The Honorable John Edward Porter
Chair
Agenda

I. Call to Order and Welcoming Remarks
   The Hon. John Edward Porter

II. President’s Report
    Mary Woolley

III. Treasurer’s Report
     Mary J.C. Hendrix, PhD

IV. Membership Committee Report
    Mary J.C. Hendrix, PhD

V. Nominating Committee Report
   Martha N. Hill, RN, PhD

VI. Concluding Remarks
    The Hon. John Edward Porter
“The state of the economy calls for action, bold and swift, and we will act - not only to create new jobs, but to lay a new foundation for growth. … We will restore science to its rightful place and wield technology’s wonders to raise health care’s quality and lower its cost.”

President Barack Obama, Inaugural Address
January 20, 2009
American Recovery and Reinvestment Act (ARRA)

• After conference, the final act included
  – $10B for NIH, thanks largely to Sen. Arlen Specter
  – $1.1B for AHRQ comparative effectiveness research
  – $3B for NSF
  – $1B for a prevention and wellness fund

• Signed into law by President Obama on February 17

• Research!America was quoted about ARRA by Reuters, Washington Post and The Scientist NewsBlog
Research!America recommends a funding increase of at least 10% for the NIH in FY2010 with the goal of reaching an annual appropriation of $40 billion as soon as possible.

We are working with partner organizations to support similarly strong increases for:

- CDC - $2B for core programs (20%)
- AHRQ - $32M to reach $405M (8.6%)
- NSF - $510M to reach $7B (7.9%)
Meeting Our 2008 Goals: Highlights

- Make research an election year topic
  - Your Candidates-Your Health
  - Candidate discussions
- Link research to health care reform
  - Salon dinner
  - Your Candidates-Your Health
- Engage the business community
  - Regional outreach
  - U.S. Chamber of Commerce
- Activate researchers as advocates
  - SCIENCE editorials & other media
  - New Voices
“So many people are healthier today because my father was an advocate for health. We may never be able to measure the lives saved because my father was a tireless champion for the NIH during his time. Now it is our time. Our time to defend and support investments in research. Our time to advocate for policies that will help our children lead longer, happier, healthier lives. Our time to become the voices of a new generation.”

–Board member Laing Rogers Sisto, in Roll Call, January 29, 2009
Will you be a new voice for research?
–Board member Laing Rogers Sisto, in *Roll Call*, January 29, 2009
Remembering Mr. Health

“Without research, there is no hope.”

The Honorable Paul G. Rogers (1921-2008)  
U.S. Congressman from Florida (1955-1979)  
Chair of the House Subcommittee on Health and the Environment (1971-1979)  
Chair and Chair Emeritus, Research!America (1996-2008)
Mary Woolley
President and CEO
20 Years of Putting Research on the Public Agenda
20 Years of Advocacy for Research to Improve Health

THEN...
In 1989, the Research!America alliance was founded and the NIH budget was $7 billion

NOW...
In 2009, our alliance’s accomplishments are many, and the annual NIH budget is $30 billion, plus $10 billion from the recent economic recovery legislation

IMAGINE...
The accomplishments we can achieve by working together as advocates for research for health!
20 Years of Research for Health

THEN…
AIDS was a death sentence, cancer mortality was rising and human embryonic stem cells were not yet isolated.

NOW…
AIDS is treated as a chronic disease, cancer mortality has fallen and human embryonic stem cell research is federally funded

IMAGINE…
The accomplishments we can achieve by working together as advocates for research for health!
20 Years of Public Health Research Advocacy

THEN…
Before 1986, there were no bicycle helmet laws. Injuries took many young lives.

NOW…
Advocates, armed with research, have successfully fought to pass helmet laws. Twenty-one states and Washington, DC, require children to wear bike helmets, reducing the risk of brain injury by 85%.

IMAGINE…
Our children and grandchildren living nearly injury free because of comprehensive child safety laws grounded in prevention research.
Campaign for Public Health

Evan Jones, chair, Campaign for Public Health; principal, jVen Capital

CPH is comprised of prominent leaders in the public health community dedicated to accelerating the growth of federal appropriations for the Centers for Disease Control and Prevention.

