

[F O R U M]



Partnerships in Global Health Research: *A Bridge to the World*
— DECEMBER 8 —



California Speaks Out on Global Health Research

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President & CEO, Research!America

December 8, 2008



Survey Methodology

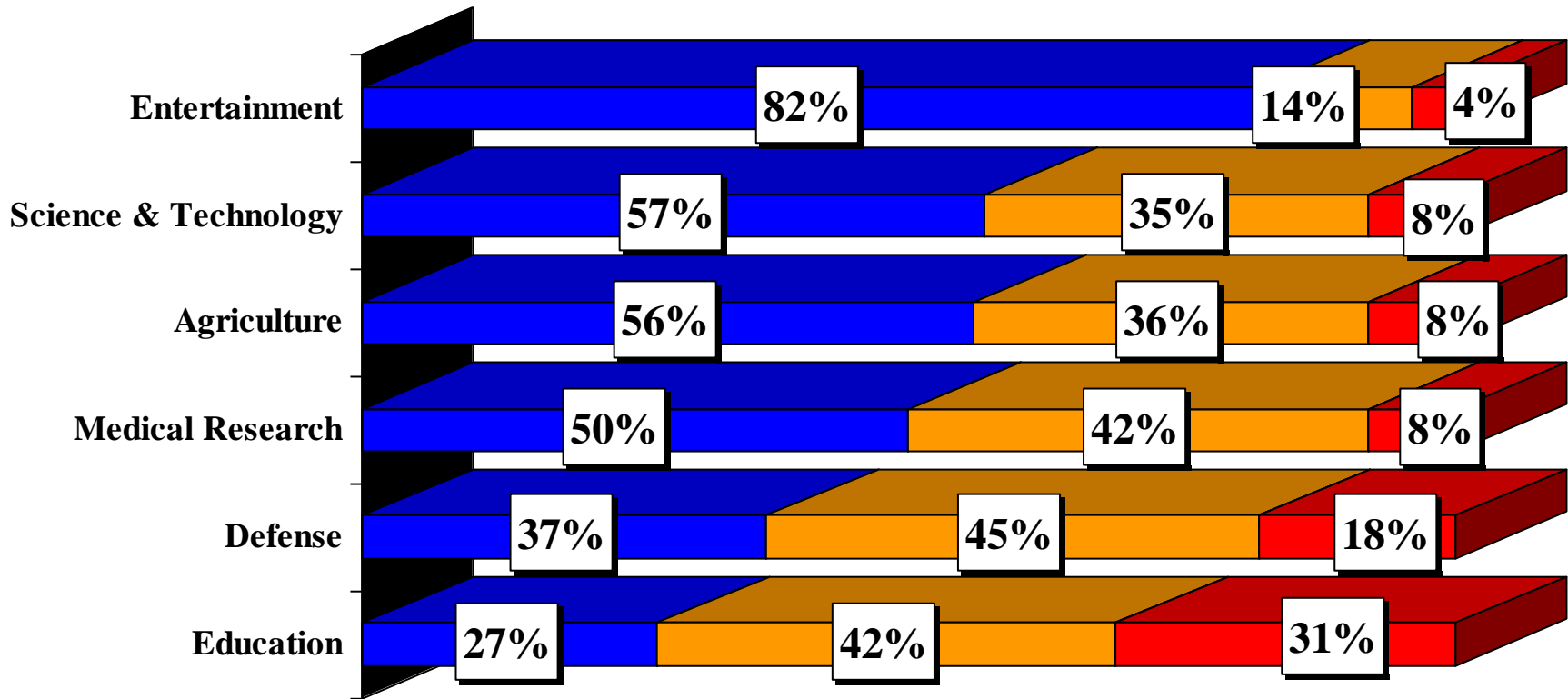
Charlton Research Company conducted an online survey among 1000 adults (18 and older) in California.

The sample was proportionate to the state's demographics, including geography, gender and ethnicity.

The survey, fielded post-election in November 2008, has a theoretical sampling error of $\pm 3.1\%$ for statewide data and $\pm 6.9\%$ for the Bay Area.

California as a Leader

Do you believe that California is a leader in the following enterprises?



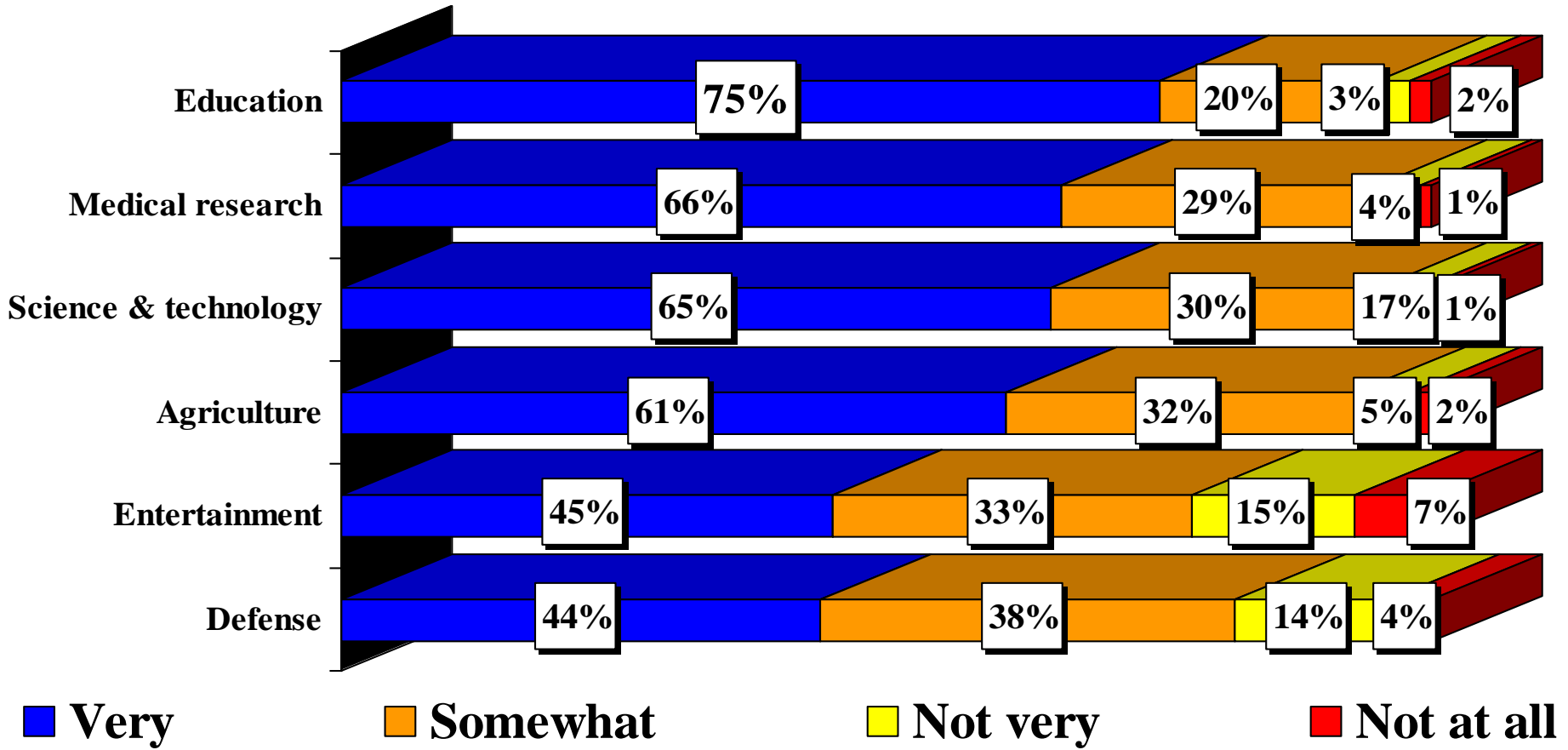
■ Very much a Leader ■ Somewhat a Leader ■ Not at all a Leader

