

# National Survey Methodology

This nationwide online survey was conducted by Zogby Analytics on behalf of Research!America in January 2017, among 1,005 adults ages 18+. This survey has a theoretical sampling error of +/- 3.1 percentage points.\*

\*Due to rounding, the total may not add up to 100 on some slides

# Most Americans Cannot Name a Living Scientist

Can you name a living scientist?

