Research!America’s goal is to make research to improve health an undeniable priority—one policymakers can’t ignore because millions of Americans are urging them to ensure our nation’s future health and economic security.

We are employing new strategies to activate our alliance and the American people. A few highlights:

• To better inform voters about congressional and presidential candidates’ views on health and health research, and to help candidates convey their positions, Research!America and our partners offer Your Candidates-Your Health: 2008. Questions similar to those asked of the candidates were asked of Americans. The findings send a clear message that voters expect research to play a role in solving our health care challenges.

• The first-ever national survey of Hispanic opinions on health research, commissioned with the National Alliance for Hispanic Health, shows the value the Hispanic community places on research. Hispanics place a high value on health research and want to expand opportunities for Hispanic youth in science-based careers. See www.researchamerica.org for more findings from this poll.

• In our recent poll focused on innovation and collaboration, we see a disconnect between expectations for medical research and appreciation of real-life benefits that help Americans every day: just 57% of Americans say health-related research has helped them or someone close to them, but 90% purchased prescription drugs for themselves or family last year.

Special thanks to the United Health Foundation, which has again generously funded America Speaks. We are proud to present our findings on behalf of the more than 125 million voices represented by our members.
“A healthier America means a major investment in basic biomedical
research, while ensuring universal access to its discoveries.”

REP. NANCY PELOSI (CA)
Speaker of the U.S. House of Representatives

“No country has the national research laboratories we have. We have
won the most Nobel Prizes in science. We have registered the most
patents. Such innovation has been responsible for as much as half of
the nation’s growth in productivity—in plain English, the reason we
have such a disproportionate share of the world’s best paying jobs.”

U.S. SEN. LAMAR ALEXANDER (TN)
U.S. Should Be Global Leader in Medical Research

How important do you think it is that the U.S. is a global leader in medical research?

75% Very important
20% Somewhat important
5% Not important

SOURCE: TRANSFORMING HEALTH POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Americans More Likely to Vote for Candidates Who Support Research

The first presidential primaries are scheduled to take place in January of 2008. If a candidate is a strong supporter of federal spending for medical, health and scientific research, would that make you more or less likely to vote for that candidate?

69% More likely
25% Less likely
6% Don’t know

SOURCE: YOUR CANDIDATES—YOUR HEALTH SURVEY, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
Likeliness to Vote for Candidate

Please tell me if you would be more likely or less likely to vote for a presidential candidate if he or she supported increased funding for the following? (% saying “More Likely”)

<table>
<thead>
<tr>
<th>Issue</th>
<th>% Likely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>82%</td>
</tr>
<tr>
<td>Research to improve health</td>
<td>82%</td>
</tr>
<tr>
<td>Job creation</td>
<td>80%</td>
</tr>
<tr>
<td>Budget deficit reduction</td>
<td>79%</td>
</tr>
<tr>
<td>Health care reform</td>
<td>76%</td>
</tr>
<tr>
<td>Homeland security</td>
<td>73%</td>
</tr>
<tr>
<td>Tax cuts</td>
<td>68%</td>
</tr>
<tr>
<td>War on terrorism</td>
<td>63%</td>
</tr>
</tbody>
</table>

SOURCE: YOUR CANDIDATES—YOUR HEALTH SURVEY, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Scientific Research Very Important in America Today

In today’s society, how important do you think scientific research is?

- Very important: 85%
- Somewhat important: 13%
- Not important: 1%
- Don’t know: 1%

SOURCE: BRIDGING THE SCIENCES SURVEY, 2006
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
U.S. Competitive Edge in Innovation

Do you agree or disagree with this statement: The U.S. is in danger of losing its global competitive edge in science, technology and innovation.

79% Agree
20% Disagree
1% Don’t know

SOURCE: YOUR CANDIDATES—YOUR HEALTH SURVEY, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

U.S. Performance in Science and Math Education Lacking

Do you think the U.S. is performing well or performing poorly compared to other nations in terms of science and math education?

