

*Research* | *America*  
AN ALLIANCE FOR DISCOVERIES IN HEALTH®

# Survey Methodology

- ❖ Telephone (random-digit dialing) polls are conducted with a sample size of 800-1000 adults (age 18+) and a maximum theoretical sampling error of +/- 3.5 percent. Data are demographically representative of adult U.S. residents (state or national).
- ❖ Online polls are conducted with a sample size of 1000-2000 adults and sampling error of +/-3.1 percent. The data is weighted in two stages to ensure accurate representation of the U.S. adult population.
  1. Figures for age, sex, race, education, and income were weighted where necessary to bring them into line with population demographics.
  2. “Propensity score” weighting was also used to adjust for respondents’ propensity to be online.



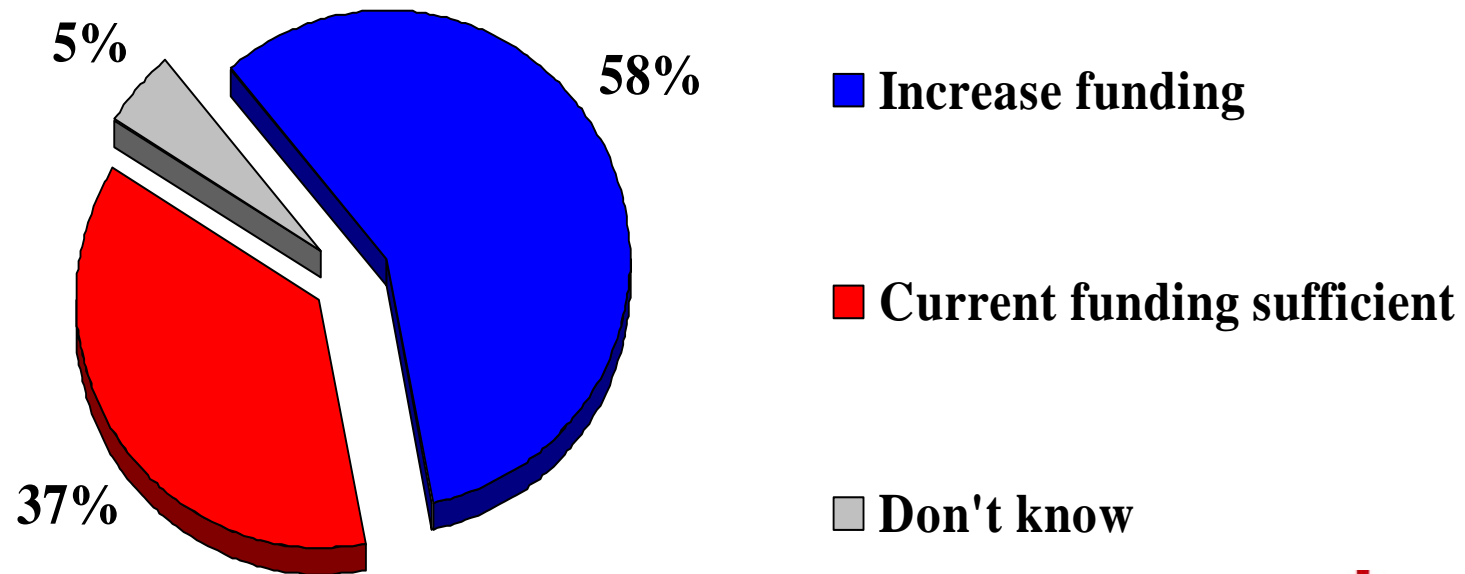
# Americans Want Increased Funding

Over the past several decades, U.S. investment in medical and health research has steadily increased. Recently, Congress voted to cut overall federal funding for this research.

Some people say: Current U.S. funding for medical and health research is sufficient and other budget items are higher priorities now.

Other people say: Increasing U.S. funding for medical and health research now is essential to our future health and economic prosperity.

