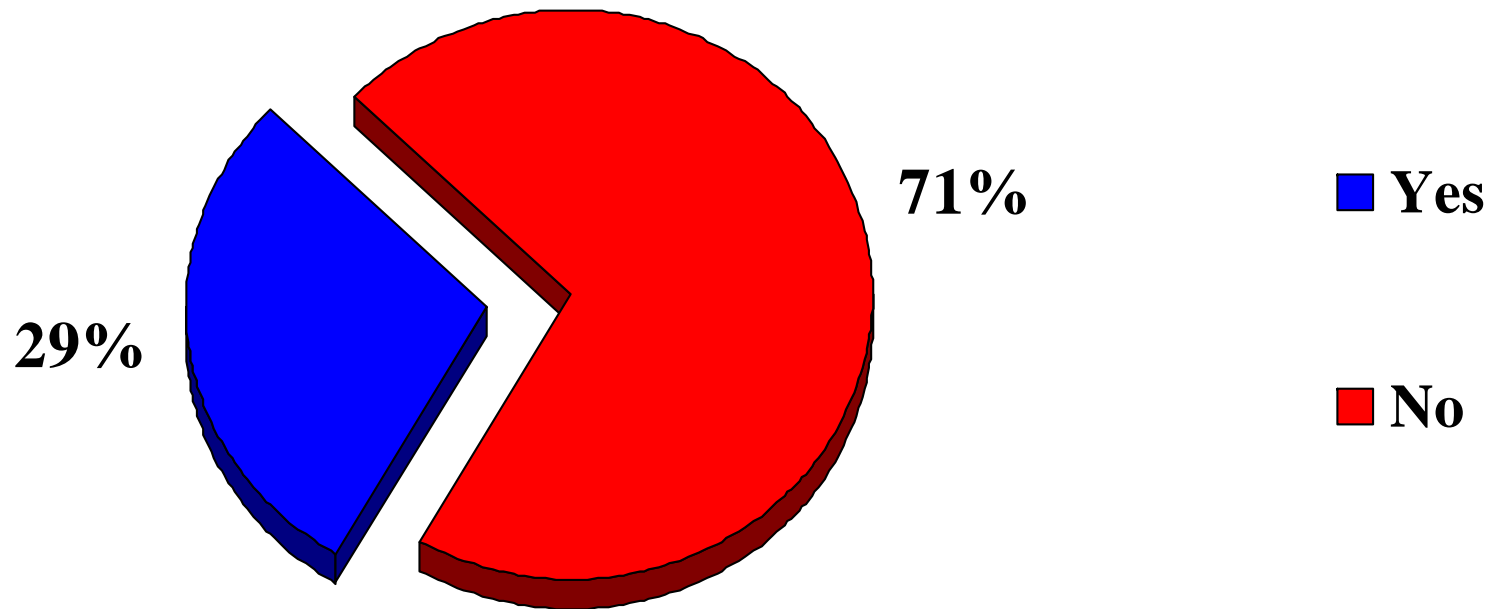


Most Have Not Talked to Their Doctors About Research

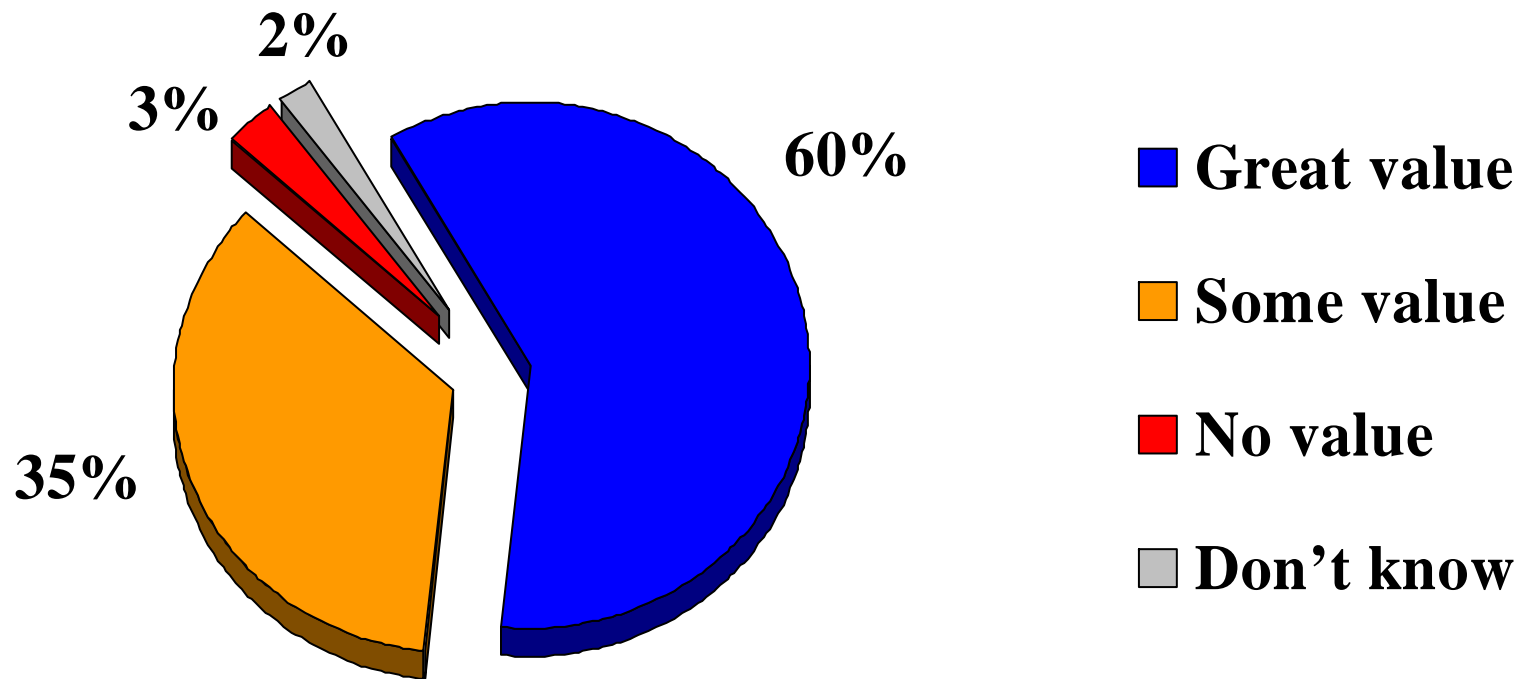
Have you ever talked to your doctor about medical research?



