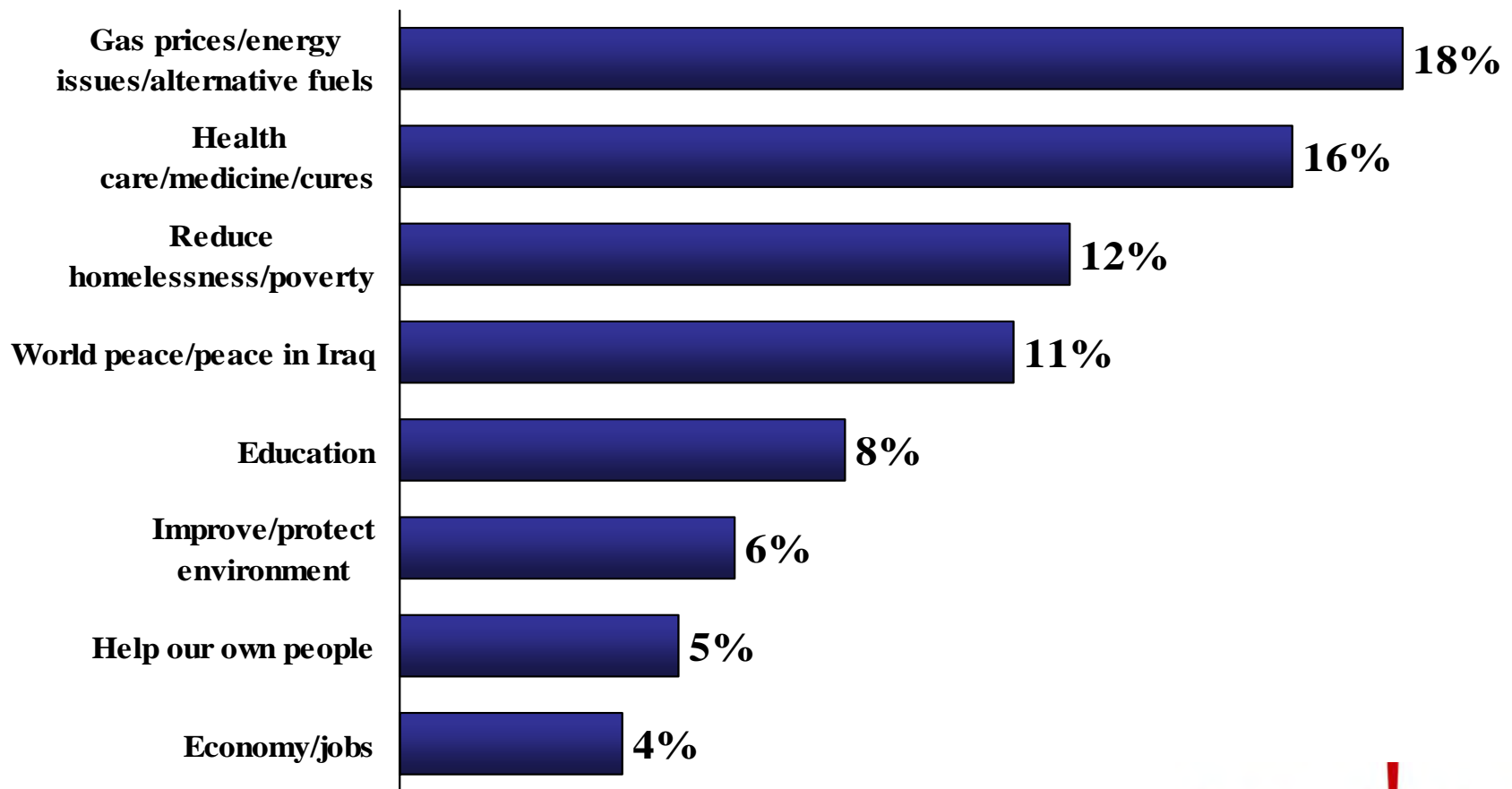


# Investing in Health Can Change the World

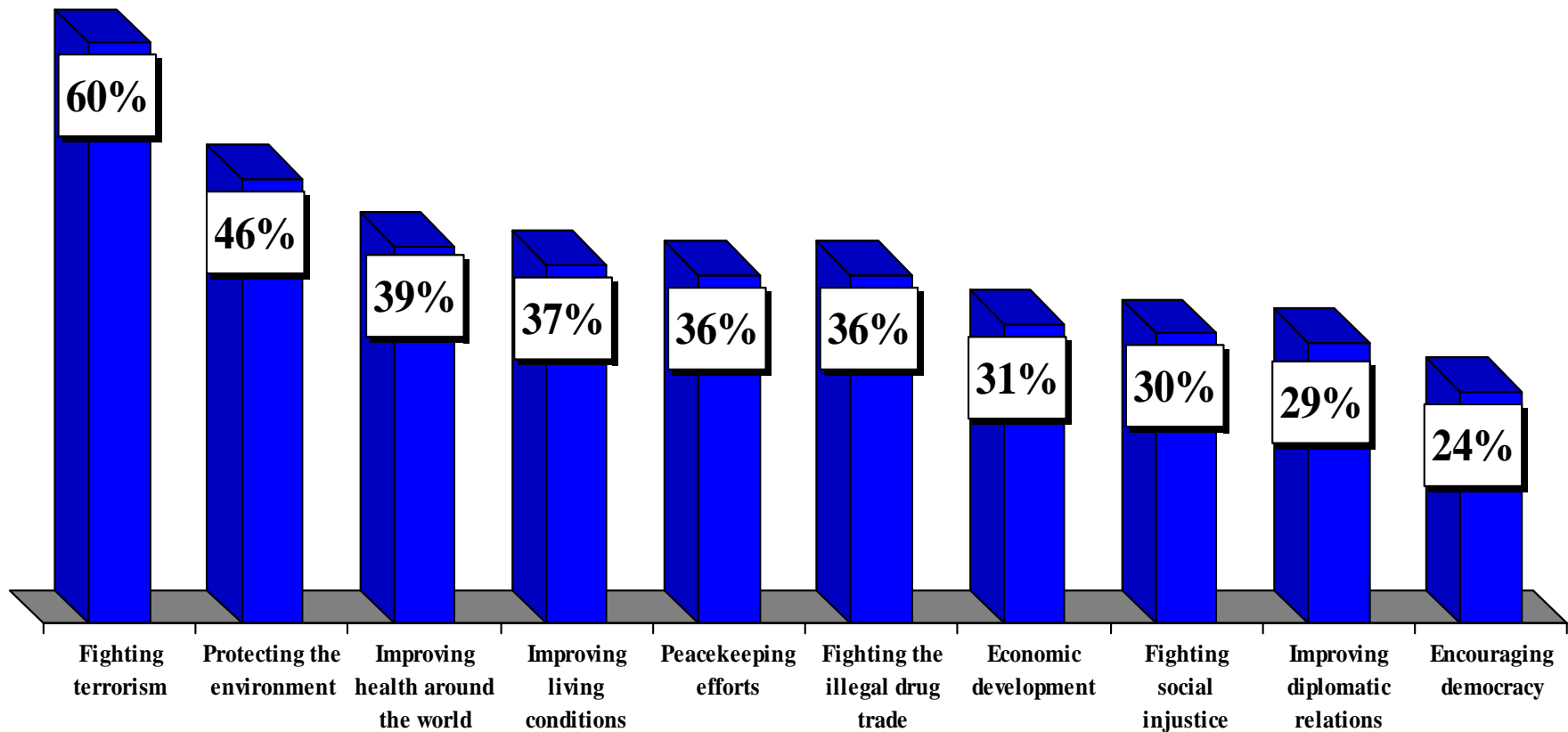
If the U.S. decided to invest in one thing to really make a difference in the world, what do you think that one thing should be? *(first mentions)*



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# U.S. Priorities Around the World

How much of a priority do you think it is for the U.S. government to spend money around the world in each of the following areas? (*% saying top priority*)



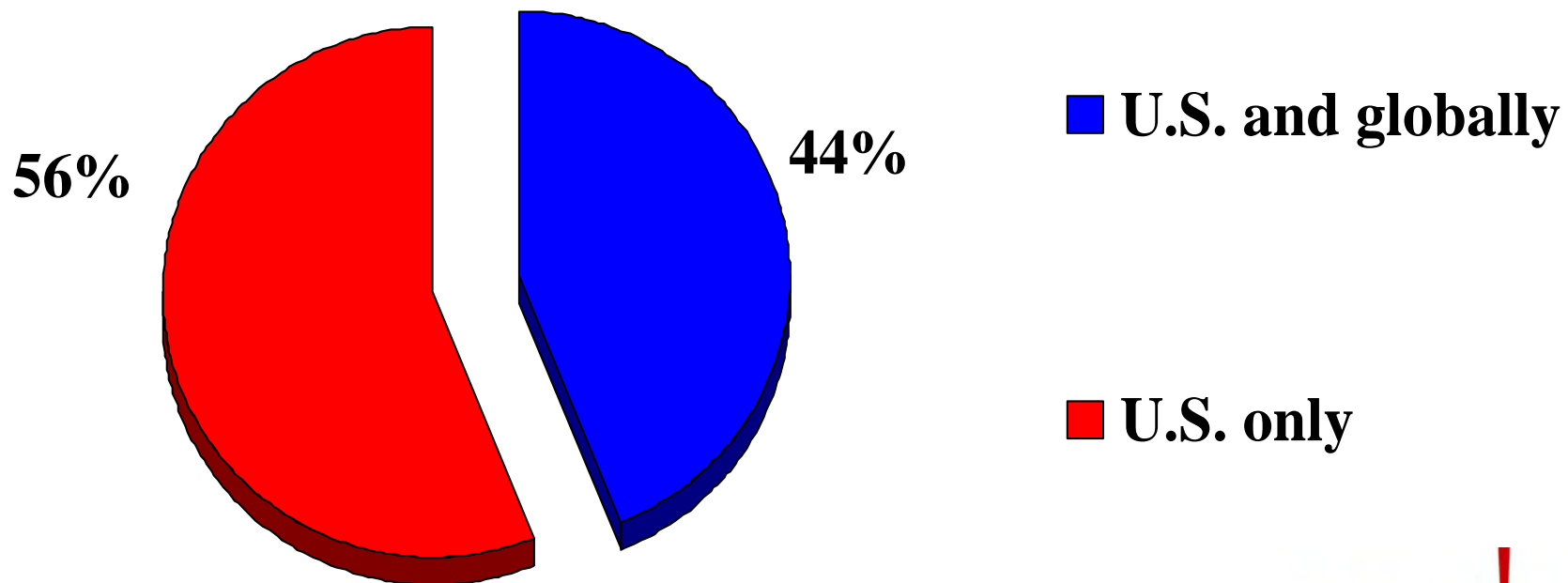
Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# U.S. Should Spend Tax Dollars on Improving Health

Some people say: The U.S. should spend its tax dollars on improving health in the U.S. only.

Other people say: The U.S. should spend its tax dollars on improving health in the U.S. and globally.

