Georgia Global Health Poll

The Georgia Global Health Poll was conducted online in May 2011 by Charlton Research Company for Research!America. The poll has a sample size of 800 adult residents of Georgia with a theoretical sampling error of +/- 3.5%.

For more information about methodology for this and other Research!America polls, please email programs@researchamerica.org.
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Georgia Leadership

Do you believe that Georgia is a leader in the following enterprises?

- Health R&D: 38 Leader, 43 Somewhat of a leader, 19 Not a leader
- Defense: 31 Leader, 45 Somewhat of a leader, 24 Not a leader
- Manufacturing: 25 Leader, 53 Somewhat of a leader, 22 Not a leader
- Education: 20 Leader, 39 Somewhat of a leader, 41 Not a leader

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Public Aspirations for Georgia Leadership

How important is it for Georgia to be a leader in the following enterprises?

- **Education**: Very important (82), Somewhat important (16), Not very important (1)
- **Health R&D**: Very important (67), Somewhat important (29), Not very important (3)
- **Manufacturing**: Very important (51), Somewhat important (40), Not very important (8)
- **Defense**: Very important (49), Somewhat important (35), Not very important (13)

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Obesity, Health Care & Insurance
Georgia’s Top Health Issues

What would you say is the single **most** important health issue facing people in Georgia today? (first volunteered responses)

- Obesity/overweight/lack of exercise: 25%
- Cost/affordability of health care/insurance: 23%
- Availability of health insurance/universal coverage: 14%
- Cancer: 7%
- HIV/AIDS/STDs: 4%
- Diabetes: 3%
- Heart/cardiovascular disease: 3%
- Aging population: 1%
- Availability/need for doctors: 1%
- Other: 13%
- Don’t know/None: 6%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Georgians Think They Should Be Concerned About Global Health

When you hear the term global health, do you think it is an issue about which Georgia residents should be concerned?

- Yes: 81%
- No: 19%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Many Georgians Think More About Global Health Today

Compared to five years ago, would you say you think more, less, or about the same amount about **global health**?

- 42% More
- 47% Same amount
- 11% Less

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Most Agree Americans Better Off if U.S. Invests in Research

Do you agree or disagree that Americans will be better off if the U.S. government invests in research designed to improve health around the world?

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Georgians Split on How U.S. Should Spend Tax Dollars

Which of the following statements is closer to your opinion on this issue?

- Some people say: The U.S. should spend its tax dollars on improving health in the U.S. and globally.
- Other people say: The U.S. should spend its tax dollars on improving health in the U.S. only.

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Georgians Think Global Health Research is Important to Economy

In terms of jobs and incomes, how important do you think spending money on research to improve health globally is to the economy of Georgia?

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Most Don’t Know Who Conducts Global Health Research in Georgia

Do you know of any institutions, companies or organizations in Georgia where global health research is conducted? (% first volunteered responses)

- None/Don’t know: 71%
- Centers for Disease Control: 22%
- Emory University: 4%
- Medical College of Georgia: 1%
- Other: 2%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
How important do you think it is for Georgia to offer incentives for companies to invest in research to improve health globally?

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Competition or Cooperation in Global Health Research?

Do you think the different types of institutions conducting global health research in this country, such as government, universities, and the private industry, mostly work together to develop new treatments and cures, or do you think they are mostly in competition?

47% Work Together
53% In Competition

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Majority Think Institutions Should Work Together

Do you think the different types of institutions conducting global health research in this country, such as government, universities, and the private industry, should work together to develop new treatments and cures?

