

RESEARCH AMERICA

AN ALLIANCE FOR DISCOVERIES IN HEALTH®

Advocacy Leadership in Unsettled Times

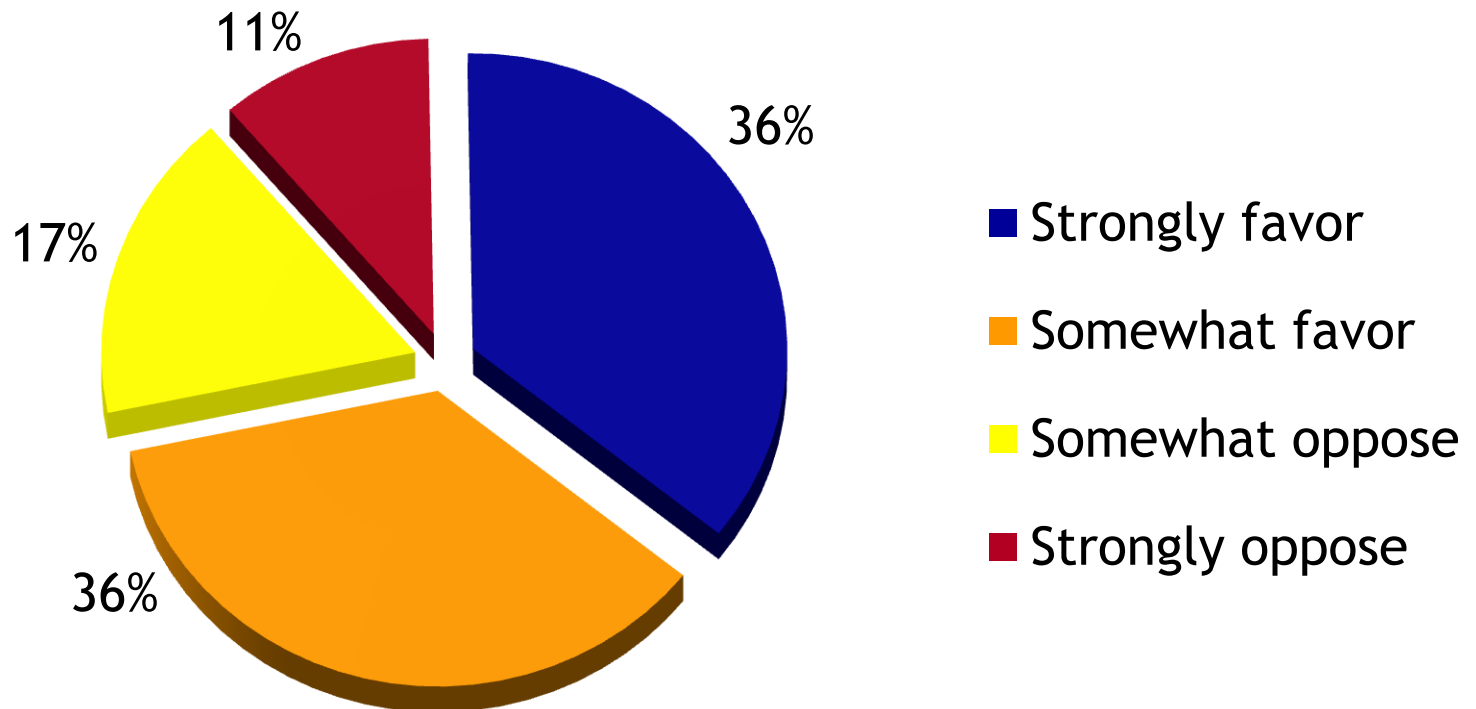
Mary Woolley, President, Research!America

