



**ADVOCACY AWARDS DINNER
MARCH 16, 2010**

LEADERSHIP LEVELS OF SUPPORT

- Grand Reception Sponsor: \$50,000 EXCLUSIVE SPONSORSHIP – SOLD (Pfizer, Inc)**
The Grand Reception precedes the dinner, and participants include all award winners and their guest, invited members of Congress and the Administration, the Research!America Board of Directors, special dignitaries and all individuals attending the dinner
 - Premiere full-page recognition space on inside front cover of event program
 - All "Principal Partner" benefits
 - Includes preferred dinner seating for up to 10 guests with award winners and/or other dignitaries
 - Thank you signage at registration, reception entrance and cocktail tables
 - Podium recognition at the dinner
 - "Meet and greet table" at reception

- Tribute Reception Sponsor: \$50,000 EXCLUSIVE SPONSORSHIP**
The Tribute Reception precedes the Grand Reception and dinner, and participants include all award winners and their guests, invited members of Congress and the Administration, the Research!America Board of Directors and special dignitaries
 - Premiere full-page recognition on inside back cover of event program
 - All "Principal Partner" benefits
 - Includes preferred dinner seating for up to 10 guests with award winners and/or other dignitaries
 - Thank you signage at registration, reception entrance and cocktail tables
 - Podium recognition at the dinner
 - "Meet and greet table" at reception

- Principal Partner: \$35,000**
 - All "Program Partner" benefits
 - Photo op with (entertainer or award winners)
 - Acknowledgement of sponsorship during dinner – speaking opportunities, premiere placement on sponsor logo loop
 - Name badge ribbon at event identifying level of sponsorship
 - Full-page recognition in the program
 - Preferred table sponsorship seating for up to 10 guests with award winners and/or other dignitaries

- Program Partner: \$25,000**
 - All "Patron" benefits
 - Sign and podium recognition at the dinner
 - Invitations to exclusive Research!America events throughout the year

- Patron: \$20,000**
 - All "Contributor" benefits
 - Half-page recognition in the dinner program

- Contributor: \$15,000**
 - All "Sponsor Benefits"
 - 1/4 page recognition in dinner program
 - Thank you signage at registration

- Sponsor: \$10,000**
 - All "Friend" benefits
 - Recognition in all promotional materials and press releases
 - Highlighted in event press kit materials
 - Recognition on overhead slides, in Research!America publications and on our Web site.
 - Organization name and logo featured in invitations/event program
 - Spotlighted in event article in the Research!America newsletter mailed to more than 2,000 contacts

Friend: \$7,500

- Table sponsorship for up to 10 guests
- Admission for up to 10 guests to the Tribute Reception
- Recognition in the dinner program
- Special acknowledgement in post-event letter to Research!America supporters/attendees
- Recognition in Research!America publications and on our Web site.
- Recognition in Research!America Annual Report

In-Kind Contribution

Research!America is looking for in-kind contributions for photographer/table decorations/printing program & materials

- 2 VIP Tickets
- Special acknowledgement in post-event letter to Research!America supporters/attendees
- Recognition in the dinner program
- Recognition in Research!America Annual Report

INDIVIDUAL ADMISSION

VIP Admission: \$750

- Admission to the Tribute Reception
- Priority seating placement at dinner

Individual Admission: \$500

For more information, contact Mary McGowan, senior director of development and membership, at mmcgowan@researchamerica.org or 571.482.2714.