



Small Business Leaders Nationwide Survey

February 2013

Results of a New Online Interactive Survey

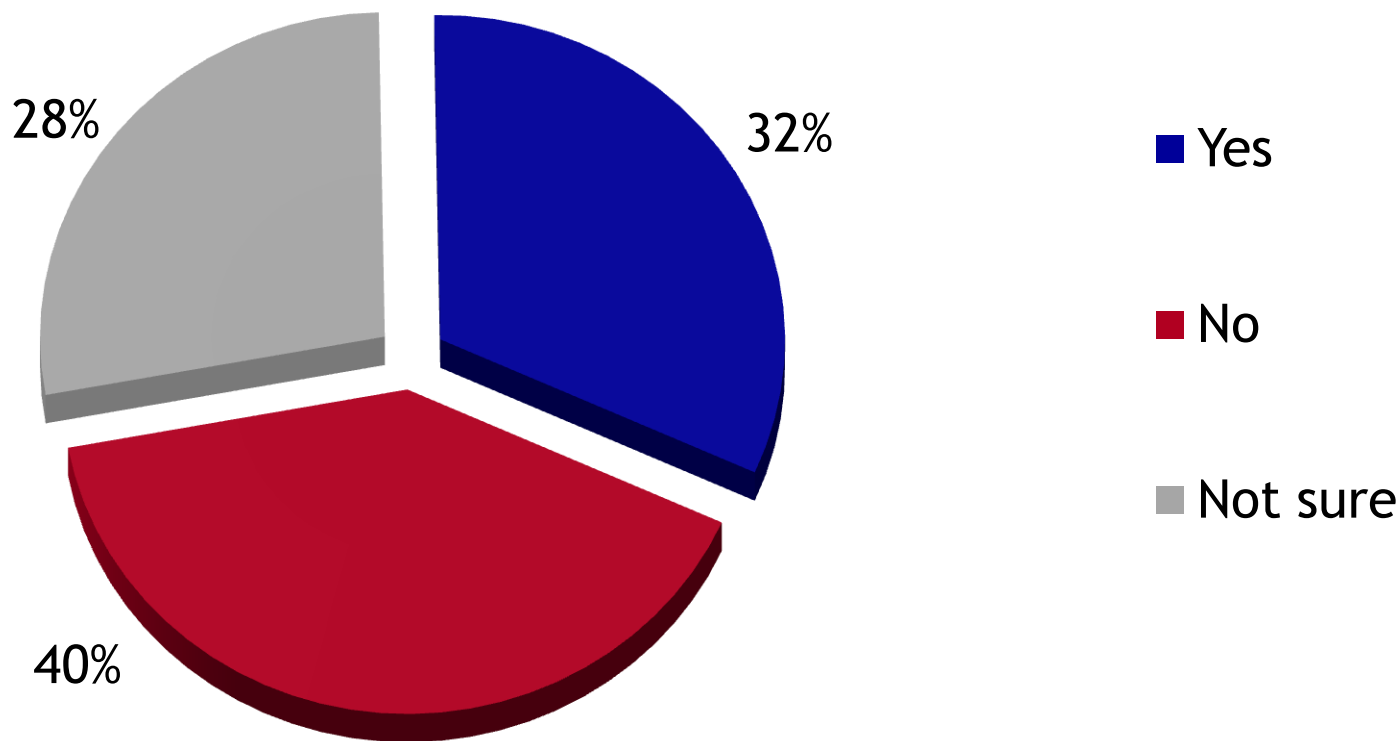
Small Business Leaders Nationwide Survey

The **Small Business Leaders Nationwide Survey** was conducted online in February 2013 by Zogby Analytics for Research!America. The survey has a sample size of 203 small business owners with a theoretical sampling error of +/- 7.0%.

*Due to rounding, the total may not add to 100 on some slides.