15% Very well
28% Somewhat well
35% Somewhat poorly
17% Very poorly
5% Don’t know

SOURCE: BRIDGING THE SCIENCES SURVEY, 2006
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
“When I reflect on the state of American competitiveness today, my immediate feeling is one not only of pride but also of deep anxiety... We are content to live off the investments that previous generations made for us—in education, in health care, in basic scientific research—but are unwilling to invest equal energy and resources to ensure that America’s future is as bright and prosperous as its present.”

BILL GATES
Founder of Microsoft, in testimony to the U.S. Senate

“It is crucial, not just for the health of our citizens but also for the health of our economy, to adequately fund America’s flagship institution for biomedical research, the National Institutes of Health.”

GREG LUCIER
Chair and CEO of Invitrogen

“The conclusion is clearly and unequivocally that medical research is worth the cost.”

DAVID CUTLER, PHD
Professor of Economics at Harvard University
Research Important to U.S. Economy

How important do you think scientific research is to the U.S. economy?

- **69%** Very important
- **28%** Somewhat important
- **2%** Not important
- **1%** Don’t know

SOURCE: BRIDGING THE SCIENCES SURVEY, 2006
CHARLTON RESEARCH COMPANY FOR RESEARCHAMERICA

Investment in Research Important for Job Creation and Higher Incomes

In terms of job creation and higher incomes, how important do you think it is to invest in scientific research?

- **58%** Very important
- **36%** Somewhat important
- **5%** Not important
- **1%** Don’t know

SOURCE: BRIDGING THE SCIENCES SURVEY, 2006
CHARLTON RESEARCH COMPANY FOR RESEARCHAMERICA
Americans Want More Spent on Medical and Health Research

Currently, about 6 cents of each health dollar spent in the U.S. is spent on medical and health research. How many cents of each health dollar do you think we SHOULD spend?

- 7 cents or more: 65%
- 5-6 cents: 14%
- 0-4 cents: 4%
- Don’t know: 27%

**SOURCE:** TRANSFORMING HEALTH POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

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"5-6 CENTS" RESPONSES DECREASED SIGNIFICANTLY SINCE 2006

"DON’T KNOW" RESPONSES INCREASED SIGNIFICANTLY SINCE 2006

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Americans Willing to Pay More for Medical Research

Would you be willing to pay $1 per week more in taxes if you were certain that all the money would be spent for additional medical research, or not?

- Willing to pay more: 57%
- Not willing to pay more: 39%
- Don’t know: 4%

**SOURCE:** NATIONAL POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
States Should Provide Financial Incentives to Attract Research

If your state offered financial incentives to attract new scientific research, such as research labs or companies, would you approve or disapprove of these financial incentives?

50% Strongly approve
31% Somewhat approve
14% Disapprove
5% Don’t know

SOURCE: BRIDGING THE SCIENCES SURVEY, 2006
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Barriers to Research

Some people believe medical research should be making more progress. For each of the following, please tell me if you feel this is a barrier to progress in medical research.

- Too many regulatory barriers
  - Yes, it is a barrier: 64%
  - No, it is not a barrier: 31%
  - Don’t know: 5%

- R&D tax burden is too high
  - Yes, it is a barrier: 54%
  - No, it is not a barrier: 37%
  - Don’t know: 9%

- Not spending enough money
  - Yes, it is a barrier: 52%
  - No, it is not a barrier: 43%
  - Don’t know: 5%

- Not enough researchers
  - Yes, it is a barrier: 50%
  - No, it is not a barrier: 40%
  - Don’t know: 10%

- Not enough clinical research participants
  - Yes, it is a barrier: 42%
  - No, it is not a barrier: 45%
  - Don’t know: 13%

SOURCE: TRANSFORMING HEALTH POLL, 2007, CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
“Research! America’s polling tells us that Americans want their health care services to be based on the best and most recent research available. That’s AHRQ’s mission, to ensure research is translated into practice so it can improve people’s lives.”

