Agenda

I. Call to Order/Chair’s Remarks
   The Honorable John Edward Porter

II. Nominating Committee Report and Election of Directors
    Martha Hill, PhD, RN; Chair, Nominating Committee

III. Treasurer’s Report
     Mary J.C. Hendrix, PhD, Treasurer

IV. Membership Report
    Victor Dzau, MD; Co-Chair, Membership Committee

V. President’s Annual Report
   Mary Woolley

VI. Closing Remarks
    The Honorable John Edward Porter
The Honorable John Porter

Research!America Chair
Martha N. Hill, PhD, RN

Research!America Board Member and Chair, Research!America Nominating Committee
Election of New Board Members

- The Honorable Patrick Kennedy, United States Representative, 1995-2011
- Keith Yamamoto, PhD, University of California, San Francisco
Election of Continuing Board Members

- Jay Gershen, DDS, PhD, Northeast Ohio Medical University

Elizabeth Baker Keffer, Atlantic LIVE

- Alan Leshner, PhD, American Association for the Advancement of Science

Lucinda Maine, PhD, American Association of Colleges of Pharmacy

- John Seffrin, PhD, American Cancer Society

Elias Zerhouni, MD, Sanofi
Election of Representative of Individual Members to the Board

- Individual members are entitled to representation on the Research!America Board of Directors
- Individual members conducted this election by written ballot
- Debra Lappin, JD, was elected to her third three-year term
Mary J.C. Hendrix, PhD

Research!America Board Member and Treasurer
Research!America
Five Year Financial Trend

- Revenue
- Expenses
- Net Assets


Value: $5,000,000, $4,500,000, $4,000,000, $3,500,000, $3,000,000, $2,500,000, $2,000,000, $1,500,000, $1,000,000, $500,000, $0
2011 Financials

Revenue & Support: $3,818,128*

- Contributions: 3%
- Other: 3.3%
- Advocacy Awards Dinner: 28%
- Program Sponsorships: 14%
- Membership Dues: 31.7%
- Restricted Program Grants: 20%

Expenses: $3,856,327*

- Program: 78%
- Development: 9.5%
- General & Administrative: 12.5%

*Unaudited
2012 Budget

Revenue & Support: $3,768,800

- Contributions: 4%
- Other: 3%
- Program Sponsorships: 19.4%
- Advocacy Awards Dinner: 22.5%
- Membership Dues: 31.1%
- Restricted Program Grants: 20%

Expenses: $3,758,800

- Program: 78%
- Development: 12%
- General & Administrative: 10%
Victor Dzau, MD

Research!America Membership Committee Co-Chair
Membership 2011

- Academia, Hospitals, and Independent Research Institutes: 46%
- National Voluntary Health/Patient Advocacy/Trade Associations/Coalitions/Other Not-for-Profits
- Professional and Scientific Societies
- Business and Industry: 19%
- State and Local Organizations
- Foundations and Philanthropy
- International Associates: 6%
- Other Not-for-Profits: 3%

RESEARCH AMERICA
AN ALLIANCE FOR DISCOVERIES IN HEALTH
New Members 2011

Akron General Medical Center
AstraZeneca US
Aultman Hospital
Booz Allen Hamilton
Case Western Reserve University
Children’s Hospital of Philadelphia
Cleveland Clinic Lerner Research Institute
The Feinstein Institute for Medical Research
Friedreich’s Ataxia Research Alliance (FARA)
H. Lee Moffitt Cancer Center & Research Institute
Humility of Mary Health Partners
Jackson Gabriel Silver Foundation
Kids v Cancer
LUNGevity Foundation
Medical Device Manufacturers Association
MedImmune, Inc.
Melanoma Research Alliance
National Minority Quality Forum
Northeast Ohio Council on Higher Education
Ohio Northern University
Ohio Northern University Raabe College of Pharmacy
The Ohio State University College of Nursing
Orexigen Therapeutics
Pulmonary Fibrosis Foundation
University of Arizona
U.S. Pain Foundation
The George Washington University
Wayne State University
WebMD Health Corp.
Mary Woolley

