

RESEARCH AMERICA

AN ALLIANCE FOR DISCOVERIES IN HEALTH[®]



National Poll

May 2010

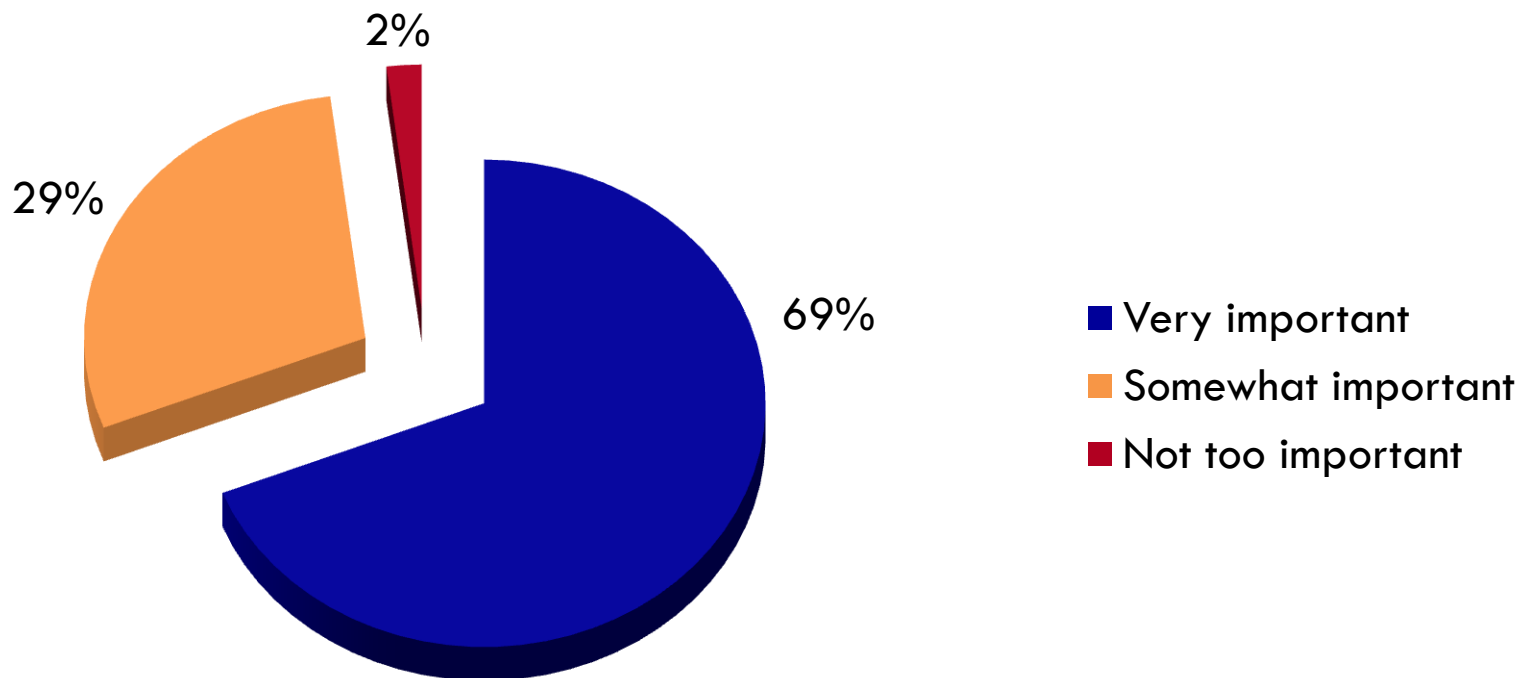
National Poll

The **National Poll** was conducted online in May 2010 as part of a Charlton Research Company omnibus survey. The poll has a sample size of 1,000 American adults for a theoretical sampling error of $\pm 3.1\%$. Data are demographically representative of adult U.S. residents.

For more information about methodology for this and other Research!America polls, please contact Heather Benson, manager of science outreach at 571.482.2737 or hbenson@researchamerica.org.

