



# RESEARCH SHOWS THE BEST WAY TO FIGHT CHILDHOOD OBESITY IS TO PREVENT IT.

Prevention is sometimes so obvious, we often take it for granted. But it's prevention and public health research that are helping combat America's childhood obesity epidemic. By uncovering the genetic, social, economic, environmental and psychological factors of this disease, public health research is determining ways to keep our kids healthy. Unfortunately, prevention and public health research only receive about one cent of every health dollar. Even so, agencies like the Centers for Disease Control and Prevention, which are leading the prevention effort, protect the health of our nation. To see what prevention means to you, visit [researchamerica.org](http://researchamerica.org).

## PREVENTION

Protecting what's important to you.