Research!America President and CEO
Research!America Staff

Mary Woolley, President and CEO

- **Senior Advisor:** Bill Leinweber
- **Administrative:** Michael Coburn; Aimée Lefever; Barbara Love; Sue Reedy
- **Communications:** Suzanne Ffolkes; Angie Antonopoulos; Brian Hunsicker; Glorymar Rivera
- **Membership and Development:** Carol Kennedy; Ted Brasfield; Kyndra Fuller
- **Policy, Programs and Outreach:** Ellie Dehoney; Max Bronstein; Jennifer Chow; Alexandra Cordts; Danielle Doughman; Michelle Hernandez; Caroline Kuo
- **Science Policy Fellow:** Erin Cadwalader, PhD
- **Burroughs Wellcome Fund Intern:** Clint Collier
- **Global Health Intern:** Mandy Goldberg
Research!America’s Intern and Fellow Program

- Research!America accepts applications throughout the year for interns
- Funding provided by the Burroughs Wellcome Fund, the Gates Foundation and, new this year, HHMI
- For more information, visit www.researchamerica.org/careers
Research!America’s Mission

Making research to improve health a higher national priority

Research!America is an innovator in advocacy for research
23 Years of Putting Research on the Public Agenda
Research!America’s response to 2012 challenges to research: intensified advocacy
Build and Support Champions

- 72 meetings with Members of Congress and top congressional staffers
- 11 Congressional Briefings
- 26 statements and letters to Congress and the administration
Highlighting the Economic Case
2011 Garfield Economic Impact Award: December 8

10th annual award to Amanda Kowalski, PhD, and co-authors for “Estimating Marginal Returns to Medical Care: Evidence from At-Risk Newborns?” The Quarterly Journal of Economics, 2010. Al Hunt moderated a discussion among Kowalski; Alan Guttmacher, MD (below); Tomas Philipson, PhD; and Billie Short, MD

www.researchamerica.org/economicimpact_award
Media Attention to Research! America
Economic Impact Messages

The Washington Post
Star-Telegram
Tampa Bay Times
tampabay.com
Akron Beacon Journal
National Journal Group
Austin American-Statesman
The Scientist

RESEARCH AMERICA
AN ALLIANCE FOR DISCOVERIES IN HEALTH
Research & Innovation, in Montana

- Outreach and advocacy to the Montana delegation, specifically Rep. Dennis Rehberg (R)

Guest opinion: Scientific research investment pays off for Montana

Invest in Montana research, continue to reap long-term benefits

Montana is research country
“...public sentiment is everything. With public sentiment, nothing can fail; without it nothing can succeed.”

President Abraham Lincoln
New Polling Partnership

- JZ Analytics to provide national and state-based polling for Research!America
- This new partnership allows Research!America to continue its strong tradition of polling
- Research!America benefits from one of the most recognizable names in public opinion polling
Research!America Poll Data

- Commissioning public opinion polls on research issues for 20 years:
  - National Polls
  - State-Based Polls
  - Issue-Specific Polls
- Telephone (random-digit dialing) polls are conducted with a sample size of 800-1000 adults (age 18+) and a maximum theoretical sampling error of +/- 3.5%. Data are demographically representative of adult U.S. residents (state or national).
- Online polls are conducted with a sample size of 1000-2000 adults and sampling error of +/-3.1%. The data are weighted in two stages to ensure accurate representation of the U.S. adult population.
Over Half Skeptical that U.S. Will Be a Leader in Health Care

In your view, which of the following will be considered the No. 1 world leader in health care in the year 2020?

- United States: 47%
- China: 2%
- India: 18%
- European Union: 2%
- Brazil: 2%
- Not sure: 3%

Source: A Research!America poll of likely voters conducted in partnership with JZ Analytics in March 2012.
Over Half Doubt U.S. Leadership in Science and Technology in 2020

In your view, which of the following will be considered the No. 1 world leader in science and technology in the year 2020?

- 42% United States
- 26% China
- 7% India
- 2% European Union
- 2% Brazil
- 0% Not sure

Source: A Research!America poll of likely voters conducted in partnership with JZ Analytics in March 2012.
Which of the following statements is closer to your view? Statement A: Some people say that it is important for the U.S. economic competitiveness and prosperity that our nation continues to lead in the sciences. Or Statement B: Other people say that it is now other countries’ time to lead in the sciences.

