Most Important Election Issues

What would you say is the single most important issue for you this election? (first mentions)

- **Economy/financial crisis**: 58%
- **War in Iraq/terrorism/national security**: 9%
- **Health care**: 6%
- **Government leaders/candidates/integrity**: 6%
- **Oil/energy issues**: 4%
- **Abortion/social issues**: 2%
- **Taxes**: 2%
- **Immigration**: 2%
- **Other**: 7%
- **None/don't know**: 4%

Source: National Poll, 2008
Charlton Research Company for Research!America
Would you be more likely or less likely to vote for a presidential candidate who made each of the following issues a top priority for the next Administration? (% saying “Much More” or “Somewhat More”)

- **Energy**: 89%
- **Job creation**: 84%
- **Budget deficit reduction**: 83%
- **Health care reform**: 77%
- **Homeland security**: 76%
- **Tax cuts**: 76%
- **Education**: 74%
- **War on terrorism**: 71%
- **Environmental protection**: 66%
- **Research to prevent, treat and cure disease**: 64%

Source: National Poll, 2008
Charlton Research Company for Research!America
What would you say is the single most important health issue? (first mentions)

- **High/rising health care/drug costs**: 36%
- **Health care coverage for all**: 19%
- **Health insurance/availability**: 15%
- **Cancer**: 5%
- **AIDS/HIV Research**: 3%
- **Research for cures/treatment/prevention**: 3%
- **Other**: 14%
- **None/don't know**: 5%

Source: National Poll, 2008
Charlton Research Company for Research!America
Do you agree or disagree with this statement: The U.S. is losing its global competitive edge in science, technology and innovation.

- **Strongly/somewhat agree**: 70%
- **Strongly/somewhat disagree**: 14%
- **Don't know**: 16%

Source: National Poll, 2008
Charlton Research Company for Research!America
U.S. Does Not Have Best Health Care System

Do you believe that the United States has the best health care system in the world?

69% No
31% Yes

Source: National Poll, 2008
Charlton Research Company for Research!America
Americans Split on Whether Health Care is Based on Research

Do you believe that the health care services Americans generally receive are based on the best and most recent research available?

51% Yes
49% No

Source: National Poll, 2008
Charlton Research Company for Research!America
Some Americans Believe Their Own Health Care is Based on Research

Do you believe that the health care services you personally receive are based on the best and most recent research available?

- Yes: 53%
- No: 47%

Source: National Poll, 2008
Charlton Research Company for Research!America
U.S. Should Support Research to Improve Health Care System

How important is it that our nation support research that focuses on how well the health care system is functioning?

60% Very
35% Somewhat
5% Not

Source: National Poll, 2008
Charlton Research Company for Research!America
Affordability Key to Making Health Care System Function Better

What could be done to make the health care system function better? (first mentions)

- Affordable health care: 24%
- Access for everyone: 16%
- Less bureaucracy: 11%
- More doctors/nurses/hospitals: 4%
- More research/education: 3%
- Government regulation: 3%
- Limit lawsuits: 3%
- Other: 21%
- Nothing/don't know: 15%

Source: National Poll, 2008
Charlton Research Company for Research!America
Americans Favor Universal Coverage to Improve Health Care System

Which of the following do you think would be the best way to help make the health care system function better?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Universal system that covers everyone</td>
<td>48%</td>
</tr>
<tr>
<td>Focus more on prevention</td>
<td>14%</td>
</tr>
<tr>
<td>Less government regulation/oversight</td>
<td>12%</td>
</tr>
<tr>
<td>Invest more in health research</td>
<td>7%</td>
</tr>
<tr>
<td>More government regulation/oversight</td>
<td>6%</td>
</tr>
<tr>
<td>Tort reform</td>
<td>4%</td>
</tr>
<tr>
<td>Mandate electronic health records</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>6%</td>
</tr>
</tbody>
</table>

Source: National Poll, 2008
Charlton Research Company for Research!America
The majority of Americans say our health care costs too much. What would you say is the number one reason for that? (first mentions)

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greed/price gouging</td>
<td>36%</td>
</tr>
<tr>
<td>Lawsuits/malpractice</td>
<td>10%</td>
</tr>
<tr>
<td>Cost of services/doctor/hospitals</td>
<td>8%</td>
</tr>
<tr>
<td>Cost of medications/drug company overpricing</td>
<td>7%</td>
</tr>
<tr>
<td>Lack of government regulation/funding</td>
<td>5%</td>
</tr>
<tr>
<td>Other</td>
<td>24%</td>
</tr>
<tr>
<td>Don't know</td>
<td>9%</td>
</tr>
</tbody>
</table>

Source: National Poll, 2008
Charlton Research Company for Research!America
When it comes to rising health care costs, would you say research to improve health is part of the problem or part of the solution?

Source: National Poll, 2008
Charlton Research Company for Research!America
Mental Health Services Should be Part of All Health Care Plans

Do you agree or disagree that mental health services should be part of all health care plans in the public and private sectors?

Source: National Poll, 2008
Charlton Research Company for Research!America
Assuming that appropriate privacy protections were used, would you be willing to share your health information so: 1) doctors and hospitals can improve their services; 2) researchers can better study diseases and learn about the quality of health care overall; 3) public health officials can better track disease and disability and the causes?

Source: National Poll, 2008
Charlton Research Company for Research!America
Americans Think Habits and Personal Choices Trump Genes

Which do you think is more important in determining how healthy you are: personal habits and choices or genetics and inherited family traits?

