

# Members

## Research!America Membership

Research!America is the nation's largest not-for-profit public education and advocacy alliance working to make research to improve health a higher national priority. We have our finger on the pulse of public attitudes about the nation's research ecosystem—critical for shaping a legislative and regulatory climate that supports research and private sector innovation from bench to bedside. By joining our alliance, you leverage resources to help enable the large scale advocacy efforts needed in this highly charged political environment to speed medical progress.

### WHAT YOU SHOULD KNOW ABOUT RESEARCH!AMERICA

- By fostering strong relationships with the Administration and members of Congress, we have become a go-to source and influencer in research and regulatory policy decision-making.
- Our high-impact communications strategies increase public awareness and generate congressional support for key legislative and regulatory issues.
- We have more than two decades of experience commissioning national and regional surveys, enabling our members to gauge public opinion on a range of timely issues.
- Our seasoned staff possesses the expertise in policy, advocacy, politics and communications needed to formulate and execute cutting-edge, comprehensive advocacy initiatives.
- Our members—universities, independent research institutes, academic health centers, industry stakeholders, scientific societies and patient advocacy organizations—collaborate with us to fight for sustained federal funding for research at the level of scientific opportunity and for a policy environment that empowers research to thrive.
- Our actively engaged Board of Directors, comprised of former members of Congress and the Administration, as well as leaders from academia, industry, scientific societies and voluntary patient groups, plays a pivotal role in our successful advocacy efforts.

For more information, contact Donna McKelvey,  
dmckelvey@researchamerica.org, 571-482-2714.

### ADVOCACY RESOURCES

- Unique advocacy tools and other resources on timely research topics.
- Presentations and speeches by our leadership for your own advocacy efforts.

### MEMBERSHIP PUBLICATIONS

- **The Research Advocate**, award-winning newsletter packed with timely national research policy and funding news.
- **Investment in Research Saves Lives and Money**, fact sheets on the health and economic impact of research sent to Congress; the media; and to all our members.
- **America Speaks**, compilation of national and state public opinion surveys commissioned by Research!America.

### MEMBERSHIP EVENTS AND FORUMS

- Networking opportunities with top leaders in research, including our Board.
- Annual member meeting in Washington, D.C., unveiling our Annual Report. We hold our annual Advocacy Awards dinner that evening.
- Annual National Health Research Forum in Washington, D.C., all members invited free of charge.



Research!America is the nation's largest 501(c)(3) dedicated to making research for health a higher national priority. Our public opinion survey data, advocacy programs and publications reach the public and decisionmakers to help advance medical, health and scientific research. Some of the benefits of membership include:

- A weekly, in the moment, email from Mary Woolley, CEO and president, highlighting events and our advocacy activities impacting the medical research and innovation ecosystem
- Participation in quarterly members-only webinars
- Free admission to some Research!America programs, such as our annual *National Health Research Forum*.
- Participation in local, state, national and global initiatives.
- Networking opportunities with high level leaders from academia, industry, patient groups, societies and foundations at signature Research!America events
- Research!America is committed to increasing access to our programs and events for our members through live-streaming opportunities.
- Invitation to Research!America's Annual Meeting of Members
- Access to Research!America's public opinion survey data, white papers and presentations
- Engagement with our networks via social media and our blog
- Recognition as a distinguished member on our website
- Recognition as a member in our monthly newsletter, *The Research Advocate*

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#### RESEARCH!AMERICA ADDS VALUE FOR OUR MEMBERS AND SUPPORTERS

- As a recognized and respected resource to members of Congress, congressional staff and other policymakers, Research!America brings focus and attention to issues vitally important to our members, including our calls to support strong federal health research funding. We also cultivate strong partnerships with leaders of federal health research agencies, who often participate as speakers at our forums and congressional briefings.
- One of Research!America's strongest advocacy tools is our unique survey data on opinions about medical, health and scientific research and a range of related issues. Since 1992 we have commissioned and released findings of more than 130 national and state surveys.
- Research!America's advocacy tools, publications, opinion editorials and programs have been honored with numerous top awards by leading communications and public relations professional societies. Our unique, proven advocacy tools for Research!America members include up-to-date local, national and global economic impact data and investment reports; e-advocacy alerts on key issues; a variety of fact sheets, website features and social media channels.