Source: California Global Health Survey 2008
Charlton Research Company for Research!America

Research!America
AN ALLIANCE FOR DISCOVERIES IN HEALTH®

California Should Be a Leader in Education and Research

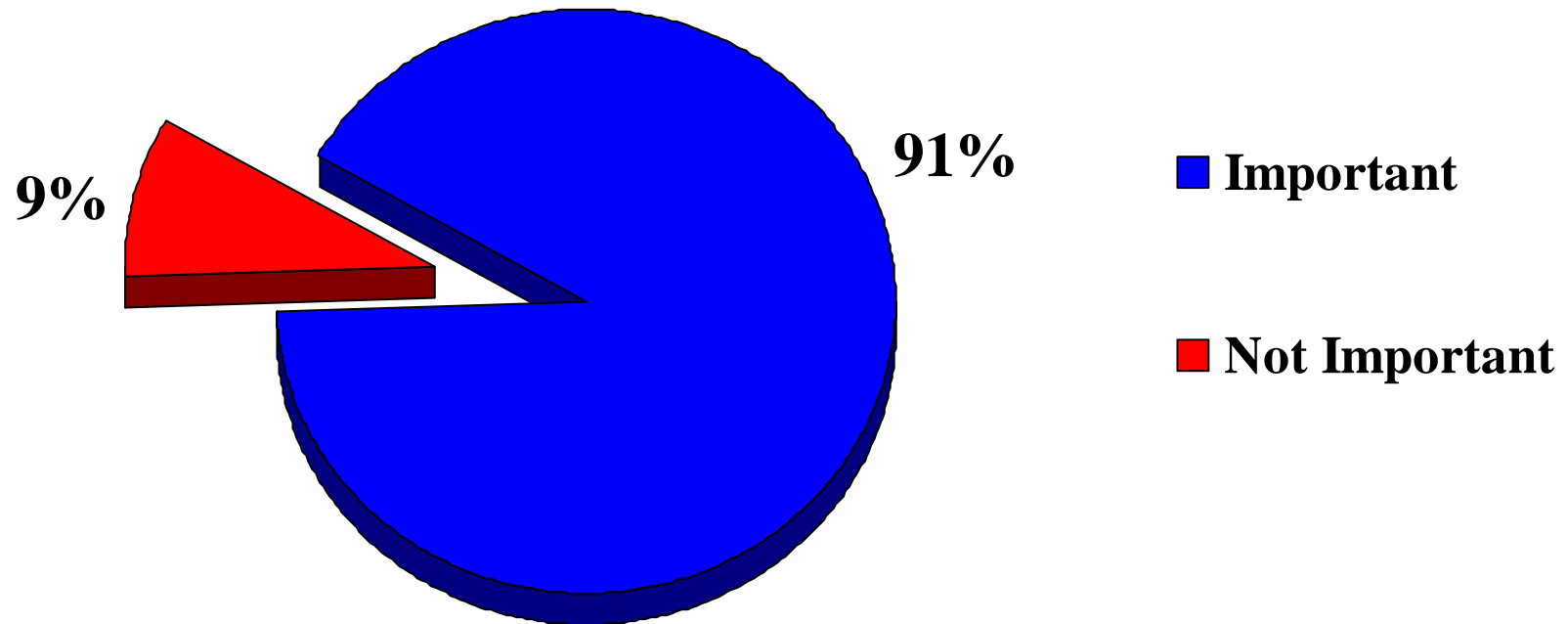
How important is it for California to be a leader in the following enterprises?



Source: California Global Health Survey 2008
Charlton Research Company for Research!America

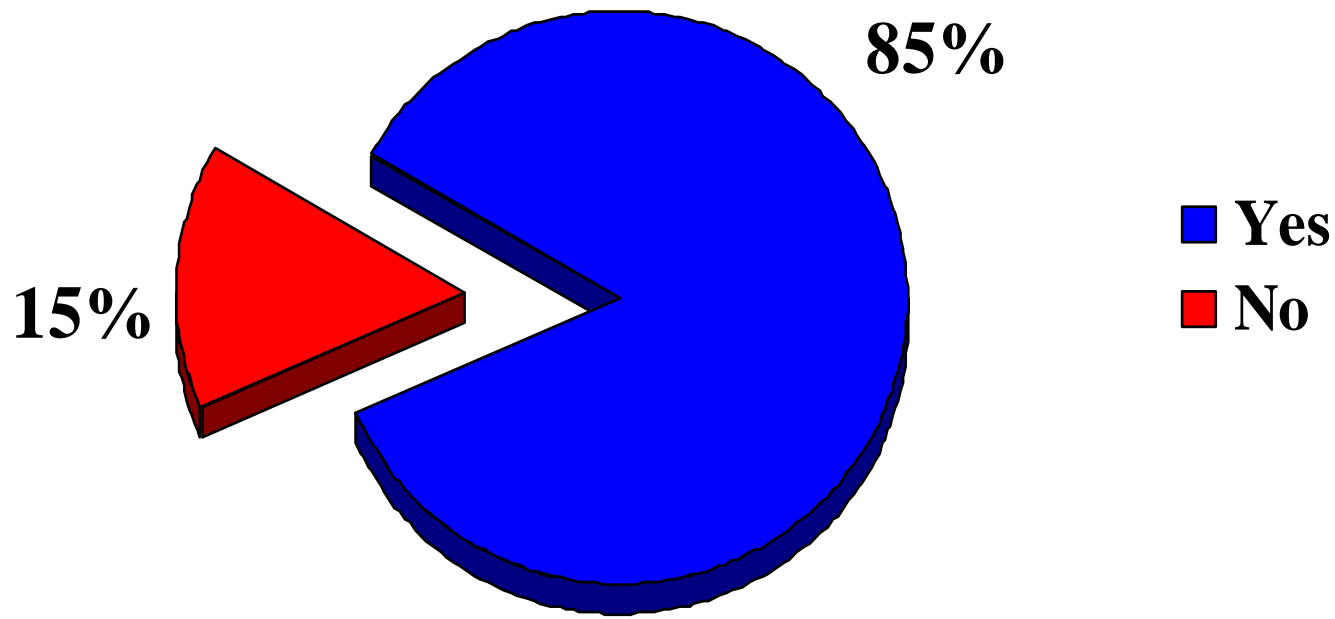
Research Spending is Crucial to California's Economy

