



## National Poll

September 2012

Results of a New Public Opinion Poll

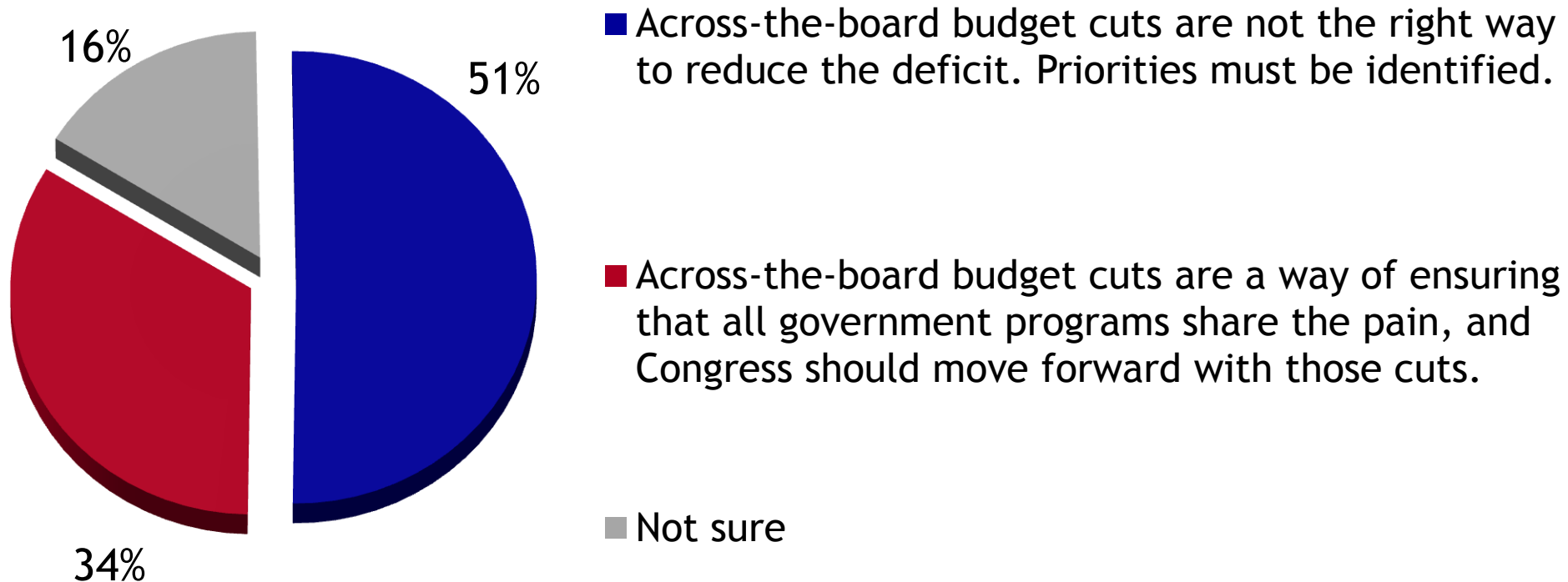
# National Public Opinion Poll

The **National Public Opinion Poll** was conducted online in September 2012 by JZ Analytics for Research!America, with support from United for Medical Research. The poll has a sample size of 1,014 likely U.S. voters with a theoretical sampling error of +/- 3.1%.

\*Due to rounding, the total may not add to 100 on some slides.

