Methodology

The *Your Candidates - Your Health* Poll was conducted online in August 2010 by Charlton Research Company. The poll commissioned by Research!America has a sample size of 800 American adults for a theoretical sampling error of +/- 3.1%. Data are demographically representative of adult U.S. residents.

For more information about methodology for this and other Research!America polls, please contact Heather Benson, manager of science outreach at 571.482.2737 or hbenson@researchamerica.org.
Recently there has been a lot of discussion about the federal deficit. When thinking about the November elections, would you more likely vote for a candidate who supports increasing, decreasing or maintaining the current level of federal spending on the following: (% response)

- **Job creation**: 58% increase, 35% stay the same, 7% decrease
- **Education**: 55% increase, 35% stay the same, 10% decrease
- **Renewable energy**: 53% increase, 30% stay the same, 17% decrease
- **Budget deficit reduction**: 49% increase, 41% stay the same, 10% decrease
- **Research to improve health**: 42% increase, 36% stay the same, 22% decrease
- **Tax cuts**: 34% increase, 53% stay the same, 13% decrease
- **War on terrorism**: 22% increase, 48% stay the same, 30% decrease

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Investment Important for Job Creation & Economic Recovery

How important is each of the following to job creation and economic recovery?

- Supporting small businesses: 57% Very important, 35% Somewhat important, 35% Don't know
- Investing in education: 54% Very important, 31% Somewhat important, 7% Not important, 8% Don't know
- Investing in energy: 42% Very important, 37% Somewhat important, 10% Not important, 11% Don't know
- Providing tax cuts: 41% Very important, 34% Somewhat important, 13% Not important, 12% Don't know
- Investing in health research: 37% Very important, 34% Somewhat important, 16% Not important, 13% Don't know
- Investing in infrastructure: 36% Very important, 42% Somewhat important, 10% Not important, 12% Don't know

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Americans Think R&D is Important to State Economies

How important do you think research and development is to your state’s economy?

- Very important: 48%
- Somewhat important: 43%
- Not too important: 8%
- Not at all important: 1%

Source: *Your Candidates - Your Health* Poll, August 2010
Charlton Research Company for Research!America
Many governments have set a goal to spend 3% of GDP (annual economic output of a country) on research and development, and some, including Japan and Korea, have already exceeded this goal. How important do you think it is for the U.S. to achieve this goal?

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
STEM Education Very Important to U.S. Competitiveness

How important do you think education and training in science, technology, engineering and mathematics is to U.S. competitiveness and our future economic prosperity?

- Very important: 74%
- Somewhat important: 23%
- Not too important: 3%

Source: *Your Candidates - Your Health* Poll, August 2010
Charlton Research Company for Research!America
Most Agree That Basic Research is Necessary

Do you agree or disagree with the following statement? “Even if it brings no immediate benefits, basic scientific research that advances the frontiers of knowledge is necessary and should be supported by the federal government.”

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Most Say Prevention & Wellness Reduce Health Care Costs

Which of the following statements most closely matches with your view of prevention and wellness?

- Prevention and wellness reduce health care costs (84%)
- Prevention and wellness have no impact on health care costs (6%)
- Prevention and wellness increase health care costs (10%)

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Research is a Solution to Rising Health Care Costs

When it comes to rising health care costs, would you say research to improve health is part of the problem or part of the solution?

- 77% Part of the solution
- 23% Part of the problem

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Majority Say U.S. Global Health R&D is Important

How important would you say it is that the U.S. work to improve health globally through research and development?

- Very important: 36%
- Somewhat important: 48%
- Not too important: 4%
- Not at all important: 4%

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Most Believe Health Equity Research is Important

Certain health issues are more prevalent among people with lower incomes or among certain racial and ethnic populations. How important do you feel it is to conduct research to understand and eliminate these differences and achieve health equity?

Source: *Your Candidates - Your Health* Poll, August 2010
Charlton Research Company for Research!America
Many Believe Increased Funding for Health Agencies is Important

The following federal agencies play a role in improving the health of Americans through research and development. How important is it to increase funding for...

- Centers for Disease Control and Prevention: 47 Very important, 37 Somewhat important, 43 Not too important, 9 Not at all important, 18 Don't know
- National Institutes of Health: 36 Very important, 33 Somewhat important, 4 Not too important, 9 Not at all important, 18 Don't know
- Food and Drug Administration: 35 Very important, 37 Somewhat important, 10 Not too important, 5 Not at all important, 13 Don't know
- Agency for Healthcare Research and Quality: 29 Very important, 34 Somewhat important, 9 Not too important, 5 Not at all important, 23 Don't know
- National Science Foundation: 24 Very important, 37 Somewhat important, 10 Not too important, 4 Not at all important, 25 Don't know

Source: *Your Candidates - Your Health* Poll, August 2010
Charlton Research Company for Research!America
Military Research Investment
Good Use of Tax Dollars

Do you agree or disagree with the following statement? “The U.S. military investment in research to improve health for service members and veterans is a good use of my tax dollars.”

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Americans Split on FDA Approval Timeline

Would you say that the average amount of time it takes for the FDA to approve a drug, biological product or medical device and allow it to be sold to consumers is too long, about right, or not long enough, or do you not know enough about this to have an opinion?

Source: *Your Candidates - Your Health* Poll, August 2010
Charlton Research Company for Research!America
Most Not Well Informed on Elected Officials’ Positions on Research

How well informed would you say you are about the positions of your Senators and Representative when it comes to their support of medical, health and scientific research?

- 42% Not too well informed
- 39% Somewhat well informed
- 8% Very well informed
- 11% Not informed at all

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Important for Congress to Work Together on Research Issues

How important do you think it is for Members of Congress to work on a bipartisan basis with civility and respect for one another to make research to improve health a top national priority?

Source: Your Candidates - Your Health Poll, August 2010

Charlton Research Company for Research!America
Scientists Should Have Most Influence over Research Funding

Which one of the following do you feel should have the most influence on how government funds for research to improve health are spent?

- 52% Scientists who conduct research to improve health
- 38% Patients with various diseases and their families
- 10% Elected officials

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America
Americans Favor Expanding Funding for ESC Research

Do you favor or oppose expanding federal funding for research using embryonic stem cells?

- Strongly favor: 34%
- Somewhat favor: 14%
- Somewhat oppose: 16%
- Strongly oppose: 36%

Source: Your Candidates - Your Health Poll, August 2010
Charlton Research Company for Research!America