78% 9% 13%  
Statement A  Statement B  Not sure

Source: A Research!America poll of likely voters conducted in partnership with JZ Analytics in March 2012.
Which of the following statements is closer to your view? Statement A: It is important that the U.S. is a leader in medical and health research. Or Statement B: It does not matter where in the world medical and health research takes place — in today’s world, U.S. consumers will benefit regardless.

65%  12%
23%  Not sure

Statement A  Statement B  Not sure

Source: A Research!America poll of likely voters conducted in partnership with JZ Analytics in March 2012.
Science and Innovation Important Theme for Presidential Debate

Presidential debates can follow themes. For each of the following themes, please indicate how important you think it is for the candidates to debate each theme.

- The economy and taxes: 75% very important, 18% somewhat important, 3% somewhat unimportant, 3% very unimportant, 33% not sure.
- Foreign policy and national security: 46% very important, 41% somewhat important, 9% somewhat unimportant, 3% very unimportant, 3% not sure.
- Science, innovation and health: 38% very important, 46% somewhat important, 12% somewhat unimportant, 2% very unimportant, 3% not sure.
- The environment: 32% very important, 36% somewhat important, 21% somewhat unimportant, 9% very unimportant, 3% not sure.
- Faith and values: 23% very important, 29% somewhat important, 23% somewhat unimportant, 22% very unimportant, 3% not sure.

Source: A Research!America poll of likely voters conducted in partnership with JZ Analytics in March 2012.
If a candidate for president were supportive of increased government funding for medical and health research, would you be more likely to vote for the candidate or less likely to vote for the candidate?

- Much more likely: 48%
- Somewhat more likely: 22%
- Somewhat less likely: 4%
- Much less likely: 10%
- Not sure: 16%

Source: A Research!America poll of likely voters conducted in partnership with JZ Analytics in March 2012.
Your Candidates-Your Health for the 2012 Elections

- Outreach to candidates
  Candidates for federal office will be invited to participate by providing responses to a questionnaire about health, research and related issues

- Extensive public outreach through the Research!America advocacy network and sponsoring partners to encourage candidates for federal office to share their views

Become a Fan on Facebook

www.yourcandidatesyourhealth.org
We Thank Our Your Candidates-Your Health Sponsors
Weekly Letters to Research Advocates

Message

From: Woolley, Mary
To: 
Cc: 
Subject: Super Tuesday Ahead – Make Research an Election Issue! (Letter #33)

Dear Research Advocate,

Last night marked what could be the last of the Republican debates, but of course it’s not the last we will hear from the candidates. The question is: Will they talk about research as critical to the economy and to health? Not if they aren’t pressed on the topic! Across the country, scientists and researchers are working on this, stepping up advocacy in the form of op-eds and letters to the editor. Just in time for the Michigan primary next week, an op-ed by Dr. Gilbert Omenn of the University of Michigan has been published in *The Detroit News*. Dr. Omenn highlights the local impact and importance of medical research. And, he includes a call to action: “We should all call upon the candidates to make a firm commitment to strengthen investment in health research and other sectors.”
FOR IMMEDIATE RELEASE

Contact: Angie Antonopoulos/Research!America
571-482-2737

Research!America’s Statement in Response to President Obama’s FY2013 Budget

WASHINGTON—Feb. 13, 2012—Research!America Chair, former Congressman John Edward Porter says President Obama’s budget is a mixed bag for science and innovation, increasing investment in some areas while shortchanging other key agencies.

Porter said, “The president’s recommendation for the National Institutes of Health (NIH) fails to capitalize on the power of this funding to drive new businesses, new jobs and new treatments. We simply cannot freeze investments in biomedical research. The consequences would be disastrous as global competition intensifies. According to recent polls commissioned by Research!America, 77 percent
# Growth in Social Media

<table>
<thead>
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<th>March 2, 2011</th>
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<td>Twitter followers</td>
<td>1,753</td>
<td>3,000</td>
</tr>
<tr>
<td>Facebook likes</td>
<td>201</td>
<td>397</td>
</tr>
</tbody>
</table>
Media Partnerships

- The Hill, Politico
Let Me Be Clear: Science Journalism Forums

- Held in conjunction with the University of Maryland and the University of South Florida
Leaders Speak Out

• 21 invited presentations by Chair, CEO and senior staff
“We must create the opportunity for people to invest their funds, not just for the next iPhone for but the next breakthrough cancer treatment. Otherwise we just have good intentions without good solutions.”