CAROLYN CLANCY, MD
Director of the Agency for Healthcare Research and Quality

“Clearly the future looks bright, but it is essential that we preserve an environment that fosters innovation and research. And treatment advances are of little use if those who need them cannot access them.”

THE HON. BILLY TAUZIN
President and CEO of PhRMA
Americans Dissatisfied with Quality of U.S. Health Care

Thinking about the country as a whole, are you generally satisfied or dissatisfied with the quality of health care in the country?

- 43% Satisfied
- 55% Dissatisfied
- 2% Don’t know

Source: Your Candidates—Your Health Survey, 2007
Charlton Research Company for ResearchAmerica

Americans Split on Commitment to Research

As we look for ways to manage health care costs in our country, do you think that the national commitment to health-related research should be higher, lower or about the same as it is now?

- 48% Higher
- 40% About the same
- 10% Lower
- 2% Don’t know

Source: Your Candidates—Your Health Survey, 2007
Charlton Research Company for ResearchAmerica
Support for AHRQ Funding Increase

The Agency for Healthcare Research and Quality is the lead federal agency charged with funding health services research, which seeks to rapidly translate discoveries from research into medical practice and improve the quality, safety and effectiveness of health care. Since 2002, funding for AHRQ has been cut or remained flat. Which of the following statements most accurately reflects your view?

- 46% AHRQ funding should be increased as a strategy to improve health care quality and safety in the U.S.
- 35% Current funding for AHRQ is sufficient and other budget priorities exist
- 13% Funding for AHRQ is not a priority
- 6% Don’t know

SOURCE: YOUR CANDIDATES—YOUR HEALTH SURVEY, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Americans Want New Drugs and Devices Quickly

How important is it that new drugs and medical devices are made available as soon as the FDA can adequately test their safety?

- 78% Very important
- 19% Somewhat important
- 2% Not important
- 1% Don’t know

SOURCE: NATIONAL POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
Support for FDA Funding Increase

The Food and Drug Administration is responsible for protecting public health by assuring the safety and effectiveness of drugs, medical devices and our nation’s food supply. In recent years the FDA has been required to take on greater responsibilities without a corresponding increase in funding. Which of the following statements best reflects your opinion?

- Current funding levels for FDA are not keeping pace with accelerated drug and device creation or the increasing globalization of food supplies and should be increased [58%]
- Current funding levels are sufficient for FDA to fulfill its mission [30%]
- Funding for FDA is not a priority [9%]
- Don’t know [3%]

SOURCE: YOUR CANDIDATES—YOUR HEALTH SURVEY, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Clinical Research is Valuable

One kind of research, often referred to as clinical trials, is clinical research. In this, patients choose to participate to test the safety and effectiveness of certain treatments, drugs or devices. How important is this kind of research?

- Great value [71%]
- Some value [24%]
- No value [3%]
- Don’t know [2%]

“Great value” responses increased significantly since 2006

SOURCE: TRANSFORMING HEALTH POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
Majority of Americans Would Participate in Clinical Research

How likely would you be to participate in a clinical research study?

57% Likely
21% Not likely
19% Would not
3% Don’t know

SOURCE: TRANSFORMING HEALTH POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Few Doctors Suggest Participation

Has your doctor ever suggested that you participate in a clinical research study?

7% Yes
93% No

SOURCE: TRANSFORMING HEALTH POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
“Collaborations and partnerships are fundamental to developing a 21st century public health system. We need a 'seamless pipeline of research' to tackle everything from chronic diseases to emerging health threats.”

JULIE L. GERBERDING, MD, MPH
Director of the Centers for Disease Control and Prevention

“Even as more Americans are living longer and better lives than ever before, we still have a ways to go. The future holds the potential for even more valuable breakthroughs and our ability to use these technologies. New sciences like genomics and better information technology hold the promise of truly personalized medicine—health care that is truly effective in preventing the complications of diseases and even preventing illnesses in the first place.”

