California Speaks Out on Global Health Research

Results from the November 2008 State of California Public Perception Survey
Charlton Research Company conducted an online survey among 1000 adults (18 and older) in California. The sample was proportionate to the state’s demographics, including geography, gender and ethnicity.

The survey, fielded post-election in November 2008, has a theoretical sampling error of ±3.1% for statewide data and ±6.9% for Bay.
Californians Think the U.S. is on the Wrong Track

All in all, do you feel things in the U.S. are generally going in the right direction or do you feel things have pretty much gotten off on the wrong track?

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
California as a Leader

Do you believe that California is a leader in the following enterprises?

- **Entertainment**
  - Very much a Leader: 82%
  - Somewhat a Leader: 14%
  - Not at all a Leader: 4%

- **Science & Technology**
  - Very much a Leader: 57%
  - Somewhat a Leader: 35%
  - Not at all a Leader: 8%

- **Agriculture**
  - Very much a Leader: 56%
  - Somewhat a Leader: 36%
  - Not at all a Leader: 8%

- **Medical Research**
  - Very much a Leader: 50%
  - Somewhat a Leader: 42%
  - Not at all a Leader: 8%

- **Defense**
  - Very much a Leader: 37%
  - Somewhat a Leader: 45%
  - Not at all a Leader: 18%

- **Education**
  - Very much a Leader: 27%
  - Somewhat a Leader: 42%
  - Not at all a Leader: 31%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
California Should Be a Leader in Education and Research

How important is it for California to be a leader in the following enterprises?

- **Education**: 75% Very, 20% Somewhat, 3% Not very, 2% Not at all
- **Medical research**: 66% Very, 29% Somewhat, 4% Not very, 1% Not at all
- **Science & technology**: 65% Very, 30% Somewhat, 17% Not very, 1% Not at all
- **Agriculture**: 61% Very, 32% Somewhat, 5% Not very, 2% Not at all
- **Entertainment**: 45% Very, 33% Somewhat, 15% Not very, 7% Not at all
- **Defense**: 44% Very, 38% Somewhat, 14% Not very, 4% Not at all

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Californians’ Awareness on Issues

In the last 24 hours, how much attention would you say you have paid to:

- The economy: 64% A great deal, 28% Some, 6% Not much, 2% Not at all
- Energy: 32% A great deal, 47% Some, 17% Not much, 4% Not at all
- Health care: 32% A great deal, 43% Some, 17% Not much, 6% Not at all
- The environment: 27% A great deal, 47% Some, 20% Not much, 6% Not at all
- The lives of people outside the U.S.: 14% A great deal, 39% Some, 35% Not much, 12% Not at all

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Californians Concerned About Global Health Problems

How concerned are you about the health problems facing the world today?

- 50% Very concerned
- 40% Somewhat concerned
- 2% Not too concerned
- 2% Not at all concerned

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Californians Concerned About Global Health

When you hear the term global health, do you think it is an issue about which Californians should be concerned?

- Yes: 85%
- No: 15%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Californians More Aware of Global Health

Compared to five years ago, would you say you think more, less, or about the same amount about global health?

- 59% More
- 32% Same Amount
- 9% Less

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Californians Unsure How Elected Officials Perceive Global Health

Compared to five years ago, do you think your elected officials think more, less, or about the same amount about global health?

- 39% More
- 27% Same Amount
- 34% Less

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Congress Should Prioritize Global Health

Should global health be a top priority for the new Congress?

64% Yes
36% No

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
California Perceived as Vulnerable to Global Health Threats

Do you think California is more or less vulnerable to global health threats than other places in the United States?

- More vulnerable: 57%
- About the same: 37%
- Less vulnerable: 6%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Americans Should Worry About Diseases Affecting Poorer Countries

Should Americans worry about diseases—like malaria, dengue fever, and cholera—that mostly affect poorer countries?

- Yes: 68%
- No: 32%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
U.S. Responsible for Research to Prevent Disease in Poorer Countries

How much responsibility, if any, does the U.S. have to conduct research that would prevent diseases that disproportionately affect poorer countries?

