Ohio

Public Opinion Poll, April 2011
Methodology

The Ohio Public Opinion Poll was conducted online in April 2011 by IBOPE/Zogby International for Research!America. The poll has a sample size of 600 adult residents of Ohio with a theoretical sampling error of +/- 4.1%.

For more information about methodology for this and other Research!America polls, please email programs@researchamerica.org.
# Ohio As a Leader

Please indicate whether or not you believe Ohio is a leader in ...

<table>
<thead>
<tr>
<th>Area</th>
<th>Very much a leader</th>
<th>A leader</th>
<th>Somewhat of a leader</th>
<th>Not much of a leader</th>
<th>Not at all a leader</th>
<th>Not sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medical and health research</td>
<td>20</td>
<td>29</td>
<td>29</td>
<td>9</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Agriculture</td>
<td>15</td>
<td>34</td>
<td>25</td>
<td>13</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Science and technology</td>
<td>6</td>
<td>22</td>
<td>35</td>
<td>18</td>
<td>12</td>
<td>12</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>5</td>
<td>16</td>
<td>32</td>
<td>23</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Education</td>
<td>5</td>
<td>13</td>
<td>35</td>
<td>19</td>
<td>26</td>
<td>26</td>
</tr>
</tbody>
</table>

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Most Believe Ohio Should Lead in Education, Medical Research

Please indicate how important you think it is that Ohio be a leader in ...

- **Education**: 74 very important, 20 somewhat important, 5 not too important
- **Medical and health research**: 62 very important, 30 somewhat important, 5 not too important
- **Science and technology**: 60 very important, 28 somewhat important, 6 not too important
- **Manufacturing**: 55 very important, 31 somewhat important, 11 not too important
- **Agriculture**: 48 very important, 42 somewhat important, 7 not too important

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
## Opinions On Ohio’s Most Important Health Issue

In your opinion, what is the most important health issue facing people in Ohio today?

<table>
<thead>
<tr>
<th>Health Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obesity/overweight</td>
<td>31%</td>
</tr>
<tr>
<td>Lack of access to health care</td>
<td>20%</td>
</tr>
<tr>
<td>Cancer</td>
<td>14%</td>
</tr>
<tr>
<td>Heart disease/high blood pressure</td>
<td>10%</td>
</tr>
<tr>
<td>Shortage of doctors/nurses</td>
<td>4%</td>
</tr>
<tr>
<td>Malnutrition</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>10%</td>
</tr>
<tr>
<td>Don’t know/Not sure</td>
<td>9%</td>
</tr>
</tbody>
</table>

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Accelerating Investment in Research is a High Priority

How much of a priority is it to accelerate our nation's investment in research to improve health?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Ohioans: Federal Government, Industry Should Lead Research

Whose primary responsibility is it to accelerate our nation’s investment in research?

- Federal government: 33%
- State or local government: 10%
- Private industry: 28%
- Philanthropies: 6%
- Research institutions: 5%
- Universities: 15%
- Not sure: 2%
- Other: 1%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Most Residents Know Where Research is Conducted in Ohio

Please name any institutions, companies, or organizations in your area where research to improve health is conducted?

<table>
<thead>
<tr>
<th>Institution</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleveland Clinic</td>
<td>23%</td>
</tr>
<tr>
<td>Ohio State University</td>
<td>20%</td>
</tr>
<tr>
<td>Don’t know/Not sure</td>
<td>15%</td>
</tr>
<tr>
<td>University of Toledo</td>
<td>5%</td>
</tr>
<tr>
<td>University of Cincinnati</td>
<td>5%</td>
</tr>
<tr>
<td>University Hospital</td>
<td>5%</td>
</tr>
<tr>
<td>Case Western University</td>
<td>4%</td>
</tr>
<tr>
<td>Battelle Institute</td>
<td>3%</td>
</tr>
<tr>
<td>Wright State University</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>17%</td>
</tr>
</tbody>
</table>

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Teaching & Research Hospitals
More Likely to be Good Hospitals

If you knew that a hospital was doing research and training medical students, would that make you more or less likely to think it was a good hospital or would it make no difference to you?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Competition or Cooperation in Medical Research?

Do you think that institutions conducting medical research in this country, such as the government, universities, and the pharmaceutical industry, work together to develop new treatments and cures, or do you think they are in competition with each other?

- Definitely work together: 27%
- Somewhat work together: 36%
- Somewhat in competition: 6%
- Definitely in competition: 6%
- Not sure: 25%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Ohioans Support Incentives for Companies to Invest in State

State governments often provide financial incentives, such as tax exemptions, to companies for building new offices and facilities in their state. If your state offered financial incentives to attract new scientific research, such as research labs or companies, would you approve or disapprove of these financial incentives?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Most Think Health Research Important to Ohio’s Economy

How important do you think medical and health research is to the economy of Ohio?