MARK MCCLELLAN, MD, PHD
Director of the Engelberg Center for Health Care Reform at Brookings
Health Care System Should Focus on Preventing Illness

Do you agree or disagree that our health care system should be redesigned to encourage preventing illness rather than dealing with disease once symptoms are apparent?

- **81%** Agree
- **15%** Disagree
- **4%** Don’t know

*Source: Your Candidates—Your Health Survey, 2007, Charlton Research Company for ResearchAmerica*

Americans Oppose Cuts to CDC Budget

The Centers for Disease Control and Prevention is charged with protecting the health and safety of Americans. In recent years, funding for core programs, such as chronic disease and injury prevention, tobacco control and environmental health, at CDC has been cut. Which of the following statements most accurately reflects your view?

- **54%** We should increase funding for core programs at CDC to improve public health
- **31%** We should maintain current funding levels for CDC core programs because other budget items take precedence
- **12%** Funding CDC core programs is not a priority
- **3%** Don’t know

*Source: Your Candidates—Your Health Survey, 2007, Charlton Research Company for ResearchAmerica*
Strong Support for State and Local Health Department Funding

Do you favor or oppose increasing federal funding for state and local health departments and hospitals across the country that are expected to prepare for and respond to threats to our health?

75% Favor  
22% Oppose  
3% Don’t know

SOURCE: YOUR CANDIDATES—YOUR HEALTH SURVEY, 2007  
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Mental Health Services Should be Part of All Health Care Plans

Do you agree or disagree that mental health services should be part of all health care plans in the public and private sectors?

62% Strongly agree  
28% Somewhat agree  
6% Somewhat disagree  
3% Strongly disagree  
1% Don’t know

SOURCE: YOUR CANDIDATES—YOUR HEALTH SURVEY, 2007  
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
“We know that research is the most powerful force driving innovation and productivity in America and around the globe.”

ARDEN BEMENT JR., PHD
Director of the National Science Foundation

“Over the years, global leadership has come to be accepted by many U.S. citizens as an American province—which it often seemingly has been, particularly in the closely related fields of science, engineering, and innovation. But leadership is not an American birthright.”

NORMAN R. AUGUSTINE
Chair of the Committee on Prospering in the Global Economy of the 21st Century
Retired Chairman and CEO of Lockheed Martin Corporation
Medical Progress Affected by Many Fields of Science

Medical progress is influenced by research in various fields. To what degree do you think the following fields affect medical advances?

- Chemistry: 83% Great deal, 15% Somewhat, 1% Not, 1% Don’t know
- Computer science: 62% Great deal, 31% Somewhat, 6% Not, 1% Don’t know
- Physics: 58% Great deal, 33% Somewhat, 7% Not, 2% Don’t know
- Math: 50% Great deal, 45% Somewhat, 8% Not, 1% Don’t know
- Engineering: 49% Great deal, 36% Somewhat, 11% Not, 1% Don’t know
- Energy: 49% Great deal, 48% Somewhat, 11% Not, 1% Don’t know
- Space research: 40% Great deal, 45% Somewhat, 15% Not, 1% Don’t know
- Defense research: 40% Great deal, 39% Somewhat, 20% Not, 1% Don’t know
- Geology: 21% Great deal, 42% Somewhat, 25% Not, 3% Don’t know

Source: Bridging the Sciences Survey, 2006
Charlton Research Company for Research America
Science Important to U.S. Health and Competitiveness

How important is the role science plays in ...?

