



“Declining or stagnant federal funding for research and development has an impact on all sectors of our workforce ... There’s a new report [from] Research!America that notes that New Jersey is the third-largest R&D employer in the United States.”

Rep. Frank Pallone (D-NJ), U.S. House of Representatives floor speech, February 16, 2011

Vaccines: The Best Shot for Our Health and Economy

- Four-part series of Hill briefings co-hosted by Global Health Council
- The first briefing focused on the past and future medical and economic impacts of vaccines.



Research!Sweden



- Research!Sweden was launched in September 2010 in Stockholm.
- We now have official sister organizations in Sweden, Australia and Canada.

Key Objective No. 3

Ensure that R&D investments reach patients by improving the policy environment

- Make the case for overcoming hurdles to innovation
- Demonstrate public concern

Luncheon Discussion with Top Journalists: NYC, Sept. 2010

- Clinical trials
- Stem cells
- FDA
- R&D tax credit
- Public-private partnerships
- De-risk investment
- CER
- Prevention
- Health equity

GLAMOUR

nature
medicine

Newsweek

"The Pink Sheet"

**SELF
TIME**

THE WALL STREET JOURNAL

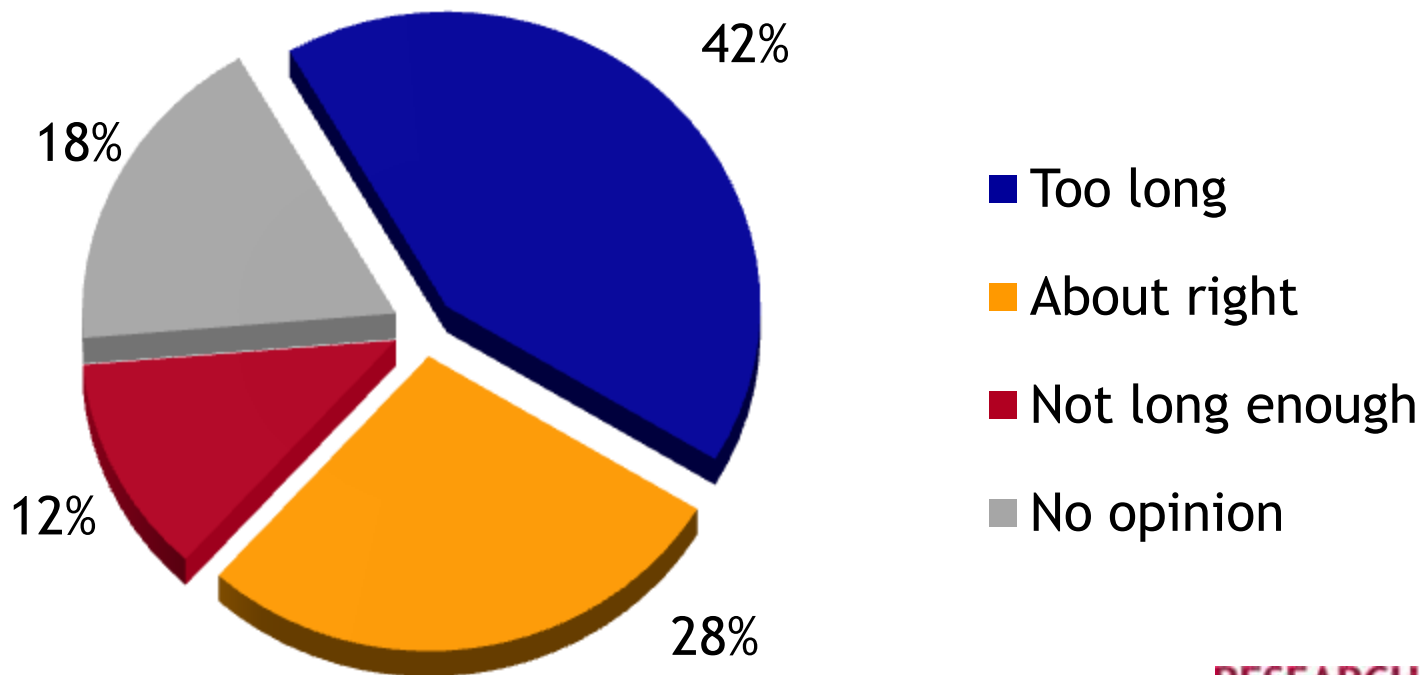


The NEW ENGLAND
JOURNAL of MEDICINE

**RESEARCH
AMERICA**
AN ALLIANCE FOR DISCOVERIES IN HEALTH

Americans Split on FDA Approval Timeline

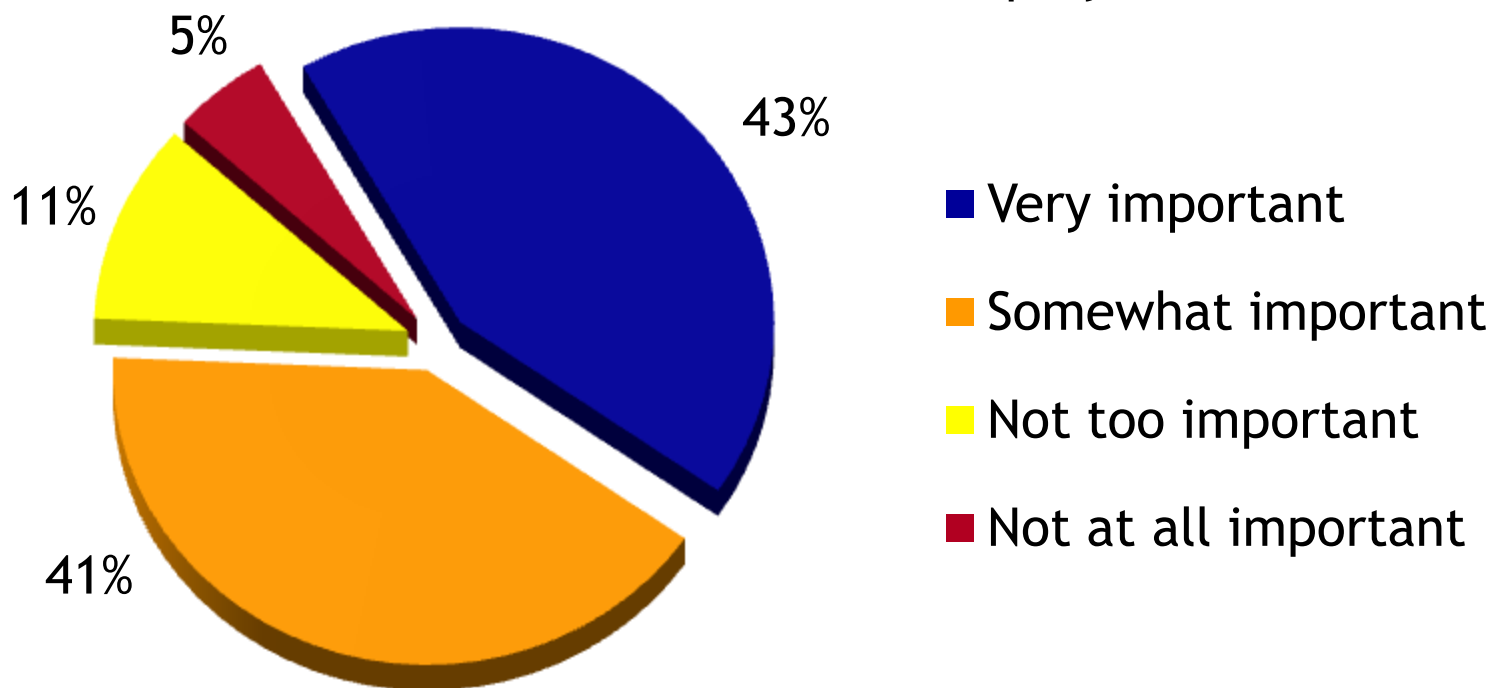
Would you say that the average amount of time it takes for the FDA to approve a drug, biological product or medical device and allow it to be sold to consumers is too long, about right, or not long enough, or do you not know enough about this to have an opinion?



Source: *Your Candidates - Your Health* Poll, August 2010
Charlton Research Company for Research!America

Most Believe Health Equity Research is Important

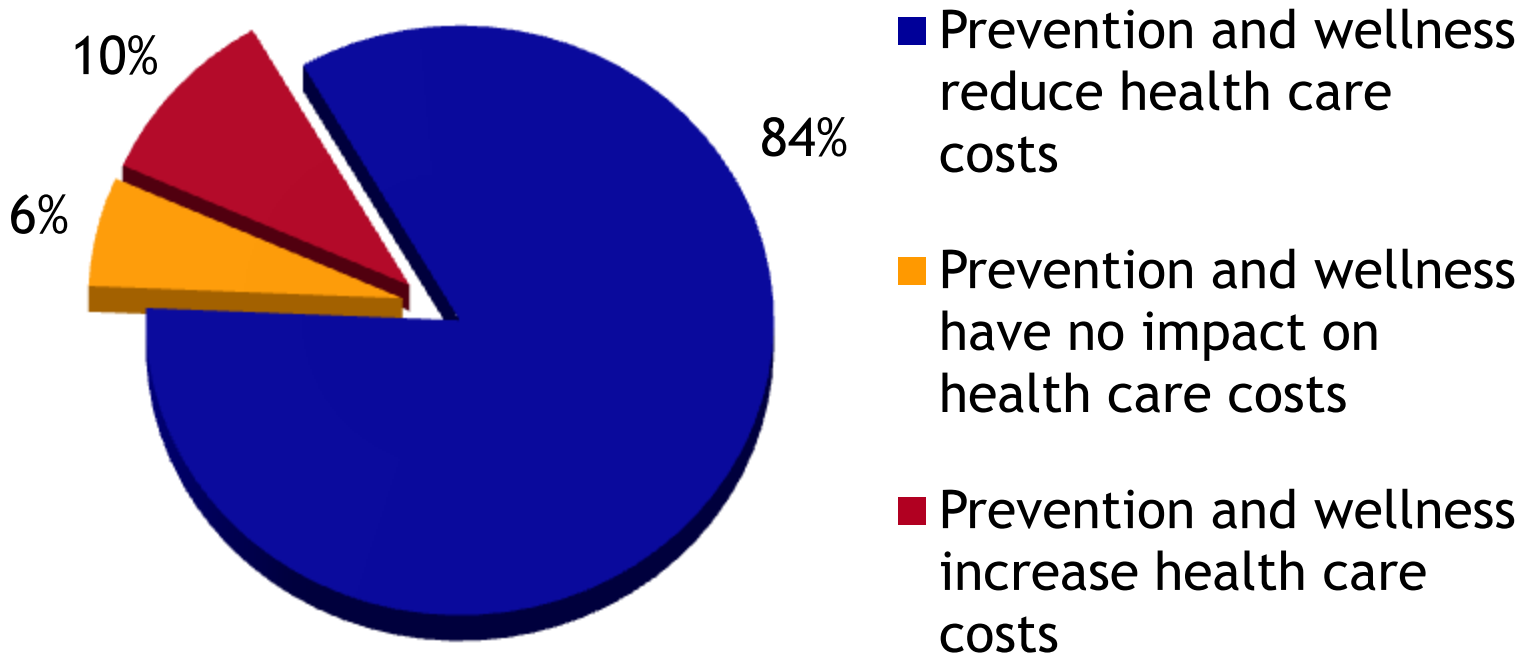
Certain health issues are more prevalent among people with lower incomes or among certain racial and ethnic populations. How important do you feel it is to conduct research to understand and eliminate these differences and achieve health equity?