- 60% Great deal of responsibility
- 32% Some responsibility
- 8% No responsibility

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
U.S. Responsible for Treating Diseases in Poorer Countries

How much responsibility, if any, does the U.S. have to treat diseases that disproportionately affect poorer countries?

- Great deal of responsibility: 53%
- Some responsibility: 38%
- No responsibility: 9%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
U.S. Should Spend Tax Dollars on Improving Health

Some people say: The U.S. should spend its tax dollars on improving health in the U.S. only.

Other people say: The U.S. should spend its tax dollars on improving health in the U.S. and globally.

Which of these statements more closely reflects your opinion?

43% U.S. only

57% U.S. and globally

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Do you agree or disagree that Americans will be better off if the U.S. government invests in research designed to improve health around the world?

- 30% Strongly agree
- 52% Somewhat agree
- 13% Somewhat disagree
- 5% Strongly disagree

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Californians Willing to Pay More State Taxes For Global Health

Would you be willing to pay $1 per week more in state taxes if you knew for sure that it would go towards California investing more in global health?

41% 59%

Yes No

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Public and Private Sources Should Fund Global Health Research

Who should be primarily responsible for funding global health research?

- U.S. Government: 35%
- Businesses: 28%
- Foundations: 22%
- Private citizen donations: 11%
- California State Government: 4%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Research Spending is Crucial to California’s Economy

In terms of jobs and incomes, how important do you think spending money on scientific research is to California’s economy?

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Elected Officials Positions on Global Health Research Largely Unknown

Do you feel well informed about how your elected officials vote on issues pertaining to funding global health research?

- Yes: 11%
- Sometimes: 39%
- No: 50%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Internet and Television Primary Sources for Constituents

What is your primary source for how your elected officials vote on issues pertaining to funding global health research? (total mentions n=608)

- Internet: 80%
- Television: 70
- Newspapers: 55
- Friends/family: 38
- Radio: 29
- Magazines: 26
- Other: 3

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Few Californians Actively Involved

Are you currently doing something that you think will improve global health? If yes, what? first mentions n=270

73%

27%

Yes No

Recycle/going green 35%
Donations/contributions 27%
Active 13%
learning/educating 11%
Stay healthy 11%
Other 0%
Nothing 4%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Most Californians Not Aware Who Conducts Global Health Research

Do you know of any institutions, companies or organizations in your area where global health research is conducted? (first mentions)

- University of California system: 7%
- Stanford University/Medical Center: 2%
- Amgen: 1%
- Genetech: 1%
- Scripps Research Institute: 1%
- WHO: 1%
- Other: 8%
- None/can't name any: 70%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Competition or Cooperation in Global Health Research?

Do you think the different types of institutions conducting global health research in this country, such as government, universities, and private industry, work together to develop new treatments and cures, or do you think they are in competition?

51% Work together
49% Competition

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Do you think the different types of institutions conducting global health research in this country, such as government, universities, and the private industry, *should* work together to develop new treatments and cures?

- **95%** Should work together
- **5%** Should not work together

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Californians Want School of Global Health in U.C. System

How high of a priority should it be to establish a degree-granting School of Global Health for the University of California system?

- Very high priority: 23%
- Somewhat high priority: 53%
- Low priority: 18%
- Not a priority: 6%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Very Few Californians Can Identify Global Health Spokespeople

Is there a person who comes to mind when you think about global health? If yes, who?

*(total mentions n=195)*

- Al Gore: 24%
- Bill Gates: 14%
- Bill or Hillary Clinton: 6%
- Barack Obama: 5%
- Bono: 5%
- Angelina Jolie: 2%
- Jonas Salk: 2%
- Don't Know: 8%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
For more information, contact

Stacie Propst,
Vice President, Science Policy & Outreach

1101 King Street, Suite 520 Alexandria, VA 22314

(703) 739-2577 ext. 43
spropst@researchamerica.org
www.researchamerica.org