



25TH ANNIVERSARY ADVOCACY AWARDS VIRTUALLY PRESENTED ON APRIL 14, 2021

EVENT OVERVIEW

2021 marks the 25th anniversary of the Research!America Advocacy Awards and offers an unprecedented opportunity at an unprecedented time to acknowledge and honor the powerful research and innovation deployed in the fight against COVID-19.

The 2021 event will be high-energy, engaging, inspiring, and filled with current and future pivotal leaders. The 25th anniversary Advocacy Awards will be presented virtually on April 14, 2021, 4-6pm EST, and the event will have two major components.

First, Research!America will honor the 2020 awardees we were unable to salute due to meeting restrictions caused by COVID-19. The 2020 awardees are distinguished luminaries in government, patient advocacy, scientific societies, independent research institutes, industry, and academia widely known for their contributions to cutting-edge research, public health, legislative achievements, and much more. Meet the [2020 awardees](#).

Second, as a special component of the 25th anniversary event, Research!America will recognize the extraordinary work and enormous contributions in the fight against the COVID-19 pandemic through a special set of honors called the *Outstanding Achievement in Public Health Awards*. [Meet the awardees](#).

The *Outstanding Achievement in Public Health Awards* honor individuals, entities, or partnerships demonstrating commitment to research through discovery, innovation, public communication, and leadership. The four award categories include:

1. The *Building the Foundation Award* recognizes an individual(s) whose basic research discoveries played a pivotal role in the response to COVID-19.
2. The *Rapid Translation Award* honors a public/private partnership that has made progress in the fight against COVID-19.
3. The *Meeting the Moment for Public Health Award* recognizes an organization or group that has been instrumental in preparing first responders to meet the challenges of combating COVID-19.
4. The *Clear Voice Award* honors an individual who has effectively communicated important health and science information to the public to contribute to the fight against COVID-19.

EVENT HISTORY

The annual Research!America Advocacy Awards program was established in 1996 by the Board of Directors to honor outstanding advocates for medical, public health and scientific research*. We recognize individuals and organizations whose leadership efforts have been notably effective in advancing our nation's commitment to research. Past Advocacy Award awardees are listed [here](#).

*For the purposes of these awards, the term medical, health, and scientific research includes all of the following: basic, behavioral, biotech, clinical, global health, health services, prevention and public health, therapeutic, and translational research.



SPONSORSHIP OPPORTUNITIES

Corporate Host: \$200,000 [EXCLUSIVE - SOLD]

- Invitation to make corporate remarks
- Opportunity to participate in a speaking role in the event program
- Formally recognized as the Corporate Host during event program
- Unlimited event registrations
- Recognition as the Corporate Host on event-related communications
- Prominent visual recognition via the event website/online platform
- Prominent social media recognition
- Name/logo on event invitation
- Recognition in event press release (if received by deadline)
- Interview for Research!America blog
- Event summary provided for use in organization's communications
- Recognition in Advocacy Awards wrap up piece

Program Host: \$100,000 [EXCLUSIVE]

- Invitation to participate in a speaking role in the event program
- Unlimited event registrations
- Recognition in event-related communications
- Premier visual recognition via the event website/online platform
- Premier social media recognition
- Name/logo on event invitation (if received by deadline)
- Formally recognized as the Awards Host during event program
- Event summary provided for use in organization's communications
- Recognition in Advocacy Awards wrap up piece
- Opportunity to submit an entry for the Research!America blog

Future Innovators Sponsor: \$50,000

- Unlimited event registrations
- 10-20 event registrations (more as needed) for early-career scientists. Research!America to facilitate and coordinate invitations.
- Opportunity to host a virtual program for early-career scientists
- Recognition in event-related communications
- Premier visual recognition via the event website/online platform
- Premier social media recognition
- Name/logo on event invitation (if received by deadline)
- Formally recognized as the Future Innovators Sponsor during event program
- Event summary provided for use in organization's communications
- Recognition in Advocacy Awards wrap up piece
- Opportunity to submit an entry for the Research!America blog
- Opportunity for early-career scientist who attended the event(s) to write a post for the Research!America blog. Recognition for support in the blog.



Program Partner: \$25,000

- Unlimited event registrations
- Recognition in event-related communications
- Visual recognition via the event website/online platform
- Social media recognition
- Name/logo on event invitation (if received by deadline)
- Formally recognized during event program
- Event summary provided for use in organization's communications
- Recognition in Advocacy Awards wrap up piece
- Opportunity to submit an entry for the Research!America blog

Contributing Sponsor: \$15,000

- Unlimited event registrations
- Recognition in event-related communications as Contributing Sponsor
- Visual recognition via the event website/online platform
- Social media recognition
- Name/logo on event invitation (if received by deadline)
- Opportunity to submit an entry for the Research!America blog

Event Sponsor: \$10,000

- Unlimited event registrations
- Recognition in event-related communications as Event Sponsor
- Visual recognition via the event website/online platform
- Social media recognition
- Name/logo on event invitation (if received by deadline)

To pledge support, please complete the pledge form on the following page.

For more information, please reach out to Katie Goode, Director, Alliance Development and Membership, at 571-482-2706 or kgoode@researchamerica.org



SPONSORSHIP PLEDGE FORM

Thank you for your generous support.
Please return this pledge form using the contact information below.

NAME (*as it should appear in printed materials and communications*)

INVOICE INFORMATION

Name: _____ **Company Name:** _____

Address: _____ **City:** _____ **State:** _____ **ZIP:** _____

E-mail: _____ **Phone:** _____

Signature: _____ **Date:** _____

Research!America accepts MasterCard, VISA and American Express. If you would like to charge your contribution, please call 703-739-2577.

SPONSORSHIP LEVELS

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| <input type="checkbox"/> Corporate Host: \$200,000 | <input type="checkbox"/> Program Partner: \$25,000 |
| <input type="checkbox"/> Program Host: \$100,000 | <input type="checkbox"/> Contributing Sponsor: \$15,000 |
| <input type="checkbox"/> Future Innovators Sponsor: 50,000 | <input type="checkbox"/> Event Sponsor: \$10,000 |

Please return completed pledge to Katie Goode at: **kgoode@researchamerica.org** or Research!America, 241 18th Street South, Suite 501; Arlington, VA 22202. If you have any questions, Katie can be reached at 571-482-2706

Research!America is a non-profit, tax-exempt, 501(c)(3) organization. Your contribution is tax-deductible under applicable laws. Our tax I.D. number is 52-1609875.