Americans’ Views on ‘Moonshot’ Initiative and Cancer Research
National Survey Methodology

This nationwide online survey was conducted by Zogby Analytics on behalf of Research!America in January 2016, among 1001 adults ages 18+. This survey has a theoretical sampling error of +/- 3.2 percentage points*

*Due to rounding, the total may not add up to 100 on some slides
You may have heard of Vice President Biden's push for a 'moonshot' to defeat cancer. He has said that he will be asking scientists and companies to work faster and better together, and has also said that he believes we need to raise taxes for more money for cancer research. From what you know about this so far, do you agree or disagree with a tax increase to support cancer research?

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.
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Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.
More than half willing to pay up to $50 per year in taxes

How much of a tax increase would you be willing to pay to support cancer research?

- 24% willing to pay up to $50 per year
- 32% willing to pay $51 - $100 per year
- 16% willing to pay more than $100 per year
- 15% willing to pay less than $25 per year
- 12% not sure

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.
Support for varying levels of tax increase crosses party lines

How much of a tax increase would you be willing to pay to support cancer research?

<table>
<thead>
<tr>
<th></th>
<th>Republicans</th>
<th>Democrats</th>
<th>Independents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $25 per year</td>
<td>29</td>
<td>22</td>
<td>26</td>
</tr>
<tr>
<td>$25 - $50 per year</td>
<td>31</td>
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<td>32</td>
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<tr>
<td>$51 - $100 per year</td>
<td>15</td>
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<tr>
<td>More than $100 per year</td>
<td>9</td>
<td>14</td>
<td>11</td>
</tr>
<tr>
<td>Not Sure</td>
<td>16</td>
<td>12</td>
<td>21</td>
</tr>
</tbody>
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Majority willing to share personal data for medical research

For which of the following would you be willing to share your personal health information?(Choose all that apply)

- To advance medical research
- So health care providers can improve patient care
- So public health officials can better track diseases and disability and the causes
- None
- Not Sure

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.
U.S. support for research not enough

The U.S. spends about 5 cents of each health dollar on research to prevent, cure and treat disease and disability. Do you think that this is too much, the right amount or not enough?

- 56% Not Enough
- 24% Right Amount
- 9% Too Much
- 11% Not Sure

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.
Health promotion and prevention research should be a priority

Compared with other policy areas, how high a priority should Congress make health promotion and disease prevention research?

42% A very high priority
36% A somewhat high priority
11% A somewhat low priority
3% A very low priority
8% Not Sure

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.
Candidates must assign a high priority to research funding

How important is it for candidates running for national office to assign a high priority to increasing funding for medical research?

Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in January 2016.