Ohioans Speak Out On Medical and Health Research

May 2016

Ohio public opinion survey commissioned by Research!America
Survey Methodology

This state online survey was conducted by Zogby Analytics on behalf of Research!America in May 2016, among 802 adults ages 18+ in Ohio. This survey has a theoretical sampling error of +/- 3.5 percentage points.*

*Due to rounding, the total may not add up to 100 on some slides
Leadership in Medical Research
Important to Ohioans

Please indicate how important you think it is that Ohio be a leader in...
(% saying very and somewhat important)

- **Education**: 89% (2016) vs. 92% (2011)
- **Medical and Health Research**: 87% (2016) vs. 86% (2011)
- **Agriculture**: 84% (2016) vs. 94% (2011)
- **Science and Technology**: 83% (2016) vs. 92% (2011)
- **Manufacturing**: 83% (2016) vs. 88% (2011)

Source: Research!America surveys of Ohioans conducted in partnership with Zogby Analytics in May 2016 and April 2011.
Do you agree or disagree with the following statement - Ohio's universities create a stronger economy by developing the skilled workforce that allows companies to compete in the global economy.

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Strong Majority: Universities in Ohio Are Among the Best in Nation for Research

Do you agree or disagree with the following statement - Ohio's universities are among the best research universities in the nation.

- 28% Strongly Agree
- 15% Somewhat Agree
- 10% Somewhat Disagree
- 2% Strongly Disagree
- 2% Not Sure

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Do you agree or disagree with the following statements - University research in Ohio creates new products and inventions that improve the quality of life.

- **Strongly Agree** 31%
- **Somewhat Agree** 44%
- **Somewhat Disagree** 7%
- **Strongly Disagree** 17%
- **Not Sure** 1%

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Drug/Substance Abuse Most Important Health Issue

In your opinion, what is the most important health issue facing people in Ohio today?

<table>
<thead>
<tr>
<th>Health Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drug/Substance abuse</td>
<td>28%</td>
</tr>
<tr>
<td>Cancer</td>
<td>22%</td>
</tr>
<tr>
<td>Obesity</td>
<td>14%</td>
</tr>
<tr>
<td>Not sure</td>
<td>12%</td>
</tr>
<tr>
<td>Mental Health</td>
<td>7%</td>
</tr>
<tr>
<td>Heart disease</td>
<td>6%</td>
</tr>
<tr>
<td>Diabetes</td>
<td>5%</td>
</tr>
<tr>
<td>Arthritis</td>
<td>2%</td>
</tr>
<tr>
<td>High blood pressure</td>
<td>2%</td>
</tr>
<tr>
<td>Asthma</td>
<td>1%</td>
</tr>
<tr>
<td>Other (Specify)</td>
<td>1%</td>
</tr>
<tr>
<td>Kidney disease</td>
<td>.2%</td>
</tr>
<tr>
<td>Neurodegenerative Disease</td>
<td>.3%</td>
</tr>
</tbody>
</table>

Source: A Research!America poll of Ohioans conducted in partnership with Zogby Analytics in May 2016.
When it comes to rising health care costs, would you say research to improve health is part of the problem or part of the solution?

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Important for Academia, Government and Industry to Collaborate on Research

In your opinion, how important is it for academia, government and industry to collaborate on research projects to advance medical progress?

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Majority say Ohio Should Support Research at Universities

Do you agree or disagree that the state of Ohio (taxpayer) funds should be used to support scientific research at public universities?

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
More than Two-Thirds say Federal Funds Should Support University Research

Do you agree or disagree that federal (taxpayer) funds should be used to support scientific research at public universities?

- 24% Strongly Agree
- 43% Somewhat Agree
- 15% Somewhat Disagree
- 8% Strongly Disagree
- 11% Not Sure

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Ohioans Support Paying Additional Taxes to Invest in Research

Would support paying an additional $1 per week in taxes if you knew for sure that it would go towards the U.S. investing more in research to improve health?

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
State Government Should Assign a Higher Priority to STEM Education

Do you agree or disagree Ohio's state government should assign a higher priority to improving education focused on science, technology, engineering and mathematics and careers in those fields?

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Important for Ohio State Government to Fund Research on Health Disparities

Studies show that certain health problems such as diabetes, heart disease, and infant mortality happen more often among minorities or citizens with lower incomes. How important do you feel it is for Ohio's state government to fund and conduct medical or health research to understand and eliminate these differences?

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Majority say Research Investments Important to Ohio Economy’s

In terms of jobs and incomes, how important do you think spending money on scientific research is to Ohio's economy?

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Important for the U.S. to Maintain Leadership in Research

How important do you think it is that the U.S. maintain its role as a world leader in medical research?

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Majority Willing to Share Personal Health Information for Research

Which of the following would you be willing to share your personal health information? (Choose all that apply)

- To advance Medical Research: 55%
- So Health Care Providers can improve patient care: 58%
- So Public Health Officials can better track disease, disability and the causes: 45%
- Not Sure: 12%
- None: 12%

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
Important to Know if Candidates Believe Government Should Invest in Research

How important is it for you to know whether candidates for President and Congress believe the government should invest more in medical research?

Source: A Research!America survey of Ohioans conducted in partnership with Zogby Analytics in May 2016.
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