In terms of jobs and incomes, how important do you think spending money on scientific research is to California's economy?



Californians Concerned About Global Health

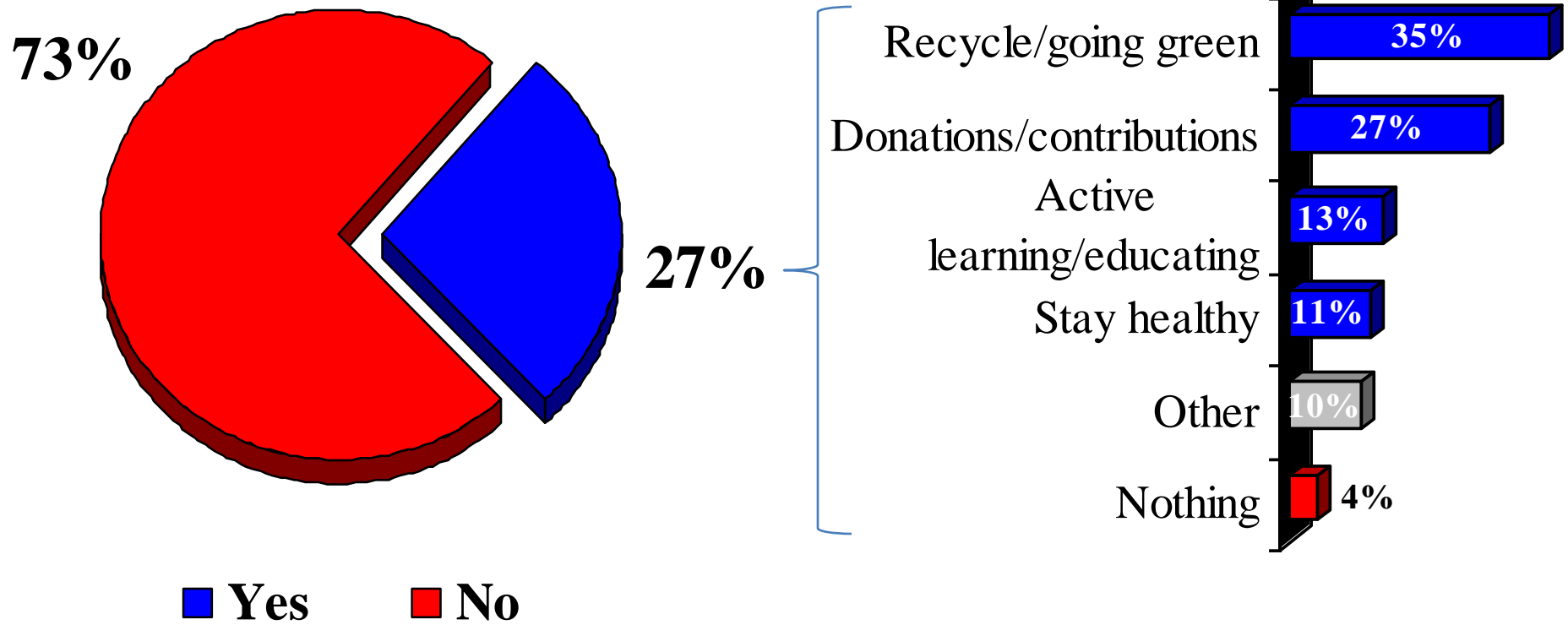
When you hear the term global health, do you think it is an issue about which Californians should be concerned?



Source: California Global Health Survey 2008
Charlton Research Company for Research!America

