



## Medical Research Matters to Americans. Does it Matter to Your Candidates?

RESEARCH!AMERICA'S AWARD-WINNING *YOUR CANDIDATES-YOUR HEALTH* is the only constituent education initiative focused on research to improve health. Armed with information on their candidates' views, Americans can make educated voting decisions that help determine the future of research that will influence our nation's health and economy for years to come.

FOR THE 2012 ELECTIONS, *Your Candidates-Your Health* is asking congressional and presidential candidates to tell America their views on research to improve health. Responses to the 2010 questionnaire and previous responses to *Your Candidates-Your Health* are available on [www.yourcandidatesyourhealth.org](http://www.yourcandidatesyourhealth.org). Sponsoring partners will be invited to attend the wrap-up breakfast highlighting the results of the election, our advocacy efforts in the coming year and how we understand the political landscape for research for health.

The National Alliance for Hispanic Health provides Spanish-language content for the website.

Nineteen years of Research!America polling shows that Americans place a high value on U.S. leadership and investment in medical, health and scientific research. Yet in a March 2011 poll, few Americans said they were very well informed about their senators' and representative's positions on research.

### Strong Results—and Momentum is Growing

- More than 1400 candidates participated in 2010, 29% of whom were incumbents.
- Both President Barack Obama and Senator John McCain responded to our 2008 presidential questionnaire.
- 1,060 candidates and Members of Congress have participated to date.
- *Your Candidates-Your Health* has received awards from leading regional and international communications and advocacy organizations.

**JOIN US  
NOW !**

**BECOME A PART** of the only constituent education initiative focused on research to improve health! Contact Carol Kennedy at [ckennedy@researchamerica.org](mailto:ckennedy@researchamerica.org) or 571-482-2714 to become a partner.

[www.yourcandidatesyourhealth.org](http://www.yourcandidatesyourhealth.org)

*Research!America's board chair, the Honorable John Edward Porter, has often said that science, innovation and technology are America's economic destiny; all are under siege and face a daunting challenge for priority and funding.*

### What Can Partnership Do For You?

- Be identified with Research!America as one of the organizations leading this important voter education initiative.
- Visibility on every letter sent to each congressional and presidential candidate inviting their participation in this effort, alongside former Congressman John E. Porter and Mary Woolley, Research!America's chair and CEO, respectively.
- Placement of your logo on the *Your Candidates-Your Health* website.
- Visibility at Research!America Capitol Hill briefings, speaking engagements and other events.
- Prominent recognition on all print and electronic communication promoting the initiative: the *Your Congress-Your Health* website, Research!America newsletter, website and annual report.

“Citizens expect and deserve to know how candidates think about medical research and its translations into health enhancement and clinical care delivery.”

—Reed V. Tuckson, MD, President and CEO,  
United Health Foundation

“The Your Candidates-Your Health initiative is part of a concerted effort by advocates across the board to elevate the importance of these issues and ask government to stand with us in this fight.”

—John R. Seffrin, PhD, CEO, American Cancer Society

“Research!America has been extremely valuable to the AADR by putting together this initiative and helping to place oral health research more prominently in the public's view.”

—Christopher Fox, DMD, DMSc, Executive Director of the  
American Association for Dental Research

“We strongly believe in communicating directly with all our constituents including elected officials and candidates for office. This vote education initiative provided our members and the public with such an opportunity and we were proud to be a supporting partner.”

—George Jesian, PhD, Executive Director of the Association of University Centers of Disabilities (AUCD)

*Research!America and our partners are committed to ensuring that research to improve health stays at the top of the agenda in 2011 and beyond—and that candidates as well as elected officials inform the public of their positions on research, health and prevention issues.*

[www.yourcandidatesyourhealth.org](http://www.yourcandidatesyourhealth.org)

*Join us now!*

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