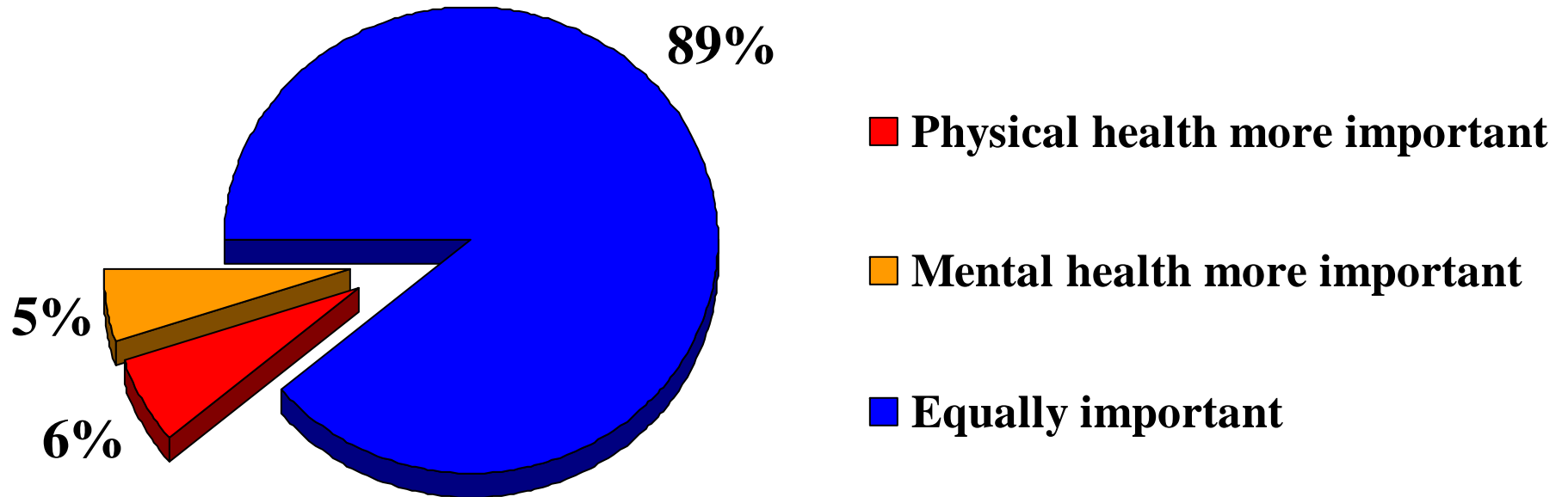


# Physical and Mental Health Are Equally Important to Americans

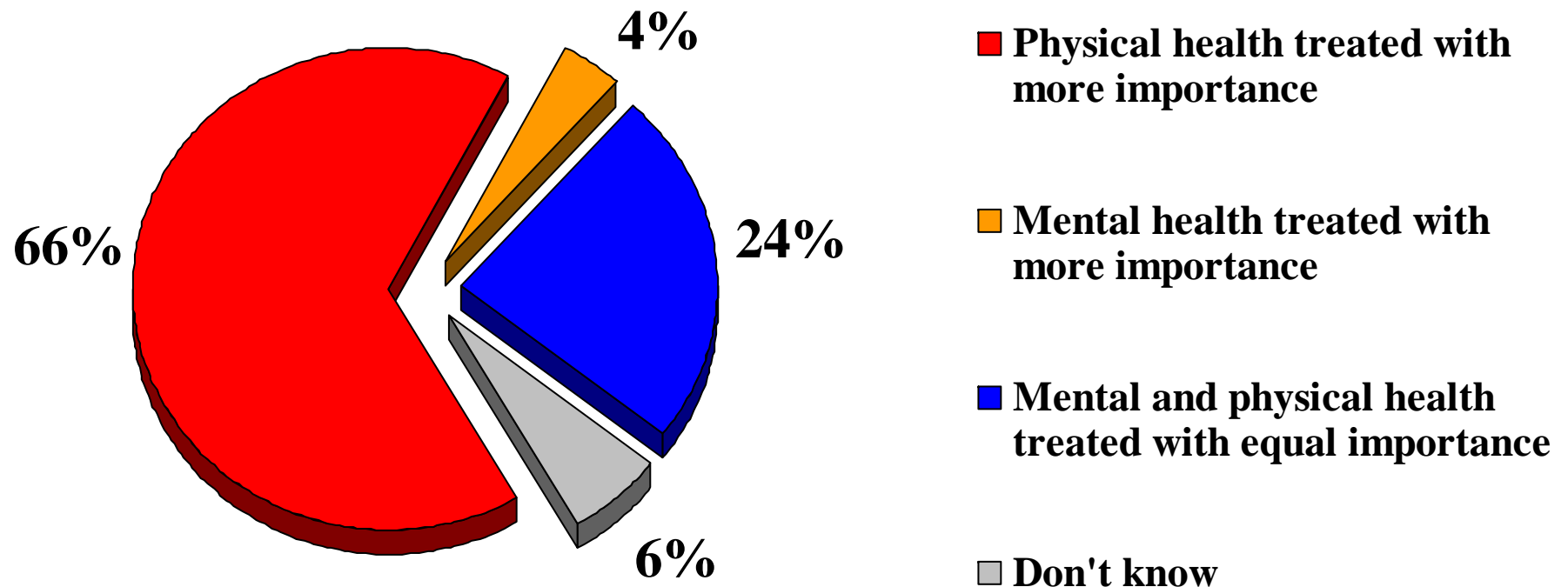
Considering your own health, do you think that mental health or physical health is more