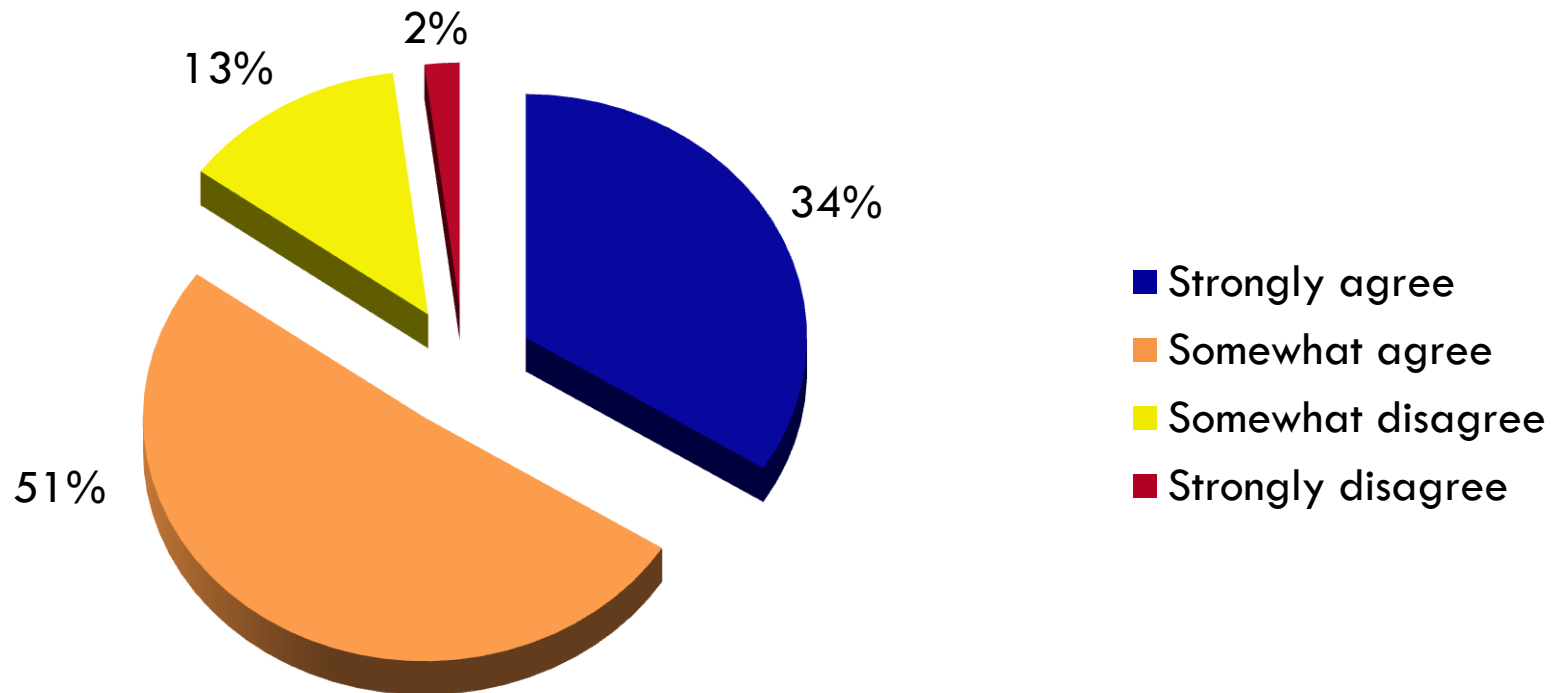
Americans Think Research is Very Important to U.S. Economy

How important do you think research is to the U.S. economy? Is it very important, somewhat important, not too important, or not at all important?



U.S. Competitive Edge in Innovation

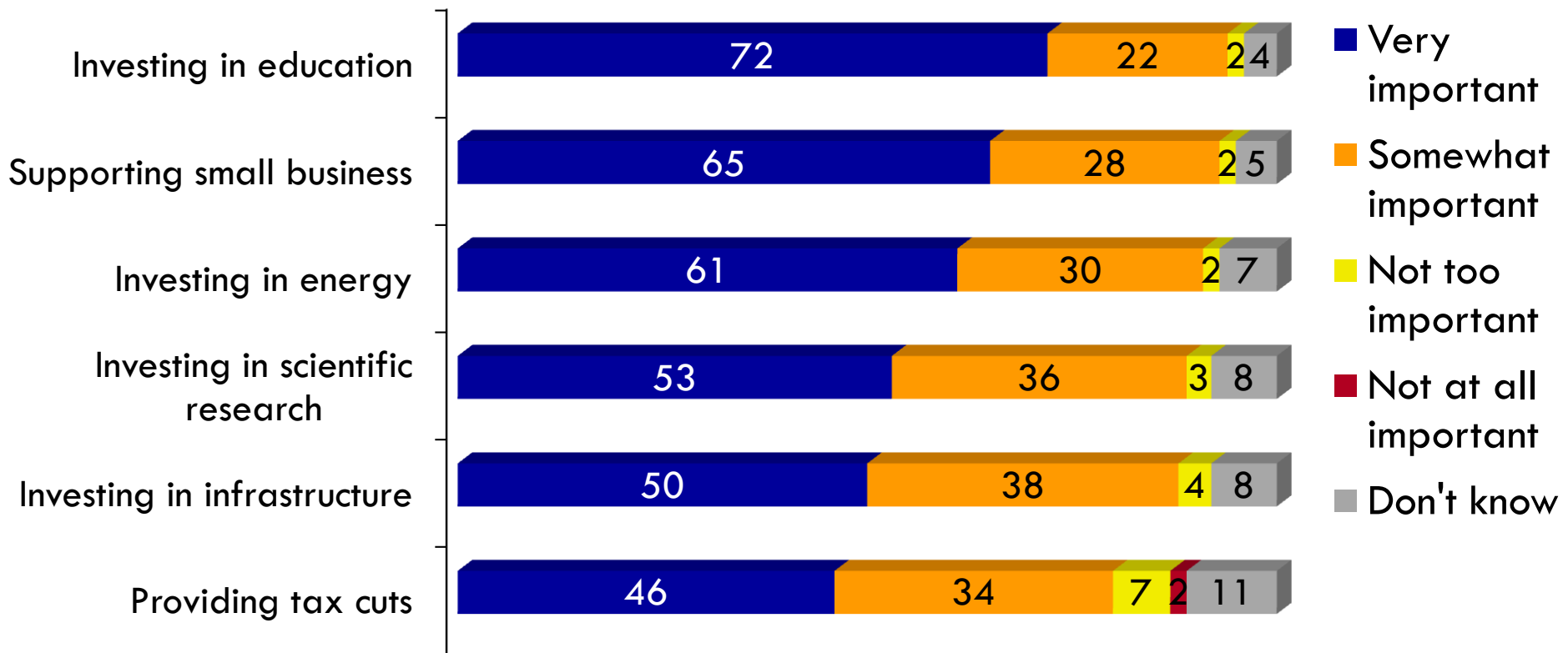
Do you agree or disagree with the following statement: "The U.S. is losing its global competitive edge in science, technology and innovation."?