Karl B. Moeller
Executive Director

www.fundcdcc.org
The CPH Foundation will assume the educational mission:

- Tours of CDC
- Hill briefings
- Non-partisan funding analyses

www.CPHFoundation.org
Research!America at Work
Across the Nation 2008-09, to date

Paul G. Rogers
Society for Global Health Research Ambassador

Research!America
program, speaking engagement or editorial board meeting

Research!America New Voices for Research published letter to the editor or op-ed
Research!America at Work in the Media:

Chicago Life   CQ   C-SPAN
Houston Chronicle   The Star
The Hill   The Huffington Post
The Scientist
The Oklahoma
Reuters
ST. LOUIS POST-DISPATCH
The Times-Picayune
UPI.com
National Journal
Nature
What’s New In Online Outreach?

www.researchamerica.org/blog
Research!America Honored in 2008

- Apex Award of Excellence for Most Improved Web Site
- Hermes Gold Award for Best Web Site and Honorable Mention for 2007 Annual Report
- Silver “Davey” Awards for Best Web Site and Your Congress—Your Health
2008 Garfield Economic Impact Award

Mark McClellan, MD, PhD
Eugene Garfield, PhD
Amitabh Chandra, PhD
and
Douglas O. Staiger, PhD

www.researchamerica.org/economicimpact_award
Now accepting 2009 nominations!
Presidential Health & Economic Policy Discussion

• For Barack Obama 2008, Tim Westmoreland, JD: Obama will double research funding within 10 years
• For John McCain 2008, Ike Brannon, PhD: McCain’s spending freeze will include a “carve out” for science
• The New York Times’ David Leonhardt moderated the event on October 14, 2008 at the Newseum
Mental and Public Health in Concert: Voices from Louisiana

Corey Hebert, MD, chief medical editor
NBC Channel 6, WDSU-TV

April 29, 2008
Partners: Pfizer, Tulane University School of Public Health and Tropical Medicine and Louisiana State University Health Sciences Center

How important do you think medical and health research is to the economy of Louisiana?
Partnerships in Global Health Research: A Bridge to the World

In terms of jobs and incomes, how important do you think spending money on scientific research is to California’s economy?

December 8, 2008
Partners: Pfizer, University of California, San Francisco and University of California, Berkeley

Moderated by Betty Ann Bowser, health correspondent, The NewsHour with Jim Lehrer
New Voices for Research

- Empowering young professionals to transform their passion for research into advocacy through a public blog and private community
- Making it easier to become engaged with media and elected officials

http://newvoicesforresearch.blogspot.com
An Exciting Day for Science in America

Guest blogger Matt Hanzlik at the inauguration in January.

Monday was an exciting day for science in America. As you know, President Barack Obama signed an Executive Order removing the
research, and the possibility of cures for some of society’s most
“Convincing our elected officials to support increased NIH funding shouldn't be a hard sell, considering its impact on Nashville's economy. … We need the NIH grant funding for the cures and treatments it facilitates. We need the NIH funding to support local employers. We need the NIH funding for a healthier and stronger community.”

–Andrew Gore, medical student at Vanderbilt University, op-ed in *The Tennessean*, October 7, 2008
2008 Global Health Capitol Hill Briefings

Working Smart in Global Health: Learning As We Deliver – June 23, 2008

Global Health IS America’s Health
November 18, 2008

Partners: Congressional Asian Pacific American Caucus, Congressional Black Caucus Health Braintrust, Congressional Hispanic Caucus Task Force on Health and the Environment, Congressional Global Health Caucus and FamiliesUSA's Global Health Initiative
DO AMERICANS CARE?

YES — AND SO SHOULD CONGRESS.

According to a recent poll, 80% of Americans say it’s important that the Bush Administration improve the health of low-income Americans. Why? 62% say it can help protect Americans’ health; 61% say it will help protect our economic security.