Few Californians Actively Involved

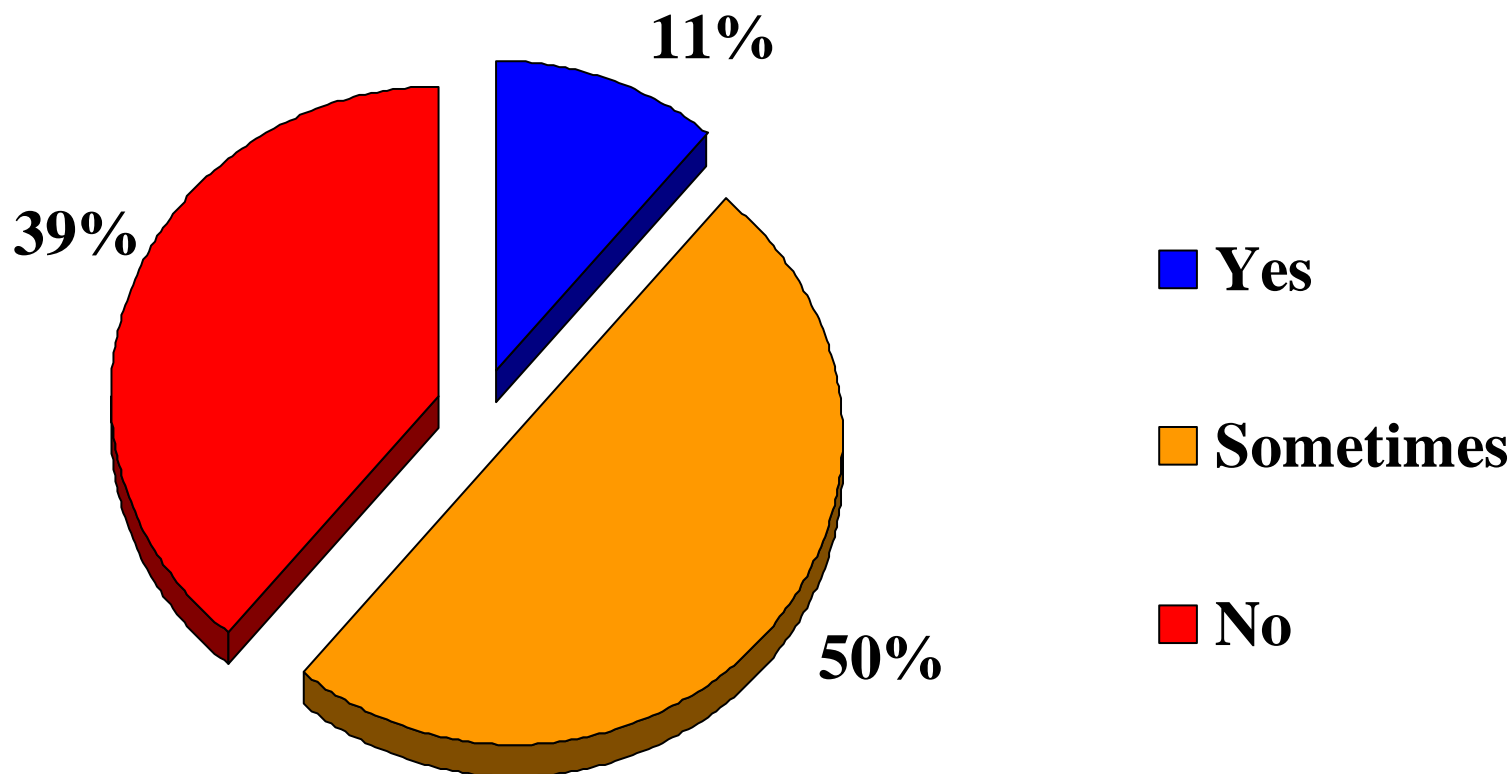
Are you currently doing something that you think will improve global health? If yes, what?
first mentions n=270



Source: California Global Health Survey 2008
Charlton Research Company for Research!America

Elected Officials Positions on Global Health Research Largely Unknown

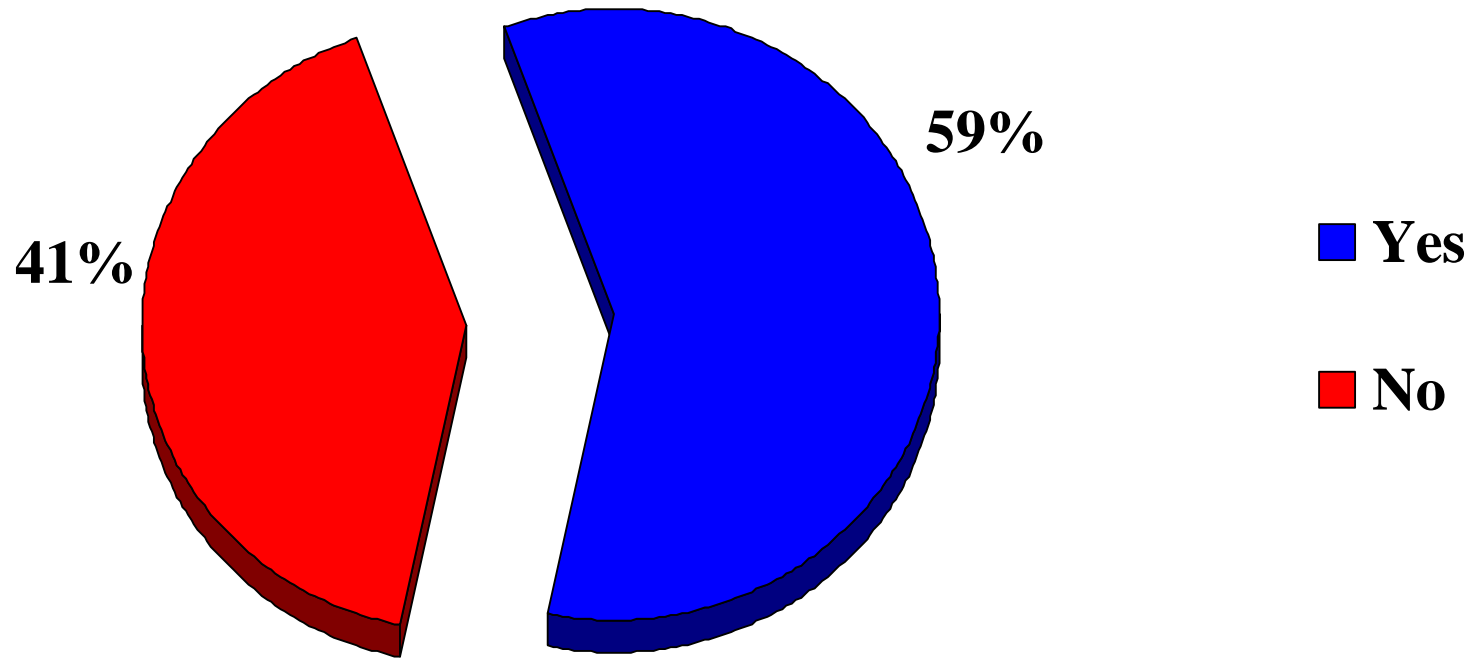
Do you feel well informed about how your elected officials vote on issues pertaining to funding global health research?



