



SPONSORSHIP OPPORTUNITIES
2020 ADVOCACY AWARDS DINNER
MARCH 11, 2020

ANDREW W. MELLON AUDITORIUM, WASHINGTON, DC

Research!America's 2020 [Advocacy Awards](#) offers a wonderful opportunity to meet and engage with companies, organizations, and individuals passionate about furthering medical and health research. The event brings together nearly 500 guests including leaders from media, academia, industry, science, and patient advocacy organizations for a notable reception and awards dinner. Meet the 2020 [awardees](#) (pending press release).

Corporate Host: \$200,000 [EXCLUSIVE CUSTOM SPONSORSHIP PACKAGE]

Reception and Dinner Host: \$100,000 [EXCLUSIVE SPONSORSHIP]

- Opportunity to make an awards presentation on stage
- Two tables of up to 20 guests with VIPs (premier seating)
- Formal recognition from stage at the dinner
- Invitation for all guests to the Tribute Reception
- Photo op with award winner
- Full-page, multi-color ad/recognition inside event program
- Logo recognition on the Dinner menu/program agenda
- Recognition in event-related communications
- Prominent website and social media recognition
- Opportunity to write an entry for the Research!America blog
- Prominent signage at the event
- Name/logo on Advocacy Awards dinner invitation (if received by print deadline)
- Sponsorship level on name badges

Future Innovators Sponsor: \$50,000

- One table of up to 10 guests with VIPs (prominent seating)
- Additional table of 10 to host a group of young scientists
- Acknowledgement on program page featuring a selection of the young guest scientists
- Opportunity to host a luncheon for these scientists during the day at sponsor's facility or other convenient venue with sponsor's employees
- Invitation for all guests to the Tribute Reception
- Full-page, multi-color ad/recognition inside event program
- Recognition in event-related communications
- Prominent website and social media recognition
- Prominent signage at the event
- Formal recognition from stage at the dinner
- Name/logo on Advocacy Awards dinner invitation (if received by print deadline)
- Sponsorship level on name badges

Program Partner: \$25,000

- Table of up to 10 guests (preferred seating)
- Invitation for all guests to the Tribute Reception Half-page ad/recognition in program
- Recognition in event-related communications
- Website recognition
- Name/logo on Advocacy Awards dinner invitation (if received by print deadline)
- Signage and formal recognition from stage during dinner
- Name badge ribbon at event identifying level of sponsorship

Contributor: \$15,000

- Table of up to 10 guests
- Quarter-page ad/recognition in program
- Recognition in event-related communications
- Website recognition
- Signage at the dinner
- Name/logo on Advocacy Awards dinner invitation (if received by print deadline)

Event Sponsor: \$10,000

- Table of up to 10 guests
- Signage at the dinner
- Prominent recognition in program
- Recognition in event-related communications
- Website recognition
- Name/logo on Advocacy Awards dinner invitation (if received by print deadline)

To pledge support or request more information, please reach out to Katie Goode, Director, Alliance Development and Membership, at 571-482-2706 or kgoode@researchamerica.org



SPONSORSHIP PLEDGE FORM
2020 ADVOCACY AWARDS DINNER
MARCH 11, 2020
ANDREW W. MELLON AUDITORIUM, WASHINGTON, DC

Thank you for your generous support. Please return this pledge form via the contact information below.

NAME (as it should appear in printed materials and communications)

INVOICE INFORMATION

Name: _____ **Company Name:** _____

Address: _____ **City:** _____ **State:** _____ **ZIP:** _____

E-mail: _____ **Phone:** _____

Signature: _____ **Date:** _____

Research!America accepts MasterCard, VISA and American Express. If you would like to charge your contribution, please call 703-739-2577.

SPONSORSHIP LEVELS

- | | |
|---|---|
| <input type="checkbox"/> Corporate Host: \$200,000* | <input type="checkbox"/> Program Partner: \$25,000* |
| <input type="checkbox"/> Grand and Tribute Reception Host: \$100,000* | <input type="checkbox"/> Contributor: \$15,000 |
| <input type="checkbox"/> Future Innovators Sponsor: 50,000* | <input type="checkbox"/> Sponsor: \$10,000 |

**Sponsors and guests at the \$25,000 level and above are invited to attend the Tribute Reception.*

Please return completed pledge to Katie Goode at: kgoode@researchamerica.org or Research!America, 241 18th Street South, Suite 501; Arlington, VA 22202. If you have any questions, Katie can be reached at 571-482-2706

Research!America is a non-profit, tax-exempt, 501(c)(3) organization. Your contribution less \$175 per guest attending the event is tax-deductible under applicable laws. Our tax I.D. number is 52-1609875.