Source: National Survey, 2006
Charlton Research Company for Research!America

Clinical Research is Valuable

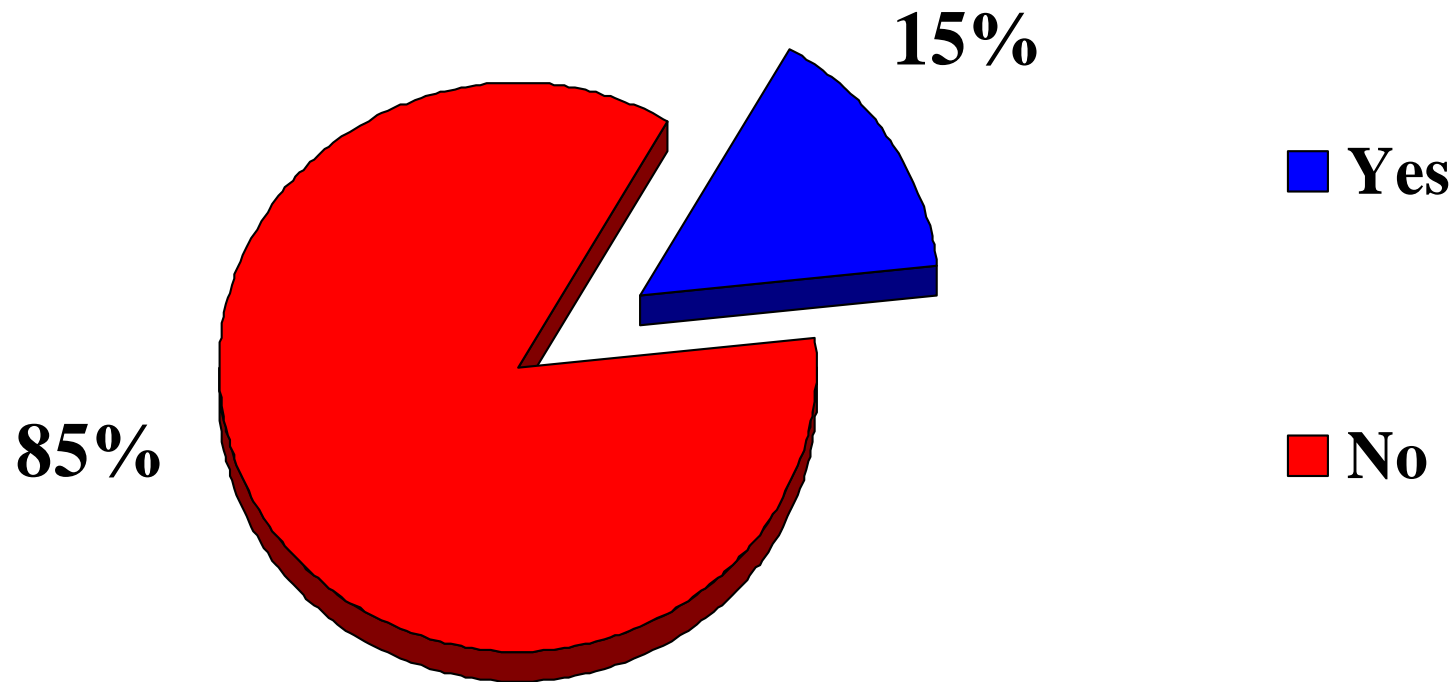
How do you perceive the value of clinical research? (In clinical research, volunteers choose to participate to test the effectiveness of certain treatments, drugs