Source: California Global Health Survey 2008
Charlton Research Company for Research!America

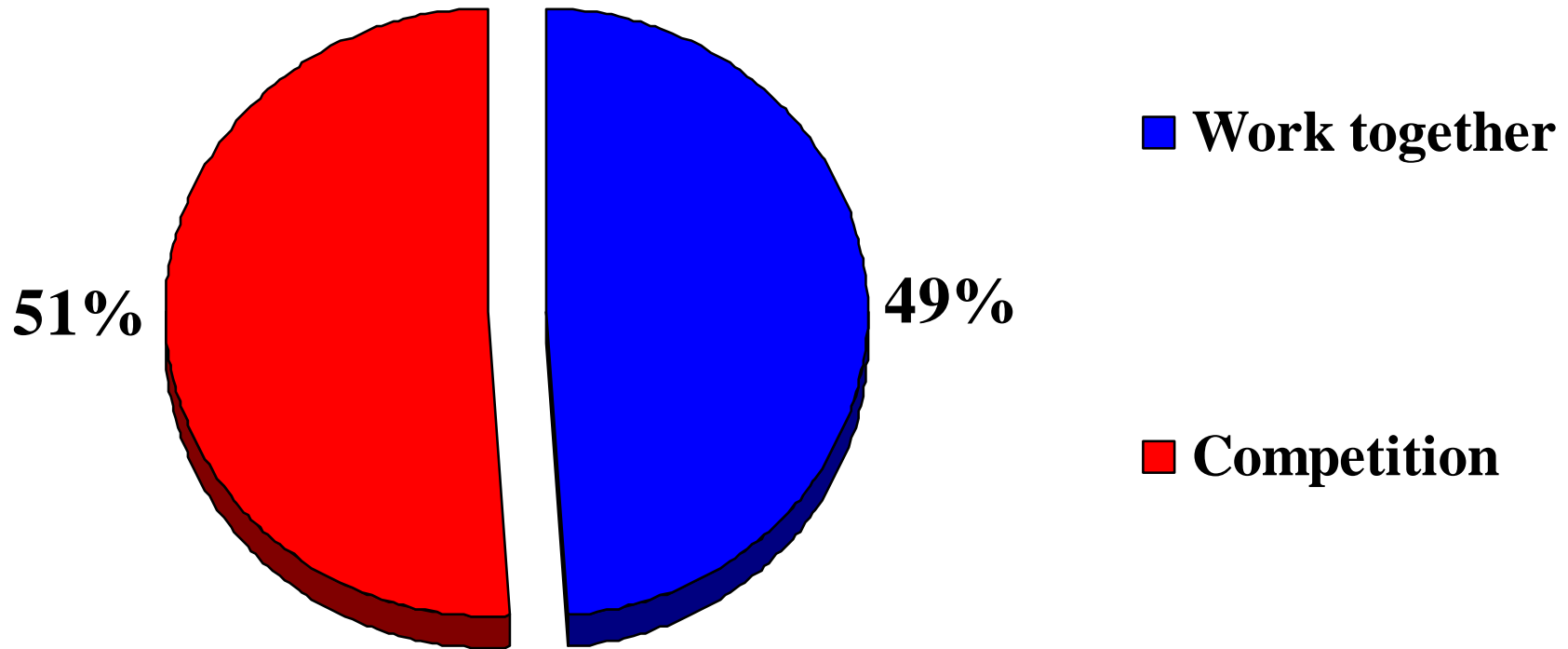
Californians Willing to Pay More State Taxes For Global Health

Would you be willing to pay \$1 per week more in state taxes if you knew for sure that it would go towards California investing more in global health?



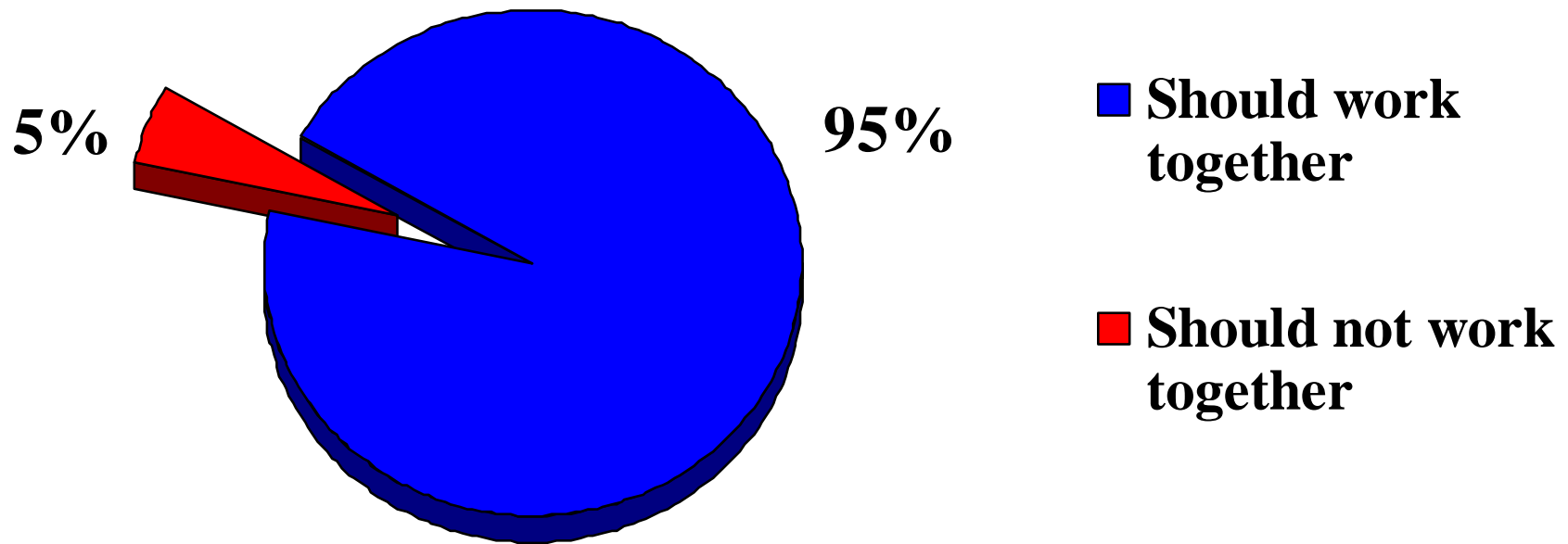
Competition or Cooperation in Global Health Research?

Do you think the different types of institutions conducting global health research in this country, such as government, universities, and private industry, work together to develop new treatments and cures, or do you think they are in competition?



