California Confirms Two Swine Flu Deaths, June 1, 2009

34 More Probable Cases of Swine Flu in Santa Clara County, June 2, 2009

Swine flu more active than seasonal flu, June 2, 2009

W.H.O. Says It Is Closer to Declaring Flu Pandemic, June 2, 2009
In general, to what extent do you think infectious and emerging diseases facing other countries (such as the flu, tuberculosis, and SARS) will pose a threat to the United States in the next few years?

- Will pose a major threat: 39%
- Will pose a minor threat: 55%
- Will not pose a threat: 6%

Source: National Global Health Survey November 2008
Charlton Research Company for Research!America
To what extent do you agree or disagree with the following statements...

- Americans will be better protected from terrorism if the U.S. government works to address health problems around the world.
  - Somewhat agree: 11%
  - Strongly agree: 30%

- Americans will be better off if the US government works to address health problems around the world.
  - Somewhat agree: 21%
  - Strongly agree: 45%

- Americans will be better off if the U.S. government invests in research designed to improve health around the world.
  - Somewhat agree: 23%
  - Strongly agree: 46%

- Efforts made by the U.S. government to improve health around the world are investments that pay off in many ways.
  - Somewhat agree: 24%
  - Strongly agree: 46%

- When the U.S. government works to address health problems globally, it improves our diplomatic relations and the way other nations see us.
  - Somewhat agree: 24%
  - Strongly agree: 47%

- In today’s world, infectious diseases cannot be contained within national borders, making them a problem for people in all countries.
  - Somewhat agree: 39%
  - Strongly agree: 41%

*Attitudes: Global Health Research
Charlton Research for Research!America, November 2006*
Research!America: 20 Years of Putting Research on the Public Agenda

- Non-profit alliance with 500 member organizations – 31 in California – drawn from academia, business, patient organizations and scientific societies representing more than 125 million Americans

- Distinguished, all-volunteer board includes former elected and appointed officials, media and public relations leaders, and leaders from alliance member organizations
Research!America’s Mission

• Make medical and health research a much higher national priority

Research!America is an innovator in public education and advocacy for research
Research!America Poll Data

• Commissioning public opinion polls on research issues for more than 17 years

• Telephone (random-digit dialing) and online polls are conducted with a sample size of 800-1000 adults (age 18+) and a maximum theoretical sampling error of +/- 3.5 percent. Data are demographically representative of adult U.S. or state residents.

• In this presentation you will see data from
  • California Global Health Survey, November 2008
  • National Global Health Survey, November 2008
  • Attitudes: Global Health Research, November 2006
Californians and Americans Concerned About Global Health Problems

How concerned are you about the health problems facing the world today?

Source: California Global Health Survey November 2008 and National Global Health Survey November 2008; Charlton Research Company for Research!America
Compared to five years ago, would you say you think more, less, or about the same amount about global health?

Source: California Global Health Survey November 2008 and National Global Health Survey November 2008; Charlton Research Company for Research!America
Few Californians Actively Involved

Are you currently doing something that you think will improve global health?
If yes, what? first mentions n=270

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Americans Should Worry About Diseases Affecting Poorer Countries

Should Americans worry about diseases--like malaria, dengue fever, and cholera--that mostly affect poorer countries?

68% Yes
32% No

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
U.S. Responsible for Treating Diseases in Poorer Countries

How much responsibility, if any, does the U.S. have to treat diseases that disproportionately affect poorer countries?

- None: 13%
- Some: 43%
- Great Deal: 44%

Source: California Global Health Survey November 2008 and National Global Health Survey November 2008; Charlton Research Company for Research!America
U.S. Responsible for Research to Prevent Disease in Poorer Countries

How much responsibility, if any, does the U.S. have to conduct research that would prevent diseases that disproportionately affect poorer countries?

Source: California Global Health Survey November 2008 and National Global Health Survey November 2008; Charlton Research Company for Research!America
How high of a priority should it be to establish a degree-granting School of Global Health for the University of California system?

- Very high priority: 23%
- Somewhat high: 53%
- Low priority: 18%
- Not a priority: 6%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Would you be willing to pay $1 per week more in state taxes if you knew for sure that it would go towards California investing more in global health?

- 59% Yes
- 41% No

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Most Californians Not Aware Who Conducts Global Health Research

Do you know of any institutions, companies or organizations in your area where global health research is conducted? (first mentions)

- University of California: 7%
- Stanford University/Medical Center: 2%
- Amgen: 1%
- Genetech: 1%
- Scripps Research Institute: 1%
- WHO: 1%
- Other: 8%

None/can't name any: 70%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Very Few Californians Can Name Global Health Leaders

Is there a person who comes to mind when you think about global health? If yes, who? (total mentions n=195)

- Al Gore: 24%
- Bill Gates: 14%
- Friend/Family Member: 11%
- Bill or Hillary Clinton: 6%
- Barack Obama: 5%
- Bono: 5%
- Angelina Jolie: 2%
- Jonas Salk: 2%
- Don't Know: 8%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
California-Based Ambassadors in Global Health Research

Michele Barry, MD, Stanford School of Medicine

Keith Norris, MD, Charles R. Drew University of Medicine and Science

Deborah Greenspan, BDS, DSc, University of California, San Francisco

Philip Hopewell, MD, University of California, San Francisco

Carmen J. Portillo, RN, PhD, University of California, San Francisco

Eric G. Bing, MD, PhD, MPH, Charles R. Drew University of Medicine and Science
Paul G. Rogers Society for Global Health Research

• Goal: Make U.S. Investment in Global Health Research a Much Higher National Priority
• The Society prepares and activates research leaders to engage in public outreach

“Without research, there is no hope.”
--The Honorable Paul G. Rogers, (1921-2008) former member of the U.S. Congress
Compared to five years ago, do you think your elected officials think more, less, or about the same amount about global health?

- 39% say more
- 27% say less
- 34% say the same amount

59% of Californians say they’re thinking more about global health

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Elected Officials’ Positions on Global Health Research Largely Unknown

Do you feel well informed about how your elected officials vote on issues pertaining to funding global health research?

- Yes: 11%
- Sometimes: 39%
- No: 50%

Source: California Global Health Survey November 2008
Charlton Research Company for Research!America
Your Congress-Your Health 111th Congress

• Outreach to Members of Congress
  All members of Congress will be invited to participate by providing responses to a questionnaire about health, research and related issues.

• Extensive public outreach through the Research!America advocacy network and sponsoring partners to encourage members of Congress to share their views

Coming Soon:
www.yourcongressyourhealth.org
www.researchamerica.org