Congressional support is crucial to America’s leadership in this area.

www.lsj.com
Updated

Research Funding by State and State Economic Impact Tool

Economic Impact by State
Research is an economic driver
The local economies of each state are strengthened by health research conducted in industry, universities, medical centers and other organizations. Employment at research-driven institutions also yields additional jobs in other sectors of the economy. This resource contains profiles of each state including the sources of investment in research, statistics for health-related industries, and highlights from local economic studies.

U.S. - Overall
Select a state from the map below.

www.researchamerica.org/state_funding
www.researchamerica.org/state_econ

NIH, CDC, NSF and AHRQ Funding by State, 2007
The funds disbursed to the 50 states and the District of Columbia by the National Institutes of Health, the Centers for Disease Control and Prevention, the National Science Foundation and the Agency for Healthcare Research and Quality are a vital component of the U.S. investment in health-related research. See how each state ranks in funding from these four federal agencies in comparison to the size of the population.
New Issues

Investment Fact Sheets
2008 Advocacy Training Workshops

“A life in science is a life in public advocacy.”

William F. Crowley, Jr, MD,
Director of Clinical Research, Massachusetts General Hospital
A Significant Step Toward Making Advocacy Part of the Academic Curriculum


New Chapter:

Clinical Research in the Public Eye
By Mary Woolley
Public Opinion Polling

THEN…
While opinion polling was widely used in 1989, there was little understanding of how the public viewed medical research

NOW…
Research!America is the go-to organization for up-to-date and trend information on public attitudes about research to improve health

IMAGINE…
Mainstream media and policymakers routinely incorporating questions about research in their own polling because research is a national priority!
2008 Polling Highlights

- Science and the presidency
- Mental health
- Public health
- Global health
- Prioritizing health and research in 2009

**Why we commission polls:**

- Measure and understand public attitudes on medical, health and scientific research, researchers and research-based entities
- Help shape the public debate and put research on the national agenda
U.S. Does Not Have Best Health Care System

Do you believe that the United States has the best health care system in the world?

- Yes: 31%
- No: 69%

Source: National Poll, September 2008
Charlton Research Company for Research!America
Americans Split on Whether Their Health Care is Based on Research

Do you believe that the health care services you personally receive are based on the best and most recent research available?

2005
- Yes: 70%
- No: 27%
- Don't know: 3%

2008
- Yes: 53%
- No: 47%
- Don't know: 0%

Chariton Research Company for Research!America
Americans Expect More Progress in Research

Do you believe that we are making enough progress in medical research in the U.S. or not?

32% Yes, making progress
68% No, not enough

Source: National Poll, September 2008
Charlton Research Company for Research!America
Research Is A Solution to Rising Health Care Costs

When it comes to rising health care costs, would you say research to improve health is part of the problem or part of the solution?

73% Part of the Solution
27% Part of the Problem

Source: National Poll, September 2008
Charlton Research Company for Research!America
Do you agree or disagree with this statement: The U.S. is losing its global competitive edge in science, technology and innovation.

Source: National Poll, September 2008
Charlton Research Company for Research!America
Majority of Americans Favor Federal Funding for ESCR

Do you favor or oppose expanding federal funding for research using embryonic stem cells?

- **73%** Favor
- **27%** Oppose

Source: National Poll, September 2008
Charlton Research Company for Research!America
Americans make distinctions between types of stem cell research. Here are the results of the PARADE/Research America Health Poll:

1. Scientists can extract embryonic stem cells from fertilized eggs that are voluntarily donated by fertility clinic patients. These fertilized eggs would otherwise be discarded. Knowing this, do you favor or oppose embryonic stem cell research?

   - **Favor:** 49%
   - **Oppose:** 25%
   - **Don’t Know:** 25%
   - **Not Too Closely At All:** 1%
   - **Very Closely:** 17%
   - **Somewhat Closely:** 12%

2. Scientists now can make embryonic stem cells for medical research by merging an unfertilized egg with a skin cell. For example, in other words, no fertilization takes place and there is no merger of egg and sperm. Knowing this, do you favor or oppose embryonic stem cell research?

