



National Poll: Injury and Prevention Research

June 2013

Results of a New Public Opinion Poll

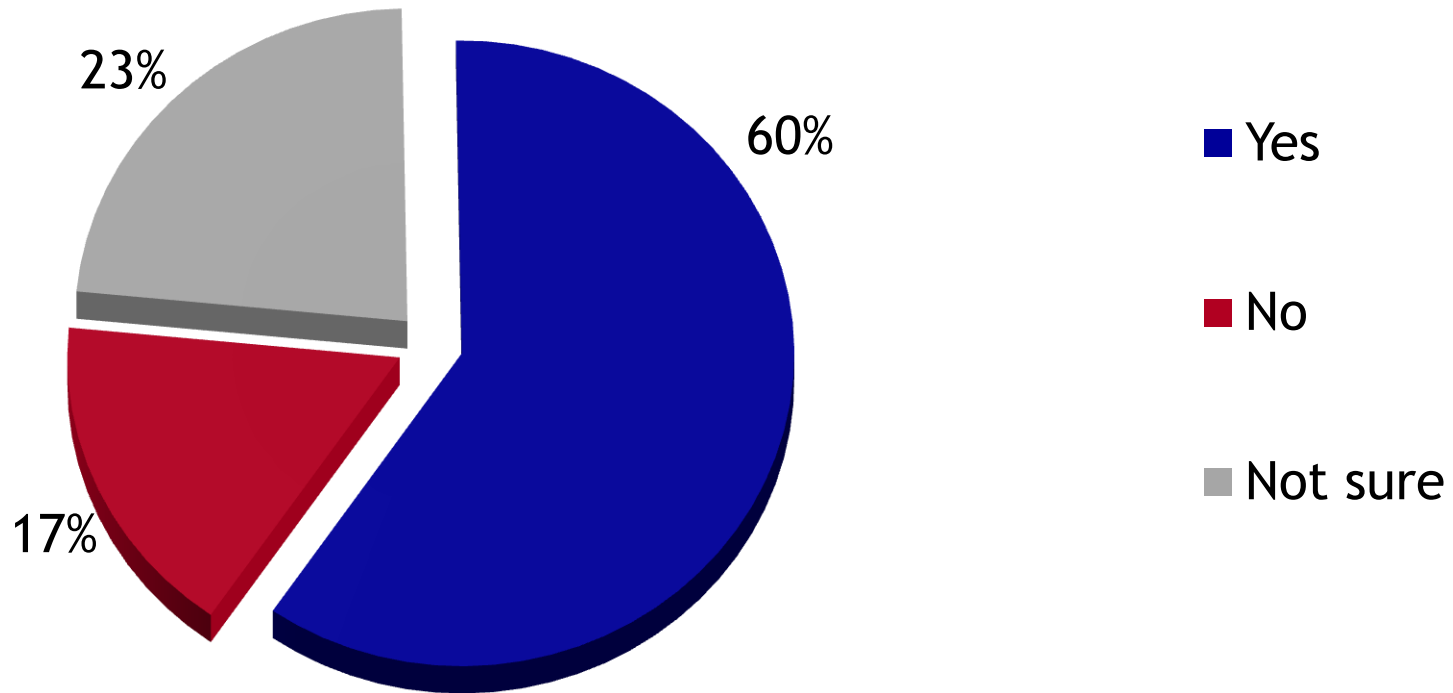
National Poll on Injury and Prevention Research

The National Poll on Injury and Prevention Research was conducted online in May 2013 by Zogby Analytics for Research!America as part of a larger survey. The survey has a sample size of 1,006 U.S. adults with a theoretical sampling error of +/- 3.2%.

*Due to rounding, the total may not add to 100 on some slides.

Majority of Americans Find Value in Injury & Prevention Research

Do you think there is value in conducting research to better understand and prevent injury and violence caused by preventable accidents, deliberate acts or neglect?