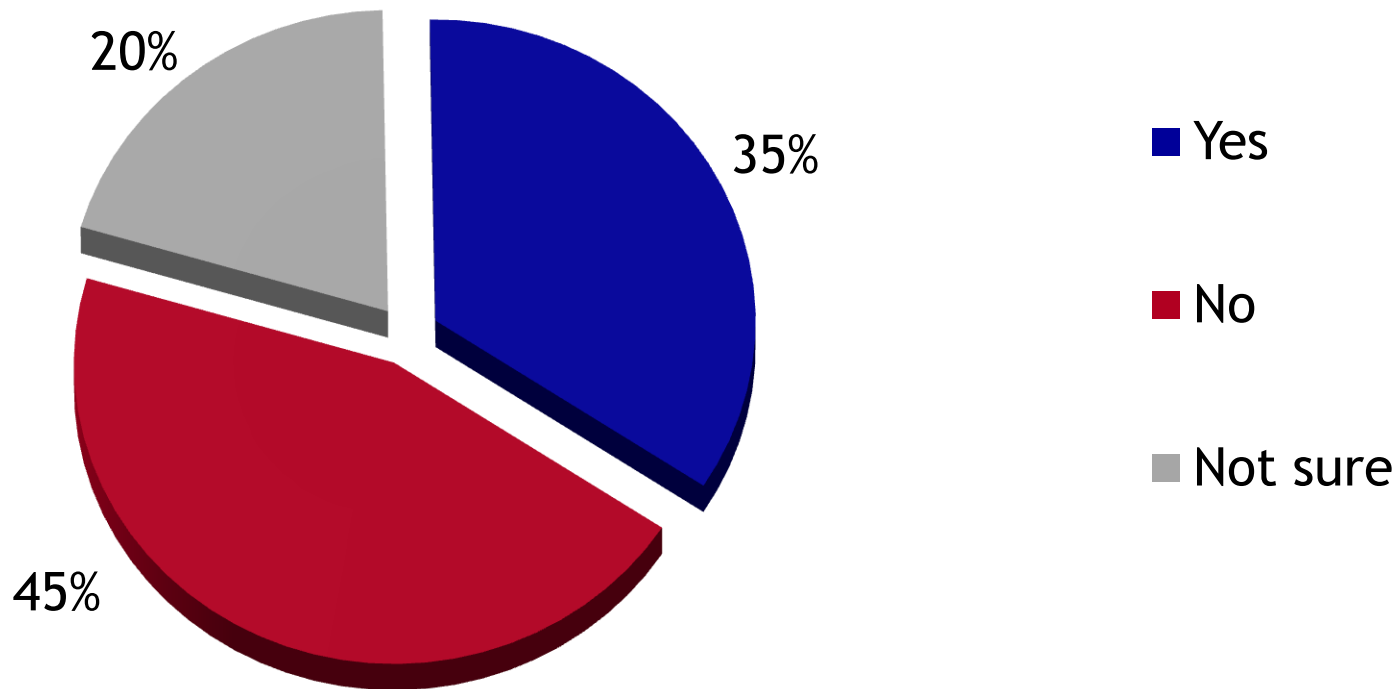
Four in Ten Say Sequestration is Not a Smart Strategy to Reduce Debt

Do you think across-the-board cuts or “sequestration” is a smart strategy for reducing the debt?



Medical Research Should Not be Cut as Part of Sequestration

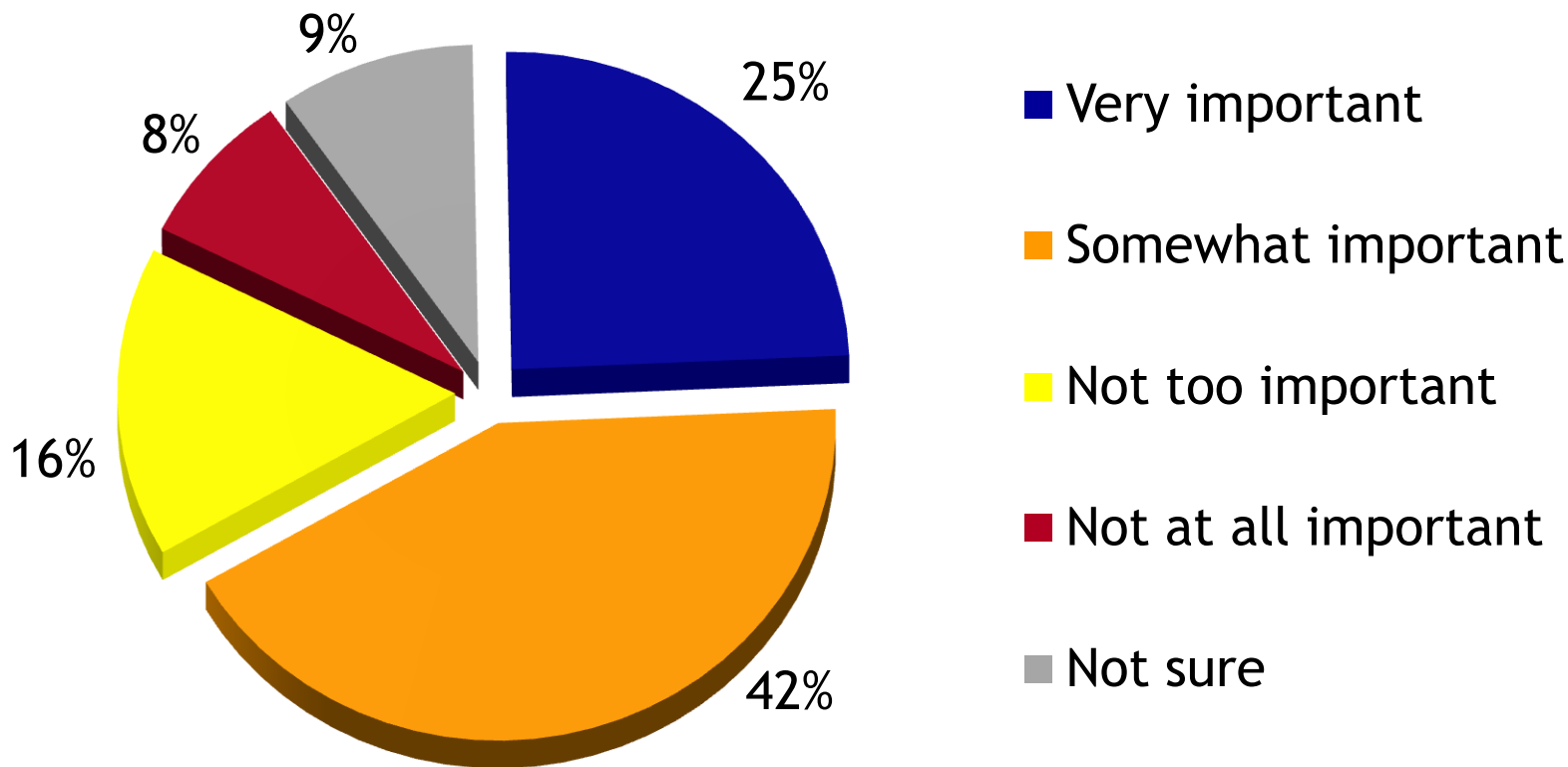
Do you believe medical research funding, most of which is distributed to universities and other non-governmental research institutions and businesses based on their R&D grant proposals, should be cut as part of sequestration?