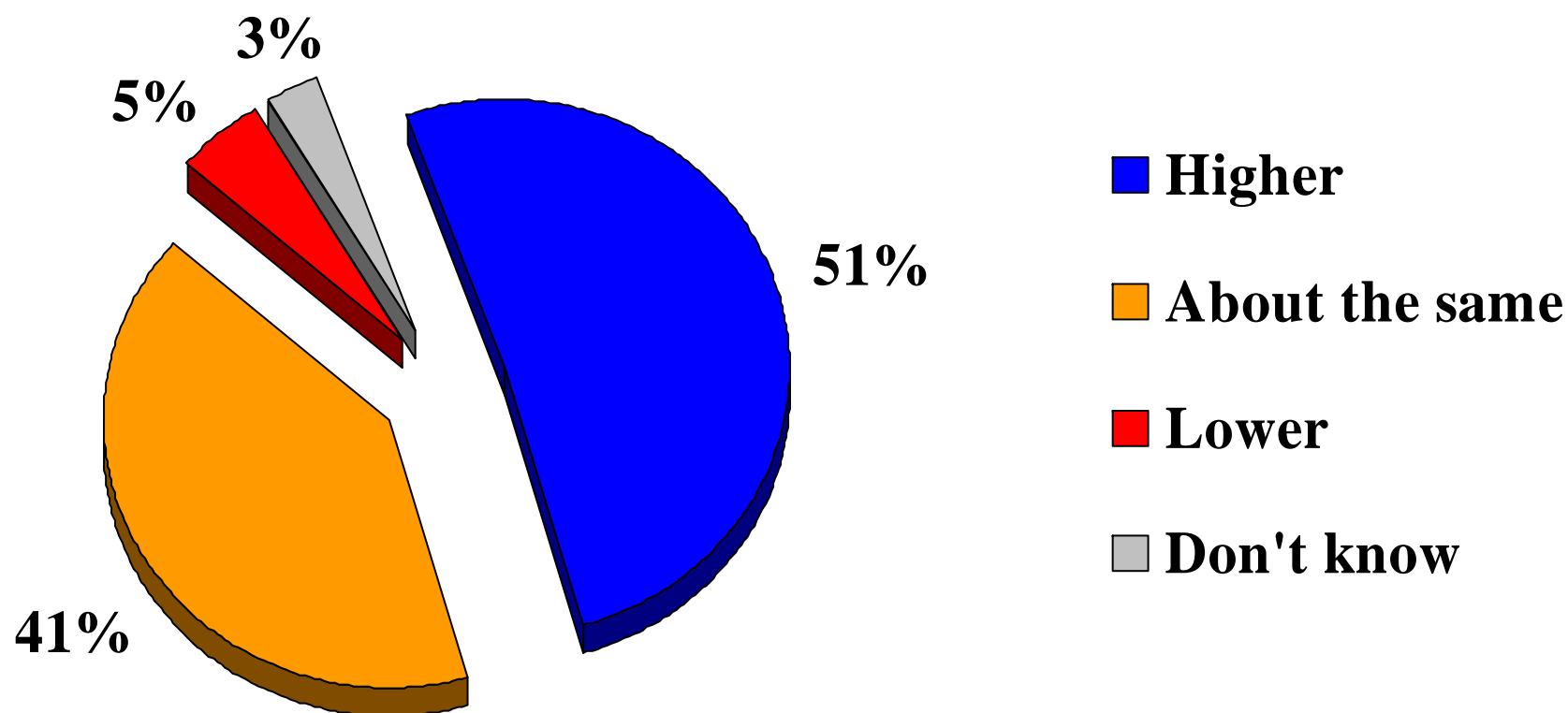
Which of these statements more closely reflects your opinion?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Americans Think Commitment to Research Should Be Higher