or devices in improving the care of patients and understanding and preventing disease.)



Source: National Survey, 2006
Charlton Research Company for Research!America

Few Participate in Clinical Research

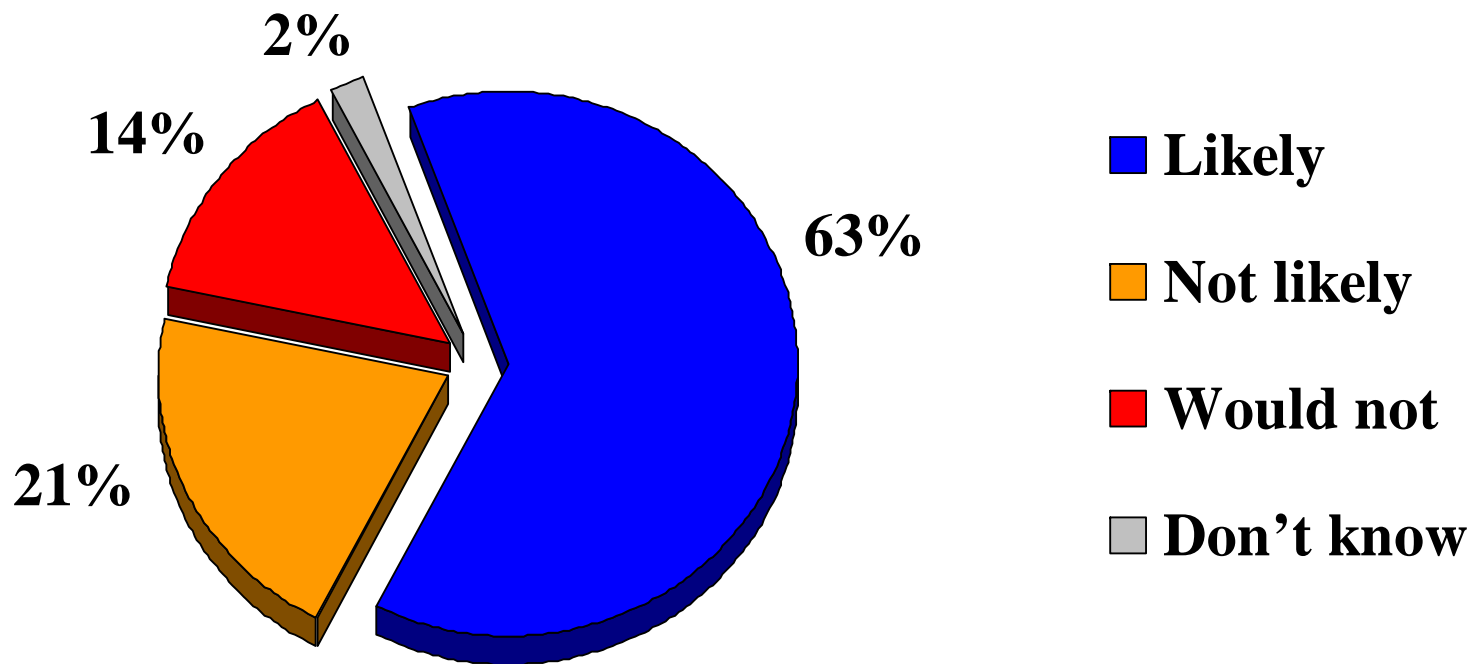
Have you ever participated in a clinical research study?