Source: A Research!America online survey of small business owners conducted in partnership with Zogby Analytics in February 2013.

Government Research Important to Private Sector Innovation

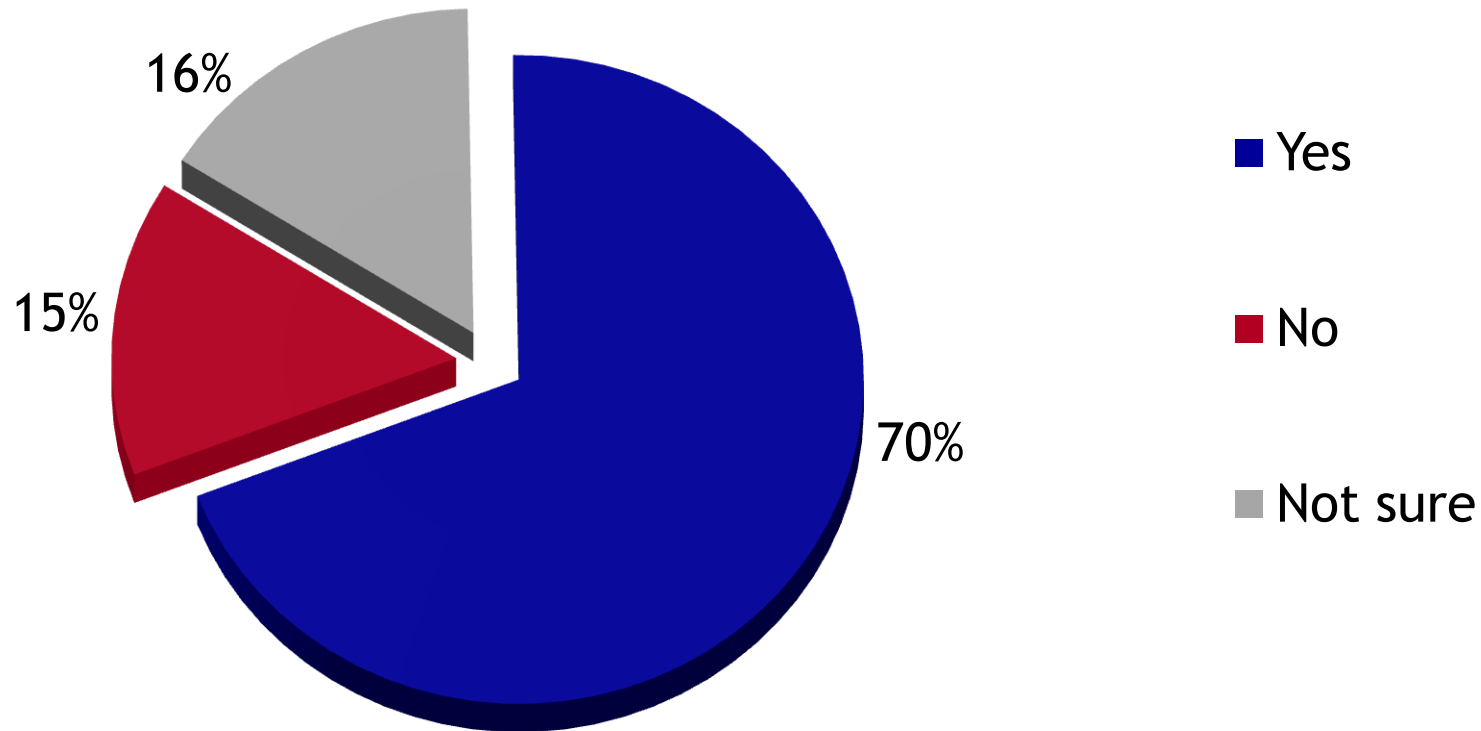
How important is basic research funded by the federal government to private sector innovation?



Source: A Research!America online survey of small business owners conducted in partnership with Zogby Analytics in February 2013.

