Most Important Health Issues

What do you think is the most important health issue facing the country today? (first mentions)

- Health insurance/costs: 24%
- Cancer: 22%
- Access to care: 11%
- Obesity/nutrition: 9%
- AIDS/HIV: 5%
- Heart disease: 4%
- Other: 11%
- Everything: 1%
- None/don't know: 13%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Most Important Health Issues Facing Children

What do you think is the most important health issue facing children in the U.S. today? (first mentions)

- Obesity/overweight: 27%
- Lack of health care/insurance: 16%
- Nutrition/unhealthy diet: 9%
- Diabetes: 4%
- Cancer: 3%
- Immunization: 3%
- Other: 22%
- None/don't know: 16%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Most Important Health Issues

Please tell me whether you think each is one of the most important health issues facing this country, a very important issue but not one of the most important, a somewhat important issue, or not too important an issue?

(\% saying most and very important)

- Cancer: 93%
- Heart disease: 90%
- Diabetes: 81%
- Obesity: 80%
- Stroke: 73%
- Childhood diseases: 71%
- Osteoporosis: 44%
- Aging: 41%
- Thyroid disease: 29%
- Infertility: 17%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Americans Willing to Pay More for Medical Research

Would you be willing to pay $1 per week more in taxes if you were certain that all the money would be dedicated to research to improve health, or not?

- Yes: 67%
- No: 29%
- Don't know: 4%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Perceived Obesity Among Adults

What percentage of adult Americans do you think is overweight or obese?

- 25% or less: 5%
- 26-54%: 35%
- 55-65%: 36%
- 66-74%: 13%
- 75-100%: 8%
- Don't know: 3%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Perceived Obesity Among Children

What percentage of American children do you think is overweight or obese?

- 25% or less: 15%
- 26-54%: 48%
- 55-65%: 24%
- 66-74%: 7%
- 75-100%: 4%
- Don't know: 2%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Important to Invest in Obesity Research

How important is it for the U.S. government to invest in research to help reduce obesity among Americans?

- 81% Important
- 18% Not important
- 1% Don't know

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Important to Invest in Obesity Prevention Programs

How important is it for the U.S. government to invest in public health and prevention programs to help reduce obesity among Americans?

- **Important**: 84%
- **Not important**: 15%
- **Don't know**: 1%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Americans Split on Solutions to Obesity

Some people say: Obesity is a private issue people need to deal with on their own.

Other people say: Obesity is a public health issue that society needs to help solve.

Which statement comes closer to your opinion?

- Public health issue: 52%
- Private issue: 46%
- Don't know: 2%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Americans Think Responsibility for Obesity Lies Close to Home

How much responsibility does each of the following have in helping address the issue of obesity?

- Parents: 87% A lot, 11% Some, 1% Not much, 6% None, 6% Don't know
- Individuals: 84% A lot, 12% Some, 7% Not much, 10% None, 8% Don't know
- Food industry: 47% A lot, 34% Some, 7% Not much, 10% None, 8% Don't know
- Schools: 43% A lot, 44% Some, 6% Not much, 6% None, 8% Don't know
- Health care providers: 37% A lot, 47% Some, 9% Not much, 6% None, 6% Don't know
- Government: 20% A lot, 47% Some, 15% Not much, 17% None, 6% Don't know

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Most Participated in Physical Education as a Child

As a child, did your school require you to participate in physical education (PE)?

- Yes: 92%
- No: 8%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Most Americans Think Schools Offer Physical Education Daily

Do you think daily physical education programs are required in elementary school, or not?

- Yes: 68%
- No: 26%
- Don't know: 6%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Most Americans Think PE Should Be Offered Daily

How many days a week do you think physical education should be required?

- 53% Every day
- 36% Every other day
- 3% One day a week
- 6% Other
- 1% None

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America
Most Americans Think Schools Teach Nutrition

Do you think children are taught about nutrition in elementary school, or not?

- Yes: 55%
- No: 38%
- Don't know: 7%

Source: Endocrine Poll, 2006
Charlton Research Company for Research!America