<table>
<thead>
<tr>
<th>Our health</th>
<th>Very</th>
<th>Somewhat</th>
<th>Not</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>86%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Our competitiveness</td>
<td>70%</td>
<td></td>
<td>13%</td>
<td></td>
</tr>
<tr>
<td>Our education system</td>
<td>70%</td>
<td></td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>Our standard of living</td>
<td>67%</td>
<td></td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Our economy</td>
<td>66%</td>
<td></td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>Job opportunities</td>
<td>54%</td>
<td>36%</td>
<td>8%</td>
<td></td>
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</tbody>
</table>

SOURCE: BRIDGING THE SCIENCES SURVEY, 2006
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Very Important for U.S. to Educate and Train Researchers

How important is it for the U.S. to educate and train individuals qualified to conduct medical, health, and scientific research?

89% Very important
10% Somewhat important
1% Don’t know

SOURCE: BRIDGING THE SCIENCES SURVEY, 2006
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
**Competition or Cooperation in Medical Research?**

Do you think the different types of institutions conducting medical research in this country, such as government, universities and private industry, work together to develop new treatments and cures, or do you think they are in competition?

- **25%** Work together
- **67%** Competition
- **8%** Don’t know

*Source: Transforming Health Poll, 2007
Charlton Research Company for ResearchAmerica*

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**Americans Think Research Institutions *Should* Work Together**

Do you think the different types of institutions conducting medical research in this country, such as government, universities and private industry, should work together to develop new treatments and cures?

- **95%** Should work together
- **4%** Should not work together
- **1%** Don’t know

*Source: Transforming Health Poll, 2007
Charlton Research Company for ResearchAmerica*
Congress Should Encourage Industry to Conduct More Medical Research

Congress should support policies that encourage private industries to conduct more medical research. Do you agree or disagree with that statement?

78% Agree
18% Disagree
4% Don’t know

SOURCE: TRANSFORMING HEALTH POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Good Idea for Pharmaceutical Companies to Fund Research

Pharmaceutical companies sometimes fund research conducted in conjunction with universities, hospitals and other institutions. Do you think this is a good idea or a bad idea?

88% Good idea
8% Bad idea
4% Don’t know

SOURCE: TRANSFORMING HEALTH POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
"As Americans we should spend more, invest more in cancer research and the National Institutes of Health and many of our entities that are underfunded and with flat budgets. We should invest more in stem cell research. We should find ways to invest in the diseases in this country."

GOV. BILL RICHARDSON

As a candidate for President, in response to Elizabeth Edwards’ recent cancer diagnosis in March 2007

"Hispanics place a high value on health research but want the paths to careers in science opened for Hispanic youth. It is imperative that measures be taken to ensure that they are encouraged to enter the science fields and Hispanic youth supported to achieve their extraordinary potential in medical and science careers."

JANE L. DELGADO, PHD

President and CEO of the National Alliance for Hispanic Health

"We need to encourage our young people to pursue careers in science and math and encourage a resurgence of STEM (science, technology, engineering and mathematics) disciplines."

U.S. REP. SOLOMON ORTIZ (TX)
Commitment to Research Should Be Higher

As we look for ways to manage health care costs in our country, do you think that our commitment to health-related research should be higher, lower, or about the same as it is now?

82% of Hispanics said our commitment to research should be higher, compared to 48% of the general population.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>82%</td>
<td>Higher</td>
</tr>
<tr>
<td>13%</td>
<td>About the same</td>
</tr>
<tr>
<td>3%</td>
<td>Lower</td>
</tr>
<tr>
<td>2%</td>
<td>Don’t know</td>
</tr>
</tbody>
</table>

SOURCE: HISPANIC HEALTH AND SCIENCE POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

Hispanics Want More Spent on Medical and Health Research

Currently, less than 6 cents out of each health dollar spent in the U.S. goes for research to improve health. How many cents out of each health dollar do you think we SHOULD spend?

<table>
<thead>
<tr>
<th>Range</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>7 cents or more</td>
<td>50%</td>
</tr>
<tr>
<td>5-6 cents</td>
<td>11%</td>
</tr>
<tr>
<td>0-4 cents</td>
<td>4%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>31%</td>
</tr>
</tbody>
</table>

SOURCE: HISPANIC HEALTH AND SCIENCE POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
Expanding Research Career Opportunities Important for Hispanic Youths

How important is it for the U.S. to create more opportunities for Hispanic youths to pursue careers in science and research?