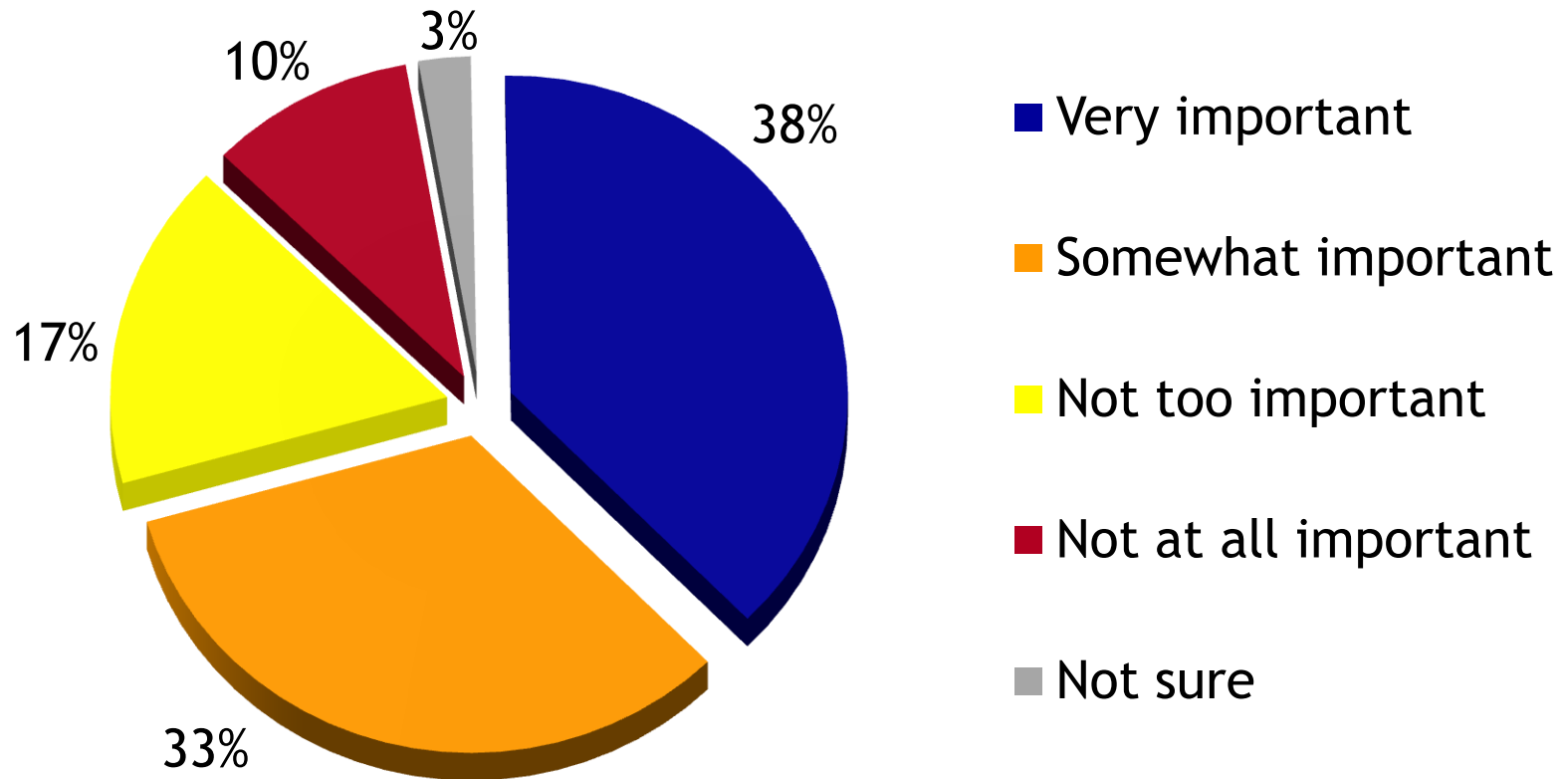
Wide Majority Says Government Should Encourage STEM Careers

Do you believe the federal government should increase funding for programs aimed at encouraging and enabling more young Americans to pursue careers in science, technology, engineering and mathematics?