Oct. 4, 2011

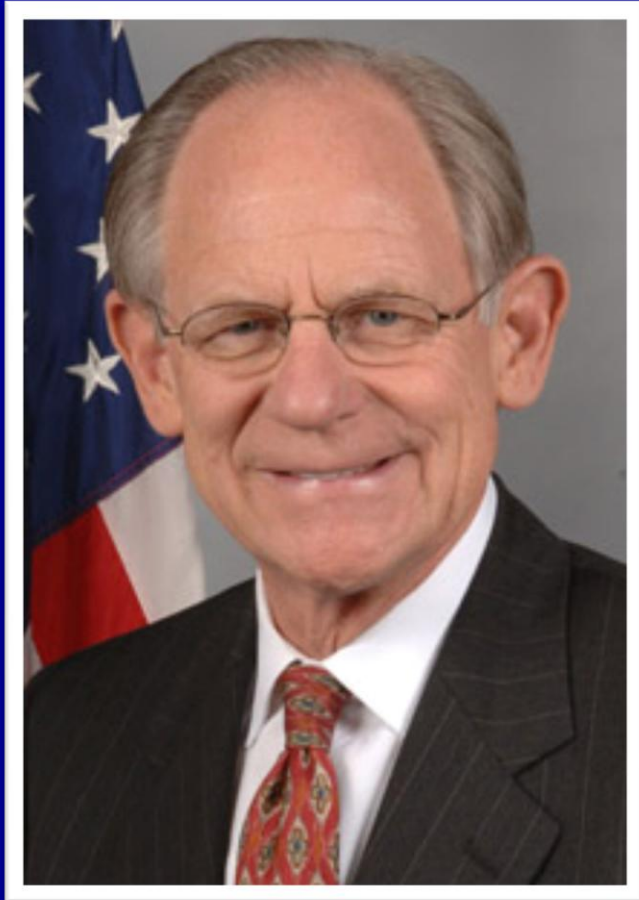
World Stem Cell Summit
Pasadena, CA

Most Americans Favor Expanding Funding for ESC Research

Do you favor or oppose expanding federal funding for research using embryonic stem cells?



Source: *Your Congress - Your Health* Survey, March 2011
Charlton Research Company for Research!America



“I continue to share the view of so many scientists that stem cell research holds great promise for alleviating the suffering of the 100 million American patients who are living with devastating disease for which there are no treatments or cures.”

The Honorable Mike Castle,
Research!America Board member



Rasmussen: Ratings for Congress Remain at Record Lows (Aug. 30, 2011)

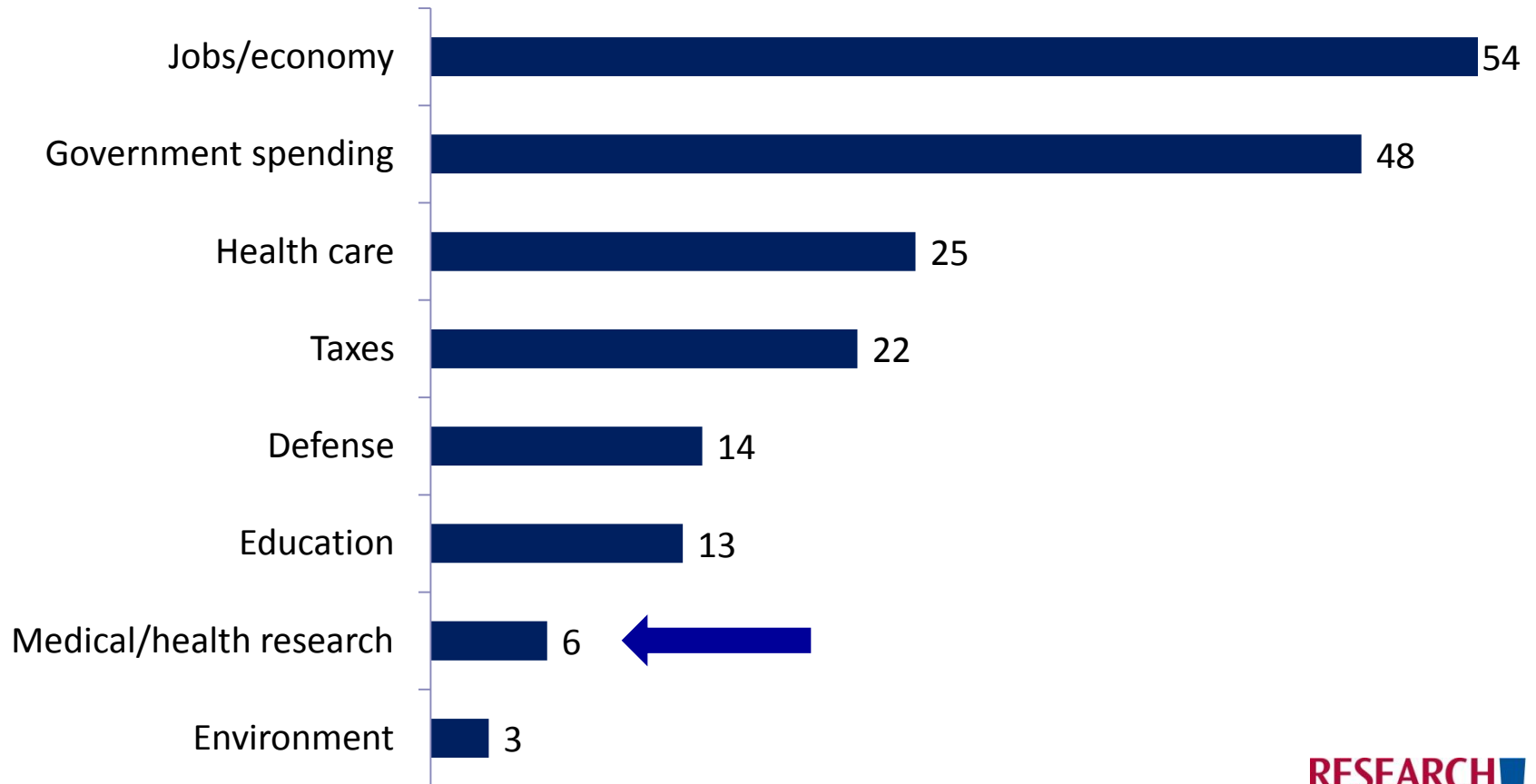
Tea Party Focus Group Findings: Attitudes Toward Research

