U.S. Should Be World Leader in Medical and Health Research

How important do you think it is that the U.S. maintains its role as a world leader in medical and health research?

- Very: 60%
- Somewhat: 31%
- Not: 7%
- Don't know: 2%

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Research Important to U.S. Economy

How important do you think medical and health research is to the U.S. economy?

- Important: 90%
- Not important: 3%
- Don't know: 7%

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Influencing How Government Medical Research Funds Are Spent

Which of the following do you feel should have the most influence on how government medical research funds are spent? Would it be...

- Patients: 43%
- Scientists: 40%
- Congress: 12%
- Don't know: 5%

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
What do you think is the most important health issue facing the country today?

- Cancer: 36%
- AIDS/HIV: 21%
- Health Insurance/Cost: 19%
- Obesity/Nutrition: 9%
- Medicare/Medicaid: 8%

*All other issues mentioned less than 5% of the total responses

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Important to Eliminate Health Disparities

Studies show that certain health problems such as diabetes, heart disease and infant mortality happen more often among citizens with lower incomes and minorities. How important do you feel it is to conduct medical or health research to understand and eliminate these differences?

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Preventable Diseases Are a Major Health Problem

Are preventable diseases and injuries in this country today a major health problem, a minor health problem or not a health problem?

- Major problem: 54%
- Minor problem: 39%
- Not a problem: 3%
- Don't know: 4%

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Taxpayers Pay for Medical Research in the U.S.

Who do you think pays for most of the medical research done in this country?

- 59% Government/Taxpayers
- 15% Consumers
- 9% Pharmaceutical companies
- 7% Other
- 10% Don't know

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Strong Support for Doubling Scientific Research Budget

There is a proposal to double our total national spending on government-sponsored science and engineering research over five years. In general, do you favor or oppose this idea?

- Favor: 64%
- Oppose: 25%
- Don't know: 11%

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Strong Support for Basic Research

Even if it brings no immediate benefits, basic science research which advances the frontiers of knowledge is necessary and should be supported by the federal government.

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Very Important for U.S. to Educate and Train Researchers

How important is it for the U.S. to educate and train individuals qualified to conduct medical and health research?

- Very: 70%
- Somewhat: 25%
- Not: 4%
- Don't know: 1%

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Barriers to Research

Some people believe medical research should be making more progress. Do you feel the following is a reason why we are NOT making more progress in medical research?

- Too many regulatory barriers: 61% Yes, it is a reason | 29% No, it is not a reason | 10% Don't know
- Not spending enough money: 49% Yes, it is a reason | 42% No, it is not a reason | 9% Don't know
- R&D tax burden too high: 45% Yes, it is a reason | 45% No, it is not a reason | 10% Don't know
- Not enough researchers: 40% Yes, it is a reason | 47% No, it is not a reason | 13% Don't know

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Congress Should Encourage Industry to Conduct More Medical Research

Congress should support tax and regulatory policies that encourage private industries to conduct more medical research. Do you agree or disagree with that idea?

73% Agree
3% Disagree
24% Don't know

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Americans Willing to Share Medical Information

Assuming that there is no way anyone will have access to your identity, would you be willing to release your health information so that…

- Doctors and hospital can try to improve their services
  - Yes: 69%
  - No: 27%
  - Don't know: 4%

- Researchers can learn about the quality of health care, disease and prevention, and related issues
  - Yes: 67%
  - No: 29%
  - Don't know: 4%

- Public health officials can scan for bioterrorist attacks
  - Yes: 56%
  - No: 37%
  - Don't know: 7%

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Americans Underestimate the Time It Takes to Develop a New Drug

Just your best guess, how long do you think it takes on average to bring a new drug to market?

- 1-4 years: 29%
- 5-9 years: 40%
- 10-14 years: 21%
- 15+ years: 10%
- Don't know: 1%

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Americans Want More Information About Medical Research

Would you like to see more, less or about the same amount of information about medical research in newspapers, magazines or on television?

65% More
28% Same amount
2% Less
5% Don't know

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004
Americans Want More Spent on Medical and Health Research

Currently, between 5 and 6 cents out of each health care dollar spent in the U.S. goes for medical and health research. How many cents out of each health care dollar do you think we SHOULD spend?

Source: “Taking Our Pulse: The PARADE/Research!America Health Poll” conducted by Charlton Research Company, 2004