STEM Education Important for Small Business Owners

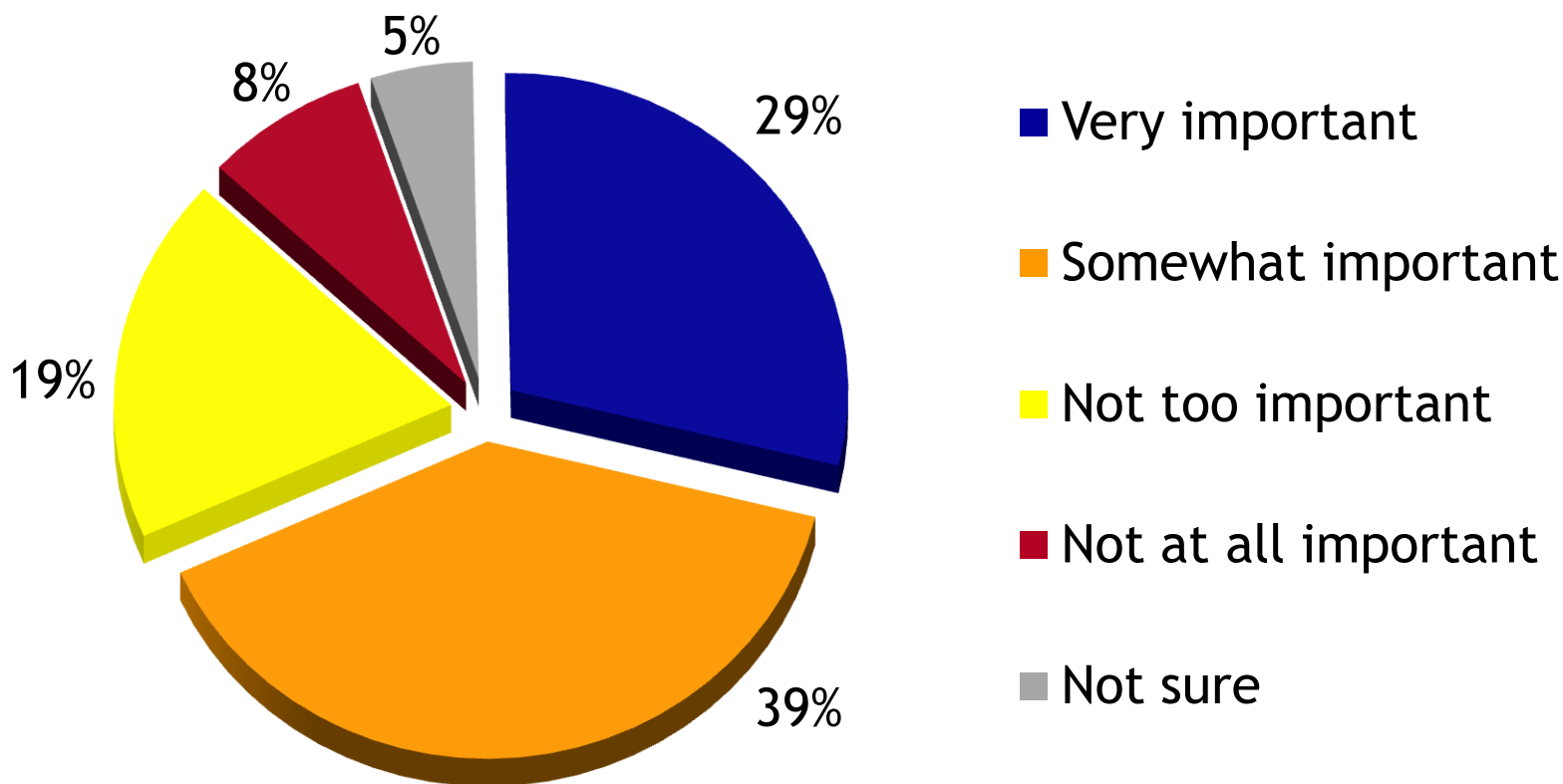
How important do you believe STEM (science, technology, engineering and math) education is to the future of businesses like yours?



Source: A Research!America online survey of small business owners conducted in partnership with Zogby Analytics in February 2013.