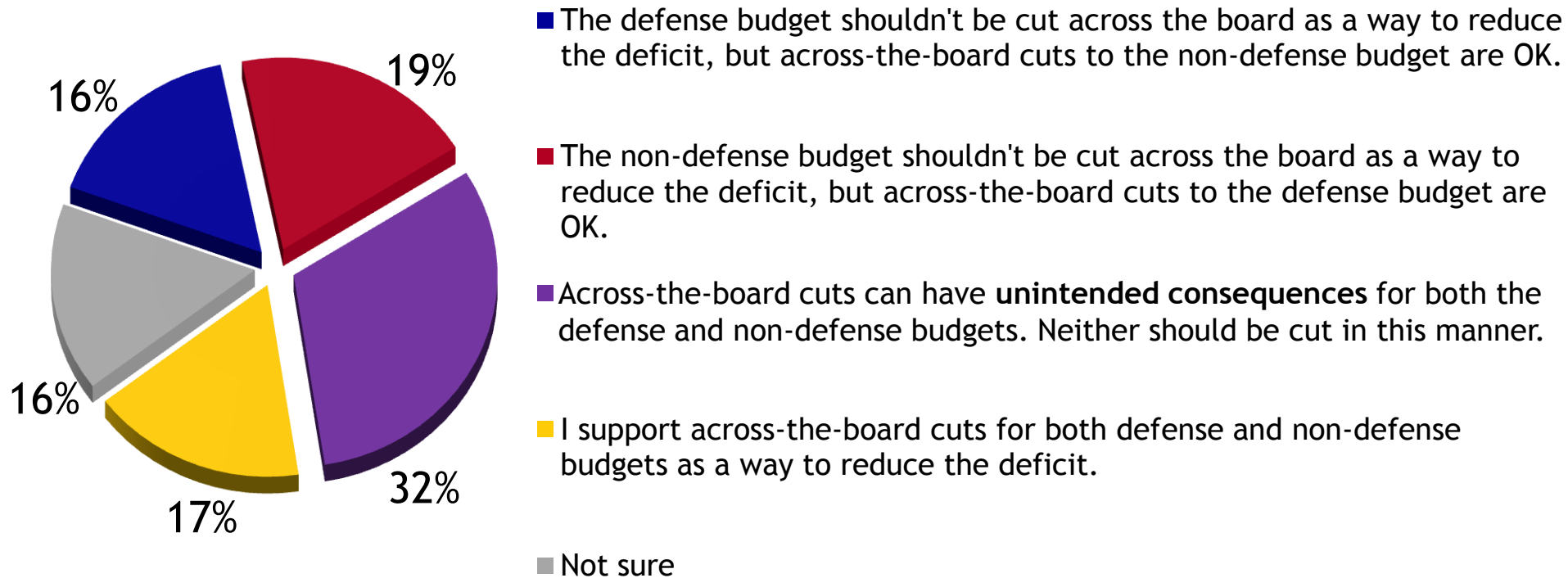
# Majority: Across-the-Board Budget Cuts Aren't the Way to Go

Which of the following statements comes closer to your view?



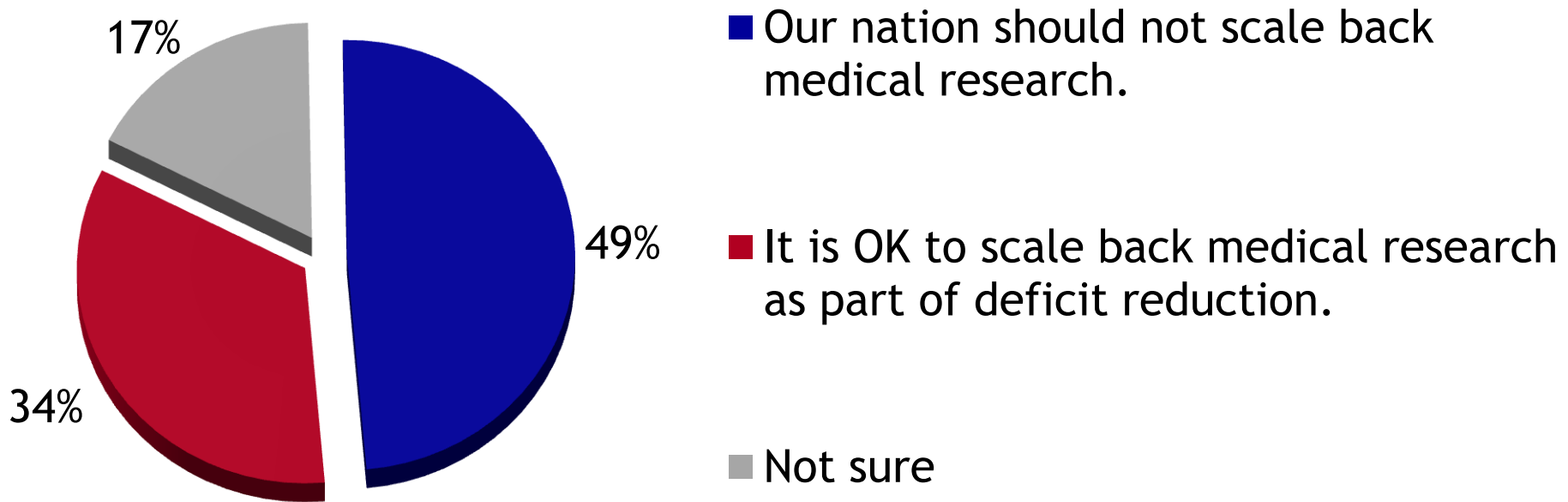
# Unintended Consequences of Across-the-Board Cuts Concerns Voters