Source: *Your Candidates - Your Health* Poll, August 2010
Charlton Research Company for Research!America

Most Say Prevention & Wellness Reduce Health Care Costs

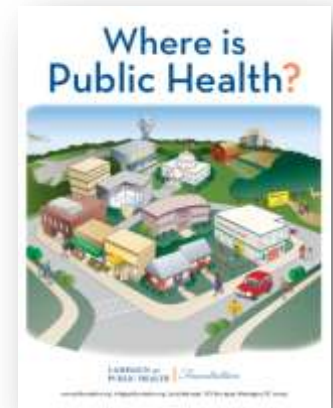
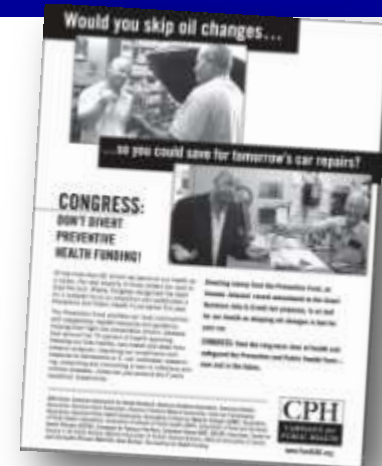
Which of the following statements most closely matches with your view of prevention and wellness?



Source: *Your Candidates - Your Health* Poll, August 2010
Charlton Research Company for Research!America

CPH and CPH Foundation

- Advertising campaign on Capitol Hill
- Educational briefings on Capitol Hill
- Tours of CDC
- Unsung Heroes of Public Health Awards
- Roundtable meetings with senior health leaders



CAMPAIGN for PUBLIC HEALTH | *Foundation*

www.fundcdc.org

www.CPHFoundation.org



Key Objective No. 4

Promote science overall and counter attacks made on science

- Demonstrate public support
- Advocacy leadership training
- Science-based policy making

World-Class Advocacy for World-Class Science

- Advocacy training presentations by Research!America leadership in 2010:

HHMI
HOWARD HUGHES MEDICAL INSTITUTE

Damon Runyon
Cancer Research
Foundation

American Federation
for Medical Research

Develop and mentor tomorrow's leaders in medical research

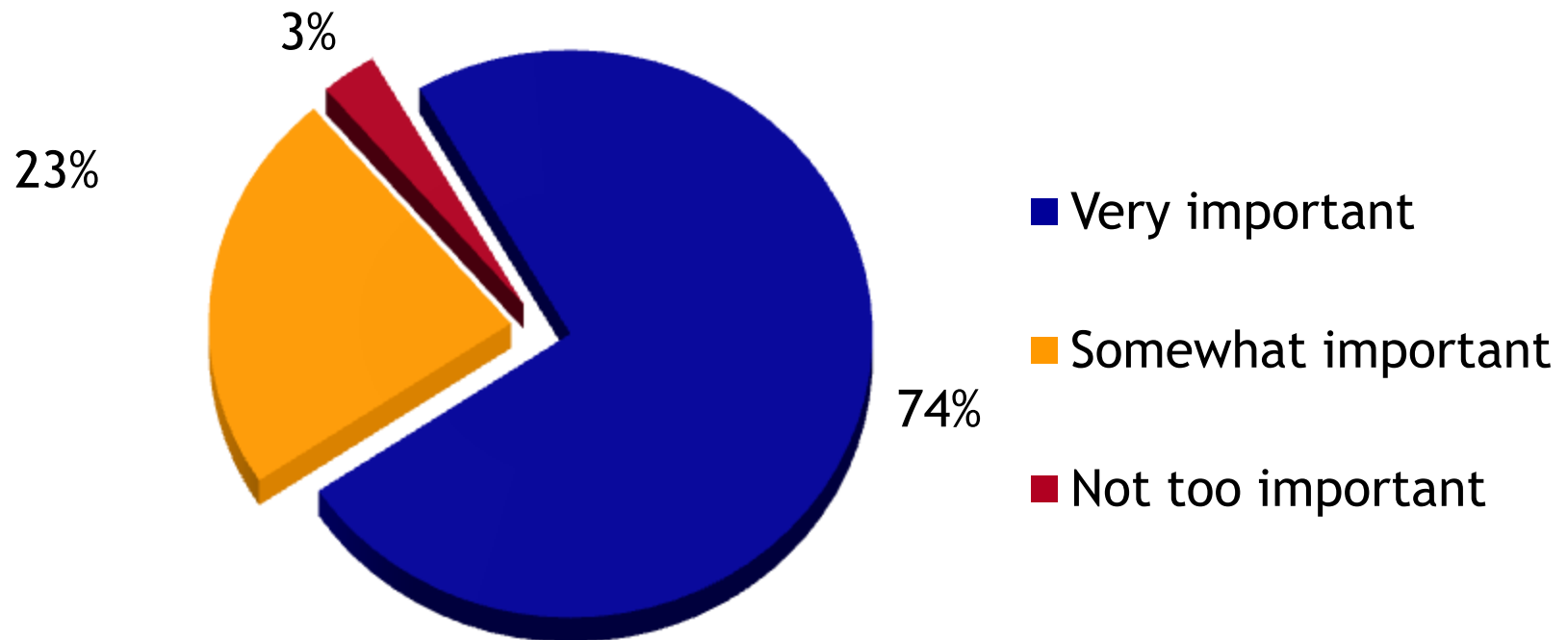


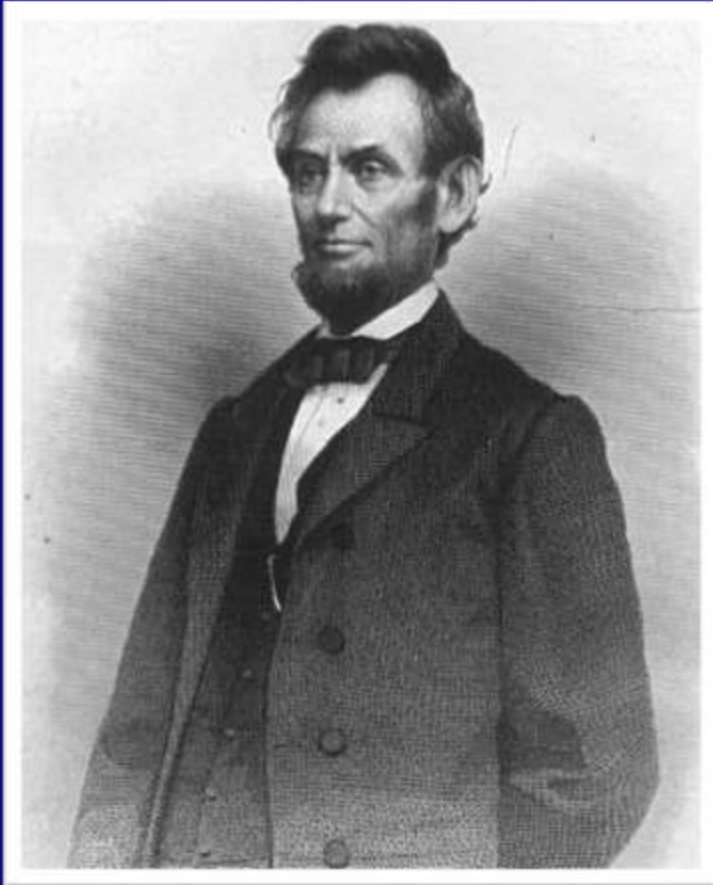
AMERICAN INSTITUTE FOR MEDICAL
AND BIOLOGICAL ENGINEERING

**RESEARCH
AMERICA**
AN ALLIANCE FOR DISCOVERIES IN HEALTH

STEM Education Very Important to U.S. Competitiveness

How important do you think education and training in science, technology, engineering and mathematics is to U.S. competitiveness and our future economic prosperity?

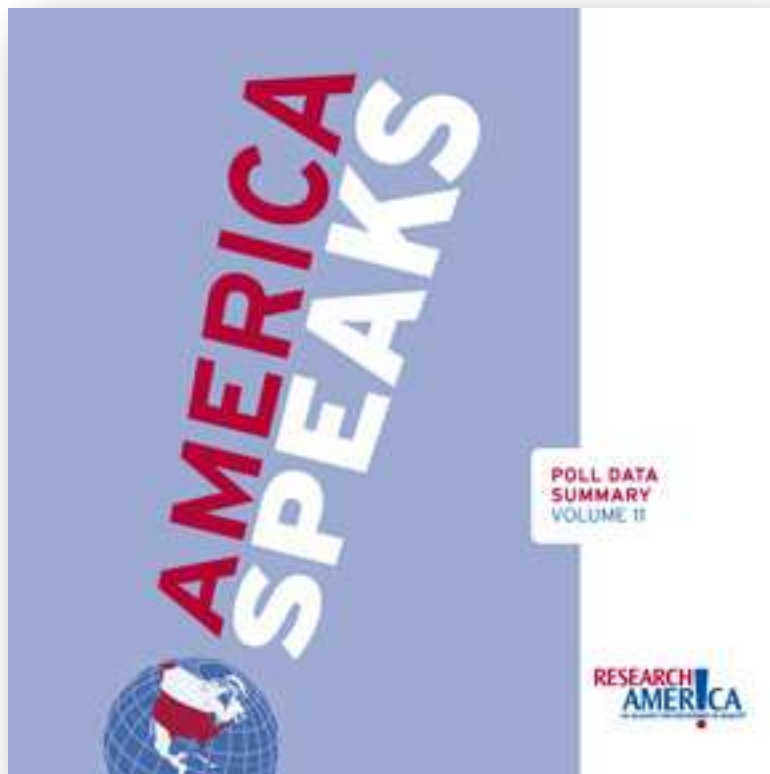




“..public sentiment is everything. With public sentiment, nothing can fail; without it nothing can succeed.”