important or are they equally important?



Taking Our Pulse: The PARADE/Research!America Health Poll  
Charlton Research Company, 2006

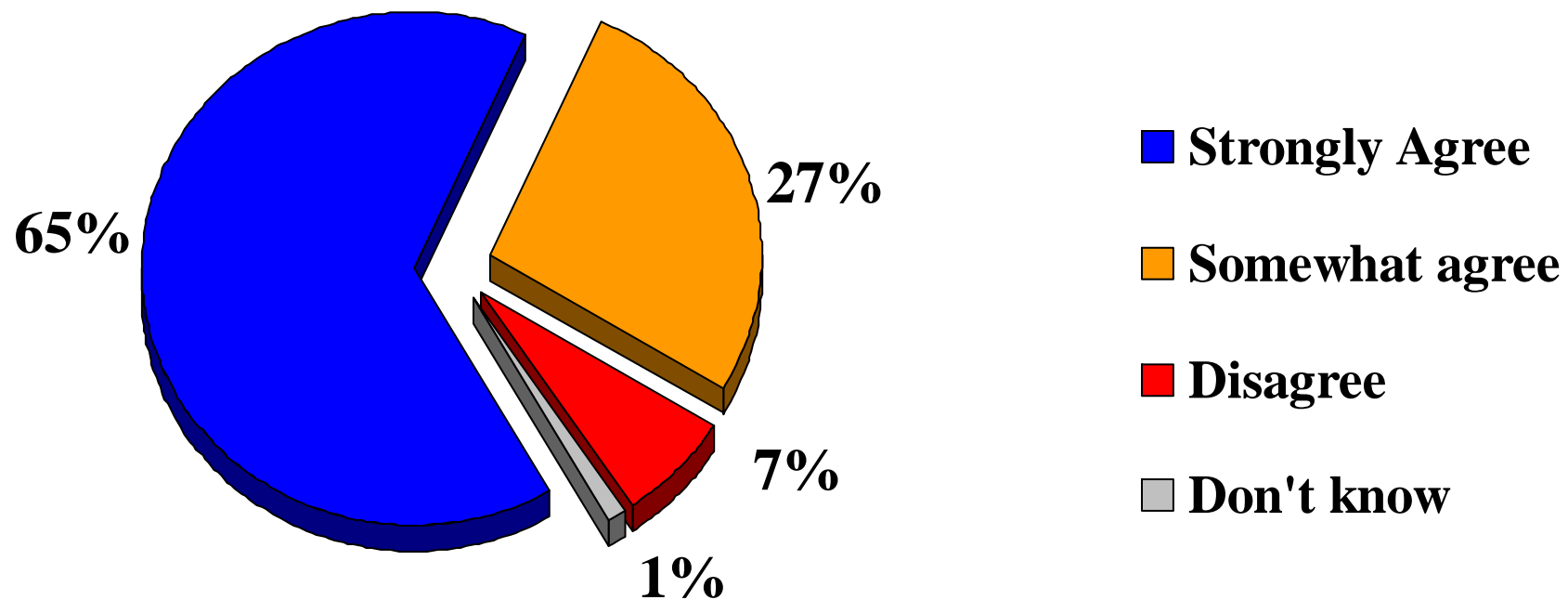
# Physical and Mental Health *Not* Treated With Equal Importance