   - **Favor:** 59%
   - **Oppose:** 22%
   - **Don’t know:** 12%
   - **Not too closely:** 1%
   - **Very closely:** 17%
   - **Somewhat closely:** 25%

3. Scientists can humanize primate tissue technology to create embryos that research into should be allowed but not used. Here is where many people think, those who support such research, oppose research into human embryos should not be allowed, while 51% think it should be.

   - **Favor:** 49%
   - **Oppose:** 25%
   - **Don’t know:** 25%
   - **Not too closely:** 1%
   - **Very closely:** 17%
   - **Somewhat closely:** 12%

4. Therapeutic cloning technology to help cure and treat genetic disabilities. Do you support the public funding of this research?
March 9, 2009
President Obama Signs Executive Order Overturning Bush Policy Limiting Federal Funding for Embryonic Stem Cell Research

Research!America was quoted on the executive order in:

Wired Science

Reuters

Research America
How well informed would you say you are about the positions of your Senators and Representative when it comes to their support of medical, health and scientific research?

- Very well: 13%
- Somewhat well: 45%
- Somewhat Poorly: 31%
- Very Poorly: 1%
- Don't know: 10%

Source: Your Candidates—Your Health Survey, 2007
Charlton Research Company for Research!America
• **Candidate Outreach**
  - All presidential and congressional candidates were invited to respond to a questionnaire based on suggestions made by readers of *PARADE* magazine
  - Extensive public outreach through our advocacy network and almost 50 sponsoring partners to encourage candidates to respond

www.yourcandidatesyourhealth.org
Our Partners in Your Candidates—Your Health
Media Attention:
Reaching 111 Million Americans

Congressional Candidates’ Participation
Your Congress-Your Health
111th Congress

- Outreach to Members of Congress
  All members of Congress will be invited to participate by providing responses to a questionnaire about health, research and related issues.

- Extensive public outreach through the Research!America advocacy network and sponsoring partners to encourage members of Congress to share their views.

- Regular e-mail reminders to those offices to complete questionnaire

www.yourcongressyourhealth.org
2009 Advocacy Award Recipients

Legacy Award
Senator Arlen Specter

Edwin C. Whitehead Award for Medical Research Advocacy
Speaker Nancy Pelosi

Isadore Rosenfeld Award for Impact on Public Opinion
Bob Woodruff

Raymond and Beverly Sackler Award for Sustained National Leadership
C. Everett Koop, MD, ScD

Gordon and Llura Gund Leadership Award
James E. “Jim” Stowers Jr. and Virginia G. Stowers

Paul G. Rogers Distinguished Organization Advocacy Award
Benefactor: Hogan & Hartson LLP
Genetic Alliance
Sharon Terry, president and CEO

Builders of Science Award
David Baltimore, PhD
2009 Research!America
Advocacy Awards Dinner

Corporate Host

Herbert Pardes, MD, and Christopher A. Viehbacher
Advocacy Awards Co-chairs

Randolph Siegel
Media Host and Advocacy Awards Committee Chair
Mary J.C. Hendrix, PhD
Treasurer
and Chair, Membership Committee
2008 Financials

Revenue & Support: $4,165,208*

- Dues/Contributions: 41%
- Program Sponsorships: 22%
- Event Income: 18%
- Restricted Program Grants: 18%
- Other: 2%

Expenses: $4,442,644*

- Program 80%
- Development: 8%
- General & Administrative: 12%

*Unaudited
2009 Budget

Revenue & Support: $4,385,000

- Dues/Contributions: 34%
- Program Sponsorships: 20%
- Program Grants: 28%
- Event Income: 16%
- Other: 2%

Expenses: $4,338,325

- Program: 80%
- General & Administrative: 8%
- Development: 12%
Membership 2008

- Academia, Hospitals and Independent Research Institutes: 48%
- National Voluntary Health / Patient Advocacy / Trade Associations / Coalitions / Other Not-for-Profits: 18%
- Professional and Scientific Societies: 19%
- Business & Industry: 7%
- State and Local Organizations: 4%
- Foundations and Philanthropy: 4%
- International Associates: <1%
20 Years of Membership Revenue

