Research!America’s Programs

Advocacy Training Workshops

Research!America’s advocacy training sessions are interactive workshops that empower attendees to speak out on science issues. Tailored to each audience, these workshops range from 60 minutes to full-day sessions and can be part of conferences or as stand-alone events anywhere in the U.S.

Workshop Elements

- Introduce scientists to methods for communication with non-science audiences
- Present advocacy strategies in the context of the particular policy concerns of the attendees
- Provide resources and tools for advocacy
- Include hands-on exercises

Since 1989, Research!America has trained stakeholders to convey the social and economic impacts of research at the intersection of science, public policy and politics emphasizing the critical importance of making science and research a higher national priority.

The Value of Advocacy Training

- Empower scientists to become effective and persuasive advocates for research funding and other science issues
- Presented by a knowledgeable team of science policy, advocacy and communication experts
- Increase the number of advocates fighting for critical science policy issues, including scarce federal research dollars.

Partnerships with Research!America

Research!America is committed to working with partners to develop format and topics for interactive advocacy trainings. We have produced these workshops for audiences ranging from ten to several hundred at universities, auditoriums and major conferences.

For information on partnership opportunities, please contact Thayer Surette at tsurette@researchamerica.org.