

Investment in Research Saves Lives and Money Series

Since 2003, the *Investment in research saves lives and money* series has informed members of the U.S. Congress and other decision makers of the human and economic impacts of public and private investments in medical and health research. Political leaders, the media and advocates recognize this series of one-page fact sheets as a valuable resource and effective advocacy tool. Each page focuses on one or a set of conditions, diseases or health issues, and the series covers a wide range of topics.

To express the overarching message that increased and sustained investment in medical and health research is needed for better health to be realized, the fact sheets contain:

- Current statistics such as disease prevalence and the cost of disease
- Examples of research that has improved quality of life or reduced mortality and morbidity
- Information on the cost-saving benefits of research
- Research!America's public opinion polling
- Examples of promising research for new prevention and treatment methods
- A "survivor" story featuring a patient who has survived or thrived due to advances in medical research

The Value of an Investment in Research Fact Sheet

- Reaches members of Congress and their staff, select Department of Health and Human Services staff, governors, lieutenant governors, select state legislators, and state health officers
- Shows U.S. decision makers that investing in medical and health research results in healthier communities and an improved economic environment
- Made available for background information and reference material to targeted journalists at local, state, regional and national publications
- A source of easily accessible facts for developing talking points and supporting policy positions
- Presents information in a concise, bulleted format
- Serves as an advocacy tool for patient groups
- Part of an established series combining economic value and return on investment messages with a patient voice

Partnerships with Research!America

One or more partners are invited to support the development of fact sheets on relevant topics. Research!America is committed to working with partners throughout production including: developing content, choosing a survivor story and editing.

The *Investment* series ultimately reaches more than 5,000 influential Americans and is available electronically at www.researchamerica.org and www.laskerfoundation.org.

Partners can support a new fact sheet in the series. They will receive up to 2,500 printed copies and a PDF of the page for posting on the Web.

For information on partnership opportunities, please contact [Stacie Propst](#), PhD, vice president, science policy and outreach.

Topics in the Series:

Cancer
Heart Disease & Stroke
Diabetes
Alzheimer's Disease
Asthma
Obesity
Depression
COPD
Arthritis
Pain
Flu
Oral Diseases
HIV/AIDS
Research: An Economic Driver
Infectious Diseases
Vision & Blindness
Pictures of Health
Parkinson's Disease
Prematurity
Injury
Suicide
Food & Allergy
Chronic Fatigue Syndrome
Global Health
Global Violence