Majority Says Reducing Debt is Important for Their Businesses

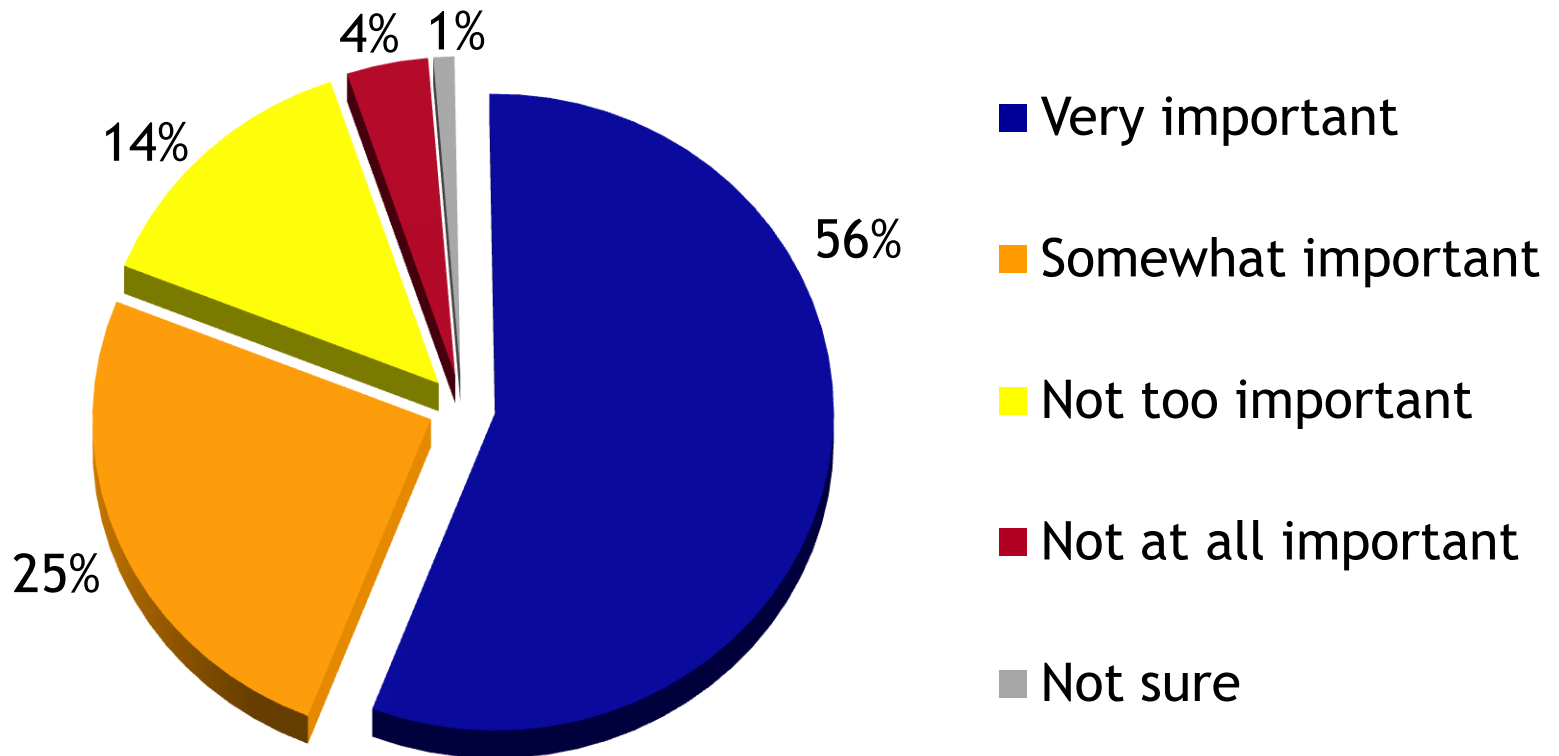
How important is reducing the federal debt and deficit to your business?



Source: A Research!America online survey of small business owners conducted in partnership with Zogby Analytics in February 2013.

Small Business Owners: Very Important to Reduce Tax Rates

How important is it to reduce federal corporate and individual tax rates to businesses like yours?



Source: A Research!America online survey of small business owners conducted in partnership with Zogby Analytics in February 2013.

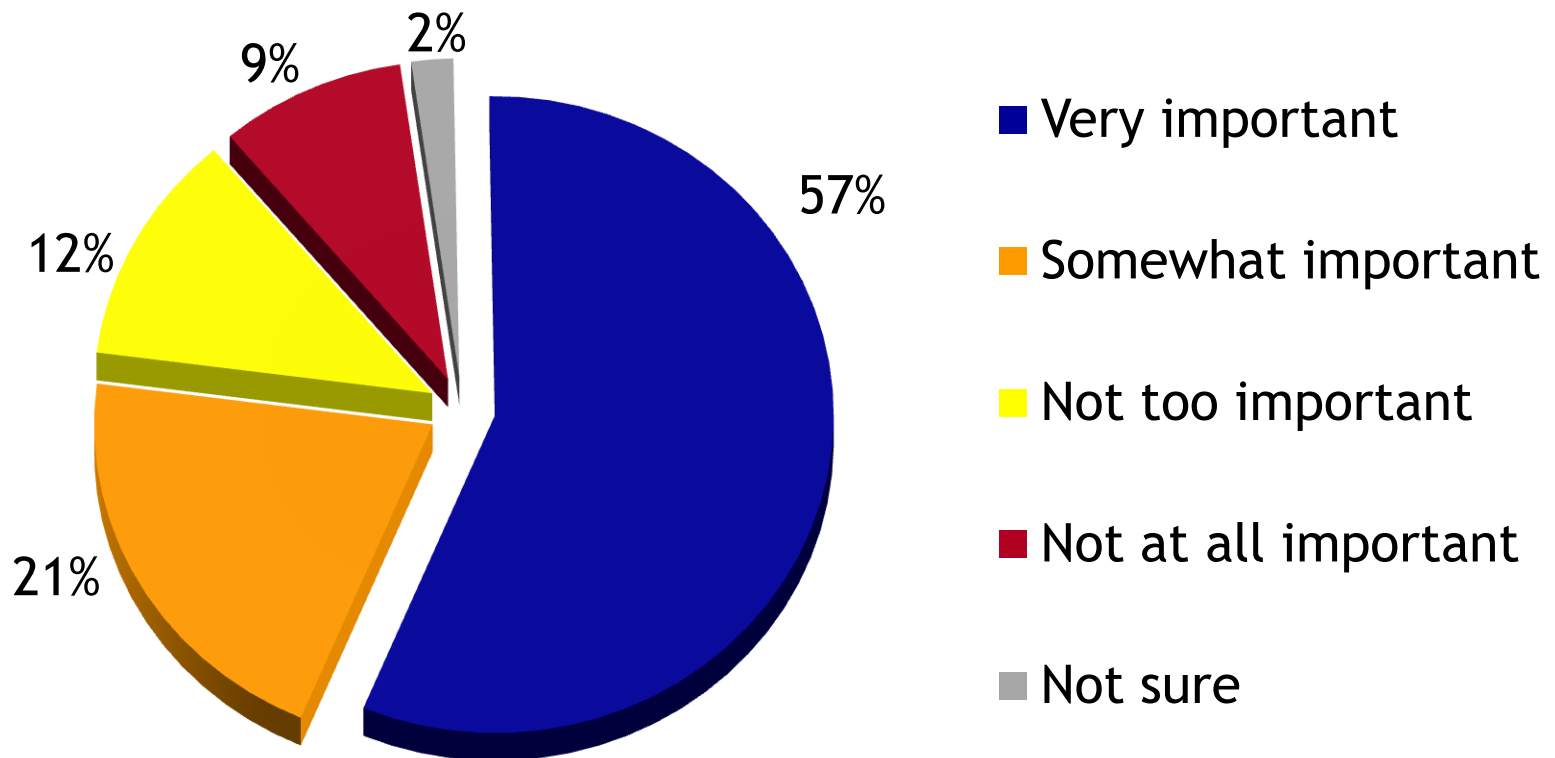
Entitlements, Corporate Taxes are Top Strategies to Deal with Deficit

