



# RESEARCH SHOWS THE BEST WAY TO FIGHT CHILDHOOD OBESITY IS TO PREVENT IT.

Prevention is sometimes so obvious, we often take it for granted. But it's prevention and public health research that are helping combat America's childhood obesity epidemic. By uncovering the genetic, social, economic, environmental and psychological causes of this disease, public health research is determining ways to keep our kids healthy. Fighting obesity through prevention and public health research contributes to health cost savings. Less than one cent of every healthcare dollar is spent finding these answers. Even so, agencies like the Centers for Disease Control and Prevention, which are leading the prevention effort, protect the health of our nation. To see what prevention means to you, visit [researchamerica.org](http://researchamerica.org).

## PREVENTION

Protecting what's important to you.