Source: National Poll, May 2010
Charlton Research Company for Research!America

Scientific Research is Important for Job Creation and Economic Recovery

How important is each of the following to job creation and economic recovery?
(% response)



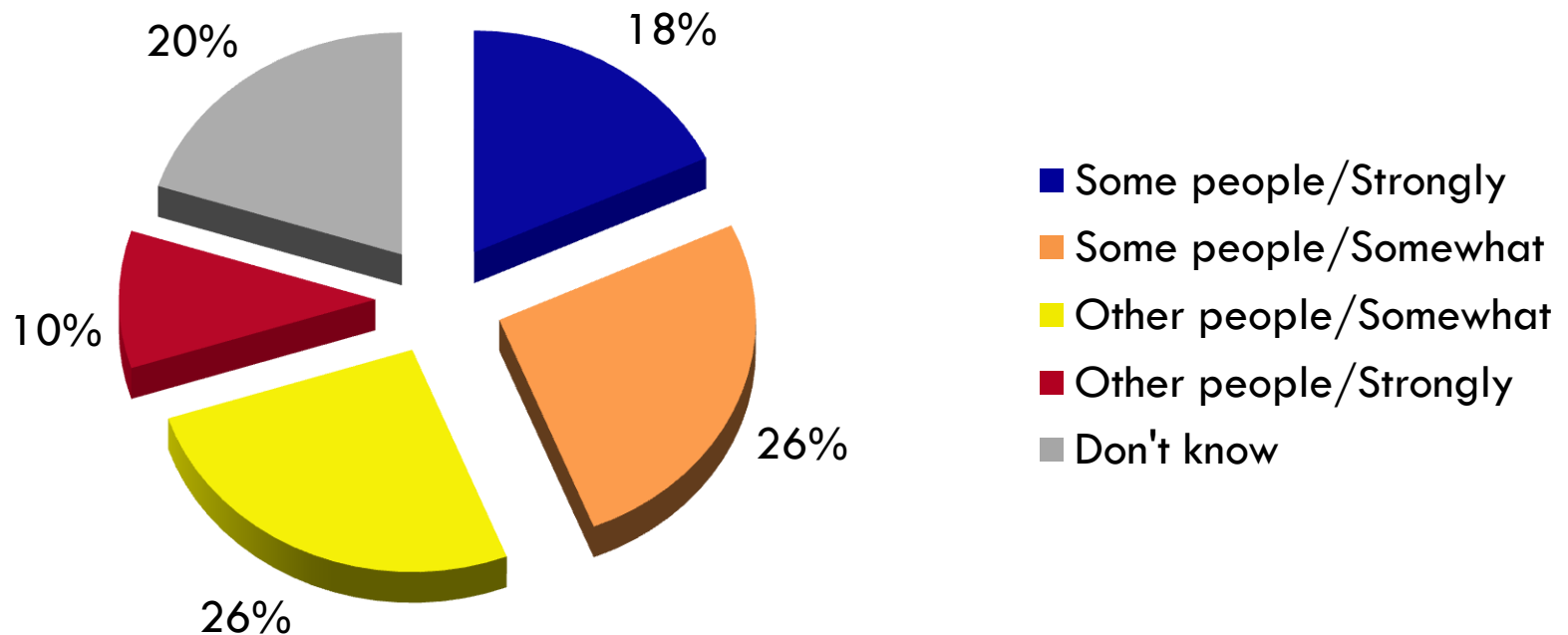
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Americans Split on Federal Investment in Health Research

Which of the following statements comes closer to your view?

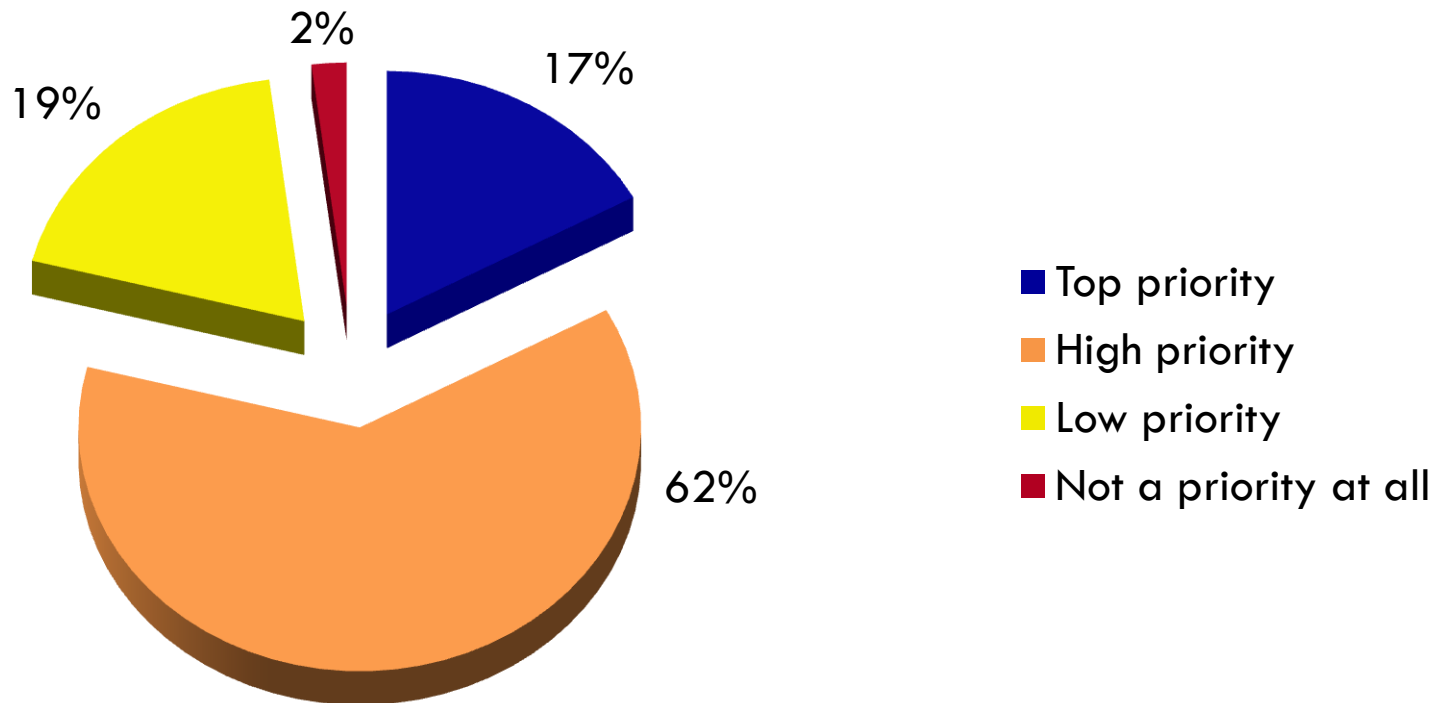
Some people say: The federal government must increase investments in health research now to ensure that the U.S. can compete globally