Which comes closest to your views?



# 49% of Americans Say U.S. Should Not Scale Back Medical Research

The planned across-the-board budget cuts mean that, next year, the federal government would fund approximately 2,300 fewer medical research grants across the country. Which comes closer to your views on this reduction in medical research grants?



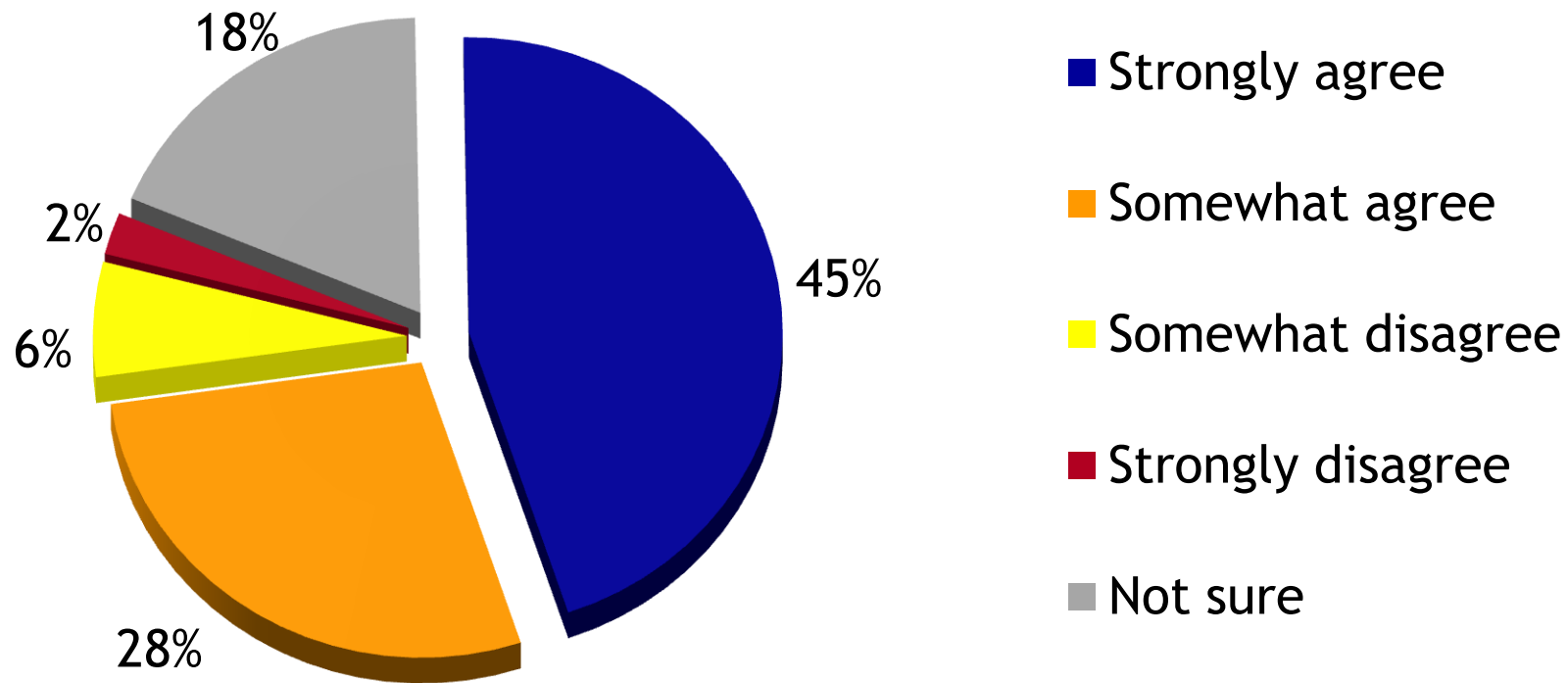
# Tax Reform, Defense Cuts Are Best Ways to Reduce Deficit, Voters Say

