

## 2008 ADVOCACY AWARDS GALA



2008  
RESEARCH! AMERICA  
**ADVOCACY**  
AWARDS

12TH ANNUAL  
*Gala*

*to honor stars*

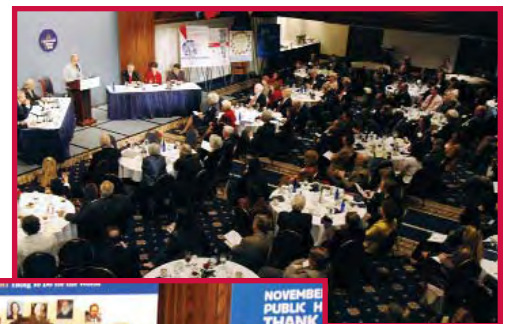
*of medical, health and scientific*

*research advocacy*

## 2008 NATIONAL FORUM

**RESEARCH FOR  
HEALTH IN 2008:  
VALUING EVIDENCE  
AND ENHANCING  
IMPACT**

Andrew C. von Eschenbach, MD; Elias A. Zerhouni, MD; Garry Neil, MD; Susan Dentzer; Joel Kupersmith, MD; Carolyn M. Clancy, MD; William D. Novelli; Julie Louise Gerberding, MD, MPH



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## 2008 ADVOCACY AWARDS GALA

Nearly 500 research stakeholders participated in Research!America's 12th Annual Advocacy Awards Gala on March 18, 2008, at the Andrew W. Mellon Auditorium in Washington, DC. In opening remarks, **The Honorable John Edward Porter**, Research!America chair, and **Mary Woolley**, Research!America president and CEO, urged all to become "breakthrough advocates" in this crucial election year. Our *Your Candidates—Your Health* ([www.yourcandidatesyourhealth.org](http://www.yourcandidatesyourhealth.org)) voter guide initiative as well as Science Debate 2008 ([www.sciencedebate2008.com](http://www.sciencedebate2008.com)) were noted as two key tools to help medical, health and scientific research advocates have an unprecedented impact.

*"Your country needs you! Not to sit on the sidelines and watch, but to get in the game. So get off your chair, and do something outside your comfort zone and make a difference for science!"*

—The Honorable  
John Edward Porter



The Honorable  
John Edward Porter,  
Susan Whitehead



Sen. Edward M. Kennedy  
(Massachusetts)

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RESEARCH! AMERICA  
**ADVOCACY**  
A W A R D S

★ ★ ★

**SEN. EDWARD M. KENNEDY (MASSACHUSETTS)** was recognized with Research!America's pinnacle award, the *Edwin C. Whitehead Award for Medical Research Advocacy*. The Senator was honored for his longtime, outspoken support of federal policies to advance medical, health and scientific research, including championing National Institutes of Health funding and embryonic stem cell research.

**AWARD BENEFACTOR:**  
**WHITEHEAD CHARITABLE FOUNDATION**

*"Research!America is making a difference in the lives of people in communities across America by instilling that most precious of all gifts—hope."*

—Sen. Edward M. Kennedy,  
in a video acceptance



Isadore Rosenfeld, MD; George Vradenburg



Pat Furlong, Randy Siegel



Gov. Arnold Schwarzenegger (California)



Joseph M. Feczko, MD; Michael Madnick



William H. Foege, MD, MPH



CALIFORNIA GOV. ARNOLD SCHWARZENEGGER was honored with the Isadore Rosenfeld Award for Impact on Public Opinion. He was recognized for his demonstrated commitment to cutting-edge medical and health research, including stem cell research, and for his leadership to provide better health care for all Californians. George Vradenburg, president, Vradenburg Foundation, accepted the award on Schwarzenegger's behalf.

AWARD BENEFACTOR: ROSENFELD HEART FOUNDATION

“Outstanding scientific minds and breakthrough technologies have combined to give us an era of unprecedented medical achievement. Researchers need the funds to continue on this upward course.”