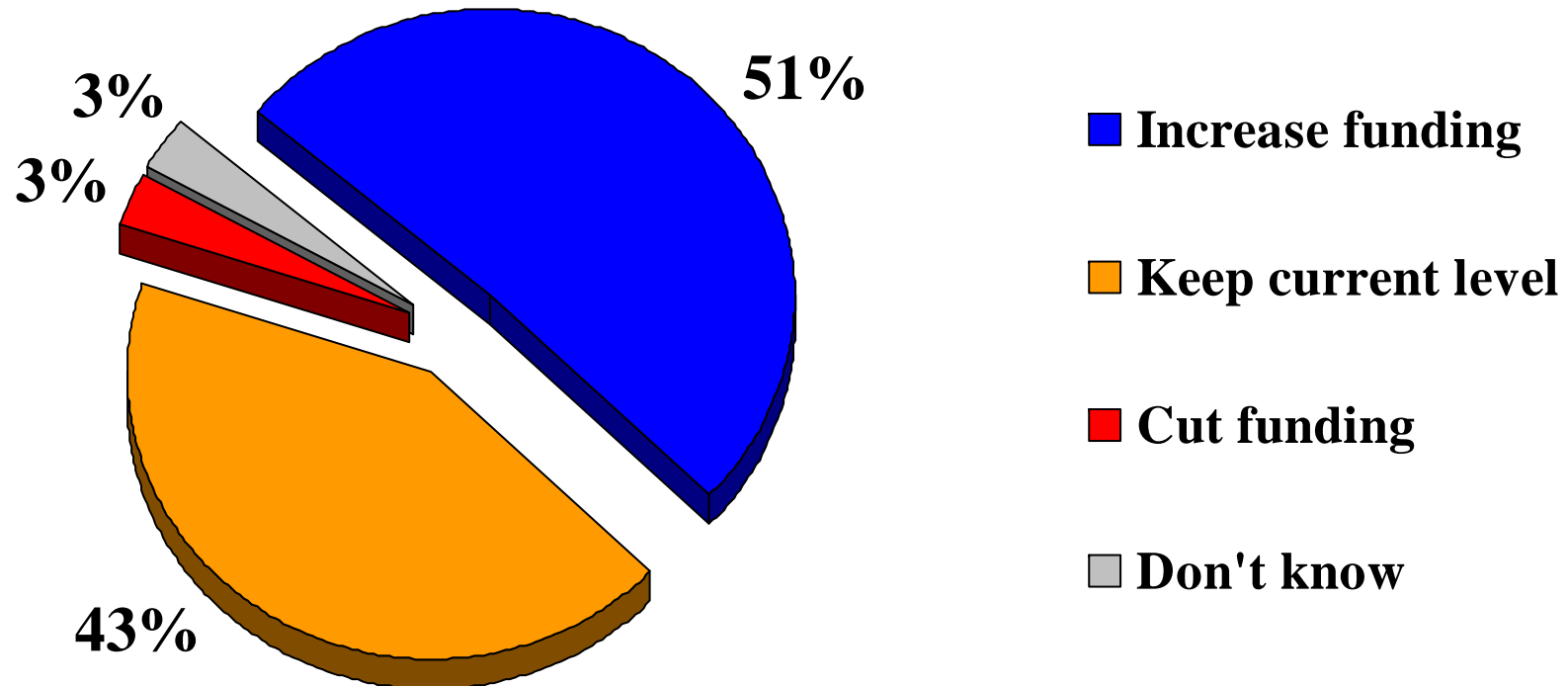
As we look for ways to manage healthcare costs in our country, do you think that the national commitment to health-related research should be higher, lower, or about the same as it is now?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# 2007 Budget for Medical and Health Research Should be Increased

President Bush will be making his next budget request in February. What do you want President Bush to recommend in his 2007 budget for medical and health research?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Confidence in US Institutions

How much confidence do you have in the following institutions in this country?

*{% responding high to complete confidence}*

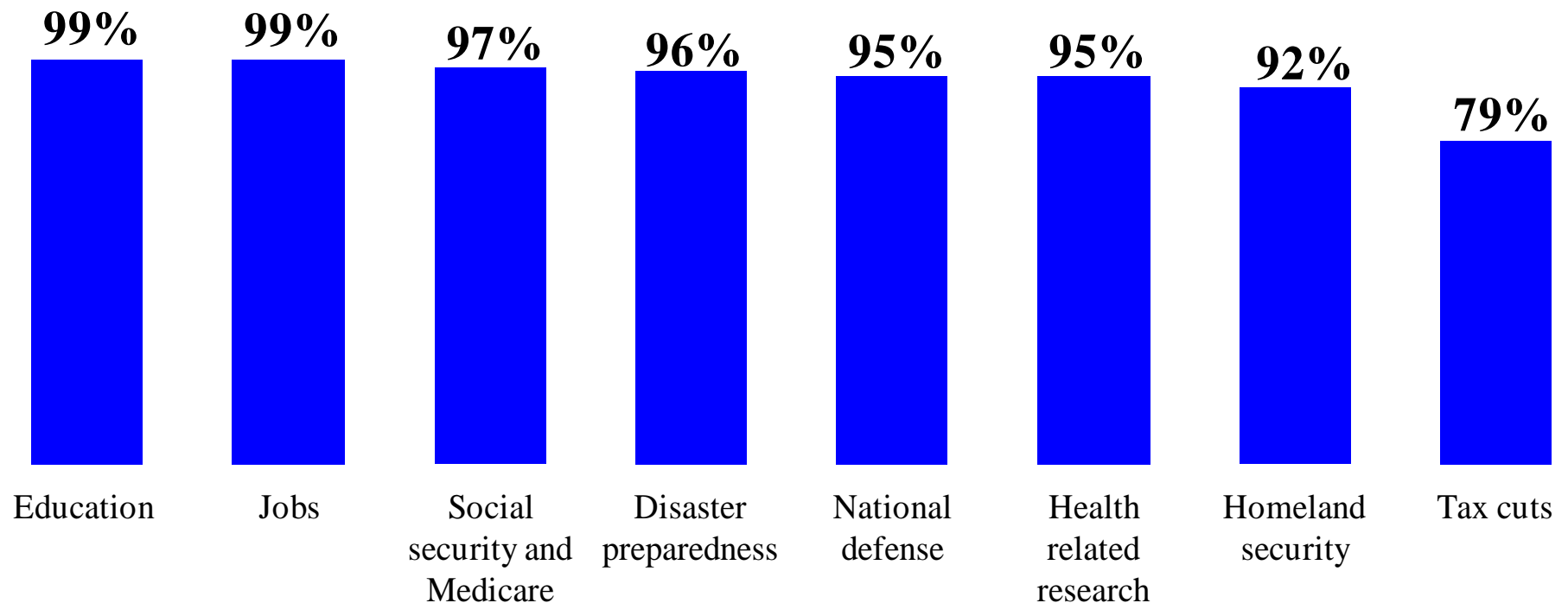
<b>Military</b>	<b>77%</b>
<b>Medical Community</b>	<b>69%</b>
<b>Scientific Community</b>	<b>68%</b>
<b>Organized Religion</b>	<b>58%</b>
<b>Corporations</b>	<b>35%</b>
<b>Congress</b>	<b>32%</b>
<b>Media</b>	<b>29%</b>

