“Declining or stagnant federal funding for research and development has an impact on all sectors of our workforce ... There’s a new report [from] Research!America that notes that New Jersey is the third-largest R&D employer in the United States.”

Vaccines: The Best Shot for Our Health and Economy

- Four-part series of Hill briefings co-hosted by Global Health Council
- The first briefing focused on the past and future medical and economic impacts of vaccines.

Held on February 17, 2011
• Research!Sweden was launched in September 2010 in Stockholm.
• We now have official sister organizations in Sweden, Australia and Canada.
Key Objective No. 3

Ensure that R&D investments reach patients by improving the policy environment

- Make the case for overcoming hurdles to innovation
- Demonstrate public concern
Luncheon Discussion with Top Journalists: NYC, Sept. 2010

- Clinical trials
- Stem cells
- FDA
- R&D tax credit
- Public-private partnerships
- De-risk investment
- CER
- Prevention
- Health equity
Would you say that the average amount of time it takes for the FDA to approve a drug, biological product or medical device and allow it to be sold to consumers is too long, about right, or not long enough, or do you not know enough about this to have an opinion?

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Most Believe Health Equity Research is Important

Certain health issues are more prevalent among people with lower incomes or among certain racial and ethnic populations. How important do you feel it is to conduct research to understand and eliminate these differences and achieve health equity?

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Most Say Prevention & Wellness Reduce Health Care Costs

Which of the following statements most closely matches with your view of prevention and wellness?

- Prevention and wellness reduce health care costs (84%)
- Prevention and wellness have no impact on health care costs (6%)
- Prevention and wellness increase health care costs (10%)

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
CPH and CPH Foundation

- Advertising campaign on Capitol Hill
- Educational briefings on Capitol Hill
- Tours of CDC
- Unsung Heroes of Public Health Awards
- Roundtable meetings with senior health leaders

www.fundcdc.org

www.CPHFoundation.org
Key Objective No. 4

Promote science overall and counter attacks made on science

- Demonstrate public support
- Advocacy leadership training
- Science-based policy making
World-Class Advocacy for World-Class Science

- Advocacy training presentations by Research!America leadership in 2010:

HHMI
HOWARD HUGHES MEDICAL INSTITUTE

Damon Runyon
Cancer Research
Foundation

American Federation
for Medical Research
Develop and mentor tomorrow's leaders in medical research
STEM Education Very Important to U.S. Competitiveness

How important do you think education and training in science, technology, engineering and mathematics is to U.S. competitiveness and our future economic prosperity?

- Very important: 74%
- Somewhat important: 23%
- Not too important: 3%

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
“...public sentiment is everything. With public sentiment, nothing can fail; without it nothing can succeed.”

President Abraham Lincoln
Poll Data Summary: Volume 11

Supported by a grant from United Health Foundation

- U.S. leadership in research
- Investment
- Global health
- Prevention
- Stem cell research
Important for Congress to Work Together on Research Issues

How important do you think it is for Members of Congress to work on a bipartisan basis with civility and respect for one another to make research to improve health a top national priority?

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Research!America Honors
Research!America Honored in 2010

- “Rock Stars of Science” campaign honored by D.C. chapter of the Public Relations Society of America

- Your Congress-Your Health: 2010 Hermes Platinum Award; Communicator Award of Distinction

- Research!America also received awards for our newsletter, poll data summary and our annual report
2010 Advocacy Award Recipients

Edwin C. Whitehead Award for Medical Research Advocacy
Sen. Richard J. Durbin (D-IL)

Isadore Rosenfeld Award for Impact on Public Opinion
Charlie Rose

Raymond and Beverly Sackler Award for Sustained National Leadership
J. Michael Bishop, MD

Gordon and Llura Gund Leadership Award
Mayor Michael Bloomberg

Paul G. Rogers Distinguished Organization Advocacy Award
Defense and Veterans Brain Injury Center

Builders of Science Award
Dean Kamen
2011 Advocacy Awards Dinner: Major Sponsors

Awards Dinner Co-Chairs:
Harry Johns and Jack Watters, MD
2011 Advocacy Awards Dinner: Additional Sponsors

AcademyHealth
American Association for Cancer Research
American Association of Colleges of Pharmacy
American Heart Association
American Society for Biochemistry and Molecular Biology
Austen BioInnovation Institute in Akron
B&D Consulting
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Baylor College of Medicine
Council for American Medical Innovation
Greater Akron Chamber
Health Affairs
Mary J.C. Hendrix, PhD
Howard Hughes Medical Institute
March of Dimes Birth Defects Foundation
Northeastern Ohio Universities Colleges of Medicine and Pharmacy
Northwestern University
Summa Health System
University of California, San Francisco
The University of Chicago Pritzker School of Medicine
Van Andel Research Institute
Washington University in St. Louis School of Medicine
Mary J.C. Hendrix, PhD

Research!America Membership Committee Chair and Treasurer
Membership 2010

- Academia, Hospitals, and Independent Research Institutes: 48%
- National Voluntary Health/Patient Advocacy/Trade Associations/Coalitions/Other Not-for-Profits
- Professional and Scientific Societies
- Business and Industry
- State and Local Organizations
- Foundations and Philanthropy
- International Associates
“We admire the commitment of Research!America to the life sciences industry ... Research, and government-sponsored research in particular, is crucial to the future of our industry.” — Dave Holveck, CEO, Endo Pharmaceuticals
Research!America
Five Year Financial Trend

- Revenue
- Expenses
- Net Assets


- Net Assets
- Expenses
- Revenue

Values: 0, 500,000, 1,000,000, 1,500,000, 2,000,000, 2,500,000, 3,000,000, 3,500,000, 4,000,000, 4,500,000, 5,000,000

2006: [Revenue], [Expenses], [Net Assets]
2007: [Revenue], [Expenses], [Net Assets]
2008: [Revenue], [Expenses], [Net Assets]
2009: [Revenue], [Expenses], [Net Assets]
2010: [Revenue], [Expenses], [Net Assets]
2010 Financials

Revenue & Support: $3,422,243*

- Contributions 3%
- Other 4.1%
- Event Income 26%
- Program Sponsorship, 19%
- Membership Dues, 30.7%
- Restricted Program Grants, 17.1%

Expenses: $3,415,979*

- Program 79%
- Development 10%
- General & Administrative 11%

*Unaudited
2011 Budget

Revenue & Support: $3,820,000

- Contributions: 5.2%
- Other: 3%
- Program Sponsorships: 15.8%
- Event Income: 23.6%
- Membership: 30.1%
- Restricted Program Grants, 22.3%

Expenses: $3,811,750

- Program: 81%
- Development: 12%
- General & Administrative: 7%
22 Years of Putting Research on the Public Agenda
The Honorable John Porter

Research!America Chair
Join Us for the 2011 National Health Research Forum, “Building America’s Economy and Health Through Medical Research”
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