32% Personal habits and choices
68% Genetics and inherited family traits

Source: National Poll, 2008
Charlton Research Company for Research!America
Americans Want To Be Genetically Tested for Personalized Medicine

Would you want to be genetically tested to determine which medications might be most effective and safest for you?

- Yes: 74%
- No: 26%

Source: National Poll, 2008
Charlton Research Company for Research!America
Some Americans Resist Genetic Tests

Why would you not want to be genetically tested to determine which medications might be most effective and safest for you?
(n=264)

- Not necessary/worth it: 18%
- Do not want to: 15%
- Exploitation of information/privacy: 12%
- Not comfortable/Enough information: 10%
- Expensive: 8%
- Possibility of error/unsafe: 6%
- Other: 20%
- None/Don't know: 11%

Source: National Poll, 2008
Charlton Research Company for Research!America
Factors in Who Receives High-Quality Healthcare

The quality of health care varies among populations in the U.S. How important do you think each of the following is in determining if someone receives high-quality health care?

- Access to health insurance
  - Very important: 60%
  - Somewhat important: 20%
  - Not important: 15%
  - Don't know: 5%

- Income
  - Very important: 44%
  - Somewhat important: 24%
  - Not important: 25%
  - Don't know: 7%

- Employment status
  - Very important: 32%
  - Somewhat important: 29%
  - Not important: 28%
  - Don't know: 11%

- Age
  - Very important: 26%
  - Somewhat important: 29%
  - Not important: 32%
  - Don't know: 13%

- Living in an urban v. rural area
  - Very important: 21%
  - Somewhat important: 31%
  - Not important: 34%
  - Don't know: 14%

- Race/ethnicity
  - Very important: 19%
  - Somewhat important: 22%
  - Not important: 42%
  - Don't know: 17%

- Gender
  - Very important: 12%
  - Somewhat important: 20%
  - Not important: 48%
  - Don't know: 5%

Source: National Poll, 2008
Charlton Research Company for Research!America
Important to Eliminate Health Disparities

Studies show that certain health problems such as diabetes, heart disease and infant mortality happen more often among minorities or citizens with lower incomes. How important do you feel it is to conduct medical or health research to understand and eliminate these differences?

Source: National Poll, 2008
Charlton Research Company for Research!America
Causes of Health Disparities

When considering possible causes for health differences among minority groups, which of the following possible causes do you think has the most impact?

- Access to health care: 31%
- Personal habits and choices: 28%
- Economic status: 21%
- Quality of care: 10%
- Genetic Differences: 8%
- Other: 5%

Source: National Poll, 2008
Charlton Research Company for Research!America
Few Very Well Informed of Candidates’ Positions on Research

How well informed would you say you are about the positions of the presidential candidates on medical, health and scientific research?

- 28% Very informed
- 14% Somewhat informed
- 52% Not too informed
- 6% Not at all informed

Source: National Poll, 2008
Charlton Research Company for Research!America
Few Very Well Informed of Candidates’ Positions on Research

How well informed would you say you are about the positions of your congressional candidates on medical, health and scientific research?

Source: National Poll, 2008
Charlton Research Company for Research!America
Americans Say Not Enough Spent on Research

In 2007, the U.S. spent 5 and a half cents of each health dollar on research to prevent, cure and treat disease and disability. Do you think that is too much, the right amount, or not enough?

- 63% Not enough
- 32% The right amount
- 5% Too much

Source: National Poll, 2008
Charlton Research Company for Research!America
Americans Want More Spent on Research to Improve Health

How many cents of each health dollar do you think we SHOULD spend? (n=632)

- 0-4 cents: 4%
- 5-6 cents: 1%
- 7-10 cents: 39%
- 10-15 cents: 12%
- 15-25 cents: 25%
- 26 cents or more: 19%

Source: National Poll, 2008
Charlton Research Company for Research!America
Americans Willing to Pay More for Medical Research

Would you be willing to pay $1 per week more in taxes if you were certain that all the money would be spent for additional medical research, or not?

66% Willing to pay more
34% Not willing to pay more

Source: National Poll, 2008
Charlton Research Company for Research!America
Americans Expect More Progress in Research

Do you believe that we are making enough progress in medical research in the U.S. or not?

32% Yes, making progress
68% No, not enough

Source: National Poll, 2008
Charlton Research Company for Research!America
Barriers to Progress

Why do you believe that we are not making enough progress? (first mentions) (n=676)

- No solutions/cures: 33%
- Lack of funds for research and health: 16%
- Companies only interested in profit/greed: 7%
- Regulatory barriers: 6%
- Breakthroughs are restricted: 4%
- More research is needed: 4%
- Too much government interference/restrictions: 4%
- Not a priority: 3%
- Other: 14%
- Don't know: 5%

Source: National Poll, 2008
Charlton Research Company for Research!America
Animal Research is Necessary

Do you believe the use of animals in medical research is necessary for progress in human health?

67% Yes
33% No

Source: National Poll, 2008
Charlton Research Company for Research!America
Majority of Americans Favor Federal Funding for ESCR

Do you favor or oppose expanding federal funding for research using embryonic stem cells?

- Favor: 73%
- Oppose: 27%

Source: National Poll, 2008
Charlton Research Company for Research!America
Methodology

The survey was conducted online by Charlton Research Company for Research!America in September 2008, with a sample of 1,000 U.S. adults (18+) and a margin of error of ±3.1%.