The following have been discussed as strategies to reduce the federal deficit. In your opinion which one of these strategies would be the most effective in reducing the federal deficit?

Entitlement reform	25%
Eliminating targeted corporate tax breaks	22%
Closing tax loopholes	21%
Reducing defense spending	14%
Eliminating targeted individual tax breaks	3%
Reducing funding for medical research and development and other non-defense programs	2%
None of the above	4%
Not sure	9%

Rising Cost of Health Care is Critical for Small Business Owners

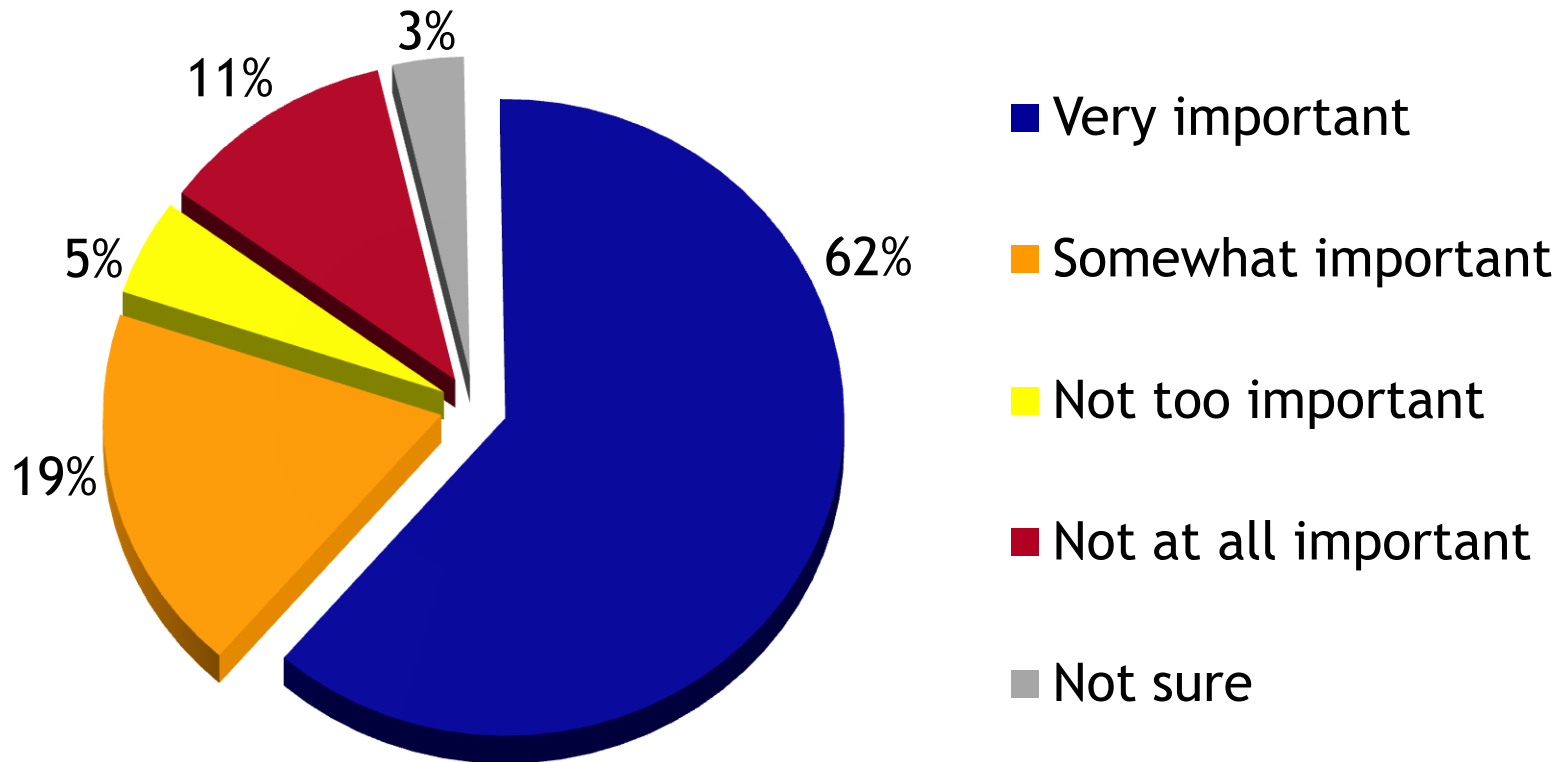
How important is the rising cost of health care to businesses like yours?