Which of the following do you think Congress should do to address the budget deficit? (Does not add to 100%; multiple responses permitted.)

Tax reform	67%
Reduce defense spending	43%
Entitlement reform (changes to Medicare, Medicaid and Social Security)	31%
Reduce non-defense budgets (which includes education, medical research and other non-defense budgets)	29%
Not sure	15%

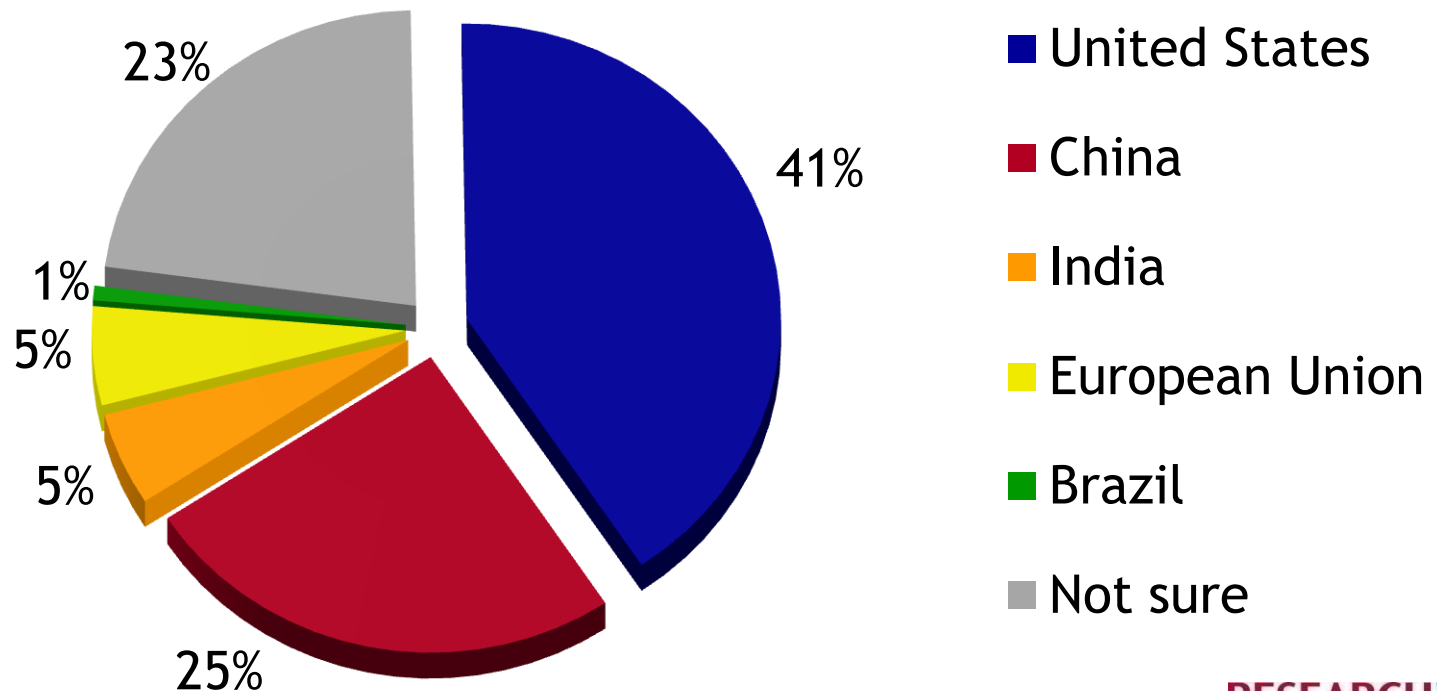
# Voters: Congress Should Stay in Session Until Fiscal Cliff is Resolved

Do you agree or disagree that Congress should cut short campaigning for the election and stay in session until they have found a way to avoid the fiscal cliff?



