All in all, do you feel things in the U.S. are generally going in the right direction or do you feel things have pretty much gotten off on the wrong track?

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
American Minds on the Economy

In the last 24 hours, how much attention would you say you have paid to:

- The economy: 63% A great deal, 29% Some, 6% Not much, 2% None at all
- Health care: 33% A great deal, 41% Some, 18% Not much, 8% None at all
- Energy: 32% A great deal, 42% Some, 20% Not much, 6% None at all
- The environment: 22% A great deal, 44% Some, 25% Not much, 9% None at all
- The lives of people outside the U.S.: 11% A great deal, 34% Some, 40% Not much, 15% None at all

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
If the U.S. decided to invest in one thing to really make a difference in the world, what do you think that one thing should be? (first mentions)

- Energy: 29%
- Economy/jobs: 14%
- Environment: 9%
- Health care/medical research: 9%
- Help our own people: 6%
- Peace/less war: 6%
- Education: 3%
- Other: 17%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Americans Want to Improve How the World Sees U.S.

How valuable do you think it is to improve how the world sees us?

- Very valuable: 60%
- Somewhat valuable: 30%
- Not too valuable: 8%
- Not at all valuable: 2%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Americans Concerned About Health Problems Facing the World

How concerned are you about the health problems facing the world today?

- 48% Very concerned
- 42% Somewhat concerned
- 9% Not too concerned
- 1% Not at all concerned

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Americans More Aware of Global Health Today

Compared to five years ago, would you say you think more, less, or about the same amount about global health?

- 51% More
- 38% Same Amount
- 11% Less

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Americans Unsure How Elected Officials Perceive Global Health

Compared to five years ago, do you think your elected officials think more, less, or about the same amount about global health?

- More: 32%
- Same Amount: 34%
- Less: 34%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Congress Should Prioritize Global Health

Should global health be a top priority for the new Congress?

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
U.S. Should Lead in Research to Improve Health Globally

How valuable do you think it is for the U.S. to be a leader in research to improve health globally?

- 48% Very valuable
- 40% Somewhat valuable
- 10% Not too valuable
- 2% Not at all valuable

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Perceived Leading Causes of Death in the U.S.

What do you think are the two leading causes of death in United States? (total mentions)

Cancer: 66%
Heart attacks/heart disease: 54%
Traffic fatalities: 13%
Alcohol/Smoking/Drugs: 9%
Obesity/diabetes: 9%
Health care problems: 6%
Violence/suicide: 6%
AIDS: 5%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Perceived Leading Causes of Death in Poor/Developing Countries

What do you think are the two leading causes of death in poor or developing countries?

(total mentions)

- AIDS: 34%
- Malnutrition: 34%
- Famine/hunger/starvation: 32%
- Diseases/illness/infection: 31%
- Poor health care/knowledge: 14%
- Poor water quality/sanitation: 7%
- War/Homicide/Violence: 5%
- Poverty/lack of resources: 5%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
U.S. Should Work to Prevent Violence

Violence is the threatened or actual use of force against oneself, another person or a group that is likely to result in injury, psychological harm or death. Research has shown that violence, like many diseases, is preventable. Do you think the U.S. should work to prevent violence in the U.S.?

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
U.S. Should Work to Prevent Violence Globally

Violence is the threatened or actual use of force against oneself, another person or a group that is likely to result in injury, psychological harm or death. Research has shown that violence, like many diseases, is preventable. Do you think the U.S. should work to prevent violence in the rest of the world?

61% Yes
39% No

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Americans Worry About Diseases That Affect Poorer Countries

Should Americans worry about diseases - like malaria, dengue fever, and cholera - that mostly affect poorer countries?

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
How much responsibility, if any, does the U.S. have to conduct research that would *prevent* diseases that disproportionately affect poorer countries?

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
<table>
<thead>
<tr>
<th>Responsibility Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Great deal of responsibility</td>
<td>44%</td>
</tr>
<tr>
<td>Some responsibility</td>
<td>43%</td>
</tr>
<tr>
<td>No responsibility</td>
<td>13%</td>
</tr>
</tbody>
</table>

How much responsibility, if any, does the U.S. have to treat diseases that disproportionately affect poorer countries?