President Abraham Lincoln

Poll Data Summary: Volume 11

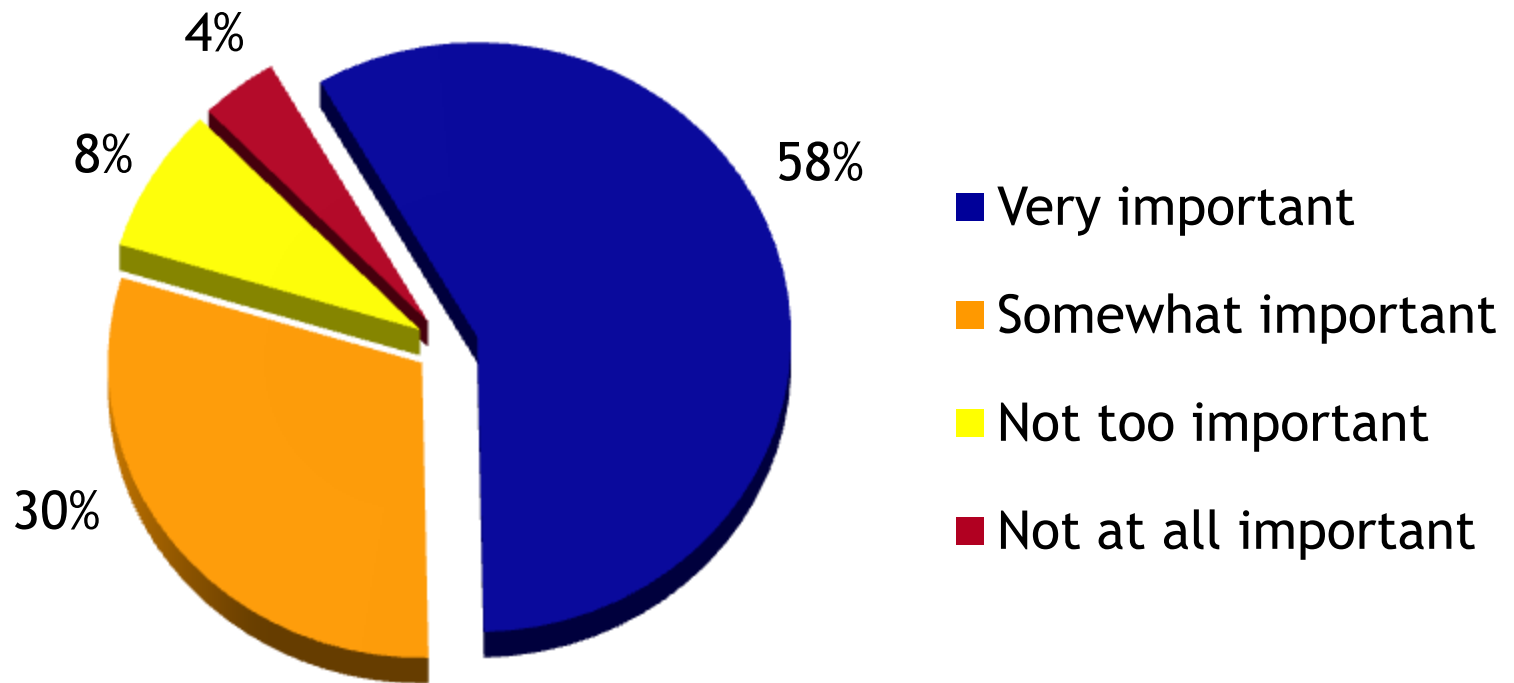


Supported by a grant from United Health Foundation

- U.S. leadership in research
- Investment
- Global health
- Prevention
- Stem cell research

Important for Congress to Work Together on Research Issues

How important do you think it is for Members of Congress to work on a bipartisan basis with civility and respect for one another to make research to improve health a top national priority?



Source: *Your Candidates - Your Health* Poll, August 2010
Charlton Research Company for Research!America

Research!America Honors

Research!America Honored in 2010

- “Rock Stars of Science” campaign honored by D.C. chapter of the Public Relations Society of America



- *Your Congress-Your Health: 2010* Hermes Platinum Award; Communicator Award of Distinction



- Research!America also received awards for our newsletter, poll data summary and our annual report



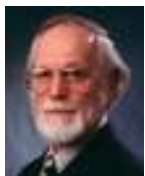
2010 Advocacy Award Recipients



*Edwin C. Whitehead Award for
Medical Research Advocacy*
Sen. Richard J. Durbin (D-IL)



*Isadore Rosenfeld Award for
Impact on Public Opinion*
Charlie Rose



*Raymond and Beverly Sackler
Award for Sustained National
Leadership*
J. Michael Bishop, MD



*Gordon and Llura Gund
Leadership Award*
Mayor Michael Bloomberg



*Paul G. Rogers
Distinguished Organization
Advocacy Award*
**Defense and Veterans
Brain Injury Center**