# Over Half Doubt U.S. Leadership in Science and Technology in 2020

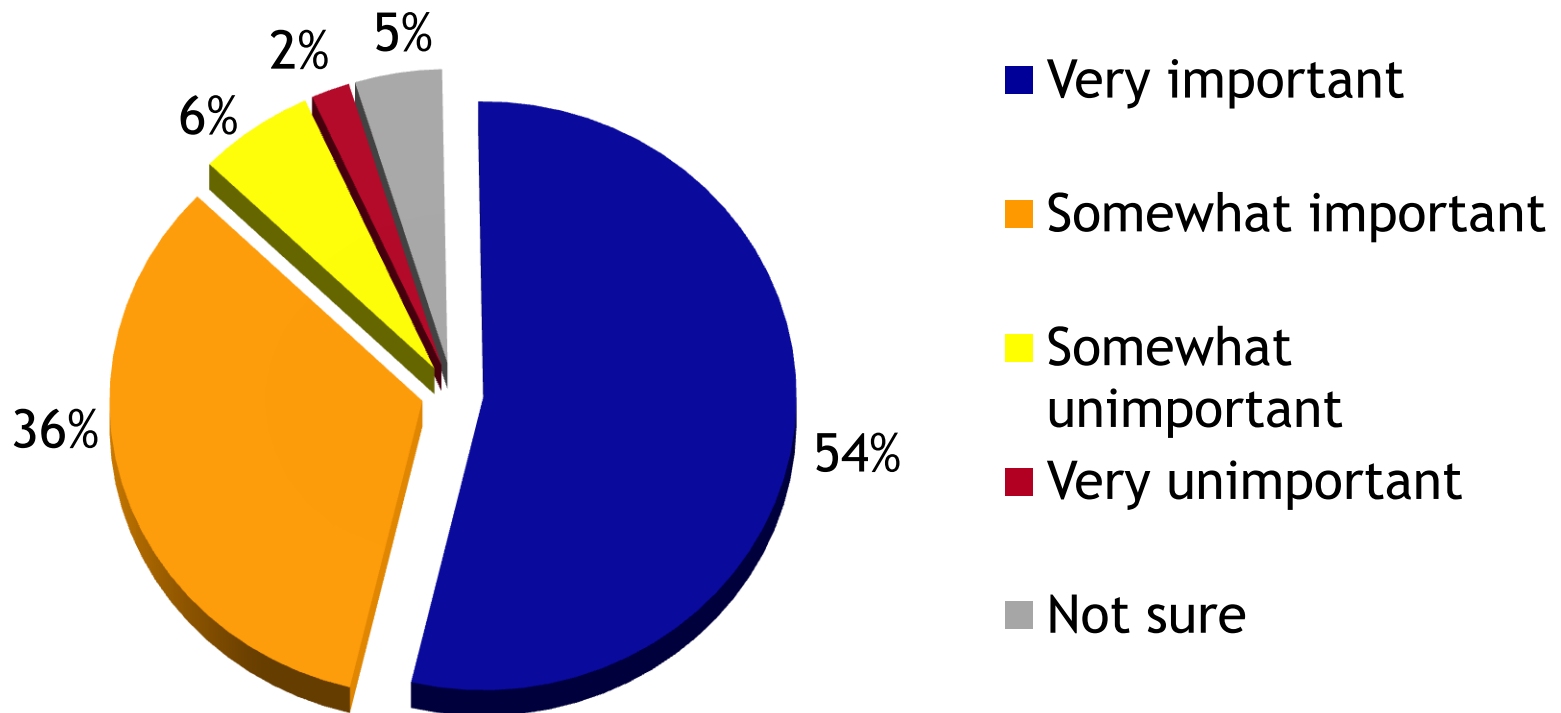
In your view, which of the following will be considered the number one world leader in science and technology in the year 2020?