- For the most part uninformed
 - But a little knowledge goes a long way: much more supportive if they know just a little bit
- Deeply cynical, inclined not to believe claims
- Few social conservatives
 - Little stem cell talk
- Most support if the expenditure is worthwhile or produces real, concrete results
- Some ‘no-no’s’:
 - The word ‘hope’
 - Claims that spending will lead to savings

Source: Focus groups conducted with self-described “Tea Party” sympathizers, Research!America, June 2011

Tea Party's Top Issues

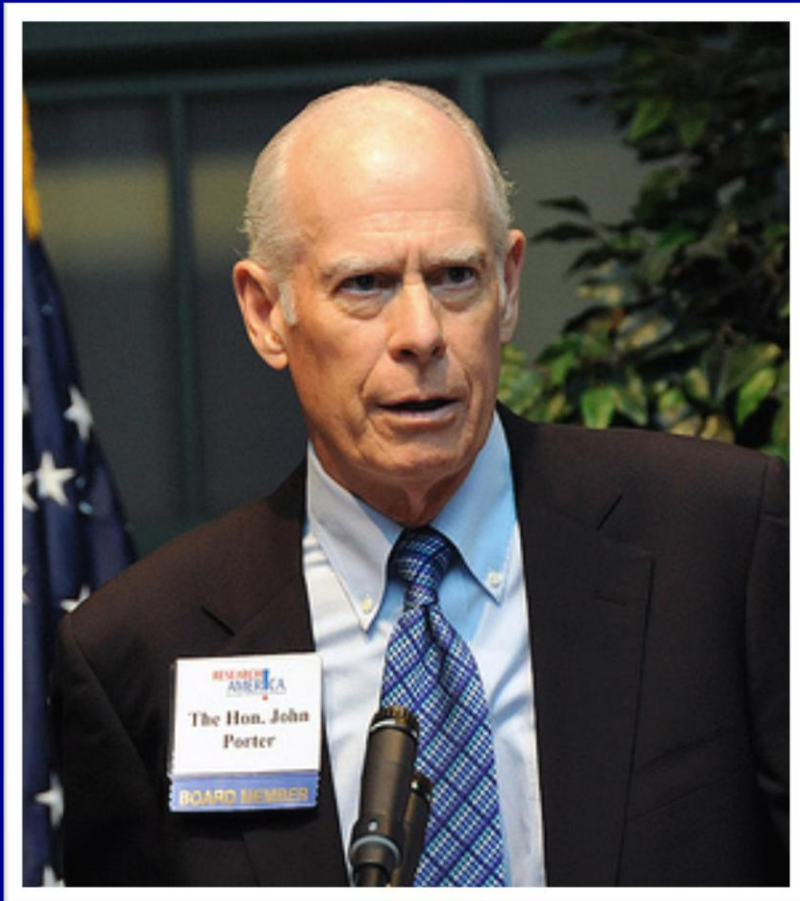
Most important issues:



Source: Survey conducted of self-described "Tea Party" sympathizers, Research!America, June 2011

Research is an Economic Driver

- NIH funding in 2010 led to the creation of **484,939** jobs
- The \$3.8 billion spent by the government on the Human Genome Project resulted in an economic impact of **\$796 billion**
- The U.S. biomedical sector directly and indirectly employs **5 million people**
- Cutting research is **NOT** a deficit reduction strategy
- **Research is the future**

