



Executive Summary

- ! Founded in 1989, Research!America is a 501(c)(3), membership-supported, public education and advocacy alliance dedicated to making research to improve health a much higher national priority. [Our more than 500 member institutions, organizations and businesses together represent 125 million Americans.](#) All are leaders in the scientific and health communities and include universities, health professions schools, business and industry, research institutes, voluntary health/patient advocacy organizations, professional societies and foundations.
- ! [Our members are positioned prominently in the ranks of national leaders in the research advocacy community](#) and have ready access to our health research-related polling data, publications and programs—events such as our national and regional forums that feature ideal settings for cross-sector interactions with influential government, industry, academic and patient advocacy leaders.
- ! Research!America's [advocacy programs, national and state public opinion polling, Web-based tools and publications help to advance key messages about research to improve health.](#) Examples of what we provide to our members, Congress, journalists and other influential decision makers include our annual [America Speaks poll data summary](#), [Investment in Research Saves Lives and Money](#) series on the economic impact of research, and our fact sheets on the power of bridging multiple fields of science.
- ! We provide leadership for our 501(c)(4) organizations, the Campaign for Medical Research and the Campaign for Public Health. In partnership with these organizations, we continue to lead the movement for [strong, increased investment in the National Institutes of Health and Centers for Disease Control and Prevention.](#) We also advocate increased investment in the [Agency for Healthcare Research and Quality](#) and the [National Science Foundation.](#)
- ! Through our [Your Candidates—Your Health \(www.yourcandidatesyourhealth.org\)](#) voter guide initiative, we invited the 2008 presidential candidates—and soon will invite the U.S. Senate and House of Representatives candidates as well—to share their views on health, health care, research, innovation and global competitiveness. We promote this initiative in part through national advertising campaigns in key media, and provide the web-based content in both English and Spanish.
- ! Research!America's award-winning [Your Congress—Your Health](#) voter guide initiative was featured in March and June issues of [PARADE magazine.](#) All members of Congress were invited to complete a questionnaire about where they stand on a range of research and other health issues. Results to date are posted in English and Spanish at [www.yourcongressyourhealth.org.](#)
- ! We advocate a [legislative and regulatory climate that stimulates growth in industry R&D.](#)
- ! For nearly a decade, our [U.S. Investment in Health Research reports](#) have tracked and analyzed the total U.S. investment in research. In 2006, we estimate that \$116 billion was spent on research to improve health.
- ! Research!America supports [the advancement of stem cell research and personalized medicine.](#)
- ! We continue to expand the information we offer online, through leading policy-focused media [The Hill](#) and [National Journal](#) to reach policy makers, journalists and other research advocates.
- ! Research!America believes the physical and life sciences are essential to each other and supports [an innovation agenda that sustains our global leadership.](#)
- ! Our Paul G. Rogers Society for Global Health Research was created to increase awareness of and make the case for [greater U.S. investment in global health research.](#)
- ! [The Honorable John Edward Porter](#), former U.S. Congressman, serves as board chair, and [Mary Woolley](#) serves as president and CEO. [The Honorable Paul G. Rogers](#), former U.S. Congressman, is chair emeritus. Other board members include top officials from every research sector, as well as media experts.
- ! Additional Research!America member benefits include targeted [e-advocacy alerts](#) on key issues, our award-winning [Research Advocate](#) newsletter, [members-only Web access](#) to our poll graphics and presentations, and [on-call communications](#) support.

*For more information, visit www.researchamerica.org
or contact Cindy McConnell, 703-739-2577, ext. 35; cmccconnell@researchamerica.org.*