Other people say: Federal funding for health research is adequate and the U.S. has other budget priorities now, including reducing the deficit



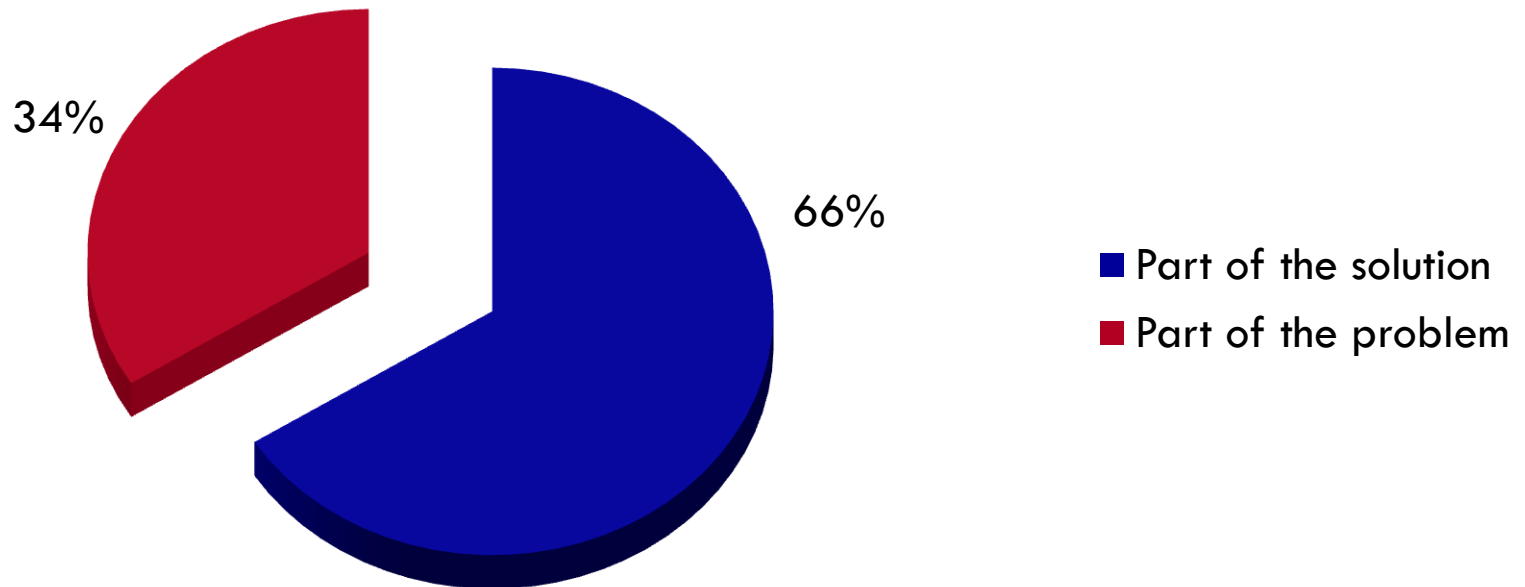
Accelerating Investment in Research to Improve Health is a High Priority

No matter where you stand on the health reform bill, as the nation implements health reform, how much of a priority is it to accelerate our nation's investment in research to improve health?