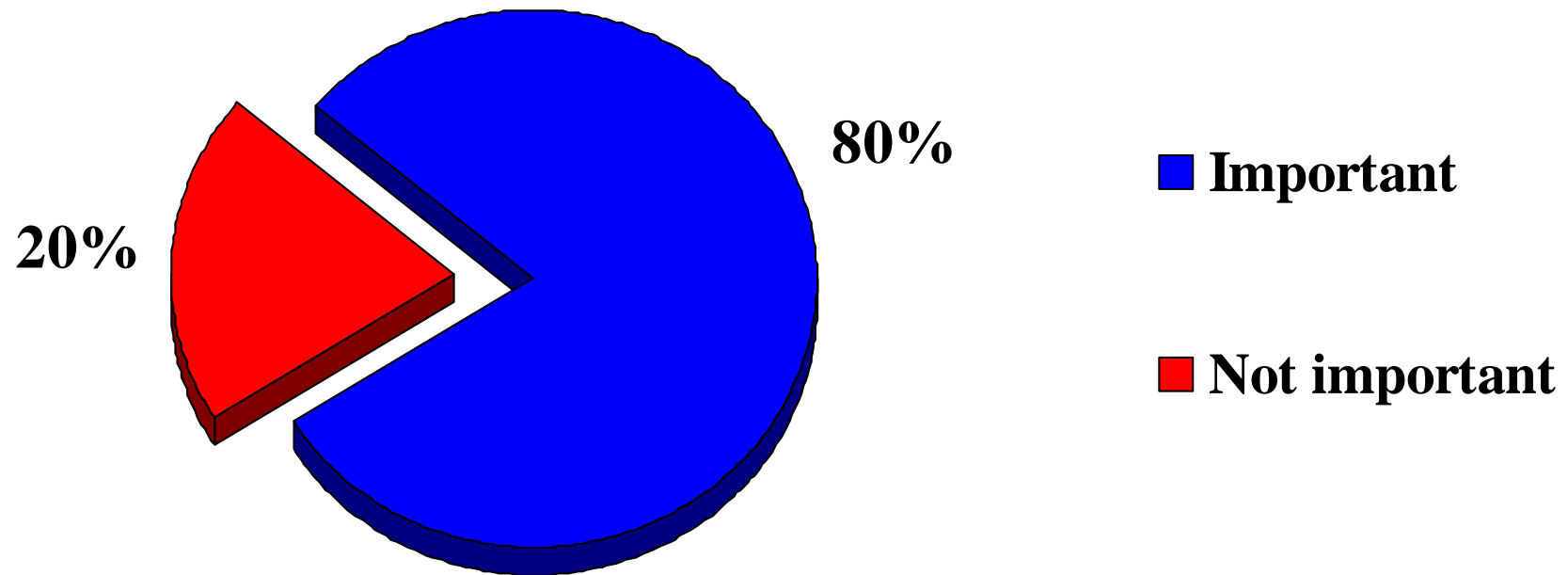
Which of these statements more closely reflects your opinion?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Americans Think It Is Important to Improve Health Globally

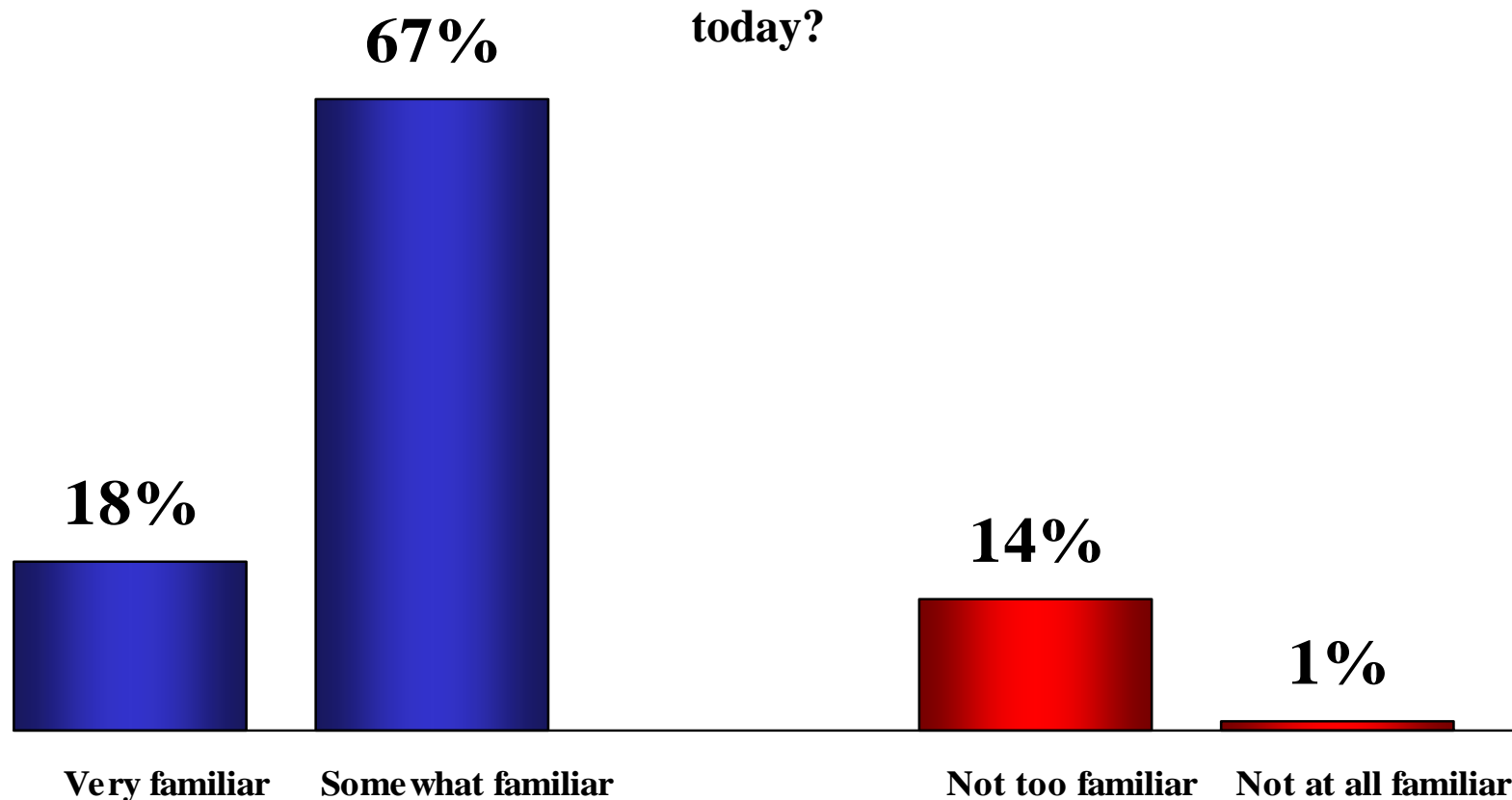
How important do you think it is that we in the U.S. work to improve health globally?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Americans Familiar with Health Problems Facing the World

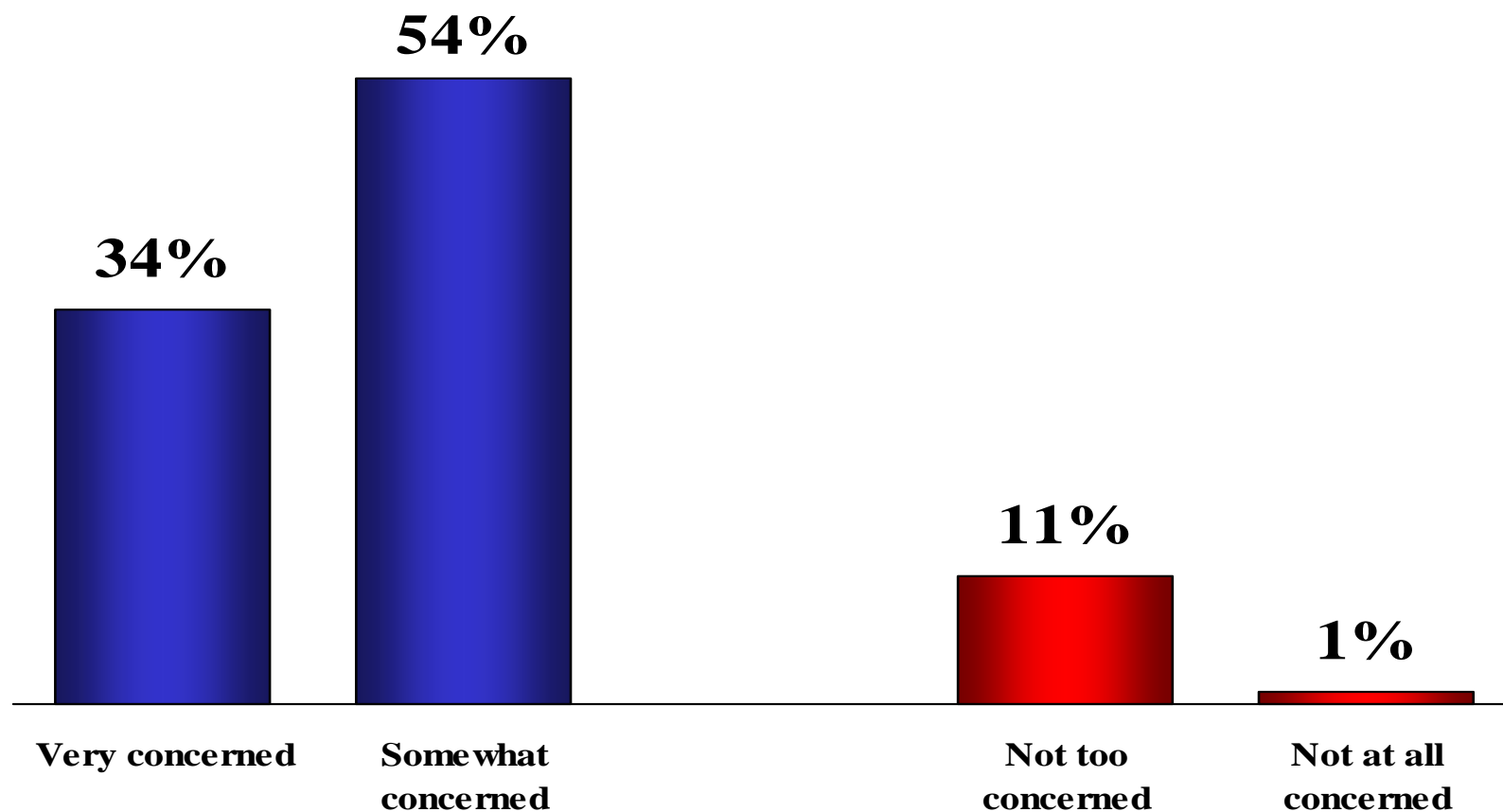
Thinking about anything you may have read or heard, as well as your own personal experience, how *familiar* would you say you are with the health problems facing the world today?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Americans Concerned About Health Problems Facing the World

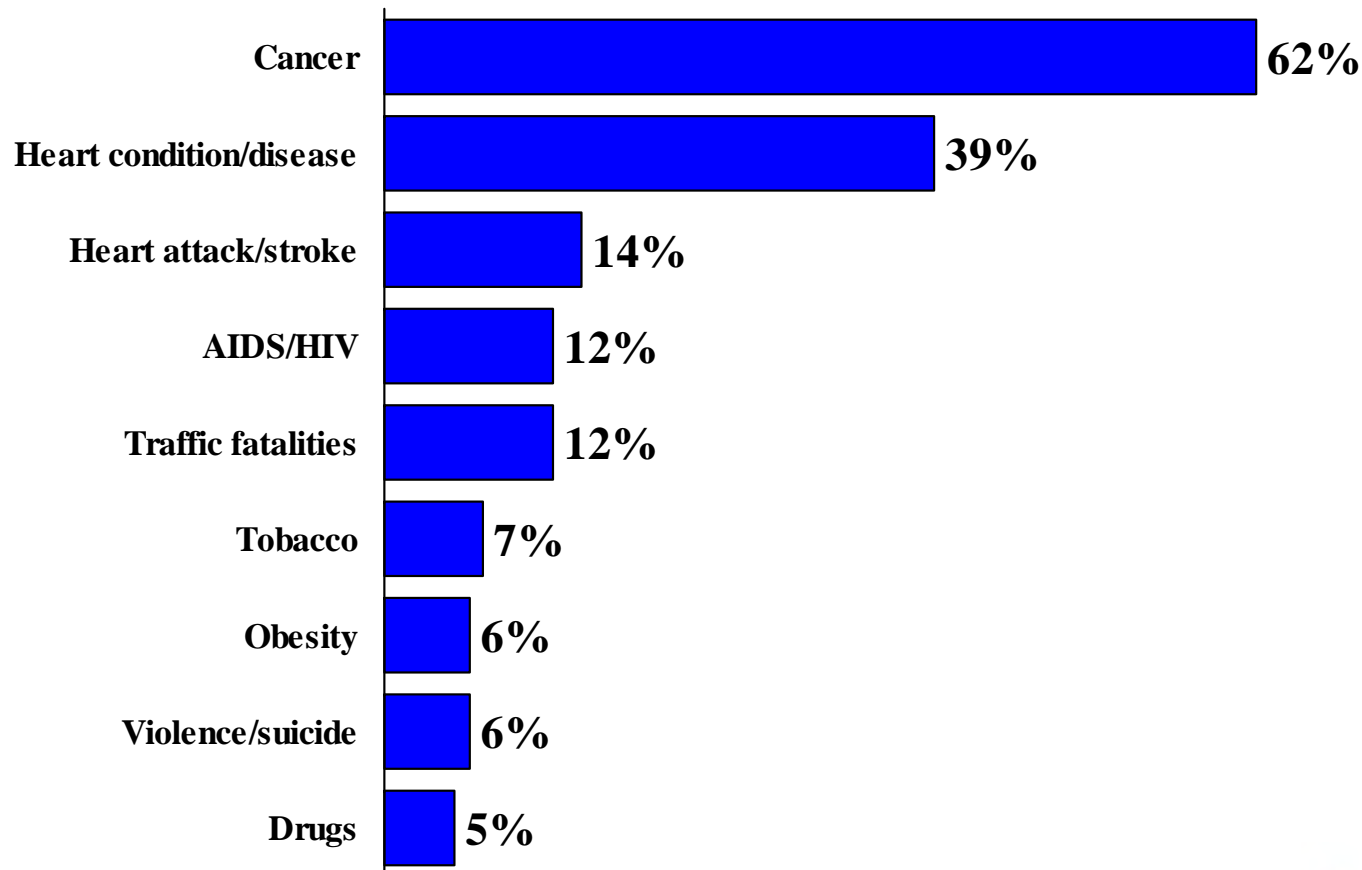
How concerned are you about the health problems facing the world today?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

