

Investment

In Research and Biomedical Innovation

Research!America is the nation's largest nonprofit public education and advocacy alliance working to make research to improve health a higher national priority. Our public opinion survey data, advocacy programs and publications reach the public and decision-makers to help advance medical, health and scientific research. Research!America advocates for biomedical R&D, and for the behavioral, social sciences and other research disciplines that contribute to advancing human health. We also strongly support increased investment in the science enterprise as a whole, particularly given the demonstrated value of collaborative, multi-discipline science in accelerating progress against deadly and disabling diseases.

Research and development in the health arena helps drive the economy, creating jobs and saving lives. Research!America recognizes the synergy between public sector and private sector investment in the biosciences. To accelerate medical progress, our nation must recommit to robust federal funding for noncommercial medical research and maintain a statutory and regulatory environment that incentivizes private sector R&D. We fight for both.

And we know that medical progress is not just a function of the biosciences. Social sciences and behavioral research play a pivotal role in preventing disease, optimizing the use of medical advances, reducing health disparities, improving

public health and safety, and in other ways advancing the health of Americans and populations throughout the world. Other scientific disciplines such as engineering, computing and economic modeling also factor importantly into the pace of medical progress. Research!America fights for the spectrum of research and development underlying our nation's unrivaled contributions to human health, longevity and wellness.

Join Research!America now and fight with us for medical progress. For more information, contact Thayer Surette, tsurette@researchamerica.org or 571-482-2706.

WHAT YOU SHOULD KNOW ABOUT RESEARCH!AMERICA

- Research!America's alliance of patient advocacy organizations, research universities, independent research institutions and industry stakeholders are working together to protect and advance medical innovation.
- For more than two decades, Research!America has fought successfully for funding and policies that have contributed to the depth and breadth of our vital R&D pipeline.
- Our actively engaged Board of Directors includes former NIH Director Elias Zerhouni, M.D., president of global R&D, Sanofi; William Hait, M.D., Ph.D., global head of R&D, Janssen Pharmaceuticals; former FDA Commissioner and CMS Administrator Mark McClellan, M.D., Ph.D.; Gregory Sorensen, M.D., executive chairman, IMRIS; and other executive leadership from the pharmaceutical and biotech industries and former members of Congress.
- Our high-impact communications strategies, successful advocacy campaigns and strong relationships with the Administration and members of Congress have branded Research!America as a go-to source for data, messaging insights and advocacy strategies. We are free of any partisan bias and focused on a single goal: maximizing medical innovation.
- Research!America is not about talk; we are about action. We deploy creative strategies to bring into focus the inter-connected forces behind medical innovation and the integral role it plays in our lives.



Research!America is the nation's largest 501(c)(3) dedicated to making research for health a higher national priority. Our public opinion survey data, advocacy programs and publications reach the public and decisionmakers to help advance medical, health and scientific research. Some of the benefits of membership include:

- A weekly, in the moment, email from Mary Woolley, CEO and president, highlighting events and our advocacy activities impacting the medical research and innovation ecosystem
- Participation in quarterly members-only webinars
- Free admission to some Research!America programs, such as our annual *National Health Research Forum*.
- Participation in local, state, national and global initiatives.
- Networking opportunities with high level leaders from academia, industry, patient groups, societies and foundations at signature Research!America events
- Research!America is committed to increasing access to our programs and events for our members through live-streaming opportunities.
- Invitation to Research!America's Annual Meeting of Members
- Access to Research!America's public opinion survey data, white papers and presentations
- Engagement with our networks via social media and our blog
- Recognition as a distinguished member on our website
- Recognition as a member in our monthly newsletter, *The Research Advocate*

RESEARCH!AMERICA ADDS VALUE FOR OUR MEMBERS AND SUPPORTERS

- As a recognized and respected resource to members of Congress, congressional staff and other policymakers, Research!America brings focus and attention to issues vitally important to our members, including our calls to support strong federal health research funding. We also cultivate strong partnerships with leaders of federal health research agencies, who often participate as speakers at our forums and congressional briefings.
- One of Research!America's strongest advocacy tools is our unique survey data on opinions about medical, health and scientific research and a range of related issues. Since 1992 we have commissioned and released findings of more than 130 national and state surveys.
- Research!America's advocacy tools, publications, opinion editorials and programs have been honored with numerous top awards by leading communications and public relations professional societies. Our unique, proven advocacy tools for Research!America members include up-to-date local, national and global economic impact data and investment reports; e-advocacy alerts on key issues; a variety of fact sheets, website features and social media channels.