- Very important: 42%
- Somewhat important: 44%
- Not too important: 4%
- Not sure: 10%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Scientific Research Important to Ohio’s Economy

In terms of jobs and incomes, how important do you think spending money on scientific research is to Ohio’s economy?

- **Very important:** 30%
- **Somewhat important:** 13%
- **Not too important:** 50%
- **Not at all important:** 1%
- **Not sure:** 6%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Congress Should Support Policies that Encourage Research

Do you agree or disagree that Congress should support tax and regulatory policies that encourage private industries to conduct more medical research?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Many Ohioans Say U.S. Not Spending Enough on Research

In 2009, the U.S. spent 5 and a half cents of each health dollar on research to prevent, cure, and treat disease and disability. Do you think that is too much, the right amount, or not enough?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Would you support or oppose paying an additional $1 per week in taxes if you knew for sure that it would go towards the U.S. investing more in research to improve health?

- **Strongly support**: 24%
- **Somewhat support**: 30%
- **Somewhat oppose**: 12%
- **Strongly oppose**: 7%
- **Not sure**: 27%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Few Ohioans Want Research Cut in 2012 Federal Budget

As Congress and the administration consider the federal budget for 2012, should funding for medical research be increased, decreased, eliminated or frozen at current levels?

- Increased: 34%
- Frozen at current levels: 5%
- Decreased: 14%
- Eliminated: 14%
- Not sure: 33%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Many Ohioans Agree Basic Research is Necessary

Do you agree or disagree that basic research which advances the frontiers of knowledge is necessary and should be supported by the federal government, even if it brings no immediate benefits?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Scientists Should Have Most Influence Over Research Funding

Which one of the following do you feel should have the most influence on how government medical research funds are spent?

- Scientists who do the research: 54%
- Patients and their families: 23%
- Congress: 16%
- Not sure: 7%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Very Important for Elected Officials to Listen to Scientists

When thinking about threats to our health, how important is it that elected officials at all levels listen to the advice from scientists and public health professionals when setting policy or spending priorities?

- **Very important**: 61%
- **Somewhat important**: 29%
- **Not too important**: 4%
- **Not at all important**: 2%
- **Not sure**: 4%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
How important is it for Ohio to encourage young people to pursue careers that require a solid education in science?

- Very important: 60%
- Somewhat important: 29%
- Not too important: 4%
- Not at all important: 2%
- Not sure: 5%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America

RESEARCH AMERICA
AN ALLIANCE FOR DISCOVERIES IN HEALTH
How important is it for Ohio to create more opportunities for careers in science and research for its young people?

- 57% Very important
- 36% Somewhat important
- 3% Not too important
- 1% Not at all important
- 3% Not sure

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
STEM Education Very Important to U.S. Competitiveness

How important do you think education and training in science, technology, engineering, and mathematics is to U.S. competitiveness and our future economic prosperity?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
## Concerns about Research

What concerns, if any, do you have about medical and health research? (first volunteered responses)

<table>
<thead>
<tr>
<th>Concern</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government interference/regulation</td>
<td>19%</td>
</tr>
<tr>
<td>Profit driven</td>
<td>13%</td>
</tr>
<tr>
<td>Corruption &amp; waste in system</td>
<td>9%</td>
</tr>
<tr>
<td>Politics/agenda-driven research</td>
<td>9%</td>
</tr>
<tr>
<td>Not enough funding</td>
<td>4%</td>
</tr>
<tr>
<td>Too expensive</td>
<td>3%</td>
</tr>
<tr>
<td>Ethical issues</td>
<td>3%</td>
</tr>
<tr>
<td>Lack of educated scientists</td>
<td>2%</td>
</tr>
<tr>
<td>Needs to benefit the most people</td>
<td>2%</td>
</tr>
<tr>
<td>Access to affordable healthcare</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
<tr>
<td>No concerns/Not sure/No comment</td>
<td>26%</td>
</tr>
</tbody>
</table>

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Ohioans Think Electronic Health Records Would be Useful

How useful would it be if your health care records were also available electronically?

- Very useful: 41%
- Somewhat useful: 35%
- Not very useful: 7%
- Not at all useful: 7%
- Not sure: 10%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Most Believe Research for Health Equity is Important

Certain health issues are more prevalent among people with lower incomes and among certain racial or ethnic populations. How important is it to conduct research that targets these special populations in order to improve equity in health?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Important for Ohio to Support Education of Health Professionals

How important is it for Ohio to support the education of health professionals for rural and urban underserved communities?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Animal Research is Necessary for Progress in Human Health

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that the use of animals in medical research is necessary for progress in medicine?

- Strongly agree: 30%
- Somewhat agree: 15%
- Somewhat disagree: 13%
- Strongly disagree: 7%
- Not sure: 35%

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America
Ohioans Support Embryonic Stem Cell Research

Do you strongly support, somewhat support, somewhat oppose, or strongly oppose medical research using embryonic stem cells?

Source: Ohio Public Opinion Poll, April 2011
IBOPE Zogby International for Research!America