92% Yes
8% No

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Many Georgians Recognize CDC

What is the name of the government agency in this country whose primary mission is disease prevention and health promotion? (% first volunteered responses)

- Centers for Disease Control and Prevention: 63%
- None/Don’t know/Can’t remember: 20%
- Dept. of Health and Human Services: 2%
- Food and Drug Administration: 2%
- National Institutes of Health: 2%
- World Health Organization: 1%
- Other: 10%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Majority of Georgians Recognize NASA

What is the name of the government agency in this country whose primary mission is to pioneer the future in space exploration, scientific discovery and aeronautics research? (% first volunteered responses)

NASA 79%
None/Don’t know 16%
Centers for Disease Control 1%
Department of Defense 1%
Other 3%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Most Georgians Don’t Recognize USAID

What is the name of the US government agency that provides economic, development and humanitarian assistance around the world to support our foreign policy goals? (% first volunteered responses)

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>None/Don’t know/Can’t remember</td>
<td>53%</td>
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<tr>
<td>U.S. Agency for International Development</td>
<td>8%</td>
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<tr>
<td>U.S. State Department</td>
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<td>Red Cross</td>
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<td>United Nations/NATO</td>
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<td>Federal Emergency Management Agency</td>
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<td>Peace Corps</td>
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<td>World Health Organization</td>
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<tr>
<td>Center for Disease Control</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>16%</td>
</tr>
</tbody>
</table>

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Many Agencies Involved in Global Health Research

Which of the following government departments and agencies do you think are involved in research designed to improve health globally? Please select all that apply.

- Centers for Disease Control and Prevention: 76%
- National Institutes of Health: 62%
- U.S. Agency for International Development: 35%
- Food and Drug Administration: 34%
- Dept. of Agriculture: 22%
- U.S. State Department: 16%
- Dept. of Defense: 7%
- NASA: 8%
- Don’t know: 9%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Very Few Georgians Can Name Figures in Global Health

Is there a person who comes to mind when you think about global health? If so, who? (% first volunteered responses)

[Table]

Yes: 89%
No: 11%

- Barack Obama: 4%
- Jimmy Carter: 1%
- Al Gore: 1%
- Bill Gates: 1%
- Surgeon General: 1%
- Other: 3%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Very Important for Elected Officials to Listen to Scientists

In thinking about threats to our health, how important is it that elected officials at all levels listen to advice from scientists and public health professionals?

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Important for Government to Play a Role in Prevention Research

How important is it that the federal government plays a role in research for prevention and wellness?

54% Very important
35% Somewhat important
6% Not too important
5% Not at all important

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Most Say CDC is Important to Georgia’s Economy

In terms of jobs and incomes, how important do you think the CDC is to the economy of Georgia? Would you say it is...

- Very important: 53%
- Somewhat important: 38%
- Not too important: 7%
- Not at all important: 2%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Most Georgians Concerned About Drug Resistance

How concerned are you about drug resistance, which is when diseases don’t respond to the medications used to treat them?

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Very Important to Conduct Research to Prevent Drug Resistance

How important do you think it is that global health research is conducted to help prevent drug resistance around the world?

- Very important: 59%
- Somewhat important: 34%
- Not too important: 5%
- Not at all important: 2%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Georgians Say Americans Should Worry About Global Diseases

Should Americans worry about diseases - like malaria, dengue fever, and cholera - that mostly affect poorer countries?

72% Yes
28% No

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Majority of Georgians Think Global Diseases Are Threat to U.S.

In general, to what extent do you think infectious and emerging diseases facing other countries (such as the flu, tuberculosis, and SARS) will pose a threat to the United States in the next few years?

- 36% Will pose a major threat to the U.S.
- 58% Will pose a minor threat to the U.S.
- 6% Will not pose a threat to the U.S.

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Majority Think Georgia is as Vulnerable as Other States

Do you think Georgia is more or less vulnerable to global health threats than other places in the United States?

- Much more vulnerable: 21%
- Somewhat more vulnerable: 8%
- About the same: 61%
- Somewhat less vulnerable: 2%
- Much less vulnerable: 8%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Georgians Concerned About Disease Exposure for Overseas Troops

How concerned are you that our troops overseas are exposed to diseases that disproportionately affect poorer countries?

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America
Georgians Think Civilians Benefit from Military Health Research

How much do you think American civilians benefit from health research conducted by the U.S. military?

- A great deal: 40%
- Some: 48%
- Not Much: 11%
- No benefit: 1%

Source: Georgia Global Health Survey, May 2011
Charlton Research Company for Research!America