*2009 Revenue Projected
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<tr>
<th>New Members 2008</th>
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<tbody>
<tr>
<td>Adult Congenital Heart Association</td>
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<td>American Academy of Physician Assistants</td>
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<td>American Medical Group Association (AMGA)</td>
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<td>American Pain Society</td>
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<td>Association of University Centers on Disabilities (AUCD)</td>
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<td>Birmingham Regional Chamber of Commerce</td>
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<td>CryerHealth, LLC</td>
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<td>Delta Dental Plans Association</td>
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<tr>
<td>Eastern Virginia Medical School</td>
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<tr>
<td>Elsevier, Inc.</td>
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<tr>
<td>Evan and Cindy Jones Foundation</td>
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<tr>
<td>The EyeSight Foundation of Alabama</td>
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<tr>
<td>Genetics Policy Institute</td>
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<tr>
<td>Heat Transfer Research, Inc.</td>
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<td>Mental Health America</td>
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<td>Millennium: The Takeda Oncology Company</td>
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<tr>
<td>Muscular Dystrophy Association</td>
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<tr>
<td>National Foundation for Infectious Diseases</td>
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<tr>
<td>Schroeder Institute for Tobacco Research and Policy Studies</td>
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<tr>
<td>Society for the Study of Reproduction</td>
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<tr>
<td>Temple University College of Allied Health Professions</td>
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<tr>
<td>University of California, Los Angeles School of Nursing</td>
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<tr>
<td>University of Maryland Biotechnology Institute</td>
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<tr>
<td>University of Wisconsin School of Medicine and Public Health</td>
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20 Years of Putting Research on the Public Agenda
Martha N. Hill, PhD, RN
Nominating Committee Chair
Election of New Board Members

Elizabeth Baker Keffer,  
President, Atlantic LIVE  
Vice President, *The Atlantic*

Lucinda Maine, PhD  
Executive Vice President & CEO of  
American Association of Colleges of Pharmacy

Elias Zerhouni, MD  
Former Director of the National Institutes of Health
Election of Continuing Board Members

Jay A. Gershen, DDS, PhD

Alan I. Leshner, PhD

John R. Seffrin, PhD

Harrison C. Spencer, MD, MPH
The Individual Members held an election to elect one member from this membership category to the Board of Directors for a three year term.

Debra R. Lappin, JD, was elected having received the majority of ballots cast in this election. This will be Debra Lappin’s second term on the Board of Directors.
Recognition of Newly Installed Emeritus Directors

William A. Peck, MD
Director, Center for Health Policy
Washington University School of Medicine

Elmer E. Huerta, MD, MPH
Director, Cancer Preventorium
Washington Cancer Institute at Washington Hospital Center
The Honorable John Edward Porter
Chair
Research!America Staff

Mary Woolley, President and CEO

- Heather Benson
- Jennifer Chow
- Michael Coburn
- Katherine Conley
- Emily Connelly
- Mona Floyd, JD
- Kyndra Fuller
- Faye Gibbs
- Karen A. Goraleski
- Kimberly Handler
- Heather Jameson
- Barbara Love
- Eva Maciejewski
- Michelle Pangilinan
- Stacie M. Propst, PhD
- Sue Reedy
- Sheilah Miller Satterwhite
- Mari Walker

Burroughs Wellcome Fund Interns
- Allison Bland
- Emily Norton

Burroughs Wellcome Fund Fellow
- Rasika Kalamegham
Join us for the 2009 National Forum – Next Door

2009 NATIONAL FORUM:
Science in the Service
OF THE NATION

the Atlantic

NewYork-Presbyterian
The University Hospital of Columbia and Cornell

sanofi aventis
Because health matters

United Health Foundation

Abbott
A Promise for Life

INFOCAST
The Leading Source
Research!America is the “clearest voice clamoring for increased funding at government life science agencies.” —January 2009