Source: National Survey, 2006
Charlton Research Company for Research!America

Majority of Americans Would Participate in Clinical Research

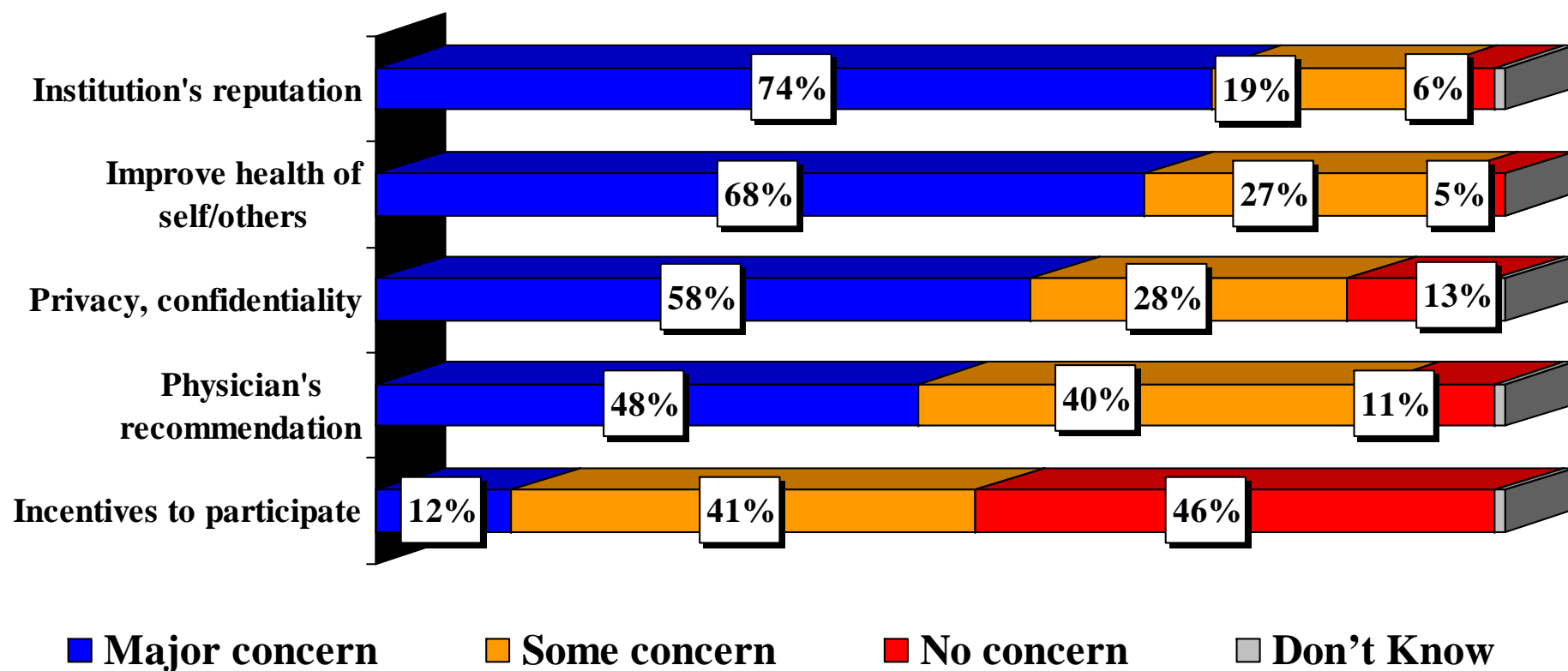
How likely would you be to participate in a clinical research study?