89% Very important
9% Somewhat important
1% Not important
1% Don’t know

Source: Hispanic Health and Science Poll, 2007
Charlton Research Company for ResearchAmerica

Hispanics Willing to Pay for Medical Research

Would you be willing to pay $1 per week more in taxes if you were certain that all the money would be spent for additional medical research, or not?

78% of Hispanics said they would be willing to pay more for research, compared to 57% of the general population

78% Yes
13% No
9% Don’t know

Source: Hispanic Health and Science Poll, 2007
Charlton Research Company for ResearchAmerica
Factors Affecting Health Care Quality

How important do you think each of the following is in determining if someone receives high-quality health care?

Access to health insurance
- Very important: 72%
- Somewhat important: 13%
- Not important: 10%
- Don’t know: 6%

Employment status
- Very important: 62%
- Somewhat important: 13%
- Not important: 22%
- Don’t know: 3%

Income
- Very important: 35%
- Somewhat important: 17%
- Not important: 21%
- Don’t know: 6%

Age
- Very important: 59%
- Somewhat important: 22%
- Not important: 14%
- Don’t know: 6%

Living in an urban area vs. rural area
- Very important: 50%
- Somewhat important: 26%
- Not important: 26%
- Don’t know: 8%

Race/ethnicity
- Very important: 43%
- Somewhat important: 15%
- Not important: 36%
- Don’t know: 6%

Gender
- Very important: 39%
- Somewhat important: 15%
- Not important: 40%
- Don’t know: 6%

SOURCE: HISPANIC HEALTH AND SCIENCE POLL, 2007, CHARLTON RESEARCH COMPANY FOR RESEARCHAMERICA

Hispanic Culture’s Influence on Health

Studies show that for Hispanics, culture plays a positive role in health. At the same time, certain health issues like diabetes are more prevalent among Hispanics than for some other ethnic groups. How important do you think it is to invest in research to help us understand why?

- Very important: 85%
- Somewhat important: 12%
- Not important: 1%
- Don’t know: 2%

SOURCE: HISPANIC HEALTH AND SCIENCE POLL, 2007, CHARLTON RESEARCH COMPANY FOR RESEARCHAMERICA
Expectations for the Future

““The 21st century will be for the life sciences what the 20th century has been for the physical sciences. Mastery of the biological world will impact not just health, but also our ability to develop sensitive solutions to environmental and energy challenges and will be a key determinant of national competitiveness.”

ELIAS ZERHOUNI, MD
Director of the National Institutes of Health

“California is poised to lead not only this country, but all countries, on stem cell research. We cannot fall behind the nations who are making this life-saving science a priority. I believe it is critical we take action to ensure continued progress of this revolutionary science.”

GOV. ARNOLD SCHWARZENEGGER
Great Expectations for Medical Breakthroughs

Please tell me whether you think medical breakthroughs will occur within the next 10 years for each of the following: (% saying “Yes”)

- Diabetes: 73%
- Cancer: 76%
- Heart disease: 72%
- Alzheimer’s disease: 64%
- HIV/AIDS: 56%
- Obesity: 51%

SOURCE: TRANSFORMING HEALTH POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCHAMERICA

Americans Expect More Progress in Research

Do you believe that we are making enough progress in medical research in the U.S., or not?

- Yes, making progress: 40%
- No, not enough: 57%
- Don’t know: 3%

SOURCE: TRANSFORMING HEALTH POLL, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCHAMERICA
Americans Anticipate A Long Life

If you had to guess, how long do you think you will live? That is, until what age?