—Gov. Arnold Schwarzenegger (California) in his acceptance letter



Renowned epidemiologist and public health research advocate WILLIAM H. FOEGE, MD, MPH, was recognized with the Raymond and Beverly Sackler Award for Sustained National Leadership. A former Centers for Disease Control and Prevention director, Foege's pioneering achievements include the successful campaign to eradicate smallpox in the 1970s. He has championed many public and global health research issues. He is a Bill & Melinda Gates Foundation senior fellow and an emeritus presidential distinguished professor at Emory University Rollins School of Public Health. Michael Madnick of the Bill & Melinda Gates Foundation accepted the award on Foege's behalf.

AWARD BENEFACTOR: BEVERLY AND RAYMOND R. SACKLER, MD

“Both clinical medicine and public health are dependent on science with its driving force being the seeking of truth and breaking down the walls of ignorance. Science does both by means of research.”

—William H. Foege, MD, MPH, in written acceptance remarks



PAT FURLONG, founding president and CEO of Parent Project Muscular Dystrophy, received the Gordon and Llura Gund Leadership Award. Furlong founded Parent Project Muscular Dystrophy in 1994 after both of her sons were diagnosed with Duchenne muscular dystrophy. Her sons died of the disease in their teens. PPMD is now the largest non-profit organization in the U.S. solely focused on DMD. Its mission is to improve the treatment, quality of life and long-term outlook for all individuals affected by DMD through research, advocacy, education and compassion. DMD is the most common fatal, genetic childhood disorder, and affects approximately one out of every 3,500 boys each year worldwide.

AWARD BENEFACTOR: GORDON AND LLURA GUND

“Investment in research can change outcomes. ... Raising your voice (for research) can make you different, make you learn, make you have hope and can change the world.”

—Pat Furlong

FRIENDS



The Honorable Paul G. Rogers;  
Mathilde Krim, PhD; M. Cass Wheeler



Richard A. Lerner, MD



Dennis A. Ausiello,  
MD



The Paul G. Rogers Distinguished Organization Advocacy Award was presented to **amfAR, THE FOUNDATION FOR AIDS RESEARCH**. Founded in 1985, amfAR was selected for its outstanding work to accelerate HIV/AIDS research and to achieve breakthroughs in HIV/AIDS prevention, treatments and a search for a cure. Mathilde Krim, PhD, amfAR founding chairman, accepted the award. The award is named for **The Honorable Paul G. Rogers**, a former Congressman, renowned advocate for health and Research!America chair emeritus.

**AWARD BENEFACTOR:**  
**HOGAN & HARTSON**

*“Only further progress in the understanding, at the molecular level, of some very complex biological processes can lead to true solutions to the calamity of HIV/AIDS.”*

—*Mathilde Krim, PhD*



Our second annual *Builders of Science award* was presented to **RICHARD A. LERNER, MD**, president of The Scripps Research Institute in La Jolla, CA. Lerner has served as president of Scripps since 1986, and today, it is one of the largest and most respected private non-profit research organizations in the nation. Its sister institute opened in Jupiter, Florida, in 2004. Lerner is known as one of the world’s experts in the field of catalytic antibodies, which is based on understanding the binding energy of proteins and how that energy can be used to facilitate chemical transformations. His scientific research helped lead to the discovery that ozone, a metabolic product of inflammation, may play a role in atherosclerosis and Alzheimer’s disease.

*“What must you do in order to be successful (when building and running an institution)? You must understand the intellectual currency and don’t go counter to it.”*

—*Richard Lerner, MD*

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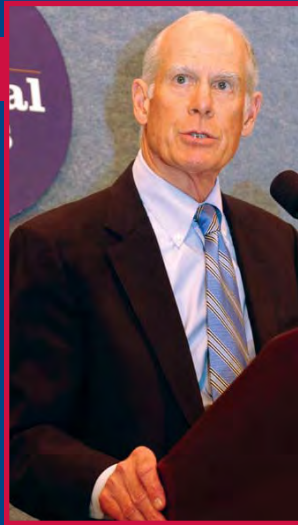
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## 2008 NATIONAL FORUM