Builders of Science Award
Dean Kamen

2011 Advocacy Awards Dinner: Major Sponsors



JOHNS HOPKINS
UNIVERSITY

SAIC
From Science to Solutions



MERCK

PhARMA

Johnson & Johnson

MASSACHUSETTS
GENERAL HOSPITAL



Abbott
A Promise for Life

ANN & ROBERT H. LURIE FOUNDATION



Jeanne & Sanford
Robertson

Genentech
A Member of the Roche Group

STAGLIN
FAMILY VINEYARD

Battelle
The Business of Innovation

DukeMedicine

alzheimer's association
the compassion to care, the leadership to conquer



NewYork-Presbyterian
The University Hospital of Columbia and Cornell

SIMONS FOUNDATION



Mary Woolley

Awards Dinner Co-Chairs:
Harry Johns and Jack Watters, MD



2011 Advocacy Awards Dinner: Additional Sponsors

AcademyHealth

American Association for Cancer Research

American Association of Colleges of Pharmacy

American Heart Association

American Society for Biochemistry and Molecular Biology

Austen BioInnovation Institute in Akron

B&D Consulting

Baxter International

Baylor College of Medicine

Council for American Medical Innovation

Greater Akron Chamber

Health Affairs

Mary J.C. Hendrix, PhD

Howard Hughes Medical Institute

March of Dimes Birth Defects Foundation

Northeastern Ohio Universities Colleges of Medicine and Pharmacy

Northwestern University

Summa Health System

University of California, San Francisco

The University of Chicago Pritzker School of Medicine

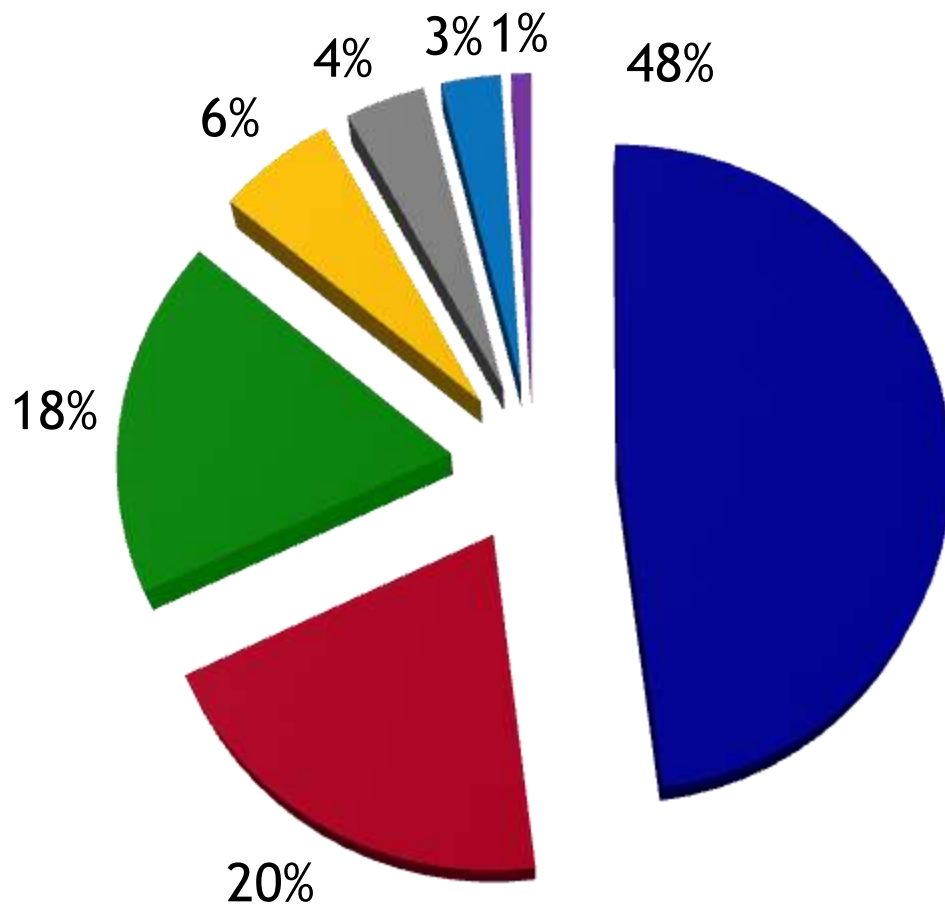
Van Andel Research Institute

Washington University in St. Louis School of Medicine

Mary J.C. Hendrix, PhD

Research!America Membership Committee
Chair and Treasurer

Membership 2010



- Academia, Hospitals, and Independent Research Institutes
- National Voluntary Health/Patient Advocacy/Trade Associations/Coalitions/Other Not-for-Profits
- Professional and Scientific Societies
- Business and Industry
- State and Local Organizations
- Foundations and Philanthropy
- International Associates

New Members 2010

Akron Children's Hospital

American Federation for
Medical Research

American Society for
Clinical Investigation

Austen BioInnovation
Institute in Akron

BIND Biosciences, Inc.

BioEnterprise Corporation

Blue Ridge Institute for
Medical Research

Broad Institute

Canton Regional Chamber
of Commerce

Cleveland State University

Emory University Health
Affairs

Endo Pharmaceuticals

Greater Akron Chamber
Health Affairs

HudsonAlpha Institute for
Biotechnology

Kent State University

NorTech

Ohio University College of
Osteopathic Medicine

Summa Health System

The University of Akron

Vietnam Veterans of
America

“We admire the commitment of Research!America to the life sciences industry ... Research, and government-sponsored research in particular, is crucial to the future of our industry.” — Dave Holveck, CEO, Endo Pharmaceuticals