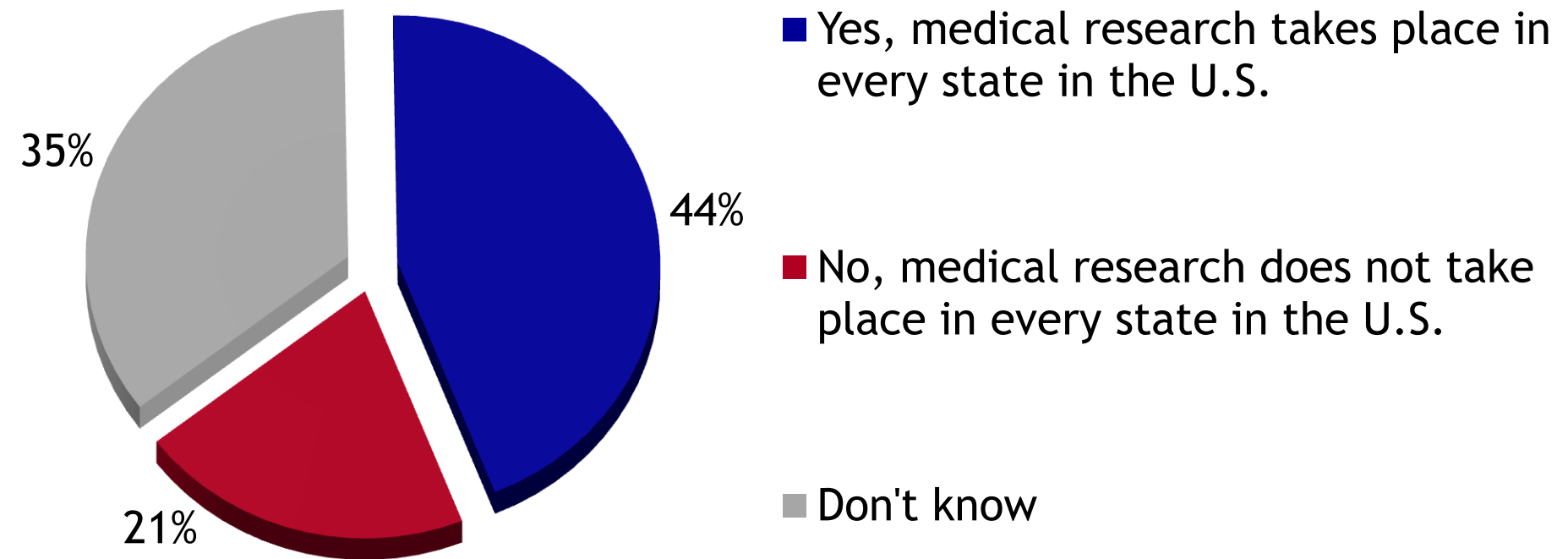
# Wide Majority Says It's Important the U.S. Keep Leadership in Research

How important is it to you that the U.S. maintains its world leadership in medical research?