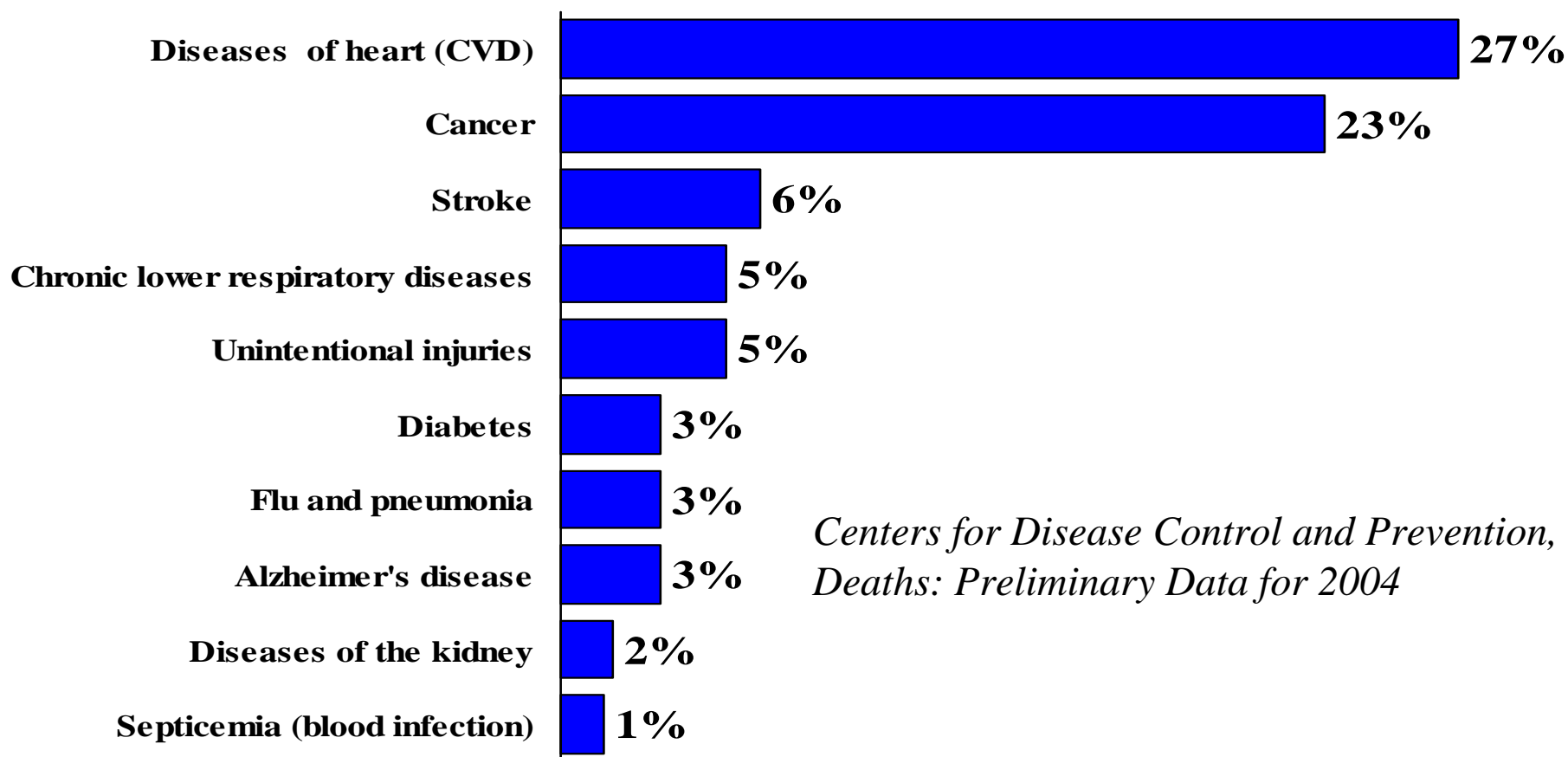
# Perceived Leading Causes of Death in the U.S.

What do you think are the two leading causes of death in United States?  
*(total mentions)*



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Actual Leading Causes of Death in the U.S.



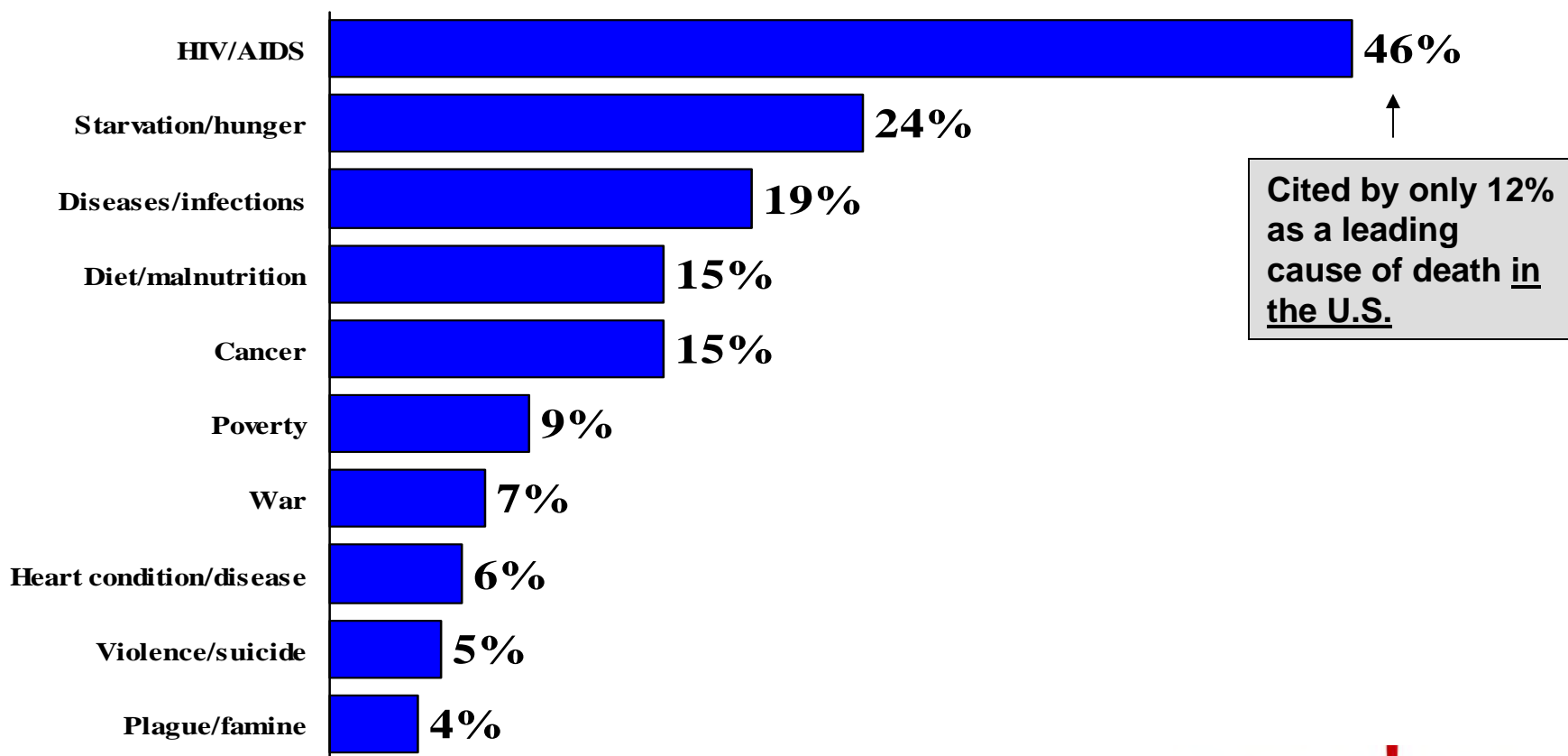
*Centers for Disease Control and Prevention,  
Deaths: Preliminary Data for 2004*

Attitudes: Global Health Research  
Charlton Research for Research!America, 2006



# Perceived Leading Causes of Death in Countries Other Than the U.S.

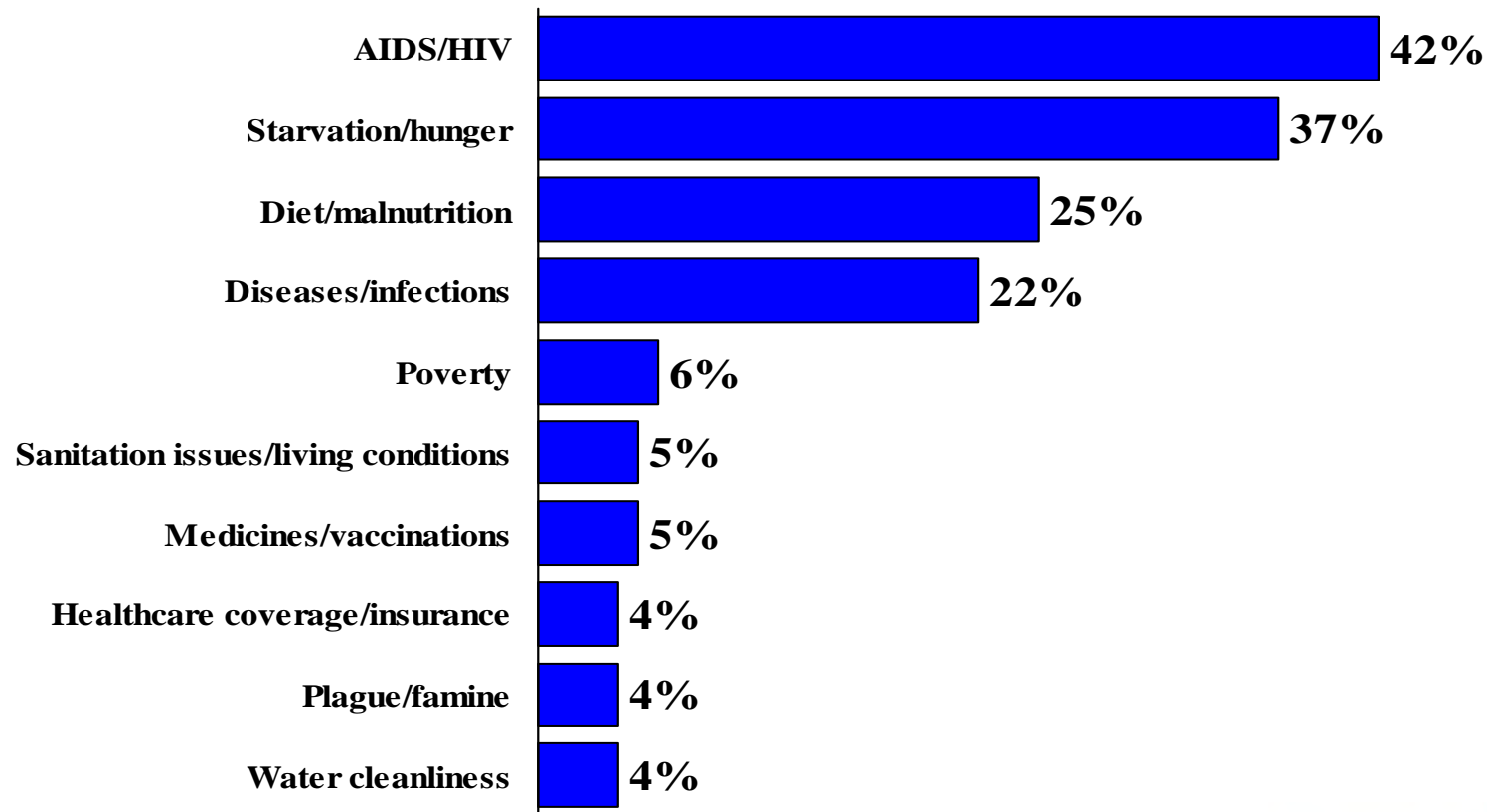
What do you think are the two leading causes of death in countries other than the United States? (*total mentions*)



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Perceived Leading Causes of Death in Poor/Developing Countries