Do you think that mental health or physical health are treated with equal importance in our current health care system?



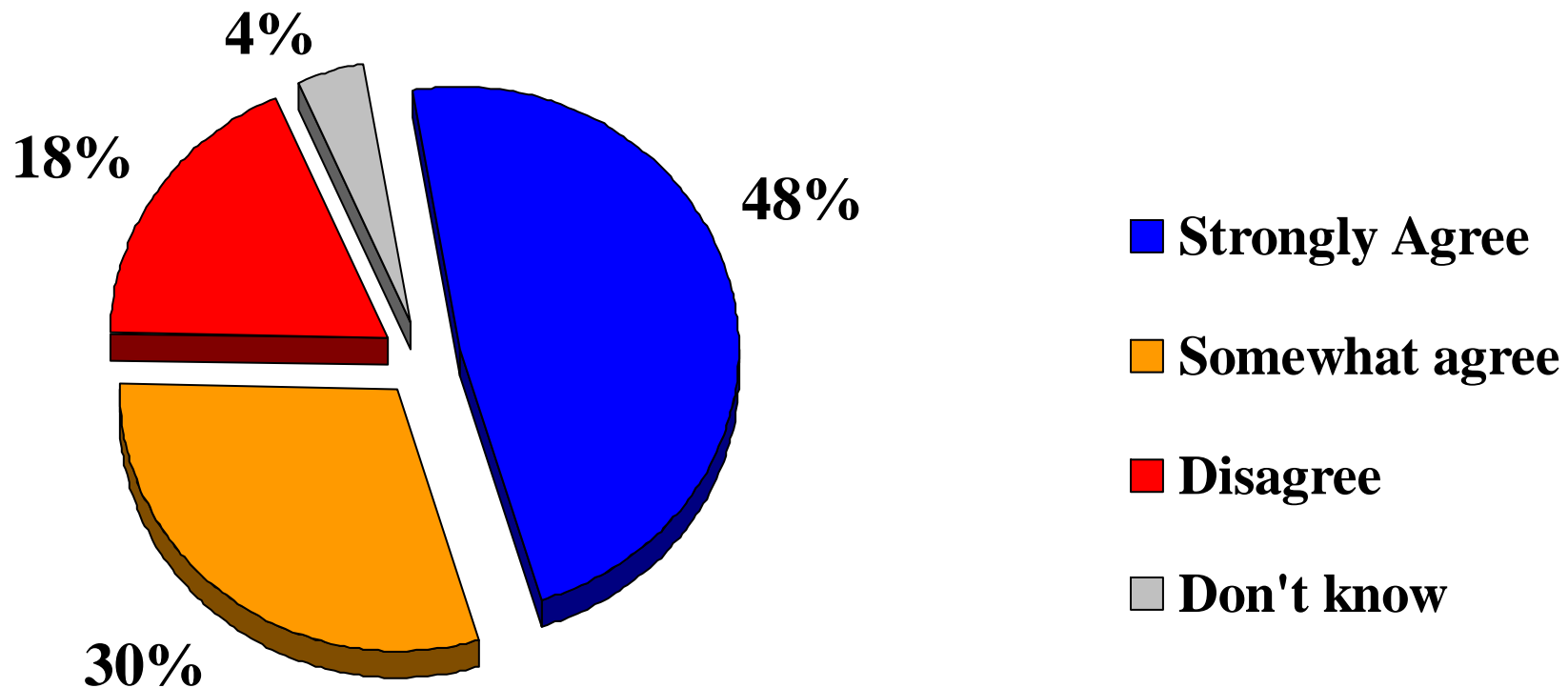
# Mental Health Services Are Fundamental to Overall Health