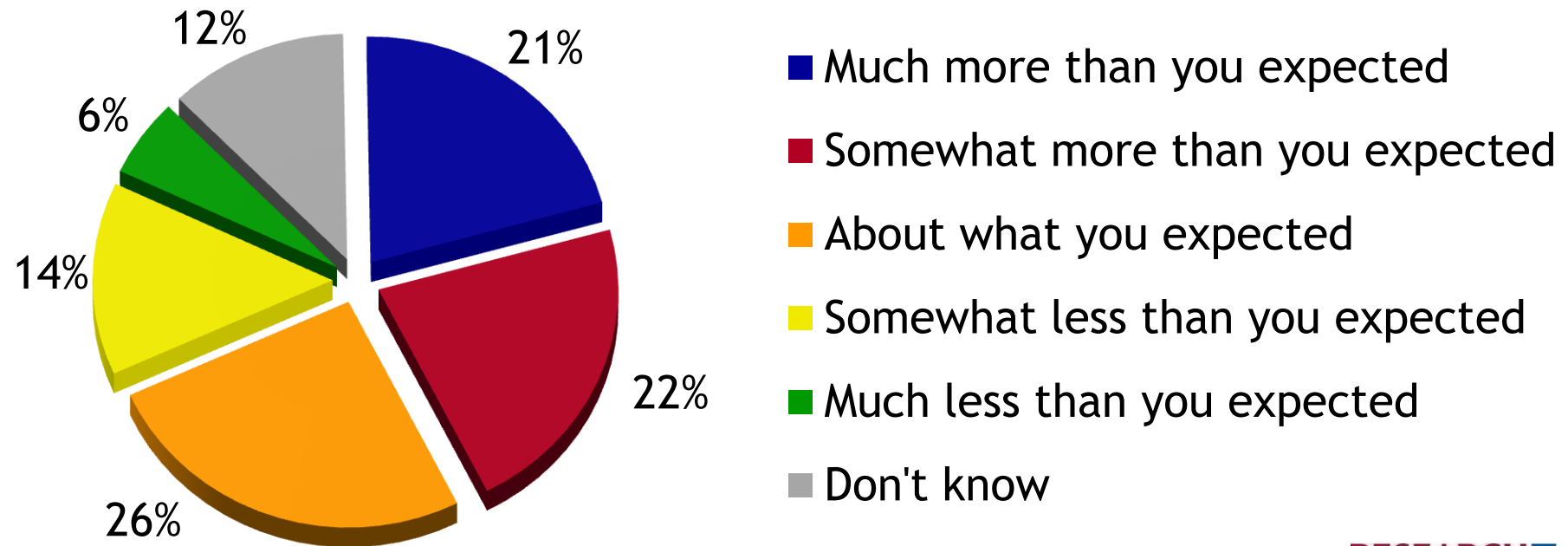
# Less Than Half Know Medical Research Takes Place in Every State

To the best of your knowledge, would you say that medical research takes place in every state in the U.S.?



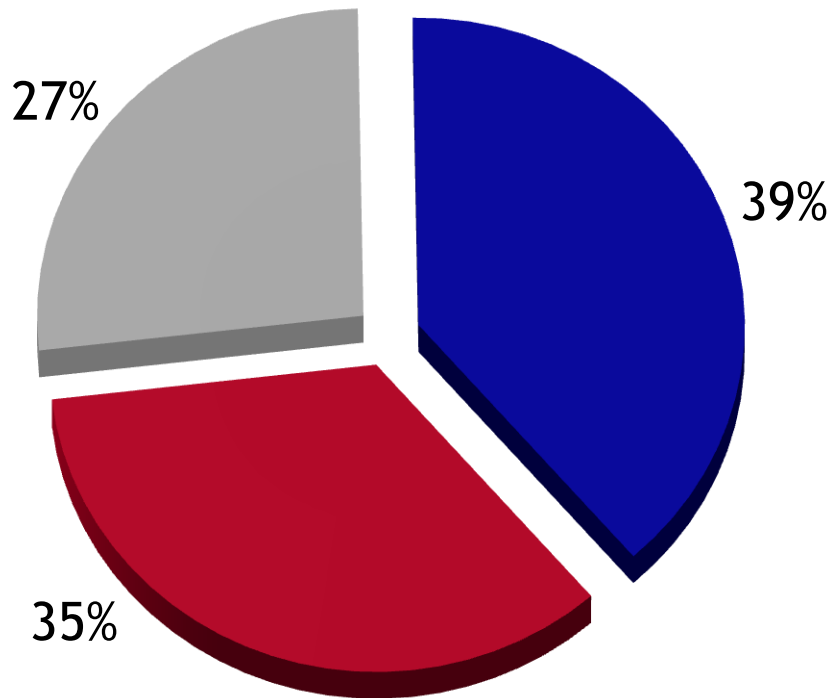
# 4 in 10 Say Research Spending More Than They Expected

Federal spending on scientific research, including medical research, for the most recent budget year was approximately \$70 billion or about 2% of all defense and non-defense spending. Viewing it this way, is the amount of spending:



