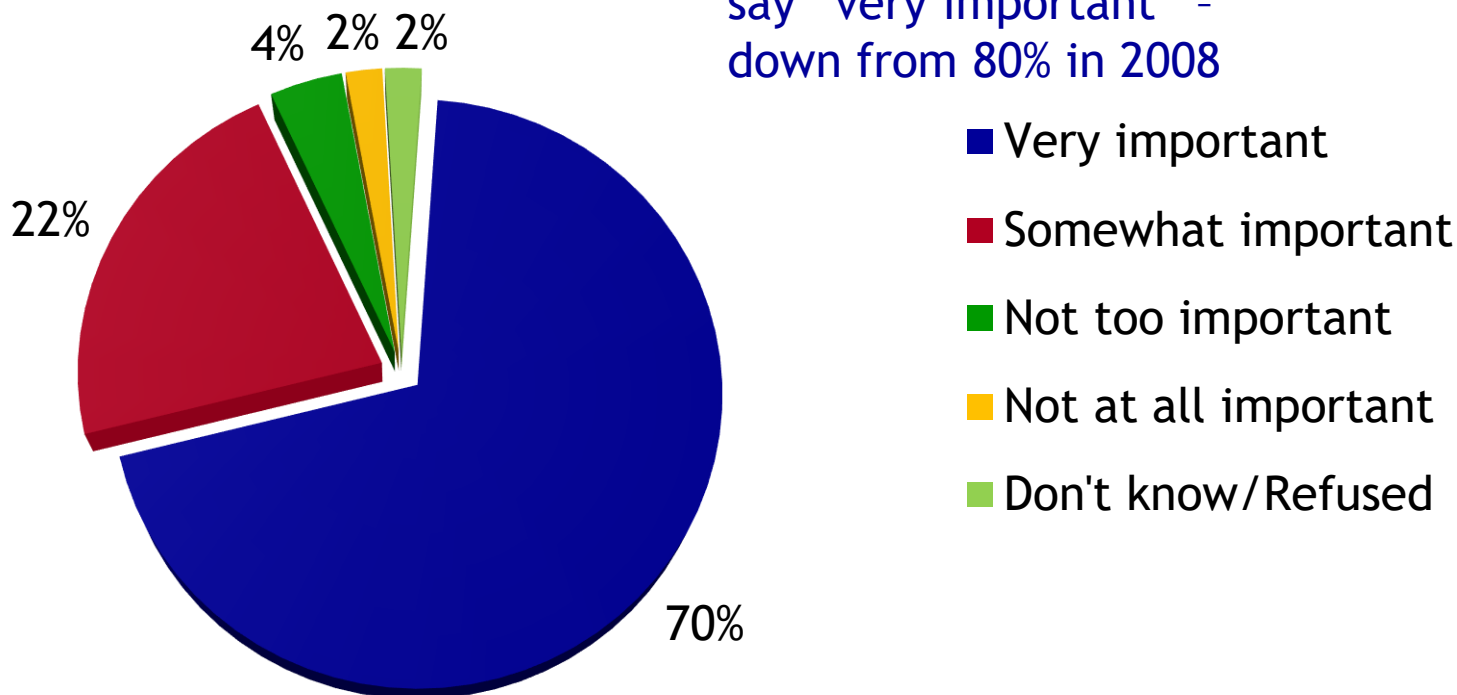


# Strength of Belief in Importance of Vaccines Declining

Thinking about the common vaccines available today such as polio, tetanus, measles, and flu, how important do you believe vaccines are to the health of our society today?

Decrease in those who say “very important” - down from 80% in 2008



# Decline in Belief of Importance of Child Vaccination

How important do you believe it is for parents to have their children vaccinated?

Decrease in those saying “very important” - was 82% in 2008

