Research!America’s 2016 Post-Election Briefing
Recap Voter Education Campaign

Mary Woolley
President and CEO, Research!America
Campaign for Cures: 2016 Voter Education Initiative

- Elevate medical research in the national conversation during the election season
- Encourage voters to ask candidates their views on issues affecting the pace of medical progress
- Increase public awareness of how public and private sector research contributes to the health and economic security of our nation

Visit www.campaignforcures.org for more information!

Twitter.com/Campaign4Cures
Facebook.com/Campaign4Cures

#RAElection16
Thank You to Our Sponsors!
Health research should be a priority

By Louis W. Sullivan

Patients and the scientists who are working for them have a lot riding on the outcome of this election — not least how a new administration and new Congress would prioritize medical research and innovation.

Will the new President commit to advancing medical progress during his first 100 days in office? Equally important, will recruiting and retaining young productive scientists and ensuring they have the resources necessary to pursue innovative research be a priority? The nation favors the candidates who are committed to advancing medical progress during their first 100 days in office. But will we hear commitments to achieving an inclusive scientific workforce?

US must take long view and step up investment in research

RE: "Why is investment in research so low?" | Opinion, Oct. 13

Health care researchers and the Department of Defense have long advocated for increased support for research...
Online Advertising in Key States
Campaign for Cures By the Numbers

- 20 questions to presidential candidates on science, engineering, technology, health and environmental issues.
- National Survey with ScienceDebate
- 300k+ impressions on Twitter
- Nearly 700 views of C4C videos
- 600 million media impressions
- State surveys in Ohio, Georgia and Louisiana
- On-the-ground events
Campaign for Cures By the Numbers

5,300 page views in the last 3 months on the C4C landing page

Campaign for Cures blog managed by Janice Lloyd, former USA Today senior editor and health reporter.

534 candidate quotes on medical research and innovation on an interactive map
President-Elect Donald Trump

SCIENCE

“Though there are increasing demands to curtail spending and to balance the federal budget, we must make the commitment to invest in science, engineering, healthcare and other areas that will make the lives of Americans better, safer and more prosperous.”

“We must balance a thriving economy with conserving our resources and protecting our citizens from threats. Science will inform our decisions on what regulations to keep, rescind or add. A vibrant, robust free market system will regulate the private sector.”

“Science is science and facts are facts. My administration will ensure that there will be total transparency and accountability without political bias. The American people deserve this and I will make sure this is the culture of my administration.”

Excerpts from ScienceDebate.org’s 20 questions on science, health, technology and the environment.
INNOVATION

“Innovation has always been one of the great by-products of free market systems. Entrepreneurs have always found entries into markets by giving consumers more options for the products they desire. The government should do all it can to reduce barriers to entry into markets and should work at creating a business environment where fair trade is as important as free trade. Similarly, the federal government should encourage innovation in the areas of space exploration and investment in research and development across the broad landscape of academia.”

Excerpts from ScienceDebate.org’s 20 questions on science, health, technology and the environment.
“What Would You Do If Elected to Assure Medical Progress?”

Recurring themes in C4C responses:

• America must secure its global leadership in medical research and innovation
• Both public and private sector-driven research are crucial
• Red tape is slowing down access to needed medical innovations
“I have prioritized investments in research to make up ground lost to sequester and biomedical inflation and ensure that we are funding basic research at the levels necessary to keep the United States competitive... This investment in basic research boosts private sector innovation, creating jobs and ensuring that Maryland and the United States remain leaders in this critical industry.”
“My adult son Ben was born with cerebral palsy... I have long supported groundbreaking medical research to help those like Ben with severe disabilities and to help cure, treat and prevent other physical and mental disorders... In the Senate, I will work to undo the devastating across-the-board cuts imposed by sequestration and prioritize critical investments in medical and other scientific research.”

Gov. Maggie Hassan, Democratic Freshman Senator from New Hampshire
“My brother is a Stage 3B cancer survivor who is thriving today due to medical advances which were not available just a short time ago. The Federal government should invest more in medical research to ensure we remain a global leader. Innovation requires robust funding in areas like the NIH, which I fully support... The best way for the Federal government to encourage private sector medical innovation is to provide goals and funding while reducing the regulatory environment to allow innovators to develop treatments in a responsible, accountable and transformative environment.”

Brian Fitzpatrick, Republican Freshman Congressman from Pennsylvania’s Eighth Congressional District
“Medical innovation has far outpaced the speed of government. The FDA and its regulatory apparatus is woefully out of date and in need of streamlining... We need to encourage federal, academic, and private sector research in all medical fields in America. The potential return of human capital in terms of lives saved and years of quality life added is immeasurable. ”

Neal Dunn, Republican Freshman Congressman from Florida’s Second Congressional District
"As someone who has worked with the healthcare sector to find new and innovative ways of improving health outcomes, I hope to facilitate advanced medical research in Congress... it is imperative that the federal government work with the private sector to invest in efforts that advance medical research. I will work in a bipartisan way to advance this important goal as a Member of Congress."

Stephanie Murphy, Democratic Freshman Congresswomen from Florida’s Seventh Congressional District
"Medical research is absolutely vital to our nation's collective health, and should absolutely be supported... The only way we can finance our public goods is through a resurgence of economic growth and reduction in debt - therefore allowing the critical resources we need to be invested in the essential medical research that will save lives and improve the health of our nation."

Jason Lewis, Republican Freshman Congressman from Minnesota’s Second Congressional District
“Without federal funding, and support for medical research, many of the lifesaving treatments, and cutting edge technology, used to save people's lives, would not exist. Therefore, in Congress, I will work to ensure America remains a global leader in medical research.”

Thomas Suozzi, Democratic Freshman Congressman from New York’s Third District