Oklahoma Not a Leader in Research

How much of a leader is Oklahoma with regards to the following enterprises? (% saying “Very Much a Leader”)

- Oil and gas industry: 49%
- Agriculture: 45%
- Medical and health research: 21%
- Education: 19%
- Manufacturing: 9%

Source: Oklahoma, 2005
Harris Interactive for Research!America
Important for Oklahoma to Be a Leader

How important is it for Oklahoma to be a leader in the following categories? (% saying “Important”)

- Medical and health research: 98%
- Education: 98%
- Agriculture: 96%
- Oil and gas industry: 96%
- Manufacturing: 93%

Source: Oklahoma, 2005
Harris Interactive for Research!America
Research Important to Oklahoma’s Economy

How important do you think scientific research is to Oklahoma’s economy?

- 87% Important
- 11% Not important
- 2% Don't know

Source: Oklahoma, 2005
Harris Interactive for Research!America
Oklahomans Approve of Financial Incentives

If Oklahoma offered financial incentives to attract new scientific research, such as research labs or companies, would you approve?

- 83% Approve
- 11% Disapprove
- 4% Don't know

Source: Oklahoma, 2005
Harris Interactive for Research!America

Research America
AN ALLIANCE FOR DISCOVERIES IN HEALTH
Oklahoma Willing to Pay More in Taxes to Fund Medical and Health Research

Would you be willing to pay $1 more per week in taxes if you were certain that all the money would be spent for additional medical and health research?

- Willing: 66%
- Not willing: 30%
- Don't know: 4%

Source: Oklahoma, 2005
Harris Interactive for Research!America
Oklahomans Think Commitment to Research Should Be Higher

As we look for ways to manage health care costs in our country, do you think that the national commitment to health-related research should be... 

- Higher: 57%
- About the same: 34%
- Lower: 6%
- Don't know: 3%

Source: Oklahoma, 2005
Harris Interactive for Research!America
U.S. Should Be Global Leader in Medical and Health Research

How important do you think it is that the U.S. maintains its role as a global leader in medical and health research?

- Very: 71%
- Somewhat: 25%
- Not: 3%
- Don't know: 1%

Source: Oklahoma, 2005
Harris Interactive for Research!America
Strong Support for Basic Research

Even if it brings no immediate benefits, basic science research which advances the frontiers of knowledge is necessary and should be supported by the federal government.

Source: Oklahoma, 2005
Harris Interactive for Research!America
Preventable Diseases Are a Major Health Problem

Are preventable diseases and injuries in this country today a major health problem, a minor health problem or not a health problem?

- Major problem: 59%
- Minor problem: 35%
- Not a problem: 4%
- Don't know: 2%

Source: Oklahoma, 2005
Harris Interactive for Research!America
Important to Eliminate Health Disparities

Studies show that certain health problems such as diabetes, heart disease and infant mortality happen more often among people with lower incomes and among minorities. How important do you feel it is to conduct medical or health research to understand and eliminate these differences?

Source: Oklahoma, 2005
Harris Interactive for Research!America
Investment in Research Important to CDC’s Mission

The Centers for Disease Control and Prevention or CDC is the federal agency charged with protecting the health and safety of people in the US and abroad. The CDC's mission is to 

promote health and quality of life by preventing and controlling disease, injury, and disability.

How important is it for the US government to invest in research that helps the CDC to fulfill its mission?

Source: Oklahoma, 2005

Harris Interactive for Research!America
U.S. Should Invest in State and Local Health Departments

Would you support or oppose increasing federal funding for state and local health departments across the country that are expected to prepare for and respond to threats to our health?

- 90% Support
- 8% Oppose
- 1% Don't know

Source: Oklahoma, 2005
Harris Interactive for Research!America
Residents Want More Public Heath Research Funding

Currently the U.S. Spends about one cent of every health dollar on public health research. How many cents out of each health dollar do you think we SHOULD spend?

- More than 10¢: 18%
- 6 to 10¢: 19%
- 3 to 5¢: 29%
- 2¢: 10%
- 0-1¢: 11%
- Not sure: 12%

Source: Oklahoma, 2005
Harris Interactive for Research!America
Public Health Research Priorities

I will read you a list of health problems. In your opinion how much of a priority for Oklahoma should public health research focused on each of these problems be? (% Saying top/somewhat high priority)

- Cancer: 98%
- Heart disease and stroke: 97%
- Diabetes: 94%
- Respiratory diseases/asthma: 93%
- Alzheimer’s disease: 93%
- Infectious disease: 90%

Source: Oklahoma, 2005
Harris Interactive for Research!America
Public Health Research Priorities Continued

I will read you a list of health problems. In your opinion how much of a priority for Oklahoma should public health research focused on each of these problems be?

(% Saying top/somewhat high priority)

- HIV and AIDS: 87%
- Conditions caused by poor environmental quality: 84%
- Vision and eye health: 83%
- Conditions that lower the quality of life: 77%
- Overweight and obesity: 73%
- Tobacco use: 59%

Source: Oklahoma, 2005
Harris Interactive for Research!America
Reproductive cloning is the use of cloning technology to create a child. Do you think that research into reproductive cloning should be allowed?

- **Yes**: 3%
- **No**: 82%
- **Don't know**: 14%

Source: Oklahoma, 2005
Harris Interactive for Research!America
Therapeutic Cloning

Should Be Allowed

Therapeutic cloning is the use of cloning technology to help in the search for possible cures and treatments for diseases and disabilities. Do you think that research into therapeutic cloning should be allowed?

- Yes: 62%
- No: 33%
- Don't know: 4%

Source: Oklahoma, 2005
Harris Interactive for Research!America