November 4, 2021

Nakela L. Cook MD, MPH
Executive Director
Patient-Centered Outcomes Research Institute
1828 L St NW
Washington, DC 20036

RE: Science of Engagement Initiative RFI

Dear Dr. Cook,

On behalf of Research!America, we applaud your efforts to bolster patient and other stakeholder engagement in Patient-Centered Outcomes Research Institute (PCORI)-funded research. We are limiting our submission to clinical trial-focused information, but definitely appreciate that this project will encompass, and positively influence the conduct of, other research as well.

In response to the Institute’s request for information, we are submitting:

1) Data from a national public opinion survey Research!America commissioned in 2017 that provides insights into the factors influencing participation in clinical research; and

2) A paper we prepared earlier this year providing an overview of challenges impeding clinical trials diversity and initiatives underway to address those challenges.

Given the importance of attracting a diversity of research participants and understanding the variables that bear on whether or not an individual agrees to participate in a research project, we hope this data and analysis will prove helpful in your efforts to craft evidence-based research engagement strategies.

Please let me know if we can provide assistance as this initiative moves forward, and thank you again for your leadership and efforts.

Sincerely,

Mary Woolley
Materials Submitted in Response to Request for Information:

Clinical Research Survey Data

Overview of Clinical Trials Diversity Landscape