Do you agree or disagree that health services that address mental health, such as treatment for depression and suicide prevention, are fundamental to overall health and should be part of any basic health care plan?



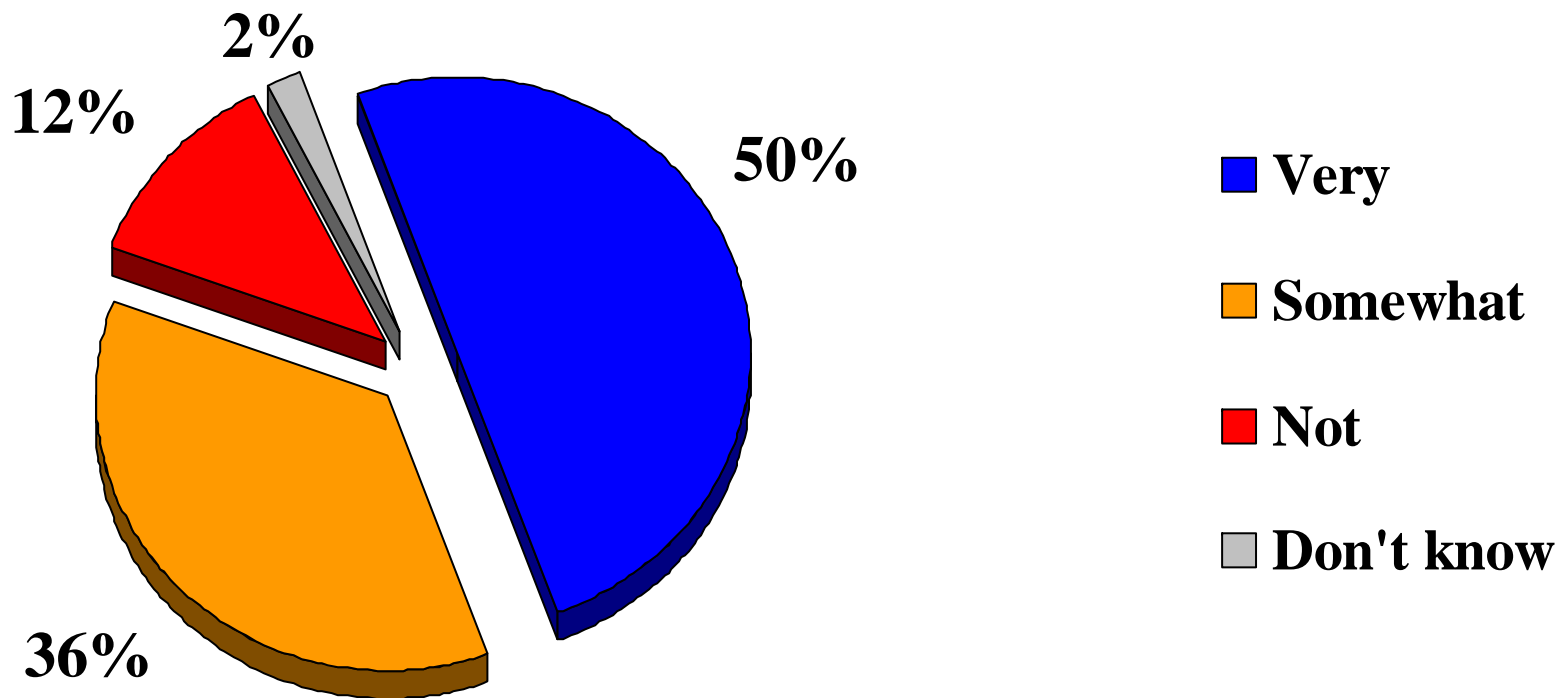
# Americans Think Many Suicides Could Be Prevented

In the U.S. each year 31,000 people die by suicide and approximately 650,000 make an attempt. Do you agree or disagree that with appropriate research, interventions, and services, many suicides and suicide attempts can be prevented?