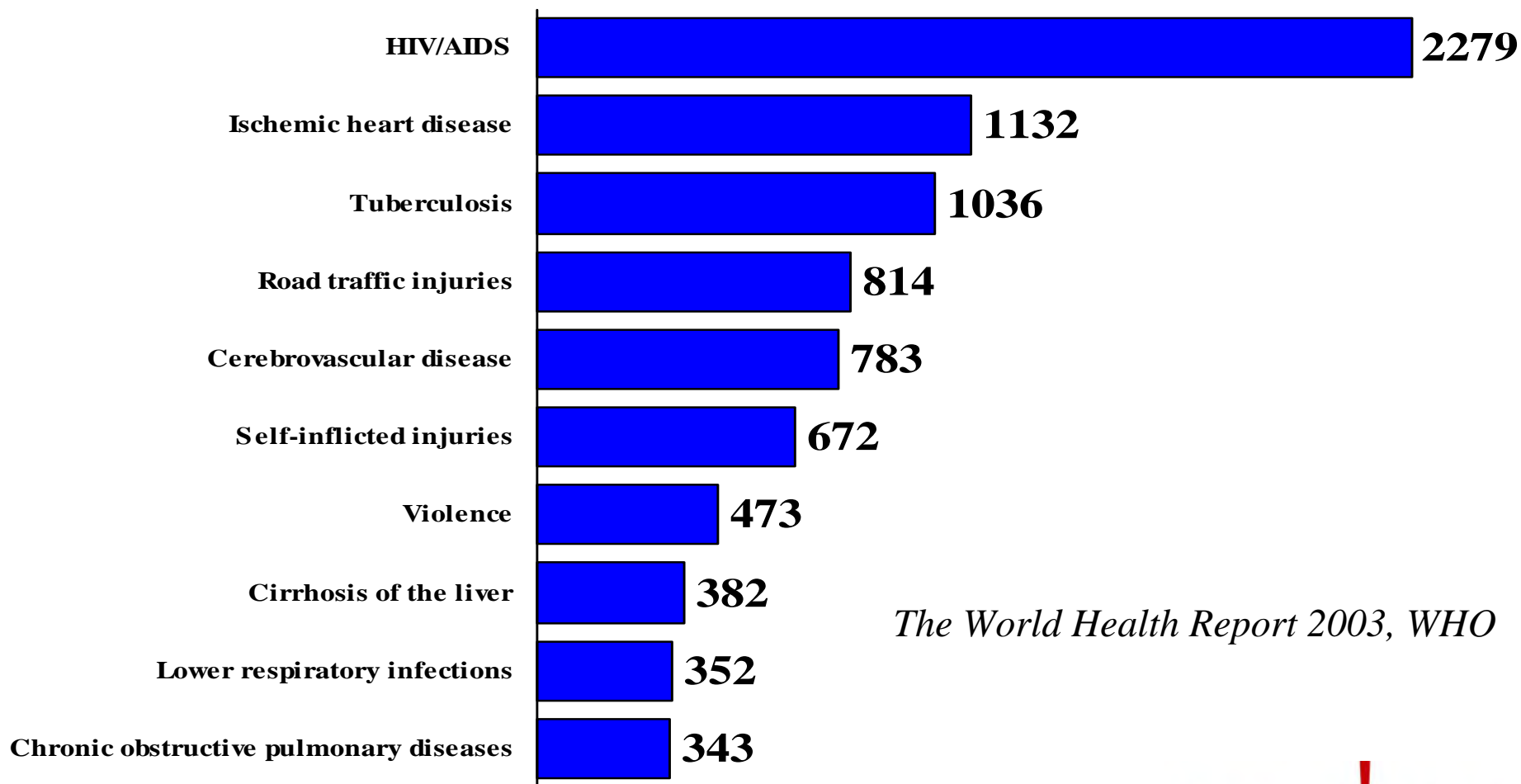
What do you think are the two leading causes of death in poor or developing countries?  
*(total mentions)*



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Actual Leading Causes of Death Worldwide 2002

(adults aged 15-59 in thousands)

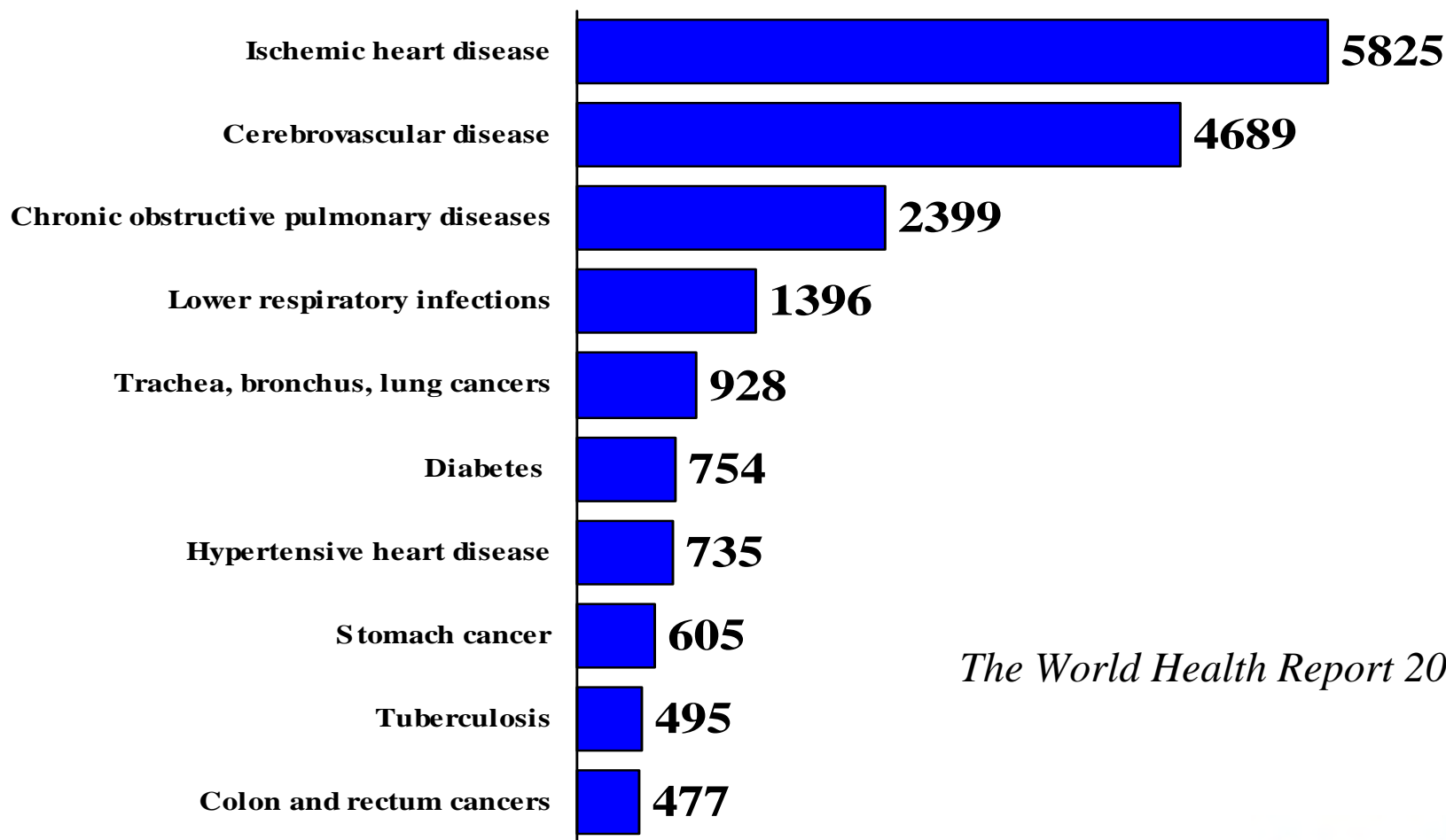


*The World Health Report 2003, WHO*

Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Actual Leading Causes of Death Worldwide 2002

(adults aged 60+ in thousands)

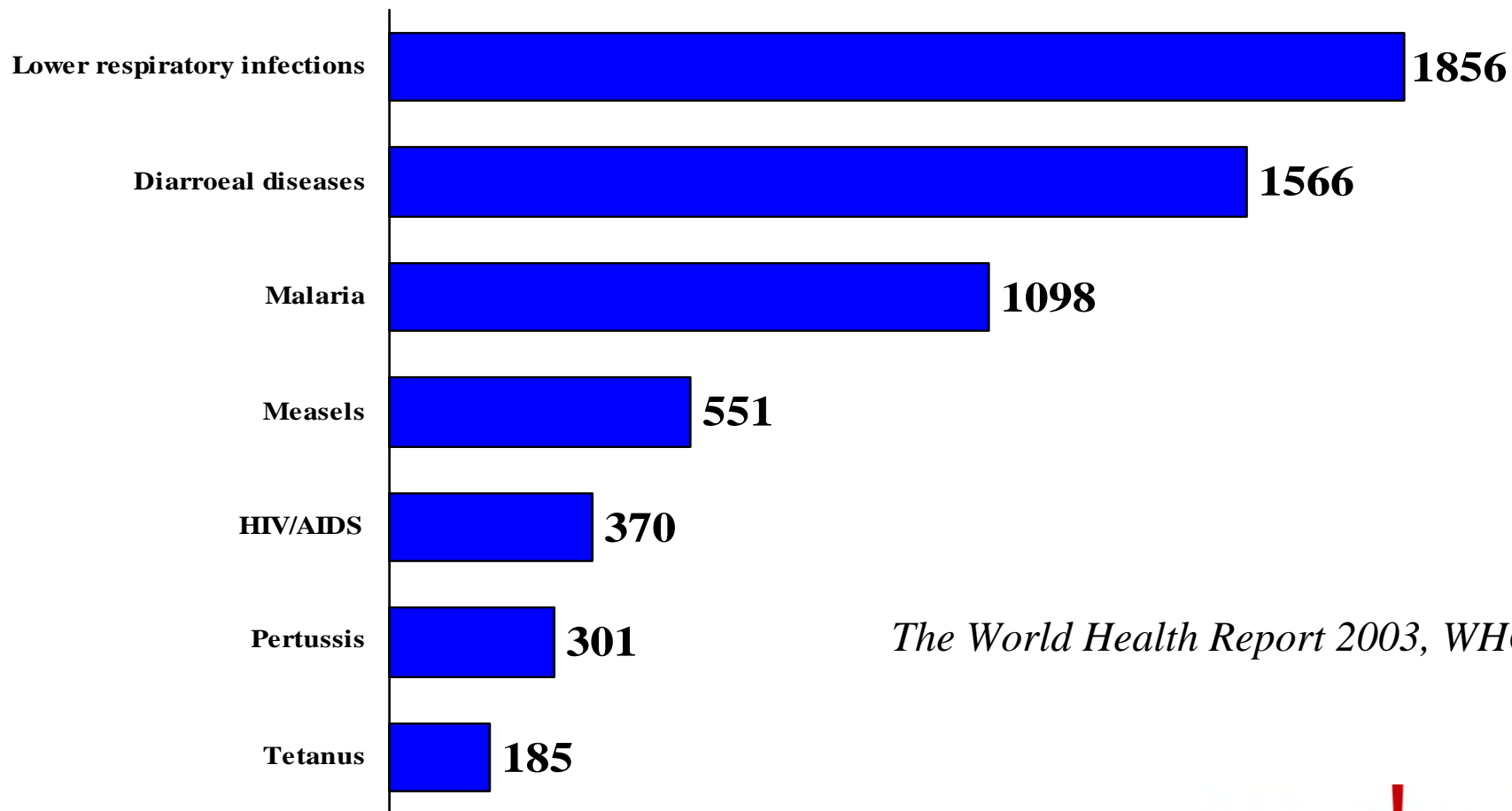


*The World Health Report 2003, WHO*

Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Actual Leading Causes of Death Worldwide 2002

(children under age 5 in thousands)

