

# Innovation at Work New York



## Research in the Empire State

### *Columbia University, New York, NY*

Supported by funding from the Agency for Healthcare Research and Quality (AHRQ), Columbia University is studying whether the incorporation of patient photographs in electronic medical records will reduce wrong-patient errors in medical offices. Because wrong-patient errors are one of the most significant health information safety challenges medical organizations face today, this study could both increase patient safety and improve patient care.

### *Pfizer, Inc and Memorial Sloan Kettering Cancer Center, New York, NY*

Pfizer is currently evaluating the safety and effectiveness of a vaccine-based immunotherapy regimen for prostate cancer.

### *National Development and Research Institute, New York, NY*

Researchers funded by the National Institutes of Health (NIH) are developing a mobile health treatment model to prevent intravenous drug use in at-risk youth. Since intravenous drug use is associated with higher rates of overdose and HIV infection, the success of the model could reduce overdoses and injection-associated diseases.

SOURCES: NATIONAL INSTITUTES OF HEALTH (NIH), PHARMACEUTICAL RESEARCH AND MANUFACTURERS OF AMERICA (PHRMA), CENTERS FOR DISEASE CONTROL AND PREVENTION (CDC), A RESEARCHIAMERICA SURVEY OF U.S. ADULTS CONDUCTED IN PARTNERSHIP WITH ZOGBY ANALYTICS IN JANUARY 2017, PFIZER, GLOBAL GENES ALLIES IN RARE DISEASE, AGENCY FOR HEALTHCARE QUALITY AND RESEARCH (AHRQ).