- **95+**: 9%
- **Age 85-94**: 33%
- **Age 75-84**: 33%
- **Age 65-74**: 13%
- **Under 65**: 8%
- **Don’t know**: 4%

*Source: Transforming Health Poll, 2007*
*Charlton Research Company for ResearchAmerica*

Actual life expectancy for Americans: 77.8 years, according to the National Center for Health Statistics

Americans Favor Federal Funding for Embryonic Stem Cell Research

Do you favor or oppose expanding federal funding for medical research using embryonic stem cells?

- **55%**: Favor
- **37%**: Oppose
- **8%**: Don’t know

*Source: Your Candidates—Your Health Survey, 2007*
*Charlton Research Company for ResearchAmerica*
Americans Think Congress Should Protect Genetic Information

Some people say that a person’s genetic information must be protected by federal law in order to prevent employers and health insurers from using that information to discriminate against individuals. Others say that the current health privacy laws are sufficient. Do you think Congress should pass a law to specifically protect a person’s genetic information?

76% Yes
20% No
4% Don’t know

SOURCE: YOUR CANDIDATES—YOUR HEALTH SURVEY, 2006
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA

U.S. Should Work to Improve Health Globally

How important would you say it is that the U.S. work to improve health globally?

33% Very important
46% Somewhat important
9% Not too important
11% Not at all important
1% Don’t know

SOURCE: YOUR CANDIDATES—YOUR HEALTH SURVEY, 2007
CHARLTON RESEARCH COMPANY FOR RESEARCH!AMERICA
Americans Think Global Warming Serious Problem

If nothing is done to reduce global warming in the future, how serious of a problem do you think it will be for the world?

- Very serious: 51%
- Somewhat serious: 26%
- Not too serious: 9%
- Not a problem at all: 12%
- Don't know: 2%

Source: National Survey, 2007
Charlton Research Company for ResearchAmerica

Americans Want More Media Coverage of Science and Research

Would you like to see more, less or about the same amount of information about science and research in the media?

- More: 70%
- Same: 23%
- Less: 5%
- Don't know: 2%

Source: Bridging the Sciences Survey, 2006
Charlton Research Company for ResearchAmerica
Research!America began commissioning polls in 1992 in an effort to understand public support for medical, health and scientific research. The results of Research!America’s polls have proven invaluable to our alliance of 500 member organizations and, in turn, to the fulfillment of our mission to make research a higher national priority. In response to growing usage and demand, Research!America has expanded its portfolio, which now includes state, national and issue-specific polling. Poll data is available by request or at: www.researchamerica.org.

Survey Methodology

- Telephone (random-digit dialing) polls are conducted with a sample size of 800-1000 adults (age 18+) and a maximum theoretical sampling error of +/- 3.5 percent. Data are demographically representative of adult U.S. residents (state or national).

- Online polls are conducted with a sample size of 1000-2000 adults and sampling error of +/- 3.1 percent. The data is weighted in two stages to ensure accurate representation of the U.S. adult population.
  - Figures for age, gender, race, education and income are weighted where necessary to bring them into line with population demographics.
  - “Propensity score” weighting is also used to adjust for respondents’ propensity to be online.

Additional Resources

For a summary of public attitudes and perceptions about health research, reference Research!America’s 2005 JAMA article at: http://jama.ama-assn.org/cgi/content/abstract/294/11/1380.

American Cancer Society
www.cancer.org

The American Heart Association
www.americanheart.org

Bill & Melinda Gates Foundation
www.gatesfoundation.org

The Coalition for the Advancement of Medical Research
www.camradvocacy.org

Charlton Research Company
www.charltonresearch.com

Harris Interactive
www.harrisinteractive.com

The Henry J. Kaiser Family Foundation
www.kff.org

National Science Board: Science and Engineering Indicators
www.nsf.gov

PARADE
www.parade.com

Pew Charitable Trusts
www.pewtrusts.org

The Robert Wood Johnson Foundation
www.rwjf.org

United Health Foundation
www.unitedhealthfoundation.org
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