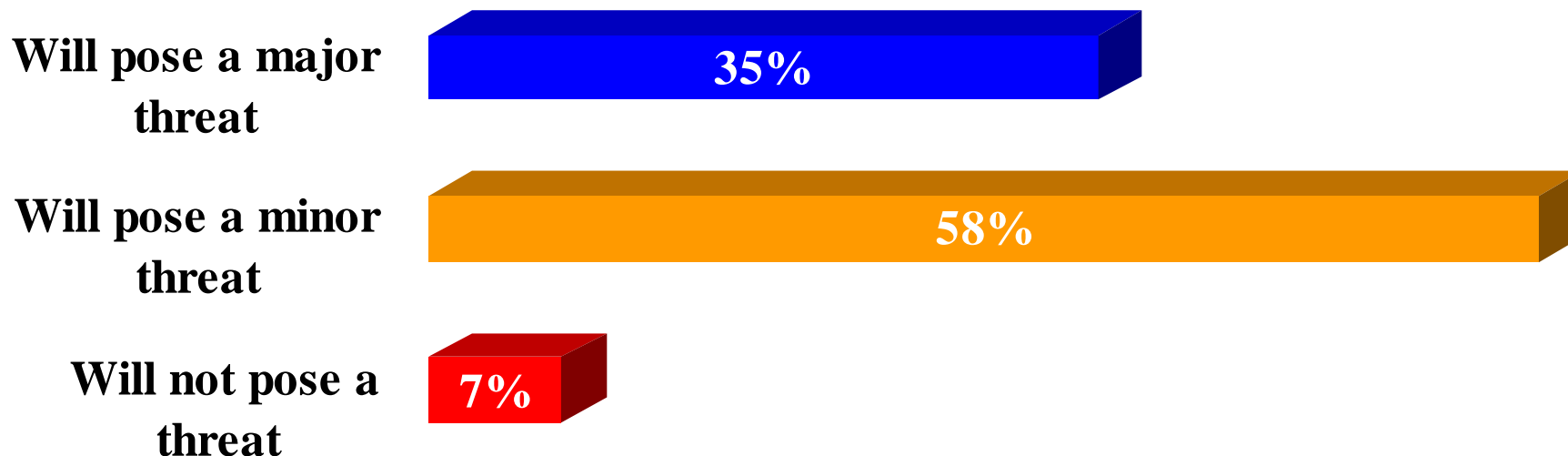


*The World Health Report 2003, WHO*

Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

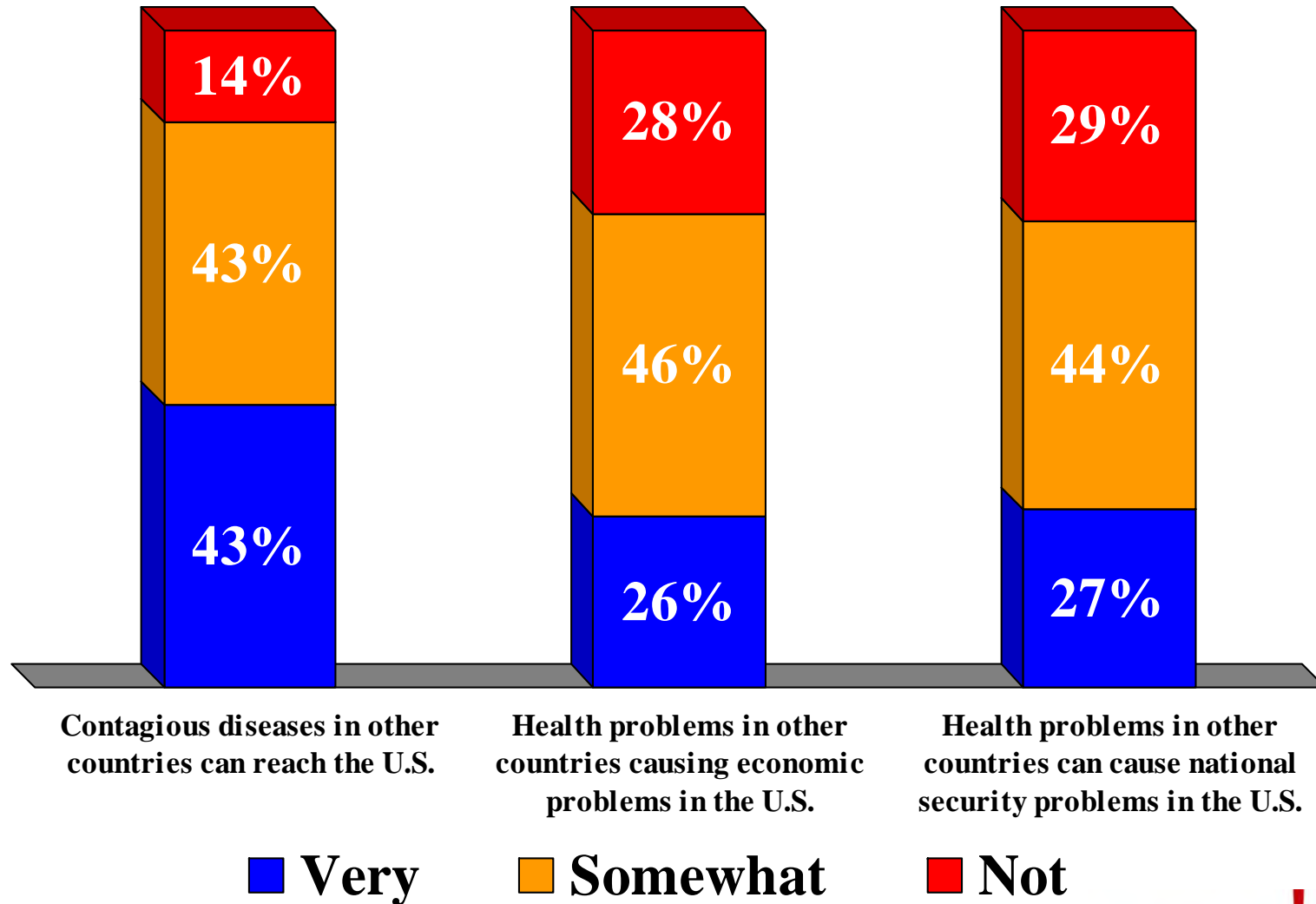
# Americans Think Emerging Diseases Will Threaten the U.S.

In general, to what extent do you think infectious and emerging diseases facing other countries (such as the flu, tuberculosis, and SARS) will pose a threat to the United States in the next few years?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

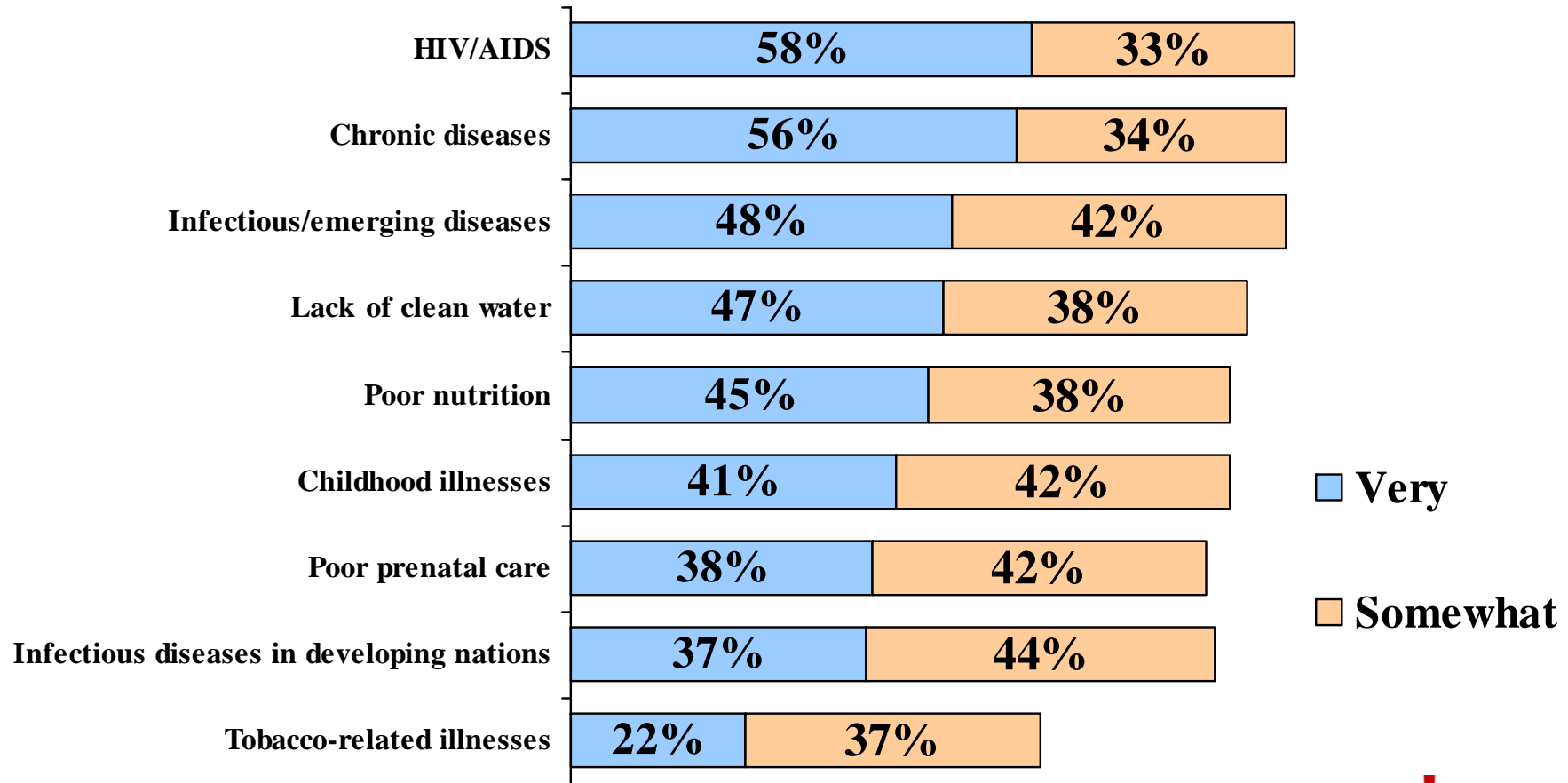
# How concerned are you that...



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Priorities in Global Health

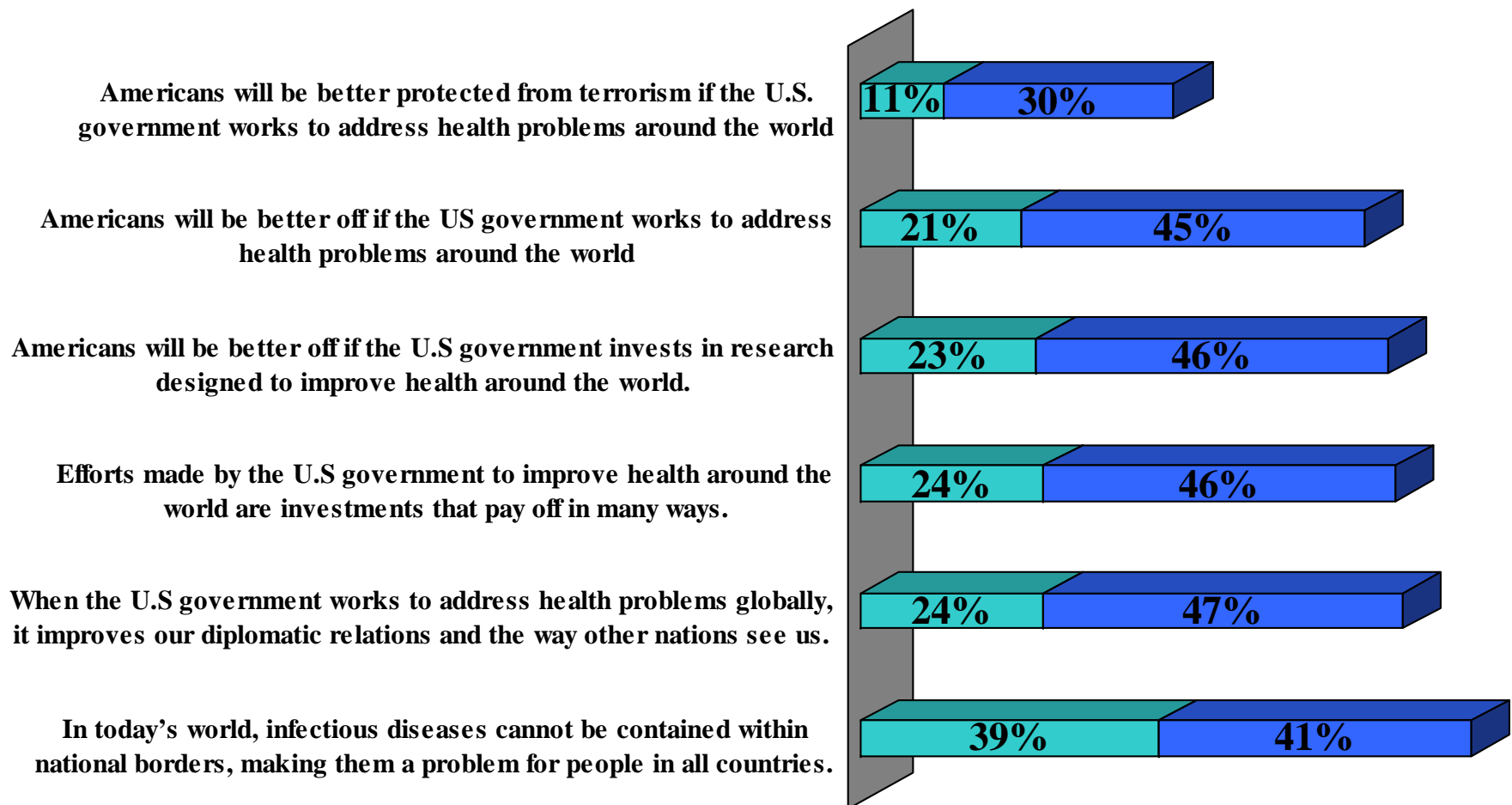
Considering the different types of health problems facing the world today, how high a priority do you think it is that the United States invest in research to address each of the following...?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006



