The National Public Opinion Poll was conducted online in December 2012 by JZ Analytics for Research!America. The poll has a sample size of 1,000 U.S. adults with a theoretical sampling error of +/- 3.2%.

*Due to rounding, the total may not add to 100 on some slides.*
Majority of Americans Skeptical that Officials Will Stop Fiscal Cliff

How confident are you that Congress and the White House will reach an agreement in current negotiations to avoid tax increases and fix other budget problems?

- Very confident: 10%
- Somewhat confident: 24%
- Not too confident: 36%
- Not at all confident: 6%
- Not sure: 24%

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
Wide Majority Believes Research is Key to Reducing Health Care Costs

How important is medical research to reducing health care costs?

- Very important: 57%
- Somewhat important: 26%
- Somewhat unimportant: 11%
- Very unimportant: 3%
- Not sure: 3%

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
How important is it that our nation support research that focuses on improving how our health care system is functioning?

- Very important: 48%
- Somewhat important: 39%
- Not too important: 5%
- Not at all important: 2%
- Not sure: 7%

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
Nearly Half Say Public Funding of Biomedical Research Isn’t Enough

Roughly one-and-a-half percent of government spending is allocated for biomedical and health research. Would you say that amount is ...

- Too much: 9%
- About right: 27%
- Not enough: 48%
- Not sure: 17%

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
More than Half of Americans Willing to Pay Tax for Research

Would you be willing to pay $1 per week more in taxes if you were certain that all of the money would be spent on additional medical research?

- Yes: 54%
- No: 28%
- Not sure: 19%

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
Majority: Medical Research is Not Making Sufficient Progress

Do you believe that we are making enough progress in medical research in the U.S.?

- Yes: 25%
- No: 55%
- Not sure: 20%

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
Important for the U.S. to Support Global Health Research

How important would you say it is that the U.S. work to improve health globally through research and development?

- Very important: 40%
- Somewhat important: 38%
- Not too important: 10%
- Not at all important: 4%
- Not sure: 10%

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
Americans Feel Government Should Encourage STEM Careers

Do you believe the federal government should increase support for programs and policies that would increase the number of young Americans who pursue careers in science, technology, engineering and mathematics?

70% Yes
17% No
13% Not sure

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
Assuming that appropriate privacy protections were used, would you be willing to share your personal health information to advance medical research?

- Yes: 66%
- No: 18%
- Not sure: 16%

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
Important to Make R&D Tax Credit Permanent

Since 1981, the federal government has offered a tax credit to businesses pursuing research and development activities. This credit is not permanent, however, and has to be reconsidered regularly. This prevents businesses from being able to plan ahead when it comes to R&D spending. How important is it that the federal research and development tax credit is made permanent?

- 29% very important
- 17% somewhat important
- 10% not too important
- 5% not at all important
- 5% not sure

Source: A Research!America poll of U.S. adults conducted in partnership with JZ Analytics in December 2012.
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