



National Forum
March 16, 2010 - National Press Club – Noon to 3 p.m.
Leadership Levels of Support

Forum Lead Sponsor **\$50,000**

- All “Co-Sponsor” benefits
- During the luncheon, leadership from our Forum Lead Sponsor will be seated with National Forum panelists and Research!America leadership
- Opportunity to speak briefly at the National Forum
- Front cover advertisement placement in program disseminated at event
- Recognized as Lead Sponsor from the podium at the event
- Name badge ribbon indicating event lead sponsor
- Highlighted in Research America’s Annual Report as Lead Sponsor of the National Forum
- Invitation to all R!A exclusive 2010 events
- 4 VIP tickets to the Advocacy Awards Dinner event

Co-Sponsor **\$35,000**

- All “Media Sponsor” benefits
- During the luncheon, leadership from our Co-Sponsor will be seated with panelists and Research!America leadership
- Opportunity to suggest questions and/or issues for panel discussion topics
- Back cover advertisement placement in program disseminated at event
- Recognized as National Forum Co-Sponsor from the podium at the event
- Co-Sponsor logo included on podium signage
- Highlighted in Research America’s Annual Report as Co-Sponsor of the National Forum

Media Sponsor **\$25,000**

- All “Science Sponsor” benefits
- During the forum luncheon, leadership from our Media Sponsor will be seated with panelists and Research!America leadership.
- Recognized as Media Sponsor from the podium at the event
- Media Sponsor logo included on-site signage
- Primary advertisement placement in program disseminated at event (excluding covers)
- Highlighted in Research America’s Annual Report as Media Sponsor of the National Forum
- Opportunity to provide media materials from Media Sponsor at event for all attendees
- 2 VIP tickets to the Advocacy Awards Dinner event

Science Sponsor

\$15,000

- All “Supporting Sponsor” benefits
- Reserved priority seating at the National Forum
- *Meet and Greet* table at forum
- Photo op with forum panel

Supporting Sponsor

\$5,000

- Logo placement in program
- Featured in all Forum communications including all electronic and printed materials and publications including
 - Printed invitation to the event
 - E-mailed invitation and reminders
 - R!A newsletter *The Research Advocate* (multiple issues before and after the forum both electronic and print versions)
 - R!A Web site

Non-Member Attendance \$25/person

Research!America Member – Complimentary