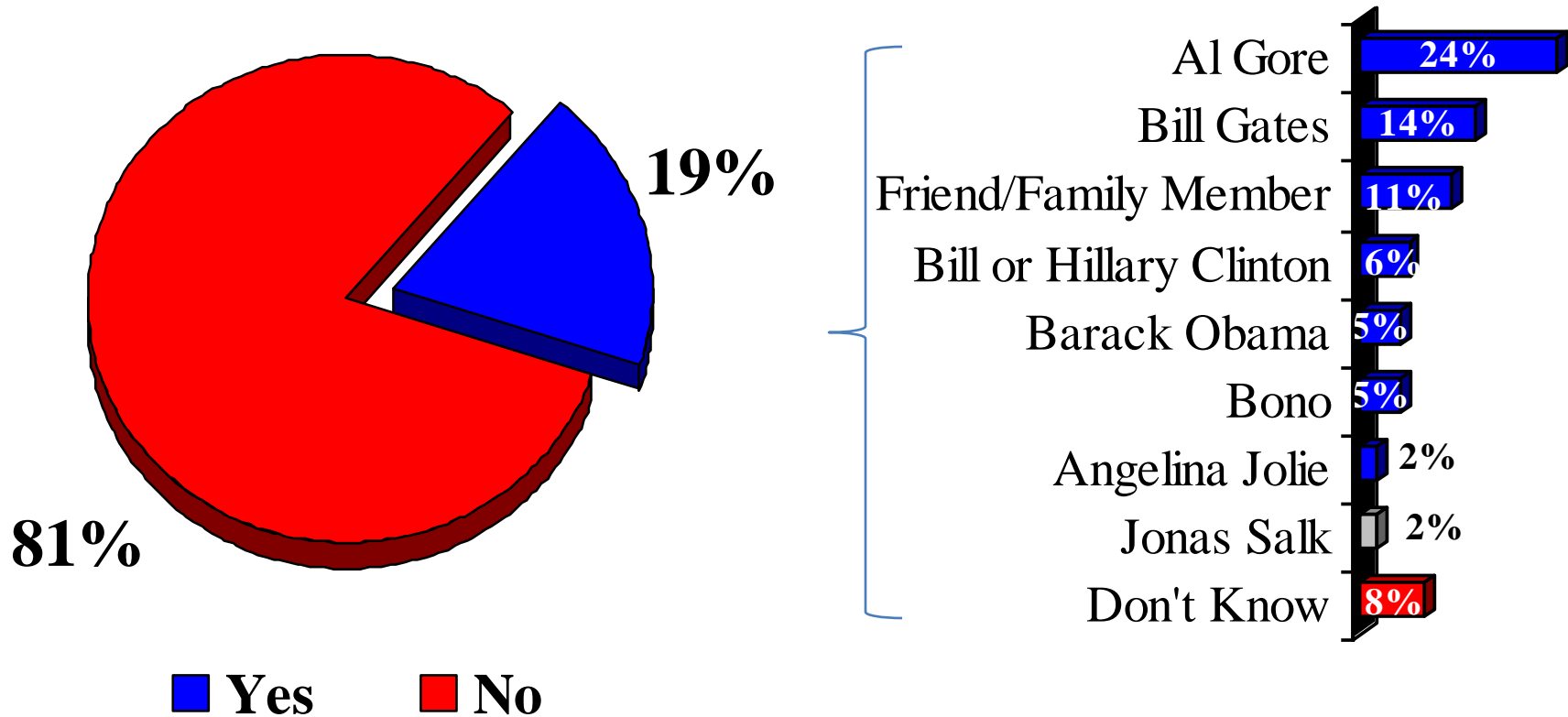
Californians Think Research Institutions *Should* Work Together

Do you think the different types of institutions conducting global health research in this country, such as government, universities, and the private industry, *should* work together to develop new treatments and cures?



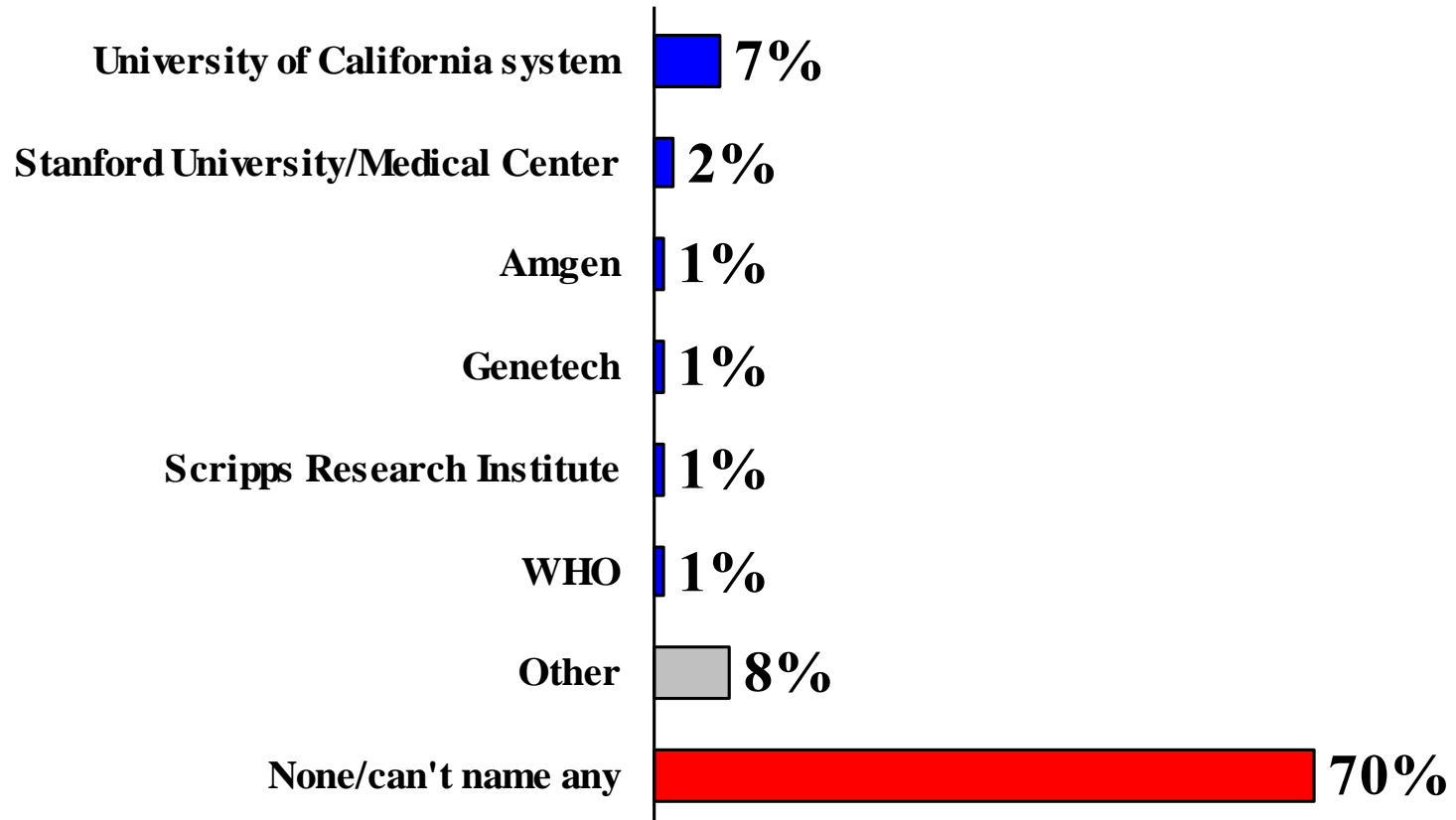
Very Few Californians Can Identify Global Health Spokespeople