# Very Important for the U.S. to Invest in Suicide Prevention

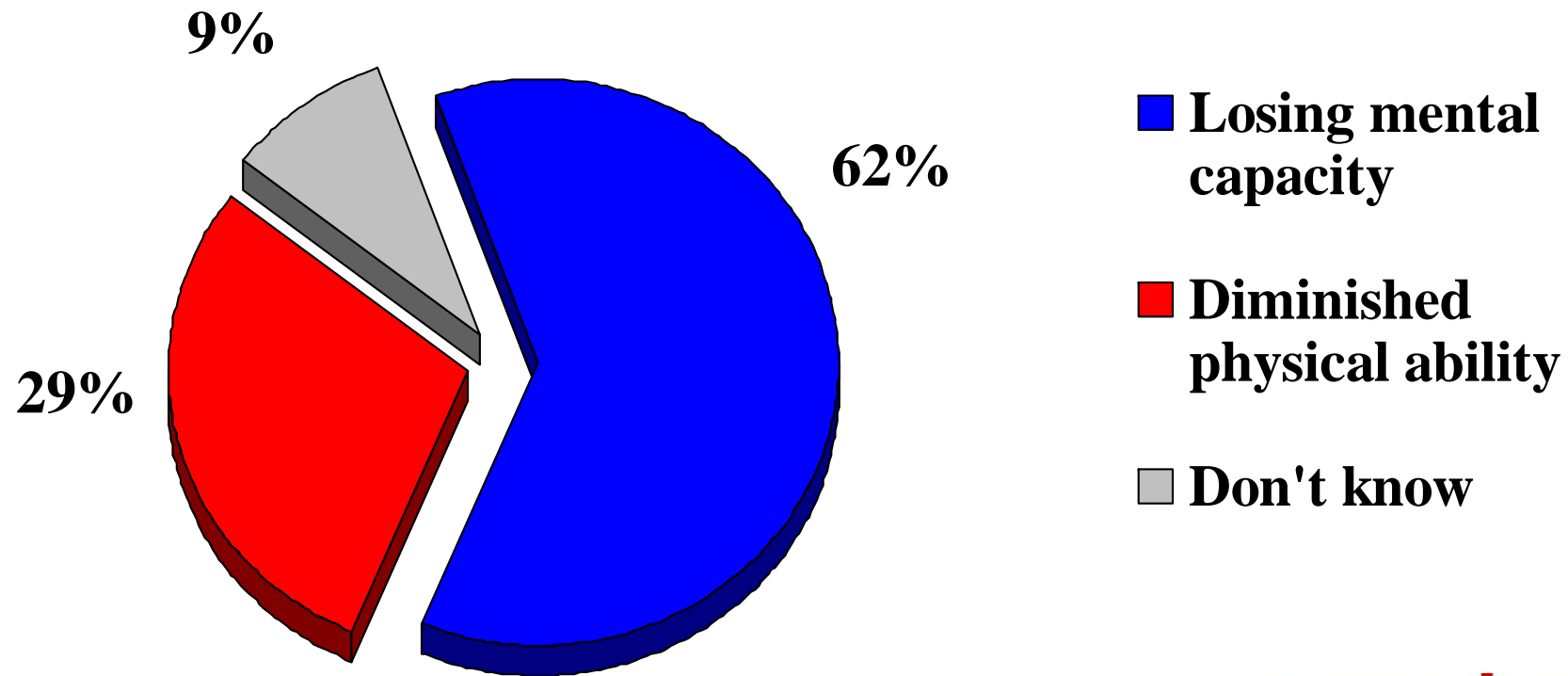
How important do you think it is for the U.S. to invest in the prevention of suicide?