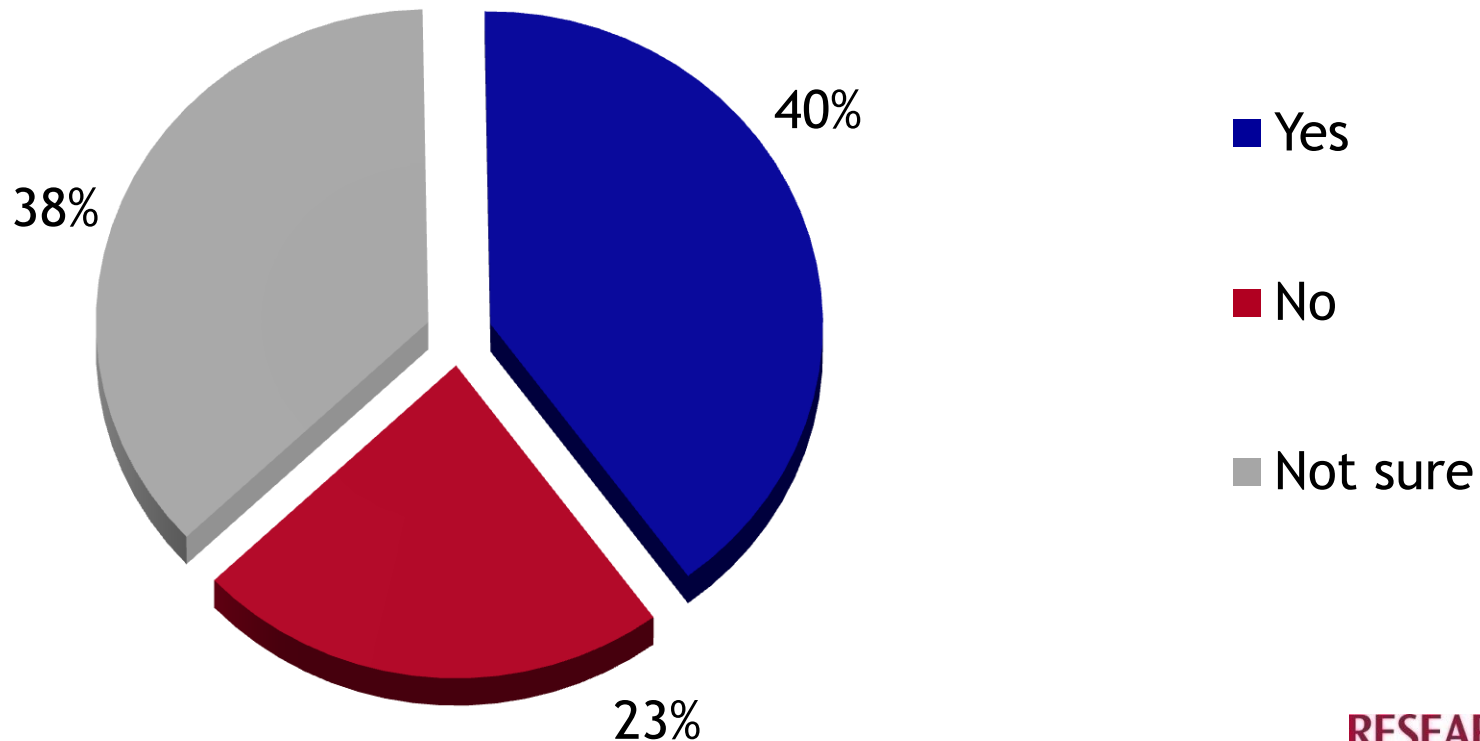
Government, Health Care Providers Should Address Injury and Violence

Which of the following are the appropriate entities for addressing injury and violence caused by preventable accidents, deliberate acts or neglect? (multiple responses allowed)

Law enforcement	46%
Hospitals/health care providers	44%
Federal government	41%
State government	41%
Individuals and families	35%
Faith-based organizations	17%
Pharmaceutical companies	14%
None of these	4%
Not sure	19%

Opinions Split on Whether Gov. Should Fund Prevention Research

Do you think government should fund research to prevent violence and injury caused by preventable accidents, deliberate acts or neglect?



Source: A Research!America poll of U.S. adults conducted in partnership with Zogby Analytics in May 2013.

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