



**26TH ANNIVERSARY ADVOCACY AWARDS
PRESENTED ON MARCH 16, 2022**

EVENT OVERVIEW

The annual Research!America Advocacy Awards program was established in 1996 by the Board of Directors to honor individuals and organizations whose leadership efforts have advanced our nation's commitment to medical, health, and scientific research.

The [2022 Advocacy Awards](#), presented on March 16, 2022, will be high-energy, engaging, inspiring, and filled with current and future pivotal leaders. The 2022 program will include a virtual program and an in-person reception. If public gatherings are not possible, Research!America will only host the virtual program. Traditionally, the audience spans and extends beyond the R&D continuum, including patients and individuals with senior level positions in patient advocacy organizations; scientists at all levels; government relations and C-Suite personnel from industry, academia, independent research institutes, philanthropies, and scientific societies; congressional staff; and members of the general public.

This year's honorees include outstanding advocates for health, medical, and scientific research. The honorees include: **Dr. Francis S. Collins, MD, PhD**, Director of the National Institutes of Health, recipient of the *John Edward Porter Legacy Award generously supported by Ann Lurie*; **France A. Córdova, PhD**, President, Science Philanthropy Alliance, recipient of the *Geoffrey Beene Foundation Builders of Science Award*; **Neal F. Lane, PhD**, Professor of Physics and Astronomy (emeritus), Malcom Gillis University Professor (emeritus), Senior Fellow, Baker Institute for Public Policy, Rice University, recipient of the *Herbert Pardes Family Award for National Leadership in Advocacy for Research*; **Jed Manocherian**, Chairman and Founder, ACT for NIH, recipient of the *Gordon and Llura Gund Leadership Award*; and the **Alliance for Aging Research**, recipient of the *Paul G. Rogers Distinguished Organization Advocacy Award*.

Research!America is also pleased to recognize the inaugural *Outstanding Achievement in Public Health Awards generously supported by Johnson & Johnson*. These distinguished awards honor individuals, entities, or partnerships demonstrating commitment to research through discovery, innovation, public communications, and leadership.

Three honorees will receive the overall *Outstanding Achievement in Public Health Award*: **Matthew Myers**, President, Campaign for Tobacco-Free Kids; **Bill Novelli**, Founder and Chair, Campaign for Tobacco-Free Kids, Professor and Founder, Business for Impact, McDonough School of Business, Georgetown University; and **Vivian W. Pinn, MD**, Inaugural Director, NIH Office of Research on Women's Health (retired).

Other honorees for 2022 include: **Christopher Murray, MD, DPhil**, Professor and Chair, Health Metrics Sciences and Director, Institute for Health Metrics and Evaluation, University of Washington School of Medicine, recipient of the *Building the Foundation Award*; **Ashish K. Jha, MD, MPH**, Dean, Brown University School of Public Health, recipient of the *Meeting the Moment for Public Health Award*; and **Accelerating COVID-19 Therapeutic Interventions and Vaccines (ACTIV)**, recipient of the Rapid Translation Award.

*See [highlights](#) from last year's event.
Please see the following pages for the sponsorship opportunities.*



SPONSORSHIP OPPORTUNITIES

Corporate Host: \$200,000 [EXCLUSIVE]

- Invitation to make corporate remarks at the Virtual Program
- Invitation to make corporate remarks at the in-person reception
- Formally recognized as the Corporate Host during Advocacy Awards program
- Unlimited registrations for the virtual Advocacy Awards program
- Invitations for the in-person reception for 20 guests
- Recognition as the Corporate Host in event related communications
- Premier recognition via the Advocacy Awards website/online platform and onsite;
- Premier social media recognition;
- Name/logo on Advocacy Awards program invitation
- Advocacy Awards program summary provided for use in organization's communications
- Recognition in Advocacy Awards post-event communications
- Opportunity to be interviewed for the Research!America blog

Premier Partner: \$100,000 [EXCLUSIVE]

- Formally recognized during the event program
- Invitation to participate in a speaking role in the event program
- Unlimited registrations for the virtual Advocacy Awards program
- Invitations for the in-person reception for 20 guests;
- Prominent recognition via Advocacy Awards website/online platform and onsite;
- Recognition in event-related communications
- Prominent social media recognition
- Name/logo on event invitation (if received by deadline)
- Opportunity to submit an entry for the Research!America blog
- Recognition in Advocacy Awards post-event communications

Collaborating Sponsor: \$50,000

- Formally recognized during the event program
- Unlimited registrations for the virtual Advocacy Awards program
- Invitations for the in-person reception for 20 guests;
- Enhanced recognition via the Advocacy Awards website/online platform and onsite
- Enhanced recognition in event-related communications
- Enhanced social media recognition
- Name/logo on event invitation (if received by deadline)
- Opportunity to submit an entry for the Research!America blog
- Recognition in Advocacy Awards post-event communications



Program Partner: \$25,000

- Unlimited Guest Registrations for the Virtual Program;
- 10 VIP Guest Invitations to the In-person Reception;
- Recognized during the event program
- Recognition in event-related communications
- Visual recognition via the Advocacy Awards website/online platform and onsite
- Social media recognition
- Name/logo on event invitation (if received by deadline)
- Opportunity to submit an entry for the Research!America blog
- Recognition in Advocacy Awards post-event communications

Contributing Sponsor: \$15,000

- Unlimited Guest Registrations for the Virtual Program;
- 10 VIP Guest Invitations to the In-person Reception;
- Recognized during the event program
- Recognition in event-related communications
- Visual recognition via the Advocacy Awards website/online platform and onsite
- Social media recognition
- Name/logo on event invitation (if received by deadline)

Event Sponsor: \$10,000

- Unlimited Guest Registrations for the Virtual Program;
- 10 VIP Guest Invitations to the In-person Reception;
- Recognition in event-related communications
- Name recognition via the Advocacy Awards website/online platform and onsite
- Social media recognition
- Name/logo on event invitation (if received by deadline)

To pledge support, please complete the pledge form on the following page.

For more information, please reach out to Katie Goode, Senior Director, Alliance Development and Membership, at 571-482-2706 or kgoode@researchamerica.org.



SPONSORSHIP PLEDGE FORM

Thank you for your generous support.
Please return this pledge form using the contact information below.

NAME *(as it should appear in printed materials and communications)*

INVOICE INFORMATION

Name: _____ **Company Name:** _____

Address: _____ **City:** _____ **State:** _____ **ZIP:** _____

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Signature: _____ **Date:** _____

Research!America accepts MasterCard, VISA and American Express. If you would like to charge your contribution, please call 703-739-2577.

SPONSORSHIP LEVELS

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| <input type="checkbox"/> Collaborating Sponsor: 50,000 | <input type="checkbox"/> Event Sponsor: \$10,000 |

Please return completed pledge to Katie Goode at: kgoode@researchamerica.org or Research!America, 241 18th Street South, Suite 501; Arlington, VA 22202. If you have any questions, Katie can be reached at 571-482-2706.

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