Is there a person who comes to mind when you think about global health? If yes, who?
(total mentions n=195)



Most Californians Not Aware Who Conducts Global Health Research

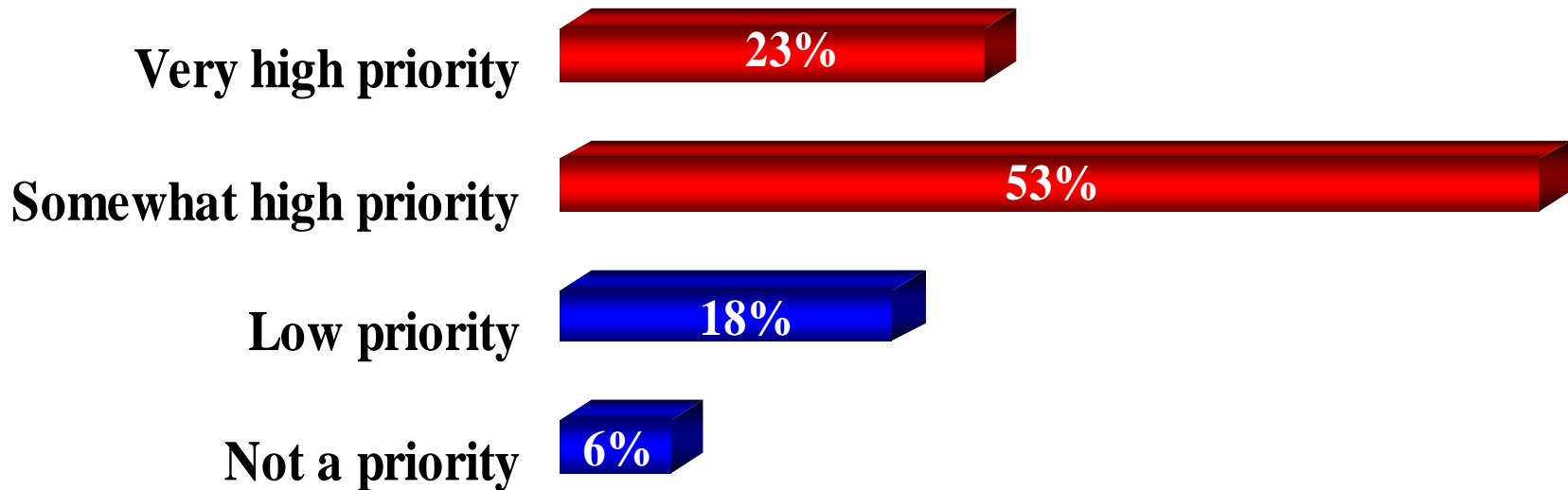
Do you know of any institutions, companies or organizations in your area where global health research is conducted? (*first mentions*)



Source: California Global Health Survey 2008
Charlton Research Company for Research!America

Californians Want School of Global Health in U.C. System

How high of a priority should it be to establish a degree-granting School of Global Health for the University of California system?



Source: California Global Health Survey 2008
Charlton Research Company for Research!America

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Planning for a University of California School of Global Health

December 8, 2008
City Club, San Francisco

UC School of Global Health *Thesis*

- Current academic structure, with its silos, not optimal to address complex global health challenges
- UC can create a novel interdisciplinary, multi-campus School of Global Health that harnesses the remarkable expertise on all its 10 campuses to address the complex global health problems of our times (*"the power and promise of 10"*)

Planning For UC School of Global Health

- 2005: UC Long-Range Guidance Team
- 2006: All-Campuses Exploratory Meeting
- 2007: 18-month UCOP Planning Grant
- 2007-2008: Phase I Planning
- 2008-2010: Phase II Planning

Planning Committees

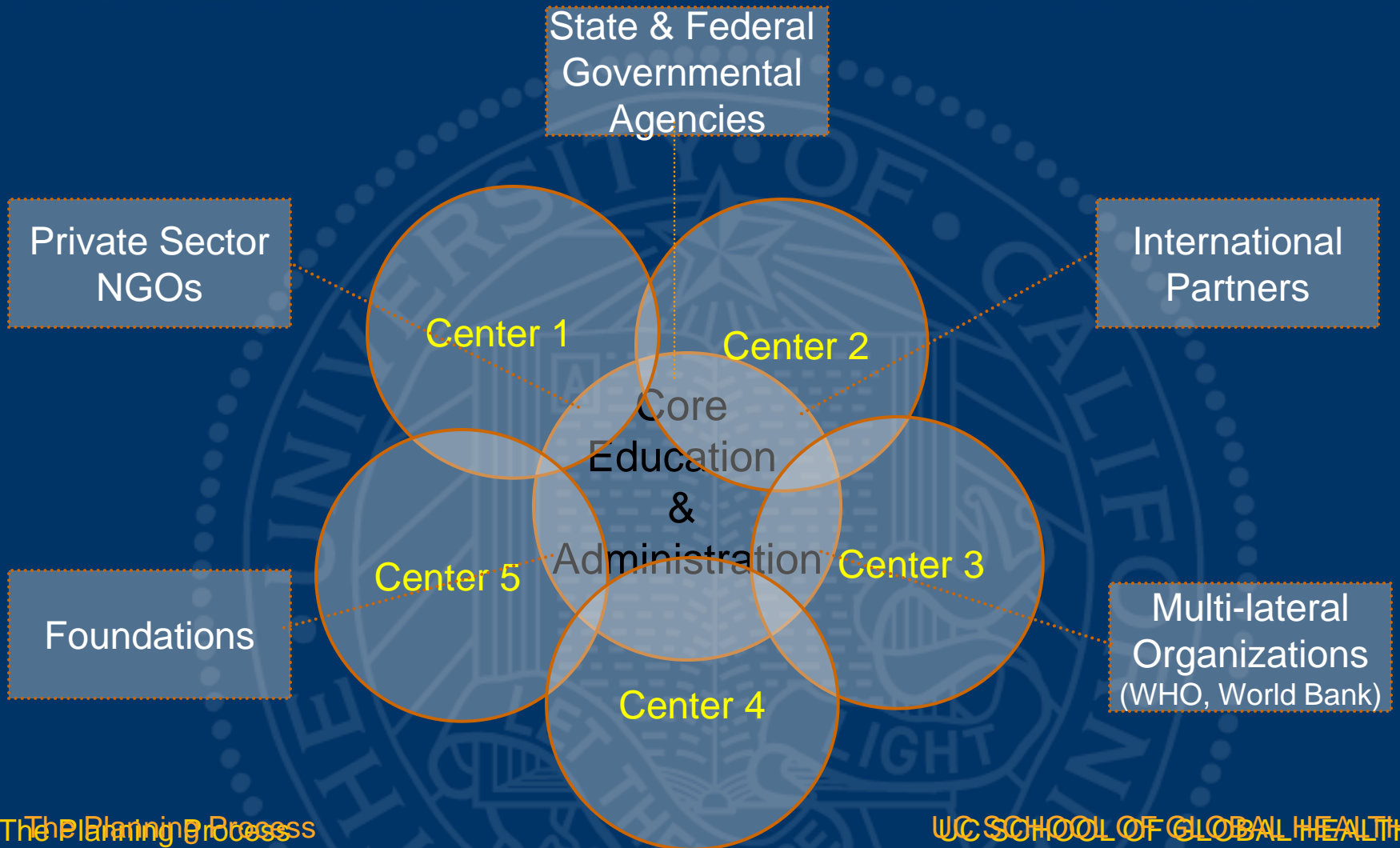
- All-Campuses Planning Committee (ACPC)
- Senior Advisory Committee (SAC)
- External Scientific Advisory Board (ESAB)