# To what extent do you agree or disagree with the following statements...



■ Somewhat agree

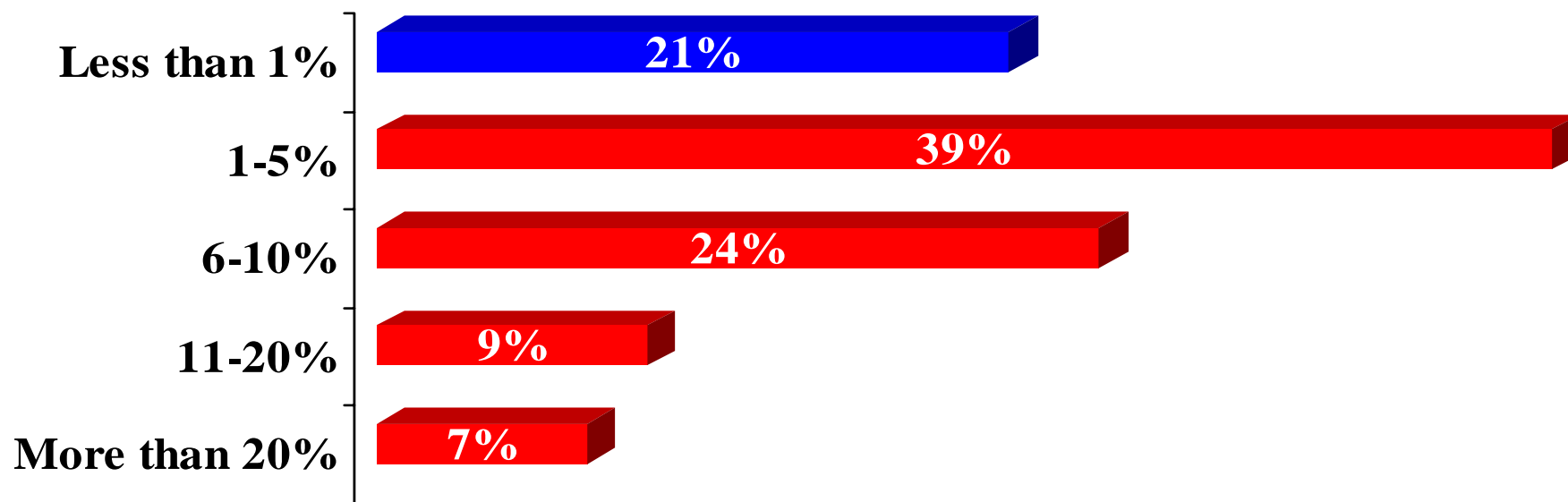
■ Strongly agree

Attitudes: Global Health Research

Charlton Research for Research!America, 2006

# Perception of Federal Global Health Budget Greater Than Reality

To the best of your knowledge, what share of the United States' federal budget is spent on efforts to improve health around the world?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

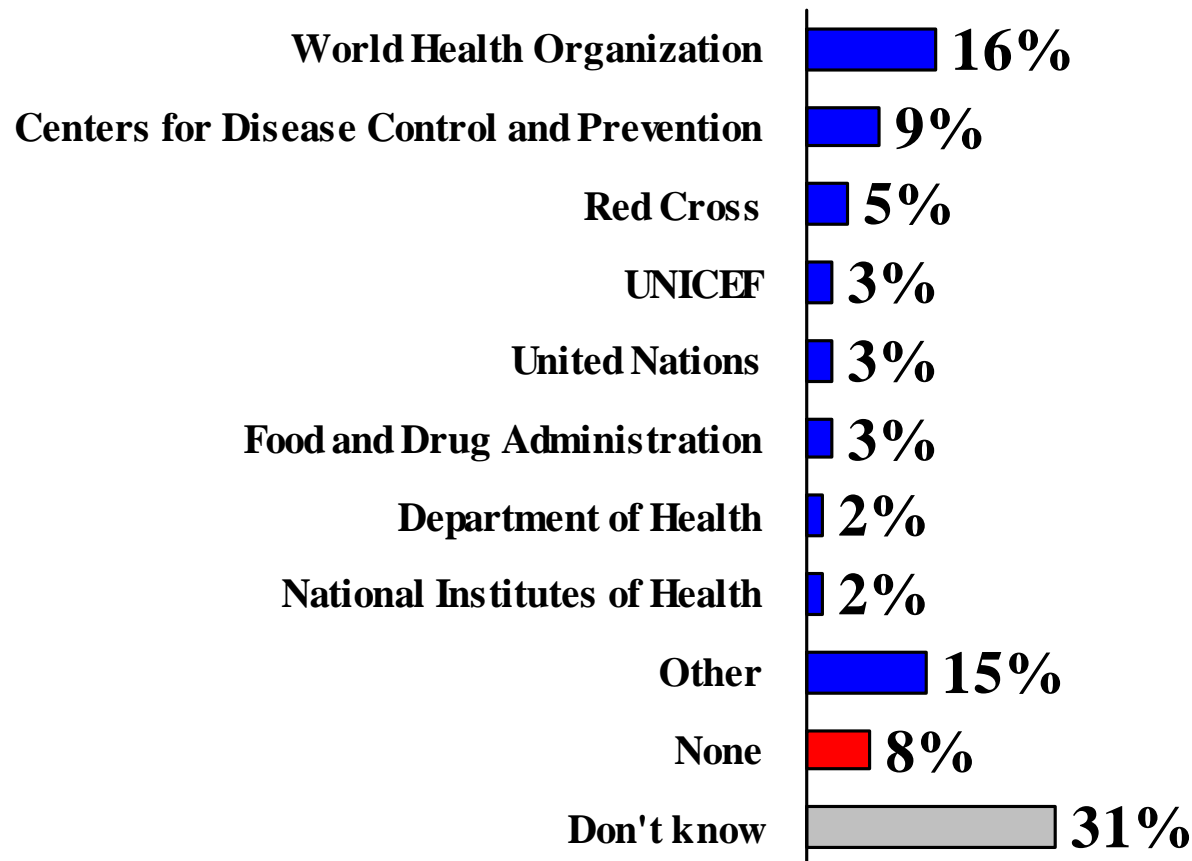
# Very Few Americans Can Identify Global Health Spokespeople

Is there a person who comes to mind when you think about global health? If yes, who?

Bono	3%
Bill or Melinda Gates	3
Mother Teresa	1
Bill or Hillary Clinton	1
Angelina Jolie	1
Jimmy Carter	1
Oprah Winfrey	1
Other	7
None	82

# Americans Cite WHO as Global Health Research Organization

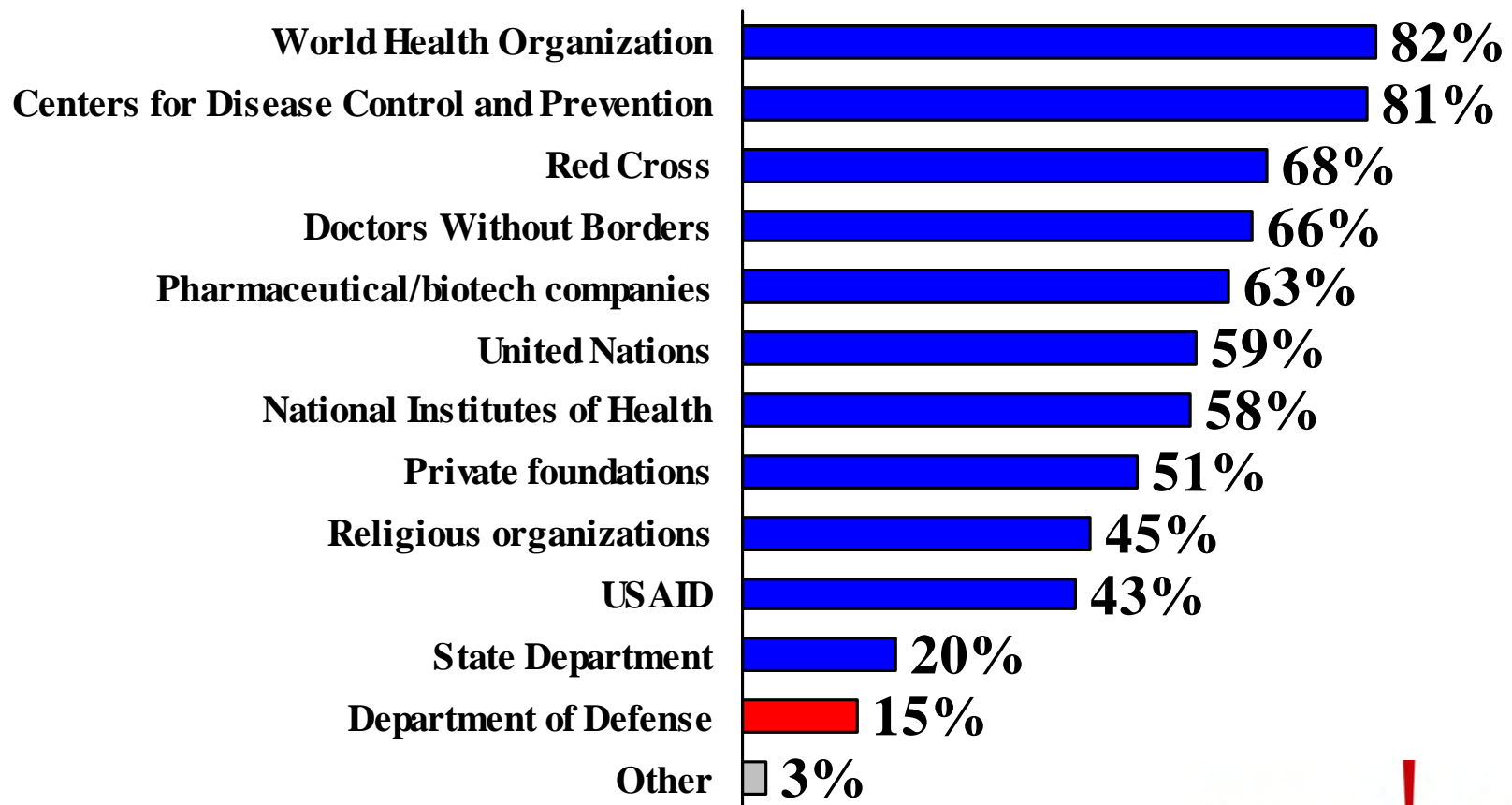
Which government agencies and other types of organizations would you say are involved in research designed to improve health around the world? (*first mentions*)



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Many Organizations *Should* be Involved in Global Health Research

Which of the following government agencies and other types of organizations should be involved in research designed to improve health around the world?