Yerkes National Primate
Research Center at
Emory University

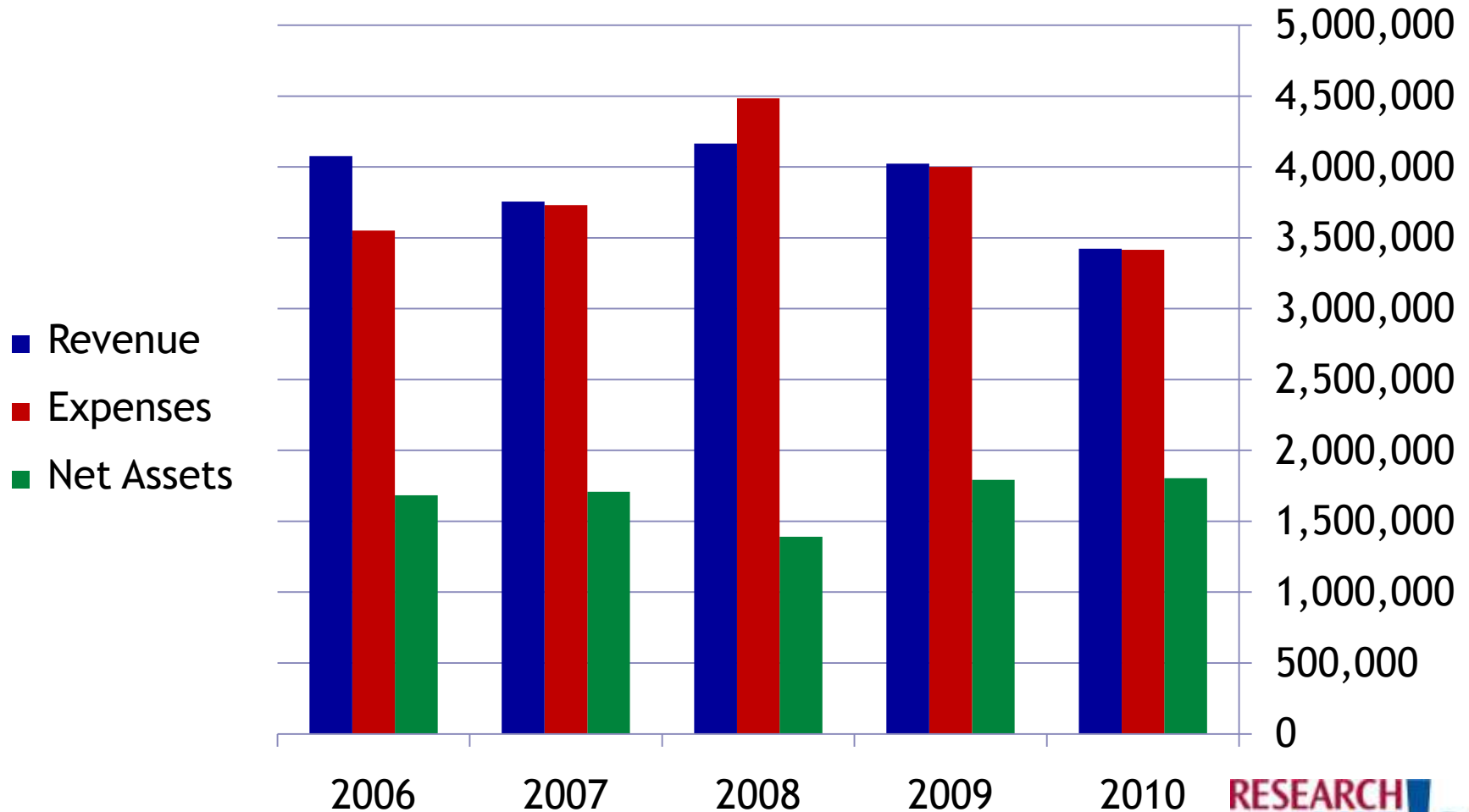
Youngstown/Warren
Regional Chamber

ZERO—The Project to
End Prostate Cancer

Financial Review

Research!America

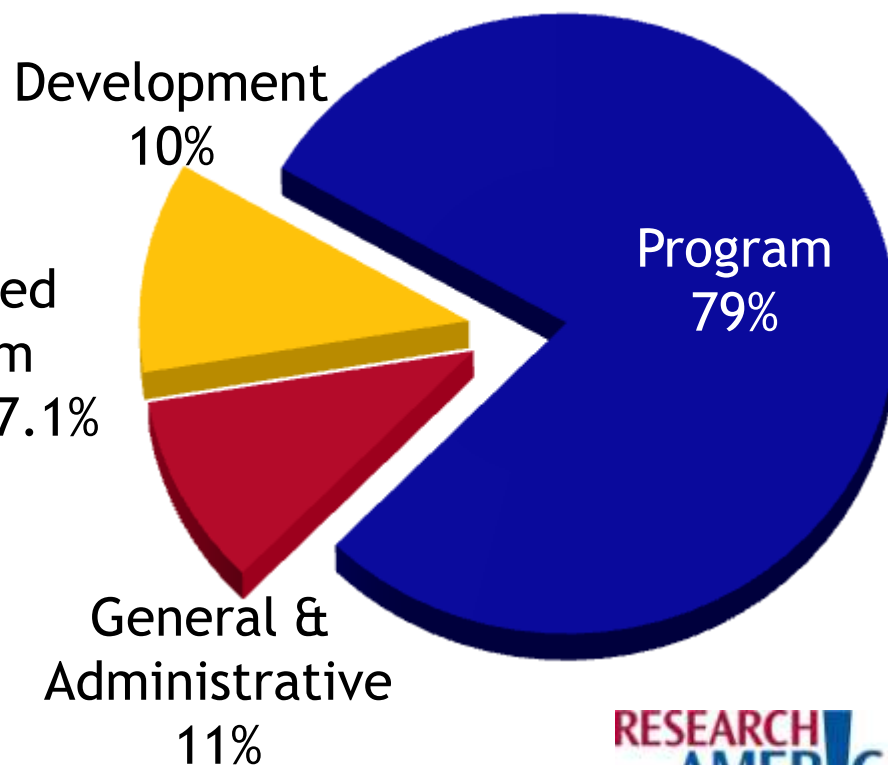
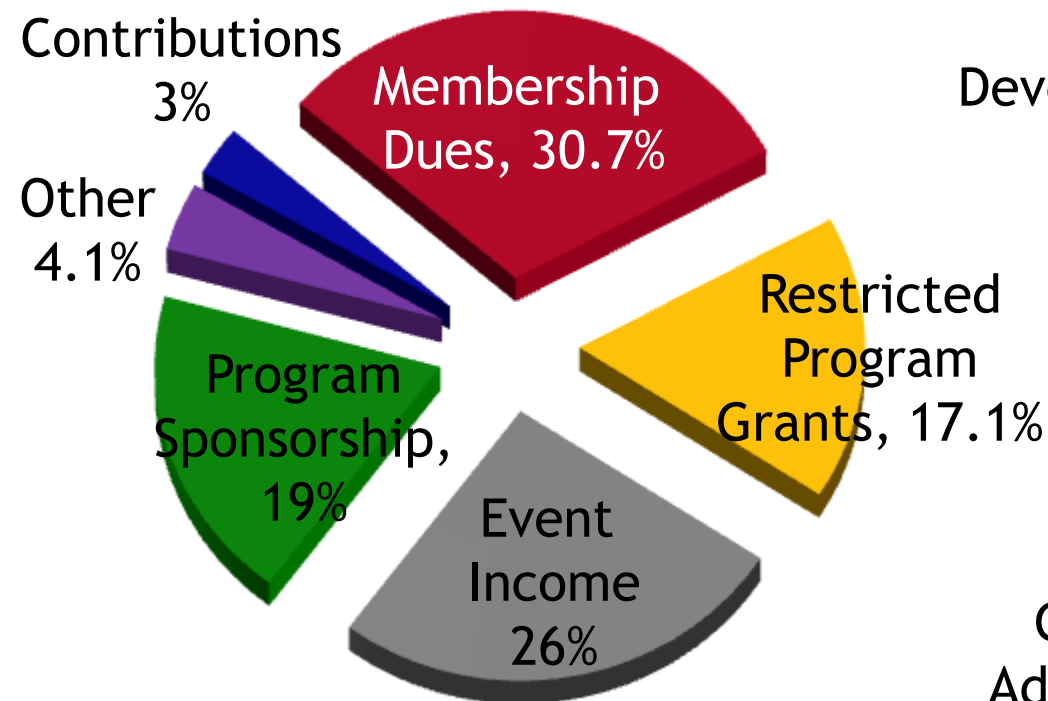
Five Year Financial Trend



