The National Poll on Chronic Pain was conducted online in March 2013 by Zogby Analytics for Research!America. The survey has a sample size of 1,016 with a theoretical sampling error of +/- 3.1%.

*Due to rounding, the total may not add to 100 on some slides.
Chronic Pain Ranks Below Many Other Conditions as Major Health Problem

Which of the following would you describe as a major health problem in the U.S.? (multiple responses allowed)

<table>
<thead>
<tr>
<th>Condition</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cancer</td>
<td>59%</td>
</tr>
<tr>
<td>Heart disease</td>
<td>52%</td>
</tr>
<tr>
<td>Diabetes</td>
<td>52%</td>
</tr>
<tr>
<td>Drug addiction</td>
<td>47%</td>
</tr>
<tr>
<td>Depression</td>
<td>42%</td>
</tr>
<tr>
<td>Alcoholism</td>
<td>37%</td>
</tr>
<tr>
<td>Alzheimer’s disease</td>
<td>34%</td>
</tr>
<tr>
<td><strong>Chronic pain</strong></td>
<td><strong>18%</strong></td>
</tr>
<tr>
<td>Parkinson’s disease</td>
<td>15%</td>
</tr>
<tr>
<td>Not sure</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Majority: Chronic Pain Tends to be Dismissed by Doctors, Public

Which statement is closer to your view?

- Chronic pain is overstated as a health condition: 16%
- Chronic pain tends to be dismissed by doctors and the public: 60%
- Not sure: 24%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Most Americans Know Someone Who Sought Pain Medicine

Do you know anyone who experienced pain so severe that they sought prescription medicines to treat it?

- Yes: 63%
- No: 27%
- Not sure: 10%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Americans Believe Using Painkillers Can Result in Addiction

Do you think that taking prescription painkillers for long-term, chronic pain could result in addiction?

- **82%** Yes
- **9%** No
- **10%** Not sure

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
85% Say They’re Concerned About Misuse of Medication

How concerned are you that prescription pain medication can be abused or misused?

- Very concerned: 42%
- Somewhat concerned: 9%
- Not at all concerned: 6%
- Not sure: 43%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Do you think doctors discuss the possibility of developing dependence or addiction to pain medication too much with their patients, not enough with their patients, or about the right amount with their patients?

- Too much: 17%
- The right amount: 21%
- Not enough: 54%
- Not sure: 7%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Some states put limits on doctors when prescribing pain medication. Do you think that doctors should have limits on the amount and dosage of pain medication they are allowed to prescribe?

52% Yes
23% No
25% Not sure

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
### Few Recognize Role of Law Enforcement in Prescription Drug Abuse Problem

Whose responsibility should it be to address the prescription drug abuse problem?

<table>
<thead>
<tr>
<th>Responsibility</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A combination of people or organizations</td>
<td>27%</td>
</tr>
<tr>
<td>Individuals and families</td>
<td>17%</td>
</tr>
<tr>
<td>Physicians</td>
<td>15%</td>
</tr>
<tr>
<td>Federal government</td>
<td>12%</td>
</tr>
<tr>
<td>Pharmaceutical companies</td>
<td>9%</td>
</tr>
<tr>
<td>State government</td>
<td>5%</td>
</tr>
<tr>
<td>Law enforcement</td>
<td>4%</td>
</tr>
<tr>
<td>Faith-based organizations</td>
<td>&gt;1%</td>
</tr>
<tr>
<td>Not sure</td>
<td>10%</td>
</tr>
</tbody>
</table>

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Drug Addiction, Chronic Pain Gets Less Attention from Researchers, Officials, Media

For each of the following, do you think they have received more attention, less attention or about the right amount of attention that they deserve by medical researchers, elected officials and media?

- **Medical Researchers**
  - Drug addiction: 19 More, 36 Less, 32 About right, 14 Not sure
  - Chronic pain: 13 More, 33 Less, 34 About right, 20 Not sure

- **Elected Officials**
  - Drug addiction: 16 More, 37 Less, 25 About right, 21 Not sure
  - Chronic pain: 10 More, 36 Less, 28 About right, 26 Not sure

- **Media**
  - Drug addiction: 20 More, 33 Less, 33 About right, 15 Not sure
  - Chronic pain: 12 More, 39 Less, 31 About right, 18 Not sure

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Only One-Fourth Say Abuse, Addiction Not a Major Problem in Their Community

Is prescription pain medication abuse and addiction a major problem in your community?

- **Yes**: 40%
- **No**: 25%
- **Not sure**: 36%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Less Than a Third of Americans Have Extra Pain Medication

Do you have extra (expired, unwanted or unused) prescription pain medication in your home?

- Yes: 28%
- No: 64%
- Not sure: 7%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Most Dispose of Extra Pain Medication Through Trash, Flushing

How do you dispose of extra pain medication?

- Trash: 30%
- Flush down sink or toilet: 22%
- Don’t dispose of it: 20%
- Medication “take back” days: 15%
- Return to prescriber: 5%
- Other: 8%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Were you aware that tamper- and abuse-resistant formulations of some prescription pain medications are now available?

- Yes: 25%
- No: 66%
- Not sure: 9%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
What percentage of drug overdose deaths would you say involve prescription medication obtained illegally?

- 0-25%: 18%
- 26-50%: 31%
- 51-75%: 26%
- 76-100%: 15%
- Not sure: 11%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
Just your best guess, what percentage of pharmaceutical drug overdose deaths would you say involve physician-prescribed pain medication?

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
There are many different ways to manage and reduce chronic pain. Based on your experience or what you have heard, which of the following treatments would you try to relieve chronic pain? (multiple responses allowed)

- Physical therapy: 64%
- Over-the-counter pain medication: 55%
- Diet or lifestyle change: 54%
- Chiropractor: 49%
- Prescription pain medication: 47%
- Herbal remedies: 38%
- Acupuncture: 36%
- Not sure: 12%

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in March 2013.
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