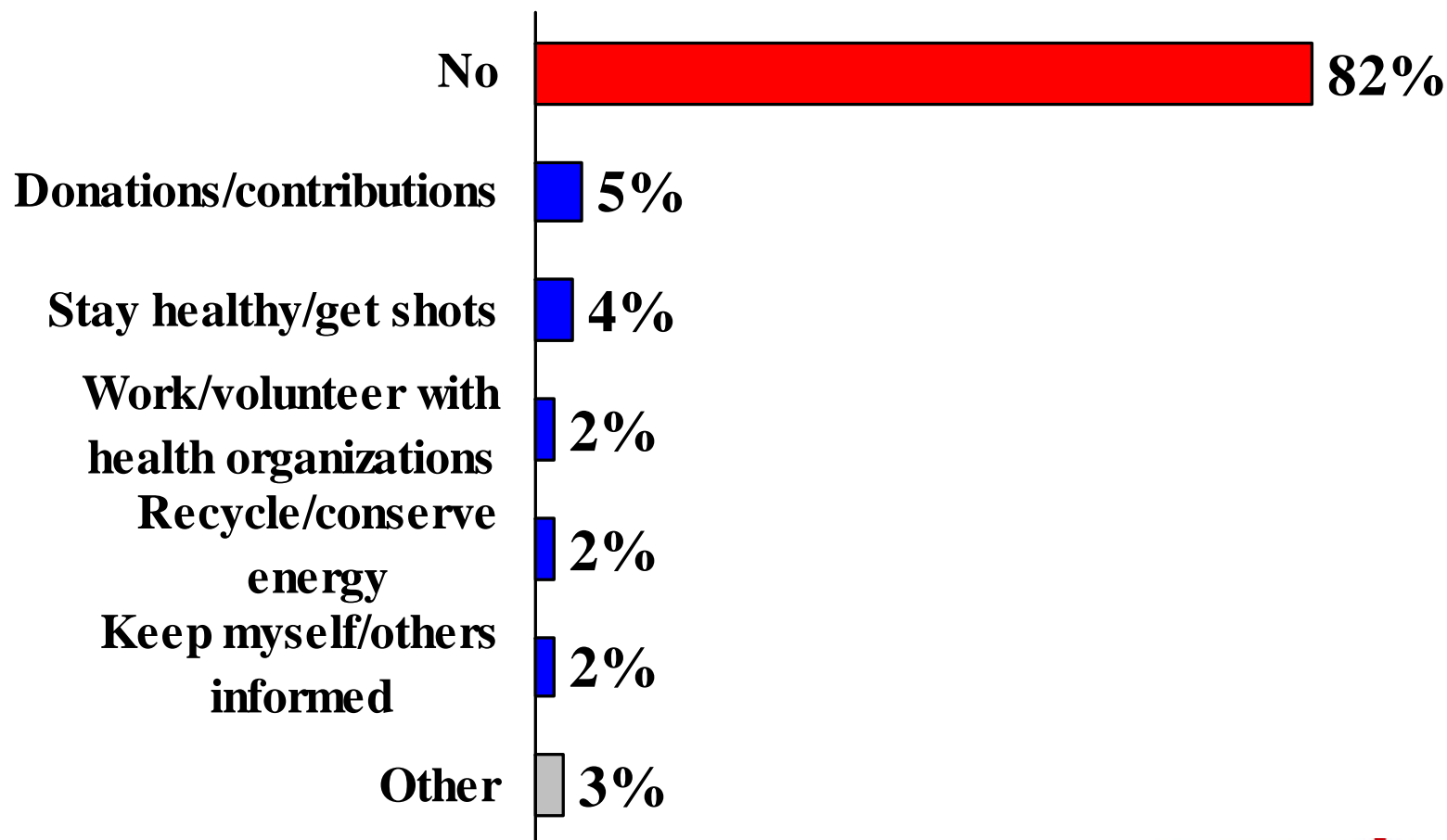


Attitudes: Global Health Research

Charlton Research for Research!America, 2006

# Few Americans Actively Involved

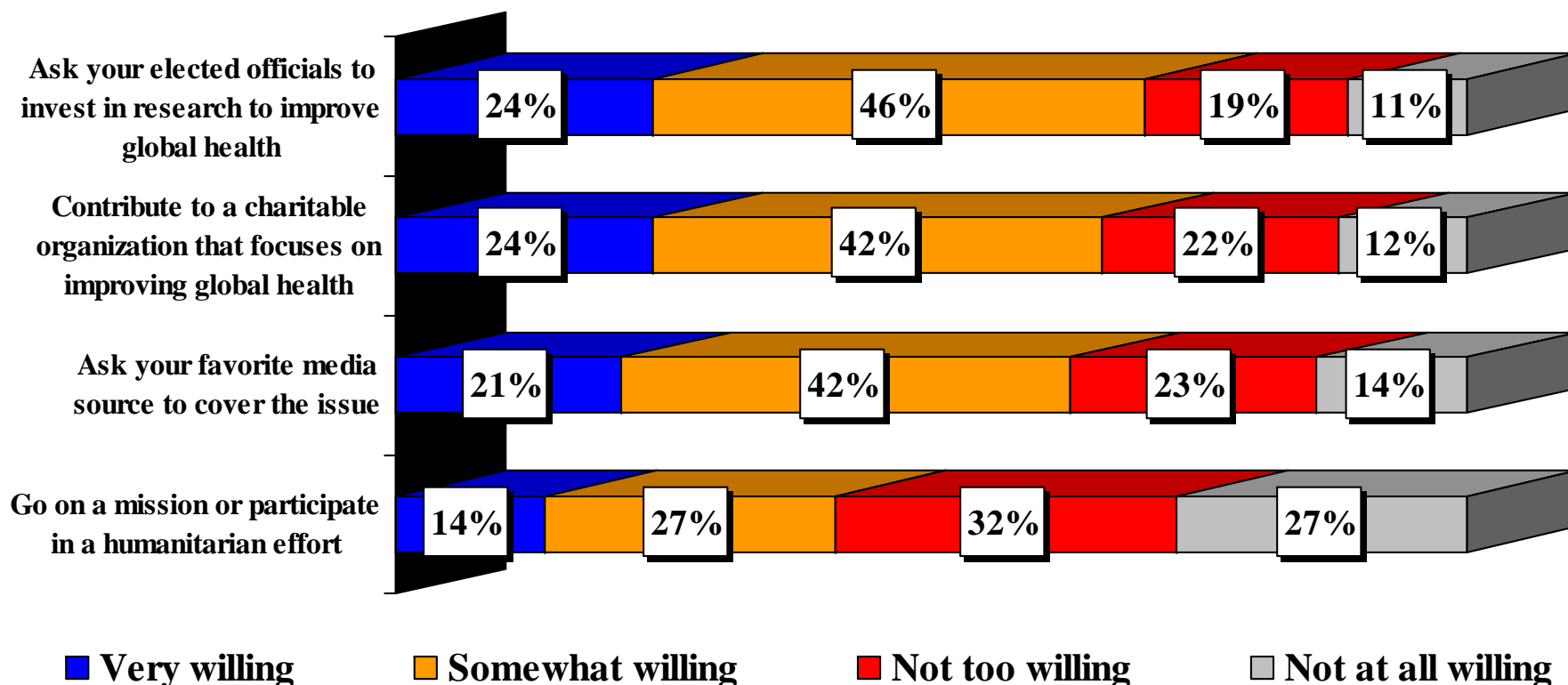
Are you currently doing something that you think will improve global health? If yes, what?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Americans Willing to Advocate for Global Health Research

If asked to individually contribute to improving health globally, how willing would you be to do each of the following?

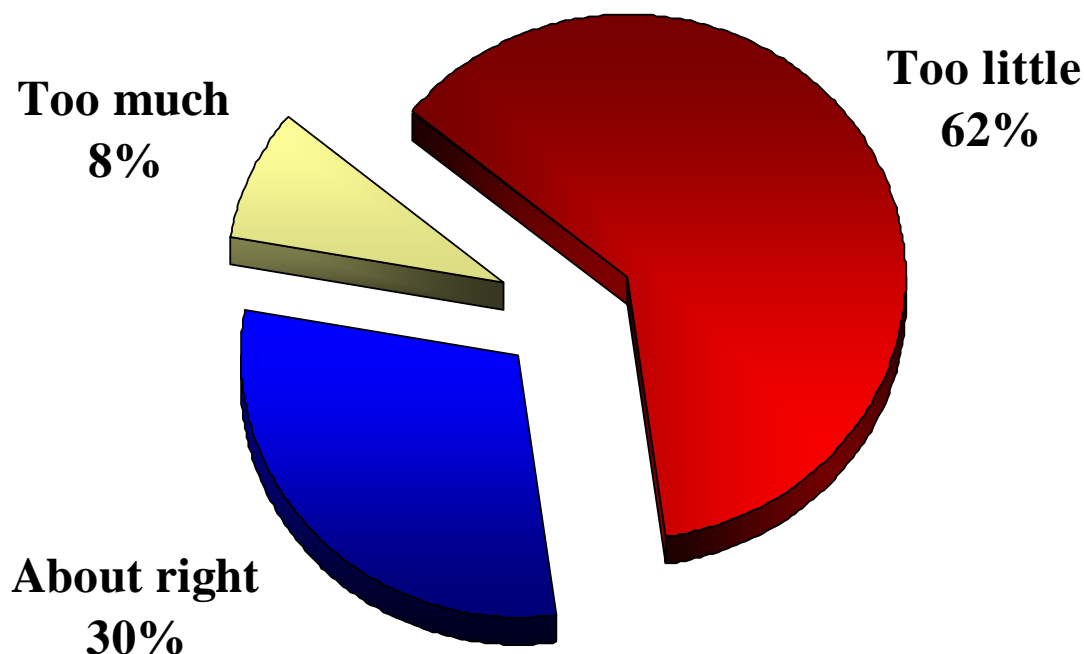


Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Most Americans Think the U.S. Spends Too Little on Health Research

Currently, the U.S. spends much less than one penny of every dollar on medical and health research designed to improve health around the world.

Would you say this amount is...



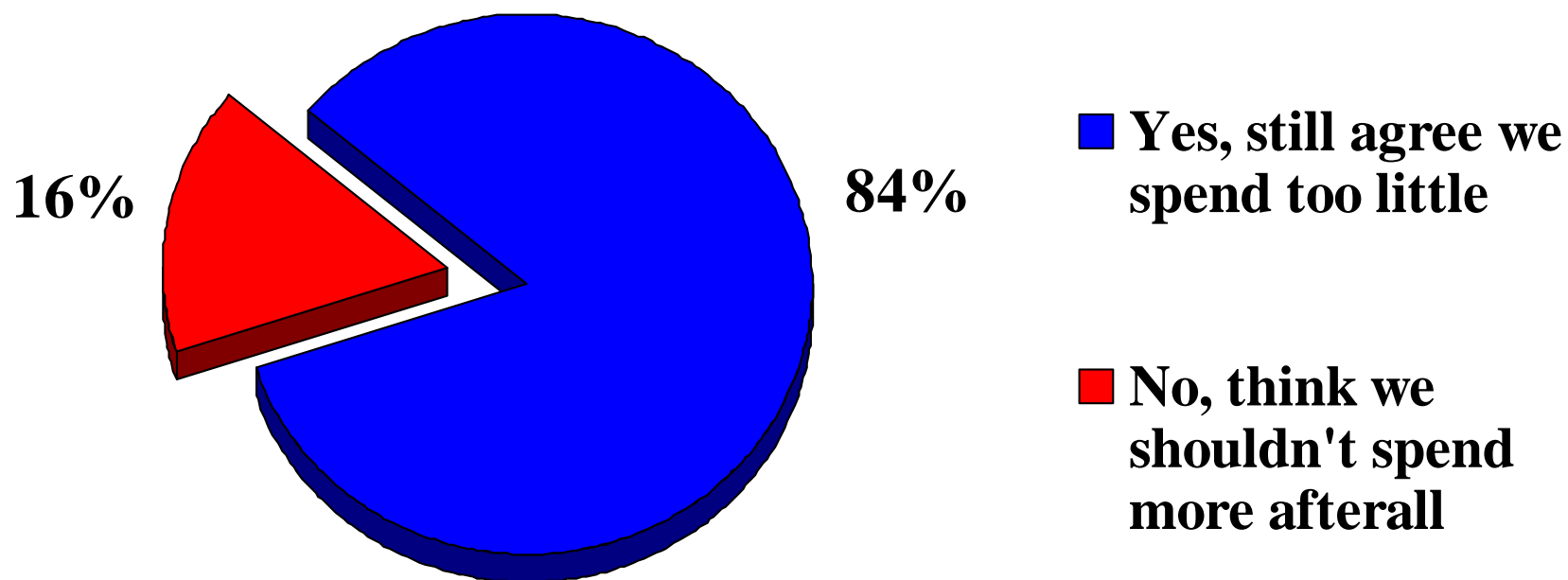
Attitudes: Global Health Research  
Charlton Research for Research!America, 2006