Source: A Research!America online survey of small business owners conducted in partnership with Zogby Analytics in February 2013.

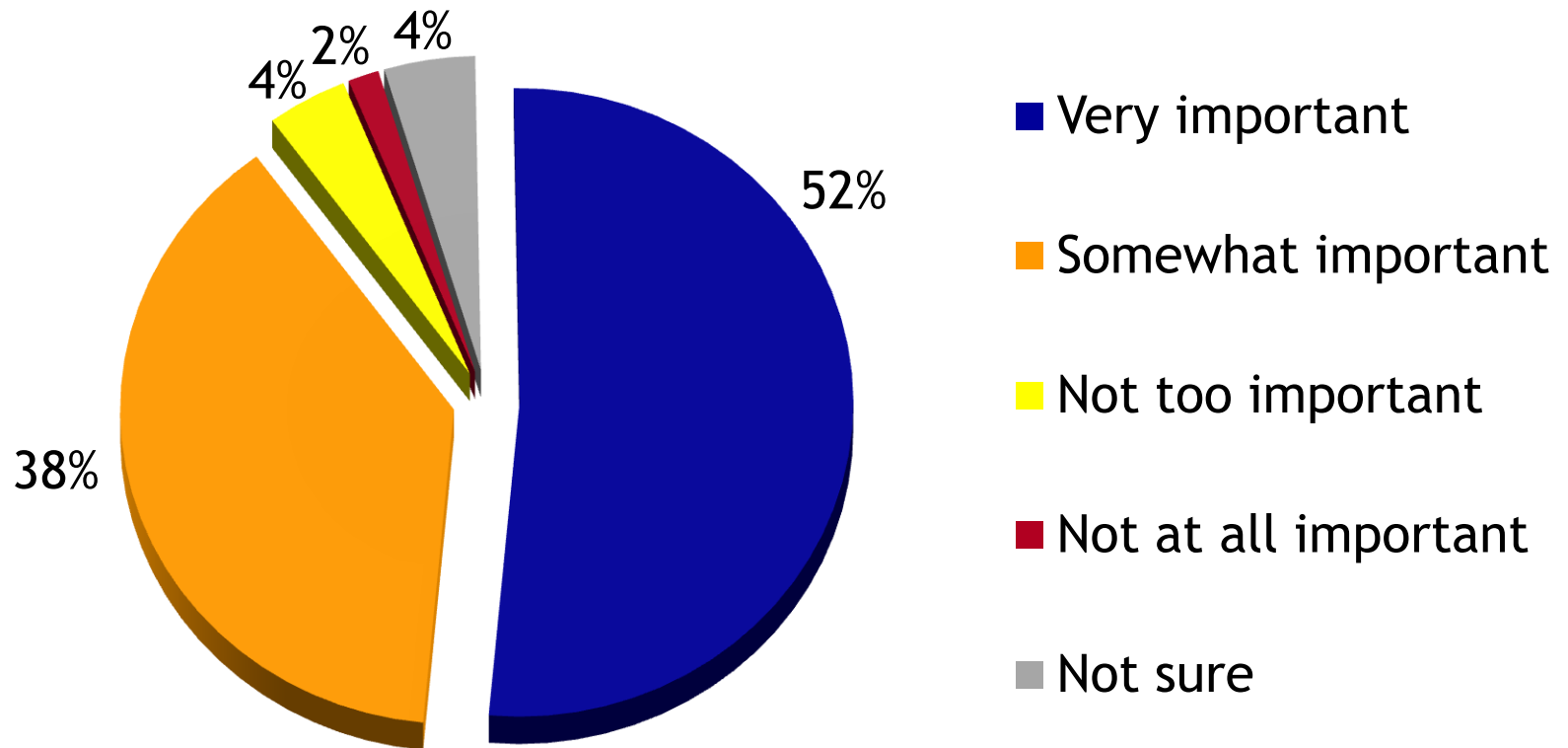
Government Should Support Research on Health Care System

How important is it that the federal government supports research that focuses on making our health care system more efficient?



Nine in Ten Small Business Owners: R&D Important to Competitiveness

How important do you think research and development is to global competitiveness?



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