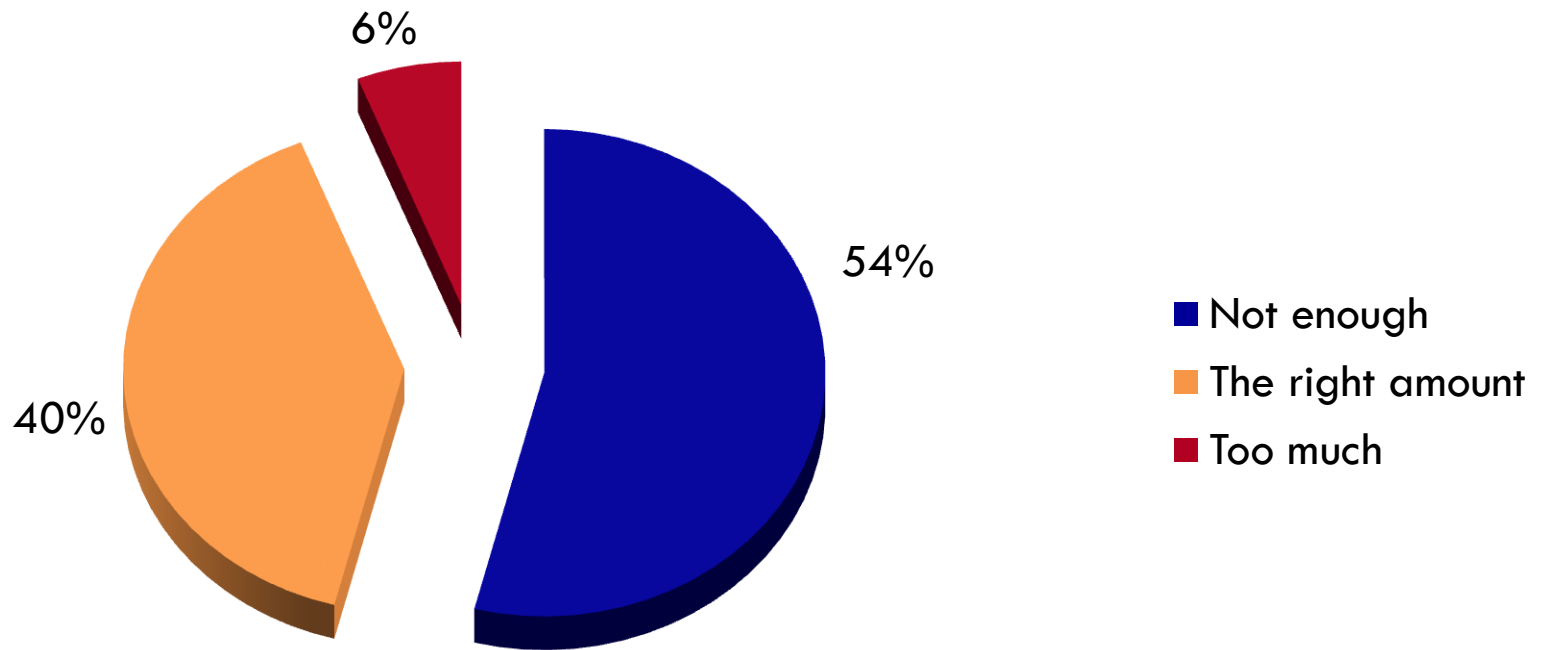
Research is Part of the Solution to Rising Health Care Costs

When it comes to rising health care costs, would you say research to improve health is part of the problem or part of the solution?



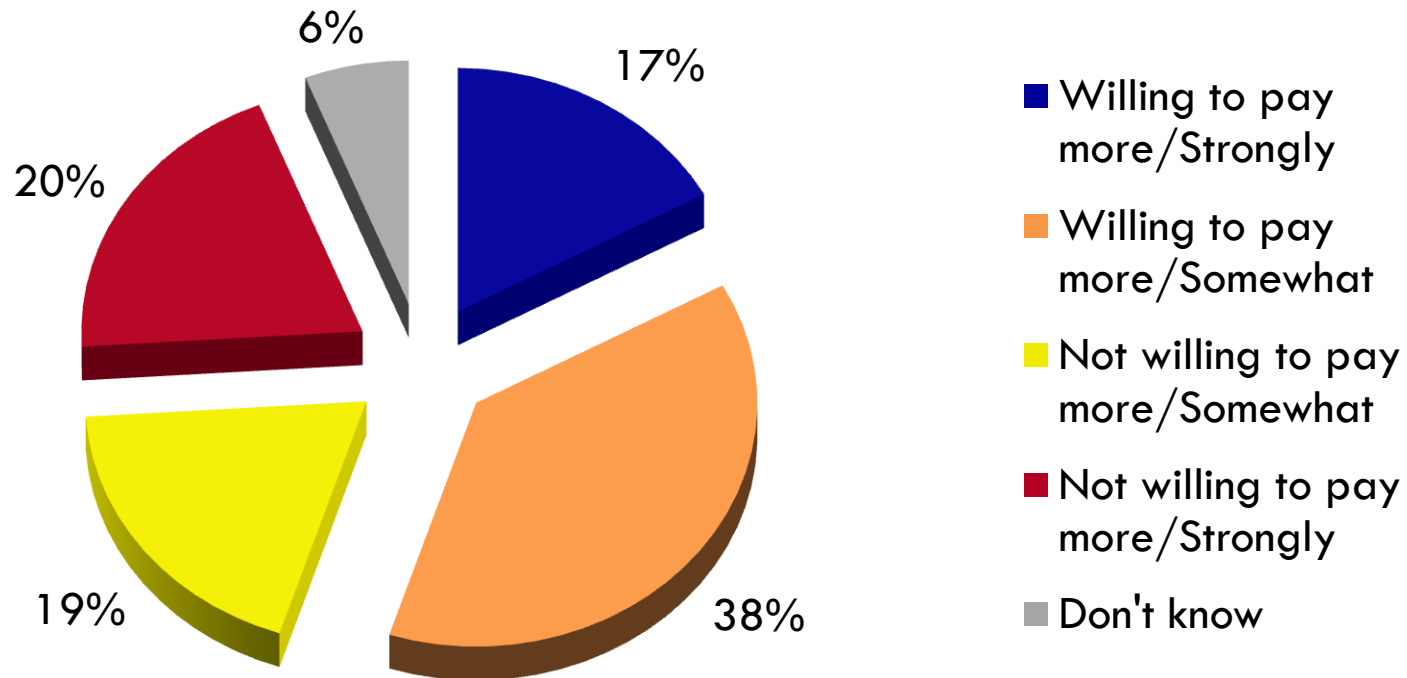
U.S. is Not Spending Enough on Research

The U.S. spends 5 and a half cents of each health dollar on research to prevent, cure and treat disease and disability. Do you think that is too much, the right amount or not enough?