Taking Our Pulse: The PARADE/Research!America Health Poll  
Charlton Research Company, 2006

# Losing Mental Capacity is Greatest Fear

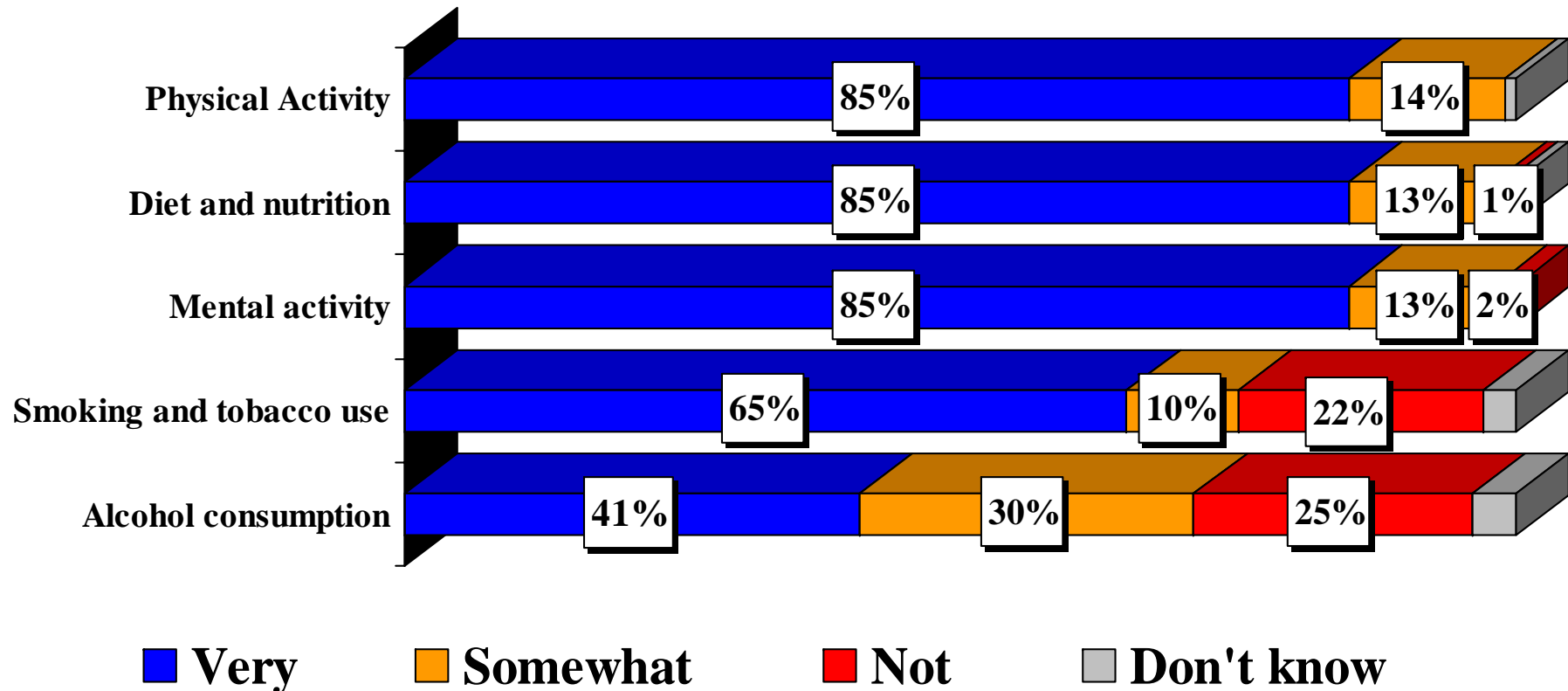
When you think about aging, what do you fear more: diminished physical ability or losing mental capacity?



