



The Only Constituent Education Programs Focused on Research to Improve Health

RESEARCH!AMERICA'S AWARD-WINNING INITIATIVES YOUR CANDIDATES-YOUR HEALTH AND YOUR CONGRESS-YOUR HEALTH are the only constituent education programs focused on research to improve health.

FOR THE 2010 ELECTIONS, *Your Candidates-Your Health* will ask candidates for Congress to tell America their views on research to improve health. Responses to the 2010 questionnaire and previous responses to *Your Congress-Your Health* and *Your Candidates-Your Health* will be available on www.yourcandidatesyourhealth.org. Candidates for Congress will be invited to participate starting in spring 2010. **AFTER THE ELECTIONS**, it will be important to know where the new Congress stands. In 2011, *Your Congress-Your Health* will ask the 112th Congress to let Americans know.

The **National Alliance for Hispanic Health** provides Spanish-language content for both sites.

Eighteen years of Research!America polling shows that Americans place a high value on our leadership and investment in medical, health and scientific research. Yet in a June 2009 poll, few Americans said they were very well informed about their senators' and representative's positions on research.

Strong Results—and Momentum is Growing

- 190 members of the current, 111th Congress are on the record through Research!America's initiatives.
- 849 candidates and members of Congress have participated to date.
- Media coverage of the 2008 initiative and the importance of research as an election issue has reached 110 million Americans.
- Blog outreach in all 50 states and online advertising helps make more voters aware of this important resource.
- *Your Candidates-Your Health* and *Your Congress-Your Health* have both received awards from leading regional and international communications and advocacy organizations.

Join Us Now

- Health will be a central, heated issue in the 2010 mid-term election; voters and the media will want to know where candidates stand. The election will shape the 112th Congress.
- Research!America and our partners are committed to **ensuring that research to improve health also stays at the top of the agenda during the 2010 campaign and beyond**—and that the public is informed of candidates' and elected officials' positions on research as well as health issues. This knowledge is crucial to identify the next generation of champions for research.



Do you know where your Congressional candidates stand on medical, health and scientific research?

If you don't know, you're not alone.

Only 9% of the public say they are very well informed about their elected officials' positions on research.

Many Don't Know Their Elected Officials' Position

Question: How well informed would you say you are regarding the stance of your elected officials when it comes to their support of medical, health and scientific research?



Source: National Survey, 2005
Charlton Research Company for Research!America

To change this, Research!America and the Albert and Mary Lasker Foundation have contacted all 2006 candidates for Congress, inviting them to participate in an important voter education initiative.

Visit www.yourcandidatesyourhealth.org to find out where your candidates stand on these important issues!





CONGRESS:

Your constituents want to know where you stand on our nation's health.



Tell them today.



BECOME A PART of the only constituent education initiatives focused on research to improve health! Contact Mary McGowan at mmcgowan@researchamerica.org or 571-482-2714 to become a partner.

SPONSOR BENEFITS INCLUDE

- **Visibility on letters to candidates and Members of Congress**
- **Logo on each page of the Web sites**
- **Visibility at Research!America Capitol Hill briefings and other events**
- **Recognition in Research!America speaking engagements, newsletter and annual report**

"The Your Candidates–Your Health initiative is part of a concerted effort by advocates across the board to elevate the importance of these issues and ask government to stand with us in this fight."

John R. Seffrin, PhD, CEO,
American Cancer Society

*"... Research!America ... is launching a new initiative called *Your Congress—Your Health*. ...Go to parade.com to tell us what health issues matter most to you. Congress will be invited to respond to a questionnaire that addresses your concerns."*

PARADE magazine, March 11, 2007

"Your Congress–Your Health is a crucial tool to provide constituents and the public with information about where their elected officials stand on biomedical research."

John H. Morrison, PhD, chair,
Government & Public Affairs Committee,
Society for Neuroscience

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