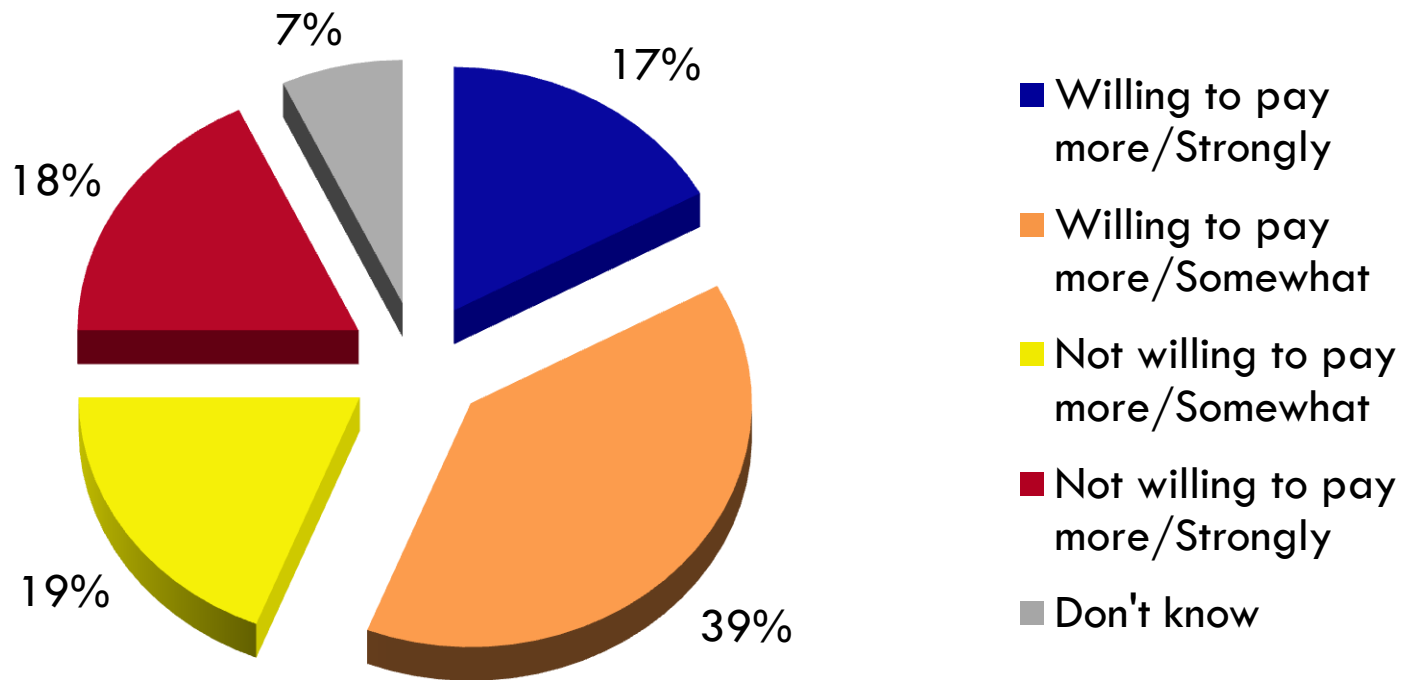
Americans Willing to Pay More for Research to Improve Health

Would you be willing to pay \$1 per week more in taxes if you were certain that all the money would be spent for additional research to improve health, or not?



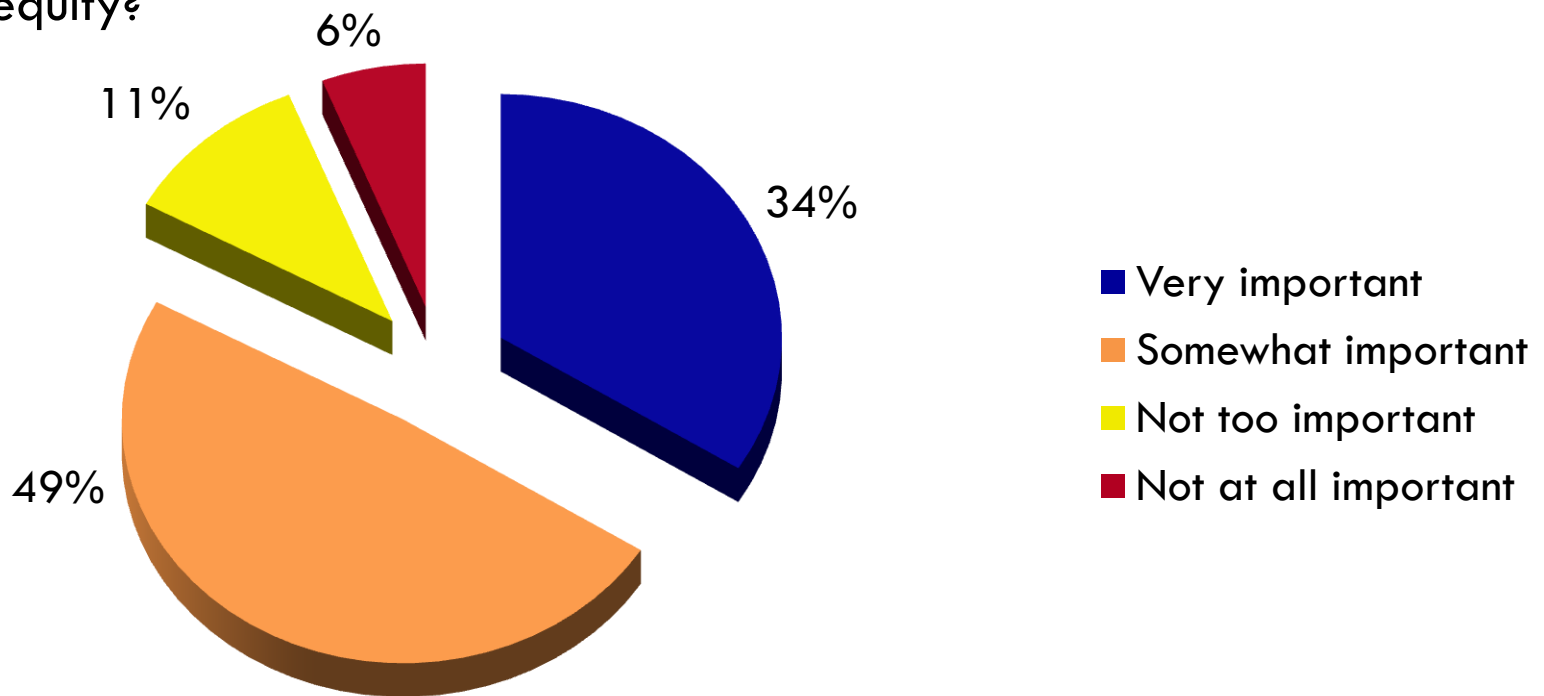
Americans Willing to Pay More for Research to Improve Health