Vision for UC School of Global Health

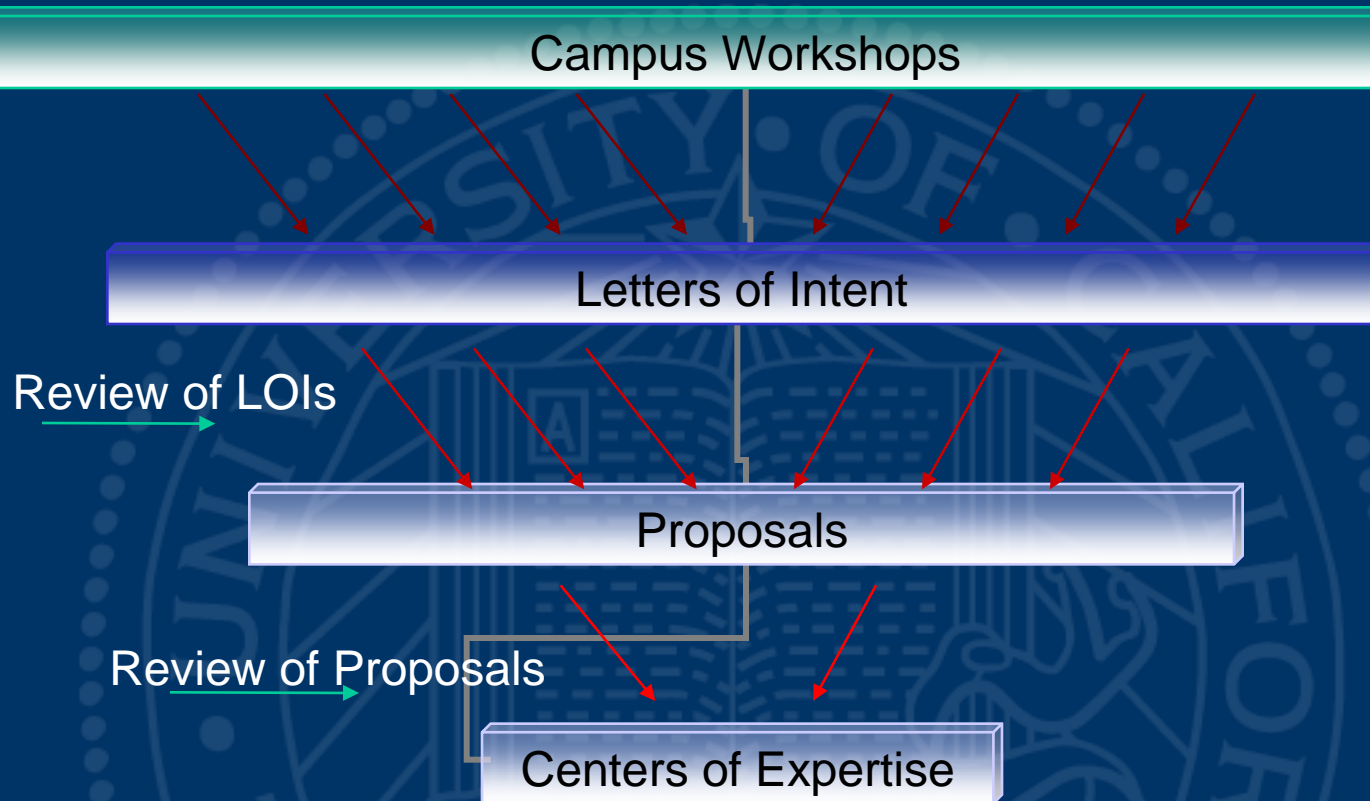
- Problem-based: *not discipline-based*
- Interdisciplinary: *both health and non-health sciences*
- Multi-campus
- Action-oriented: *implementing projects and policies*
- Value-adding: *not replicating existing schools*

Structure

Graphic Representation of School



Centers of Expertise Selection Process



Phase II Planning (2008 – 2010)

- Finalize details of governance
- Fully develop educational program
- Competitive selection of Centers through a 3-step process (workshops, LOI, full proposals)
- Develop detailed resource plan
- Implement a fund-raising strategy: Private-Public Partnership
- Prepare final School proposal to be reviewed by Academic Senate
- Seek Regental approval in 2010

UC School of Global Health

A Bridge to the World

Linking

- Unprecedented student and faculty interest and demand
- Unmatched expertise in all disciplines in 10 campuses

Creating

- An unique, interdisciplinary School of Global Health

Assuring

- Leadership and competitiveness in the 21st century

[FORUM]



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