2010 Financials

Revenue & Support:
\$3,422,243*

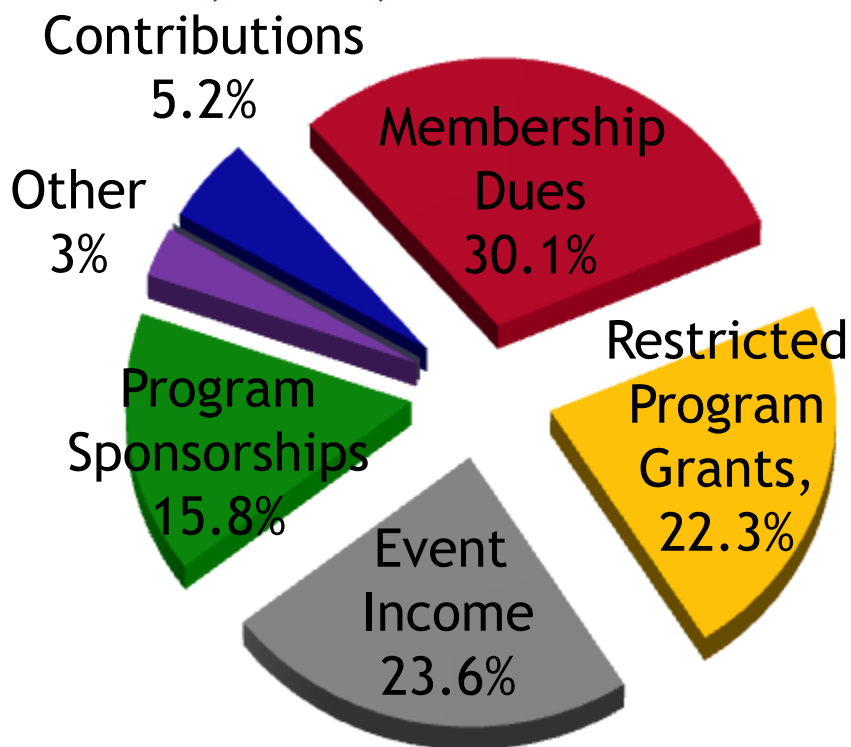
Expenses:
\$3,415,979*



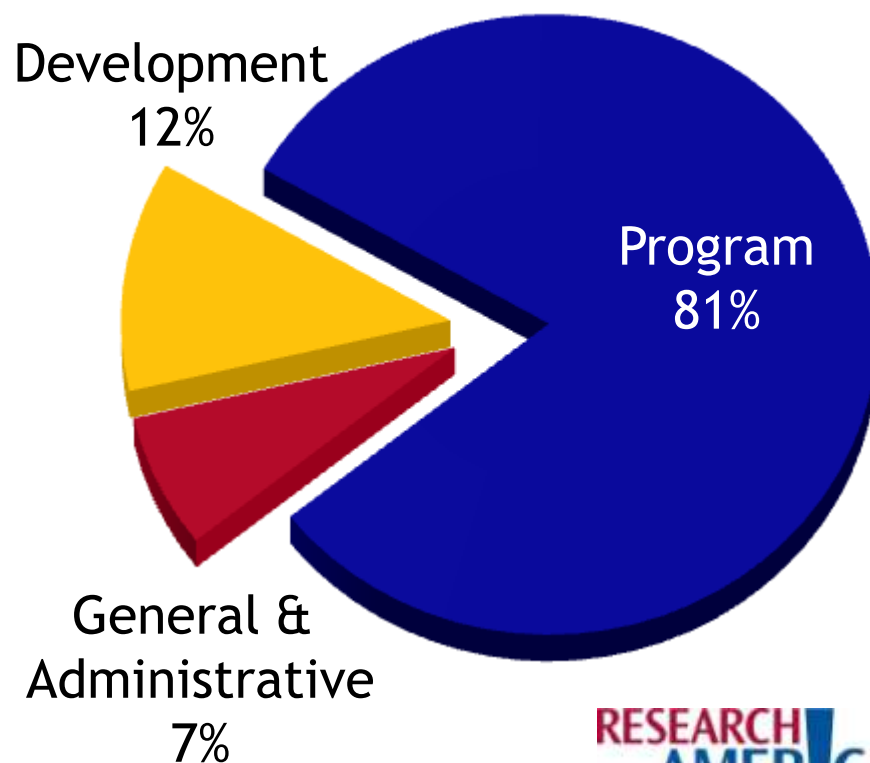
*Unaudited

2011 Budget

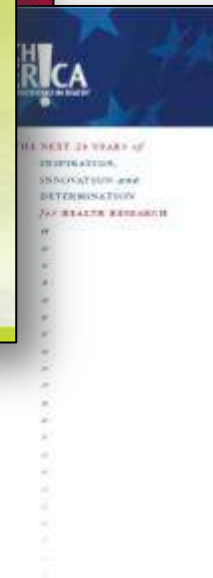
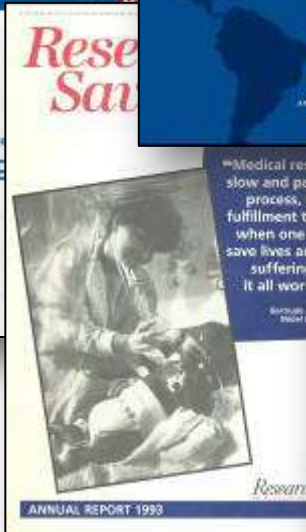
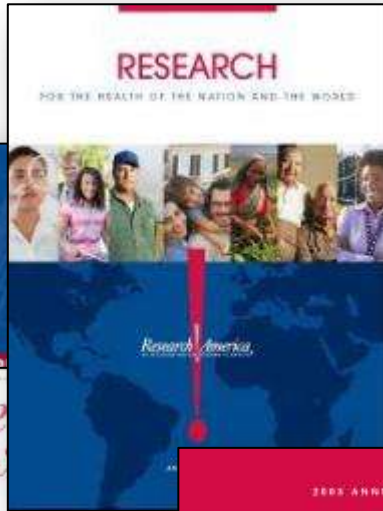
Revenue & Support:
\$3,820,000



Expenses:
\$3,811,750



22 Years of Putting Research on the Public Agenda



The Honorable John Porter

Research!America Chair

Mary Woolley



20 Years of Innovative
Advocacy for Research!

Join Us for the 2011
National Health
Research Forum,
“Building America’s
Economy and
Health Through
Medical Research”



Connect with Research!America Online



www.researchamerica.org/blog



www.researchamerica.org/facebook



www.twitter.com/researchamerica



www.youtube.com/researchamerica



<http://newvoicesforresearch.blogspot.com>