Would you be willing to pay \$1 more for each prescription drug if you were certain that all the money would be spent for additional research to improve health, or not?



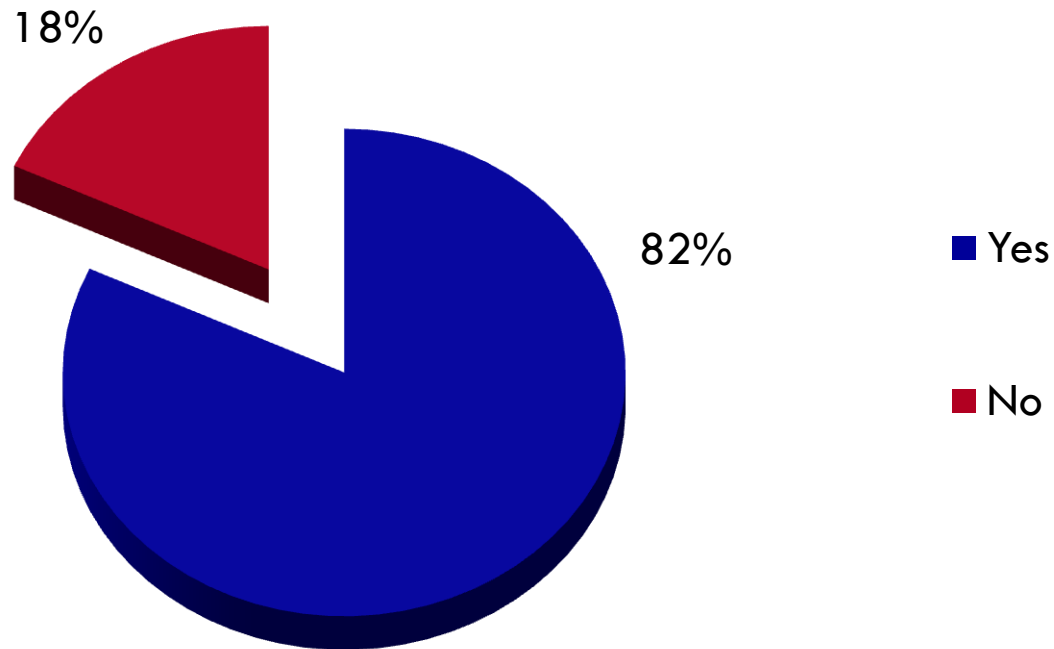
Most Believe Research for Health Equity is Important

Certain health issues are more prevalent among people with lower incomes or among certain racial and ethnic populations. How important do you feel it is to conduct research to understand and eliminate these differences and achieve health equity?



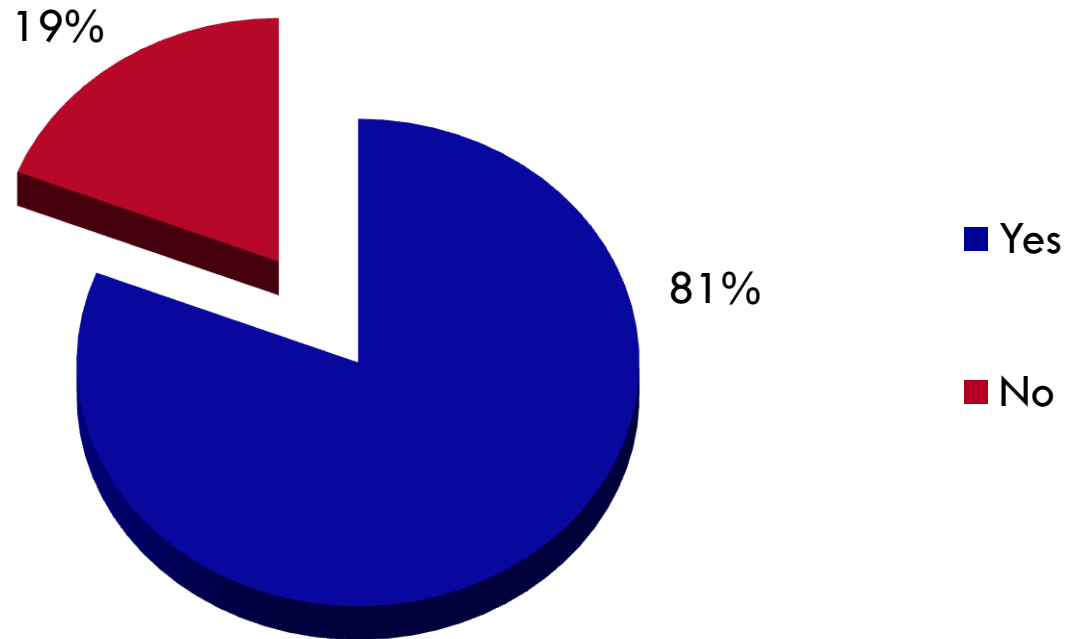
Americans Willing to Share Health Information to Improve Care

Assuming that appropriate privacy protections were used, would you be willing to share your personal health information so health care providers can improve patient care?