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Americans Say Emerging Diseases May Threaten the U.S.

In general, to what extent do you think infectious and emerging diseases facing other countries (such as the flu, tuberculosis, and SARS) will pose a threat to the United States in the next few years?

- Will pose a major threat: 39%
- Will pose a minor threat: 55%
- Will not pose a threat: 6%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
U.S. Should Spend Tax Dollars on Improving Health

Some people say: The U.S. should spend its tax dollars on improving health in the U.S. only.

Other people say: The U.S. should spend its tax dollars on improving health in the U.S. and globally.

Which of these statements more closely reflects your opinion?

48% U.S. only
52% U.S. and globally

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Would you be willing to pay $1 per week more in taxes if you knew for sure that it would go towards the U.S. investing more in global health?

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Public and Private Sources Should Fund Global Health Research

Who should be primarily responsible for funding global health research?

- Businesses (pharmas, biotechs, etc.): 37%
- Foundations: 25%
- U.S. government: 24%
- Private citizens through donations: 14%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Americans Better Off if U.S. Invests in Global Health Research

Do you agree or disagree that Americans will be better off if the U.S. government invests in research designed to improve health around the world?

- 25% Strongly agree
- 52% Somewhat agree
- 16% Somewhat disagree
- 7% Strongly disagree

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Americans Not Well Informed on Global Health Research Issues

Do you feel well informed about how your elected officials vote on issues pertaining to funding global health research?

- Yes: 51%
- Sometimes: 40%
- No: 9%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
# Internet and Television Primary Sources for Constituents

What is your primary source for how your elected officials vote on issues pertaining to funding global health research? *(total mentions n=600)*

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet</td>
<td>76%</td>
</tr>
<tr>
<td>Television</td>
<td>73%</td>
</tr>
<tr>
<td>Newspapers</td>
<td>58%</td>
</tr>
<tr>
<td>Friends/family</td>
<td>29%</td>
</tr>
<tr>
<td>Radio</td>
<td>29%</td>
</tr>
<tr>
<td>Magazines</td>
<td>24%</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
</tr>
</tbody>
</table>

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Few Americans Actively Involved

Are you currently doing something that you think will improve global health? If yes, what?

- Recycling/going green: 43%
- Donations/contributions: 29%
- Active learning/educating: 12%
- Stay healthy/get shots: 11%
- Participating in research: 7%
- Work/volunteer with health organizations: 5%
- Advocating/contacting elected officials: 3%
- Other: 9%
- Nothing: 4%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Many Organizations Should be Involved in Global Health Research

Which of the following government agencies and other types of organizations should be involved in research designed to improve health around the world?

- World Health Organization: 78%
- Centers for Disease Control and Prevention: 76%
- Pharmaceutical/biotech companies: 64%
- Doctors Without Borders: 62%
- United Nations: 60%
- Red Cross: 58%
- Private foundations: 56%
- National Institutes of Health: 51%
- Religious & charitable organizations: 44%
- USAID: 40%
- U.S. State Department: 16%
- Department of Defense: 12%
- Other: 3%

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Competition or Cooperation in Global Health Research?

Do you think the different types of institutions conducting global health research in this country, such as government, universities, and private industry, work together to develop new treatments and cures, or do you think they are in competition?

50% Work together
50% Competition

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Americans Think Research Institutions *Should* Work Together

Do you think the different types of institutions conducting global health research in this country, such as government, universities, and the private industry, *should* work together to develop new treatments and cures?

97% Should work together
3% Should not work together

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008
Very Few Americans Can Identify Global Health Spokespeople

Is there a person who comes to mind when you think about global health? If yes, who?

*(total mentions n=166)*

- Bill or Melinda Gates: 22%
- Bono: 11
- Barack Obama: 9
- A family member/doctor: 9
- Religious leaders: 7
- Al Gore: 6
- Bill or Hillary Clinton: 5
- Angelina Jolie: 5
- Dr. Albert Schweitzer: 2
- Other: 22

Source: National Global Health Survey
Charlton Research Company for Research!America, November 5-11, 2008