# Americans Willing to Pay for Global Health Research

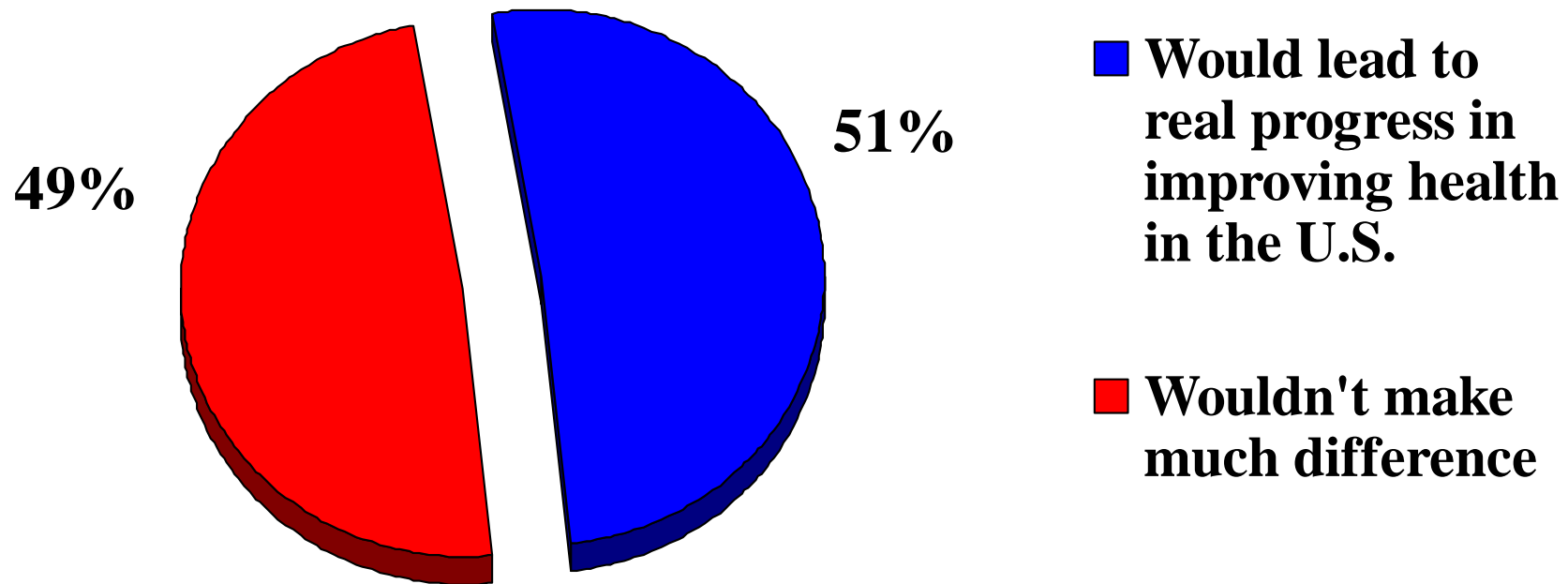
Would you still agree that the United States government spends too little on research designed to improve health around the world if you were told it would mean slightly higher taxes or less money available for other spending priorities?

*(Only includes those who responded "too little" n=621)*



# Americans Split on Impact of Global Health Research

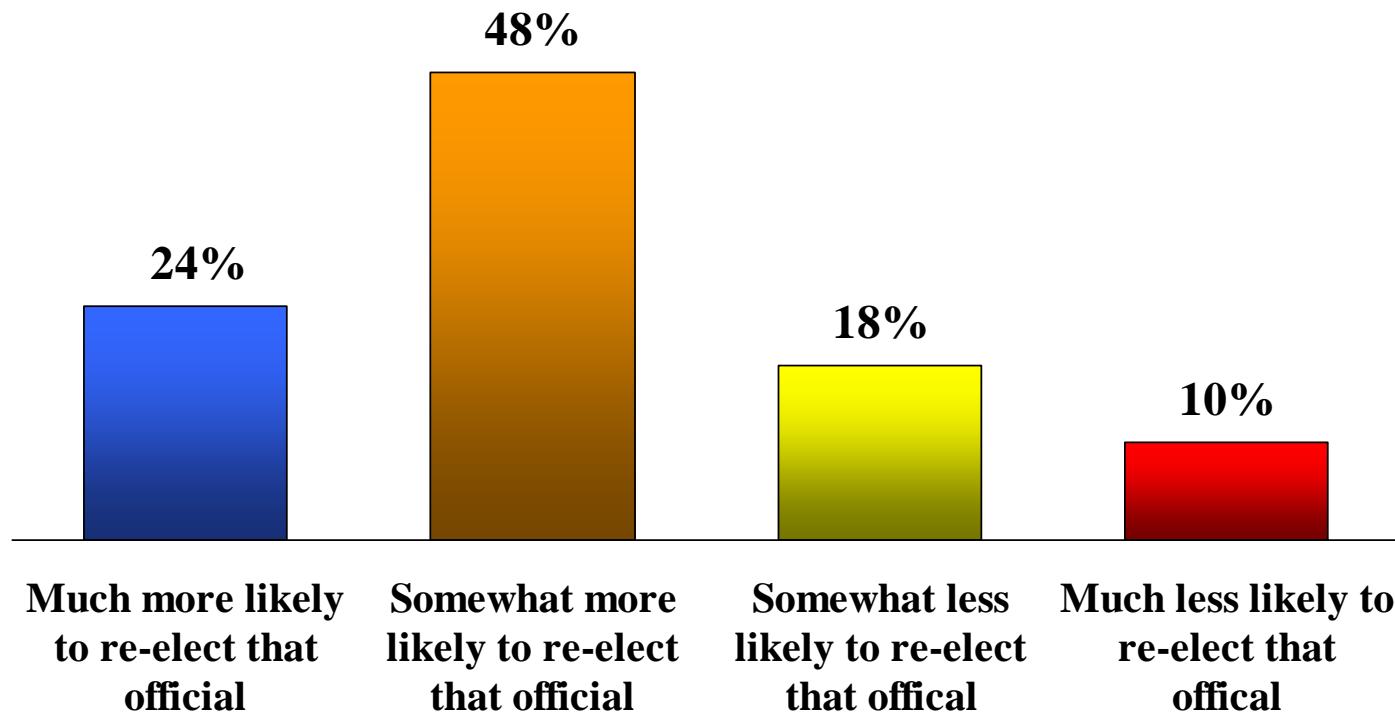
In general, do you think that spending more money on global health problems would lead to real progress in improving health overall in the United States or do you think it wouldn't make much difference?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Global Health Research as an Election Issue

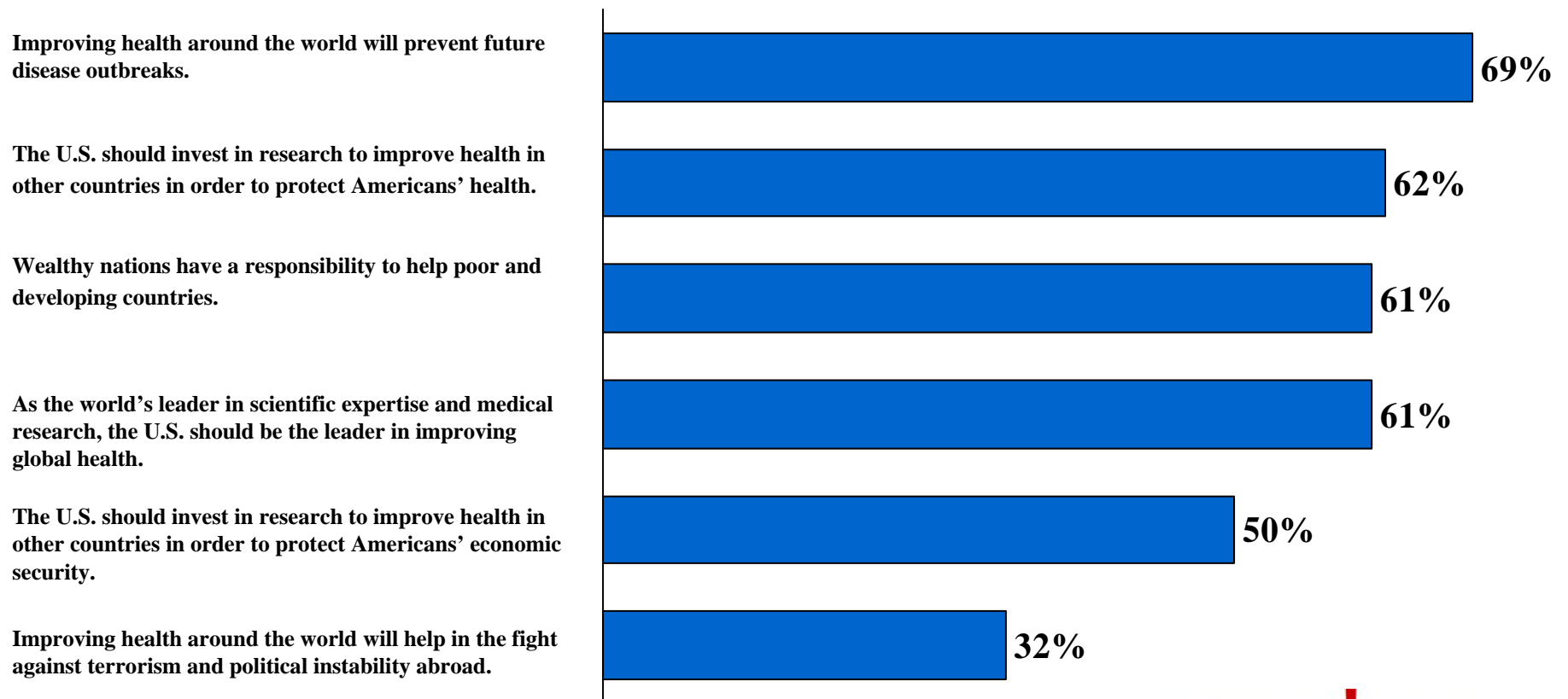
If your elected official were to support an increase in the US government's spending on research to improve health globally, would you be...?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Why Americans Think the U.S. Should Be Involved in Improving Health Around the World

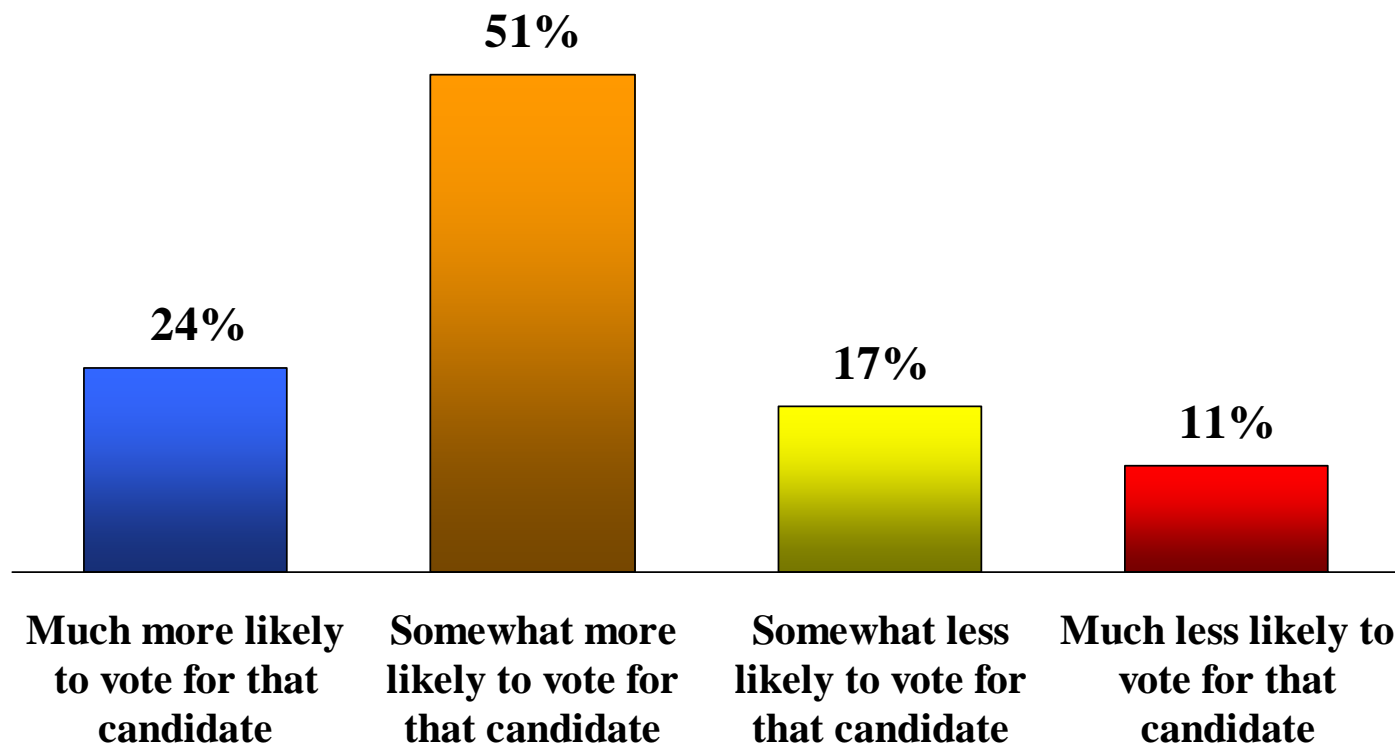
*(% who agree with the statement)*



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006

# Global Health Research as an Presidential Election Issue

If a candidate for President in 2008 were to support an increase in the US government's spending on research to improve health globally, would you be...?



Attitudes: Global Health Research  
Charlton Research for Research!America, 2006