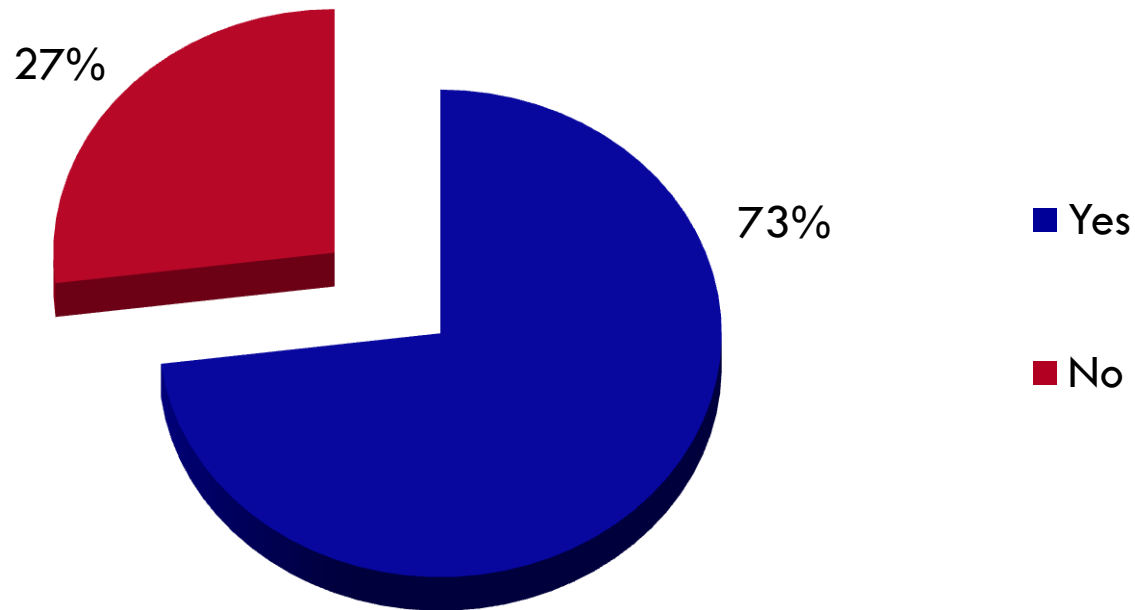
Americans Willing to Share Health Information for Disease Research

Assuming that appropriate privacy protections were used, would you be willing to share your personal health information so researchers can better understand diseases and develop new ways to prevent, treat and cure them?



Americans Willing to Share Health Information for Public Health

Assuming that appropriate privacy protections were used, would you be willing to share your personal health information so public health officials can better track disease and disability and the causes?



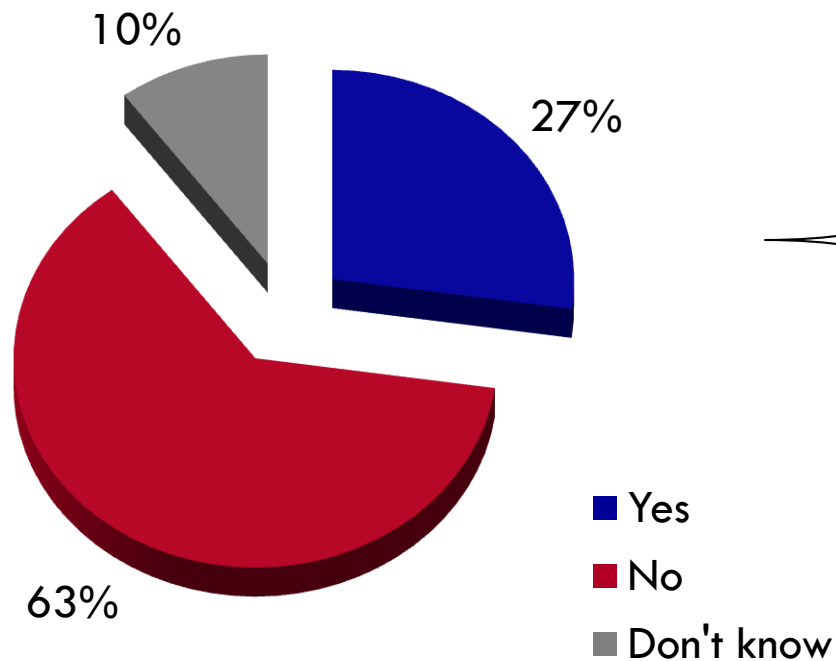
Americans Have Concerns about Health Research

What concerns, if any, do you have about medical and health research?
(% first volunteered responses)

No concerns	31%
*Cost/affordability	10%
Wasting money	8%
More research is needed	6%
Reliability/quality/method of research/ harmful testing & side effects	6%
Finding cures for diseases	4%
Government involvement	4%
Profit driven	4%
Not enough funding	3%
*Privacy	3%
Other	21%

Most Americans Can't Name a Living Scientist

Can you name any living scientists? (% total volunteered responses)



Stephen Hawking	13%
James Watson	2%
Jane Goodall	2%
Michio Kaku	1%
Richard Dawkins	1%
Other	14%