Rep. Brian Bilbray (R-CA)
Speaking at a Research!America event in November
Global Health Partners in 2011
Global Health Event Highlights

- Global health R&D salon dinner hosted with *The Atlantic*
- Global health community event highlighting USAID
- Two events in our Vaccine Series with the Global Health Council and additional partners
- Three Capitol Hill briefings
- In-state meeting with Georgia business and government leaders and tour of GeoVax HIV vaccine lab
- CDC media tour with 15 influential journalists
Research!Sweden

- Research!Sweden was launched in September 2010 in Stockholm.
- Research!Sweden published its first public opinion poll in February 2012; the poll was the first of its kind in Europe.
Majority of Swedes Willing to Pay Tax for Research

Would you be willing to pay 10 SEK more in taxes a month if you knew it went to medical research to improve health?

- Yes: 81%
- No: 9%
- Not sure: 10%
Important for Sweden to be a World Leader in Medical Research

Do you consider it important that Sweden is a world leader in terms of medical research?

- Very important: 31%
- Quite important: 13%
- Not very important: 1%
- Not at all important: 3%
- Don't know: 1%

Source: Forska Sverige, Novus, Research America
• Fact sheets and advertising campaigns
• Briefings on Capitol Hill & letters to Congress
• Tours of CDC for policy makers, staff & others
• Unsung Heroes of Public Health Awards
• Roundtable meetings with senior health leaders for members
• Budget analysis, blog posts and efforts to keep media informed

www.CPHFoundation.org
Poll Data Summary: Volume 12

- 60% say we’re not making enough progress in medical research
- 54% say U.S. doesn’t have the best health care system in the world

Supported by a grant from United Health Foundation
Annual Report 2011

- We see scientific progress
- We see economic growth
Research!America Honored in 2011

- Received Stem Cell Action “National Advocacy Award” for Research!America’s strategic efforts to advance the field of biomedical and stem cell research
2012 Advocacy Award Recipients

Edwin C. Whitehead Award for Medical Research Advocacy
Sen. Barbara A. Mikulski (D-MD)

Isadore Rosenfeld Award for Impact on Public Opinion
Sanjay Gupta, MD

Raymond and Beverly Sackler Award for Sustained National Leadership
Margaret Foti, PhD, MD (h.c.)

Gordon and Llura Gund Leadership Award
Scott Johnson

Paul G. Rogers Distinguished Organization Advocacy Award
Food Allergy Initiative

Geoffrey Beene Builders of Science Award
Donald Lindberg, MD
2012 Advocacy Awards Dinner:
Major Sponsors

Awards Dinner Co-Chairs: Harry Johns and Sheri S. McCoy, MSc
2012 Advocacy Awards Dinner: Benefactors

Geoffrey Beene Foundation
Gordon and Llura Gund
Hogan Lovells USA LLC
Raymond and Beverly Sackler/Purdue Pharma
Rosenfeld Heart Foundation
Whitehead Institute
Whitehead Charitable Foundation
2012 Advocacy Awards Dinner: Additional Sponsors

AcademyHealth
Allen Institute for Brain Science
American Association for Cancer Research
American Cancer Society
American Heart Association
Association of American Cancer Institutes
Battelle
BRASS
Brigham and Women’s Hospital
Constellation Energy
CryerHealth/Vitality Communications
Endo Pharmaceuticals
Mary Hendrix, PhD, and Chuck Craft
Howard Hughes Medical Institute
Leukemia and Lymphoma Society
March of Dimes Birth Defects Foundation
Myelin Repair Foundation
NewYork-Presbyterian Hospital
Stanford University School of Medicine
Van Andel Research Institute
Washington University in St. Louis School of Medicine
The Honorable John Porter

Research!America Chair
Join Us for the 2012 National Health Research Forum, “World Class to Second Class?”
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