Taking Our Pulse: The PARADE/Research!America Health Poll  
Charlton Research Company, 2005

# Factors in Aging

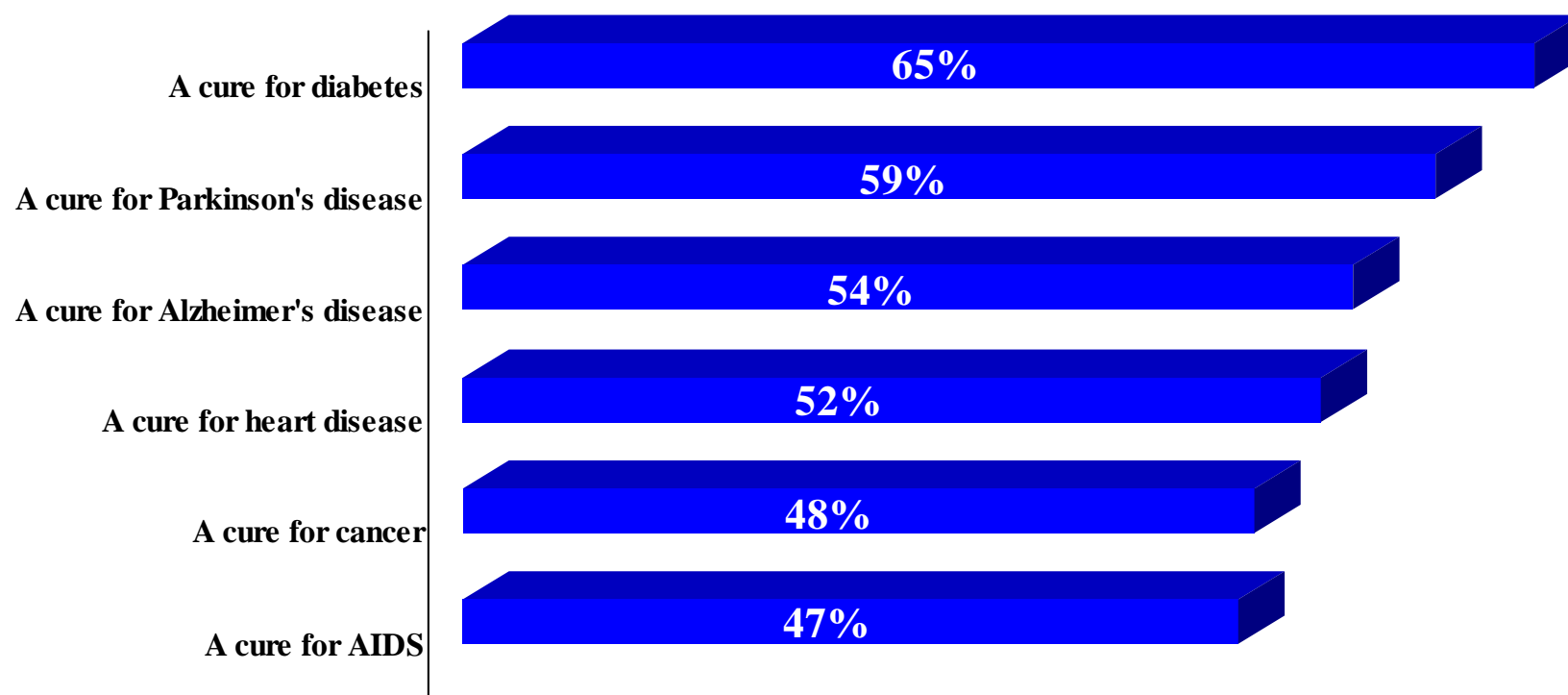
How important do you think each of the following factors is in how well a person ages?



Source: Longevity Poll, 2005  
Charlton Research Company for Research!America

# Great Expectations for Medical Breakthroughs

Please tell me whether you think the following medical breakthroughs will occur within the next 20 years.



Taking Our Pulse: The PARADE/Research!America Health Poll  
Charlton Research Company, 2005