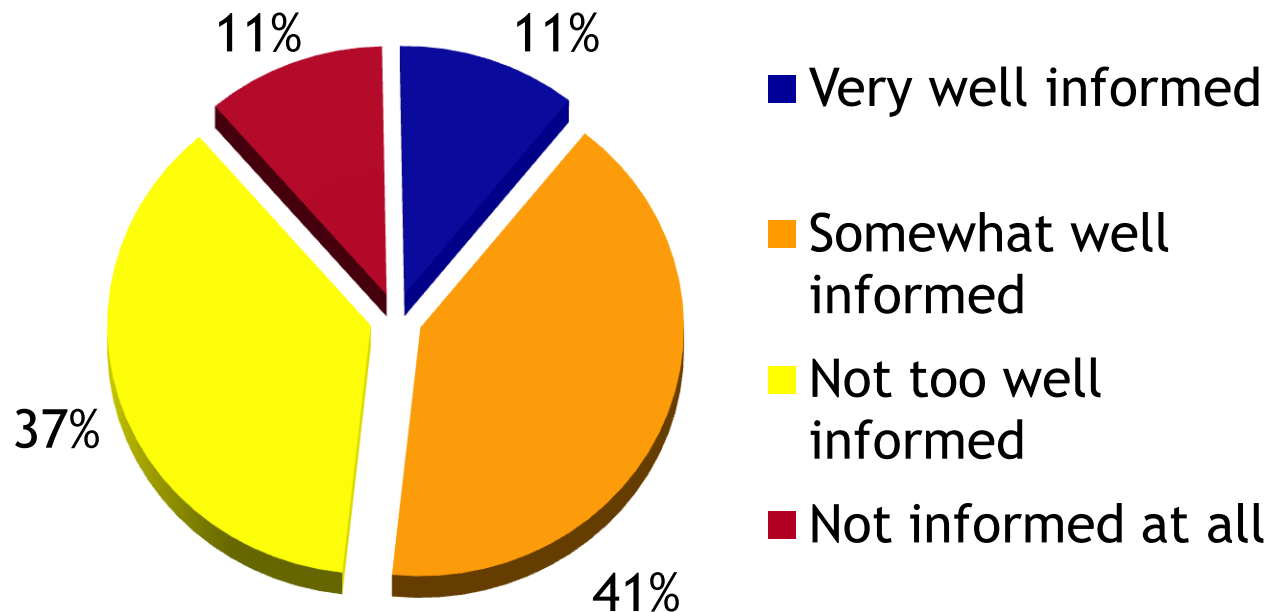


“I believe the economic destiny of America lies in science, technology, innovation and research.”

Research!America Chair and Former Congressman John Edward Porter

Most Not Well Informed on Elected Officials' Positions on Research

How well informed would you say you are about the positions of your Senators and Representative when it comes to their support of medical, health and scientific research?



www.yourcandidatesyourhealth.org

Your Candidates-Your Health for the 2012 Elections

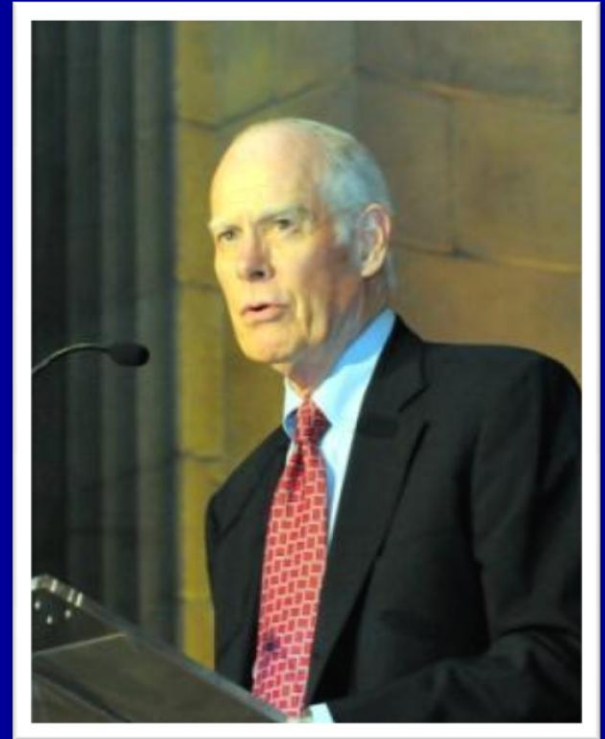


Become a
Fan on
Facebook

- Outreach to candidates
Candidates for federal office will be invited to participate by providing responses to a questionnaire about health, research and related issues
- Extensive public outreach through the Research!America advocacy network and sponsoring partners to encourage candidates for federal office to share their views

www.yourcandidatesyourhealth.org

“Your country needs you. If all you do is vote, you’re definitely not doing enough. Get off your chair, do something outside your comfort zone and make a difference for science.”



The Honorable John Edward Porter,
Research!America chair

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