# Americans Split on Increasing Federal Investment in Research

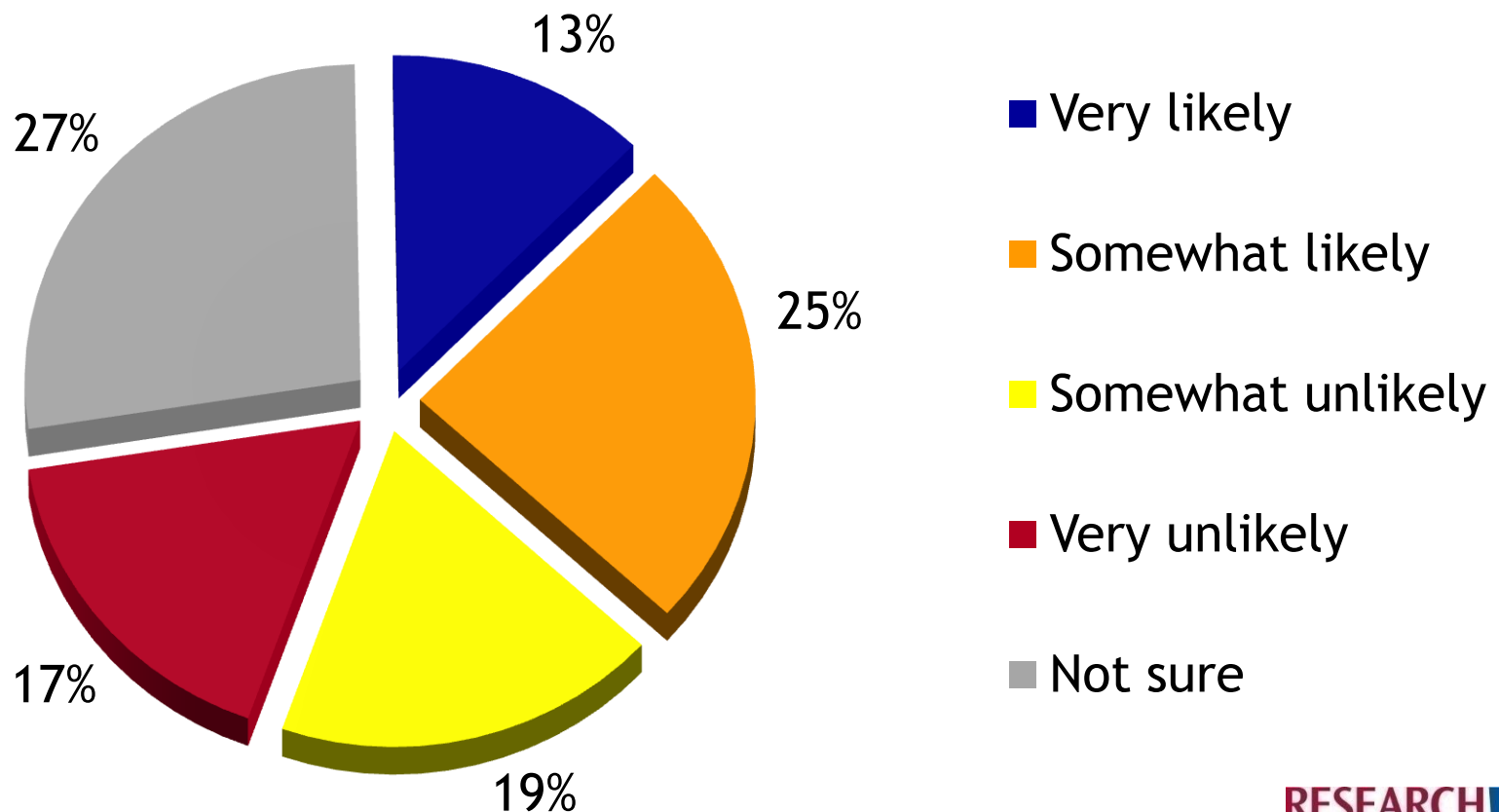
Which statement comes closer to your views?



- While we need to reduce the deficit, our nation should invest more in medical research.
- Since we need to reduce the deficit, the government should not invest more in medical research.
- Don't know

# Opinions Split on Voting for Those Who Cut Research Funding

How likely would you be to vote for a candidate for public office who cuts funding for medical research as part of deficit reduction?



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