Source: National Survey, 2006
Charlton Research Company for Research!America

Factors Affecting Participation in Clinical Research

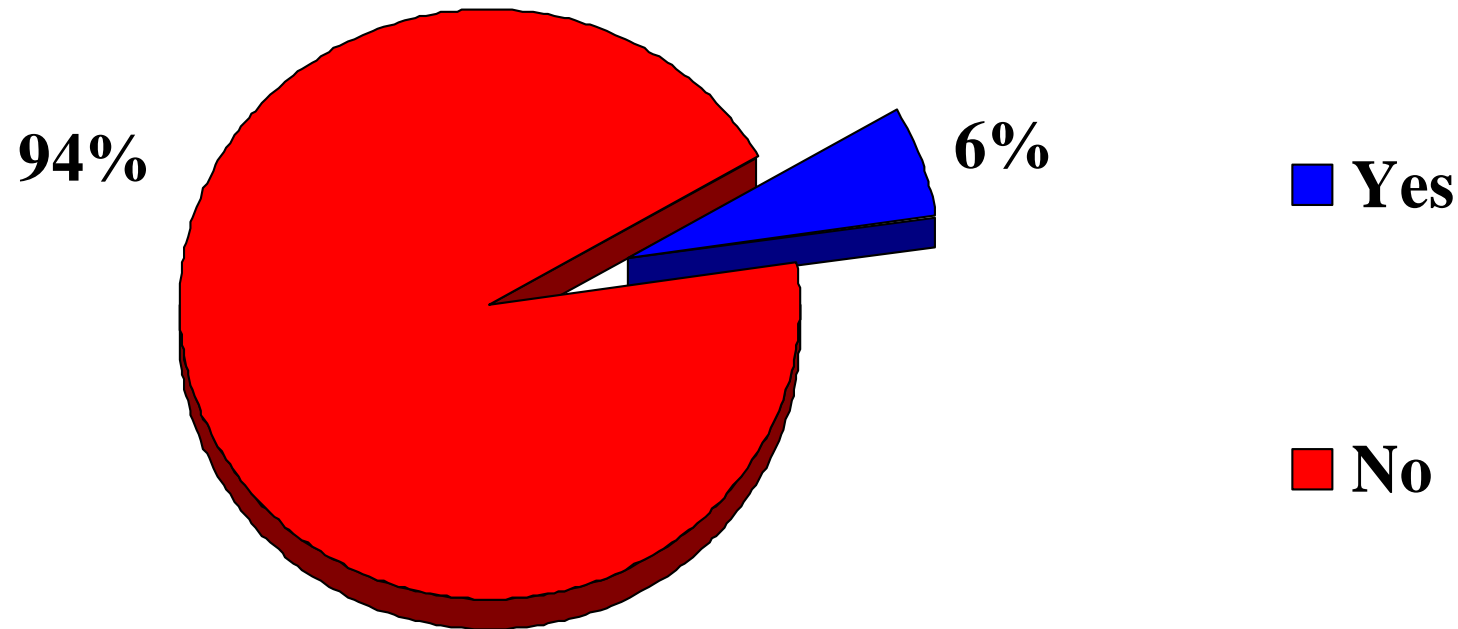
How important would each of the following factors be in your decision to participate as a volunteer in a clinical research study?



Source: National Survey, 2006
Charlton Research Company for Research!America

Few Doctors Suggest Participation

Has your doctor ever suggested that you participate in a clinical research study?



Source: National Survey, 2006
Charlton Research Company for Research!America