The Honorable John Edward Porter

Mary Woolley



Susan Dentzer



### RESEARCH FOR HEALTH IN 2008: VALUING EVIDENCE AND ENHANCING IMPACT

*Research!America's 2008 National Forum provided an opportunity for an interactive discussion of the value of medical and health research and ways to enhance its impact. Nearly 200 people—including industry leaders, heads of federal agencies and other stakeholders in research and health—participated in the March 18 event at the National Press Club. The forum was broadcast live on C-SPAN2 and webcast via [www.researchamerica.org](http://www.researchamerica.org).*

*"Each of us individually has to work even harder than we have up until now to turn this around and put science and research back high among our nation's priorities."*

—THE HONORABLE  
JOHN EDWARD PORTER,  
*Research!America chair, opening remarks*

**CAROLYN M. CLANCY, MD**, director, Agency for Healthcare Research and Quality

*"It takes way too long to apply evidence in health care. There's no question. We can do this (speed up application of evidence), with the greatest input coming from stakeholders."*

Moderator **SUSAN DENTZER**, health correspondent, *"The NewsHour with Jim Lehrer"* on PBS

At the National Press Club event, Dentzer challenged panelists to look back at the early 2000s from the perspective of an "Intergalactic Press Club" meeting in 2030 and to consider:

*"Did the nation under-invest in research?"*

*"What opportunities were lost?"*

*"Why didn't things change?"*

*"What would have made the most difference?"*

She also asked each panelist to recommend five to seven goals to keep what happened in the first part of the first decade of the 21st century from happening again. "This is not easy. It will require major social and economic change," Dentzer said.

RESEARCH!AMERICA EXTENDS  
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# 2008 NATIONAL FORUM

William D. Novelli



Carolyn M. Clancy, MD



Elias A. Zerhouni, MD



Joel Kupersmith, MD



Julie Louise Gerberding, MD, MPH



Garry Neil, MD



Andrew C. von Eschenbach, MD

**JULIE LOUISE GERBERDING, MD, MPH**, director, Centers for Disease Control and Prevention

*"The tragedy is that it's one thing to not know what to do, but an even bigger tragedy is to not do what we know, such as getting Americans to stop smoking, to eat right and to exercise."*

**JOEL KUPERSMITH, MD**, chief research and development officer, U.S. Department of Veterans Affairs

*"Because many of our researchers also see patients, the VA is able to translate from bench to clinical practice. All veterans in our system have an electronic health record, which is a model for others."*

**GARRY NEIL, MD**, corporate vice president, Corporate Office of Science and Technology, Johnson & Johnson

*"In 2008, wedges between public-private partnerships prevent flourishing and thriving. ... Small changes can have a big impact: change the incentives toward outcome instead of activity."*

**WILLIAM D. NOVELLI**, chief executive officer, AARP

*"The biggest problem [for research] is not on the bench, but it's on the Hill. ... There's a lot of angst out there. We must turn that angst into anger. When the middle class gets mad, politicians listen."*

**ANDREW C. VON ESCHENBACH, MD**, commissioner, Food & Drug Administration

*"Investments in biomedical research are going to be the drivers of the economy in the next two decades. This is not an appropriation; this is an investment in our present and in our future."*

**ELIAS A. ZERHOUNI, MD**, director, National Institutes of Health

*"The seeds of great discoveries in 2030 are germinating in 2008. We must feed and fertilize these ideas now to reap the benefits in the future."*

SAVE THE DATE  
for our

20th Anniversary Celebration  
Annual Meeting, National Forum  
and Advocacy Awards Gala:  
March 24, 2009

For an in-depth article about the forum and the webcast, visit [www.researchamerica.org/forums](http://www.researchamerica.org/forums).

#### ABOUT RESEARCH!AMERICA

Research!America is the nation's largest 501(c)(3) public education and advocacy alliance working to make research to improve health a higher national priority. Founded in 1989, Research!America is supported by 500+ member organizations that together represent the voices of more than 125 million Americans. Our public opinion polls, advocacy programs and publications reach the public and decision makers to help advance medical, health and scientific research.

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