Source: National Survey, 2006  
Charlton Research Company for Research!America

# National Priorities

In terms of national priorities, would you say each of the following is very important, somewhat important, not very important, or not at all important?

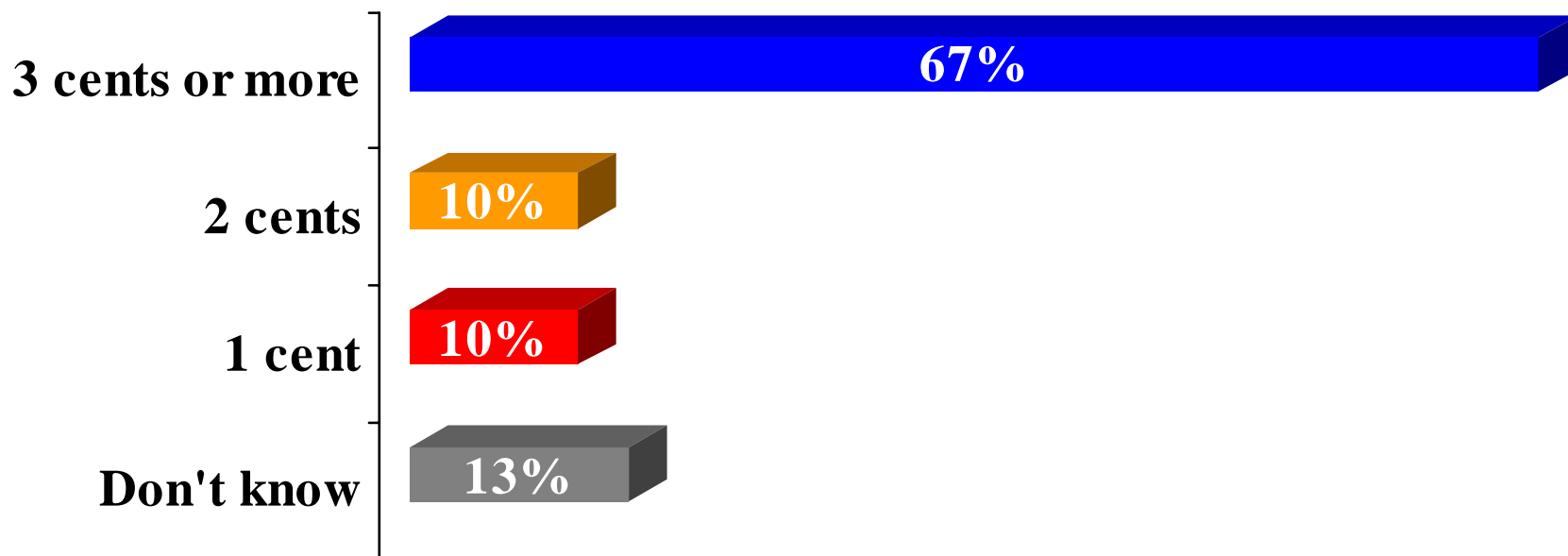
*{% saying “very important” and “somewhat important”}*



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Americans Want More Spent on Public Health Research

Currently, the U.S. spends about one cent of every health care dollar on prevention and public health research. How many cents of each health dollar do you think we **SHOULD** spend?

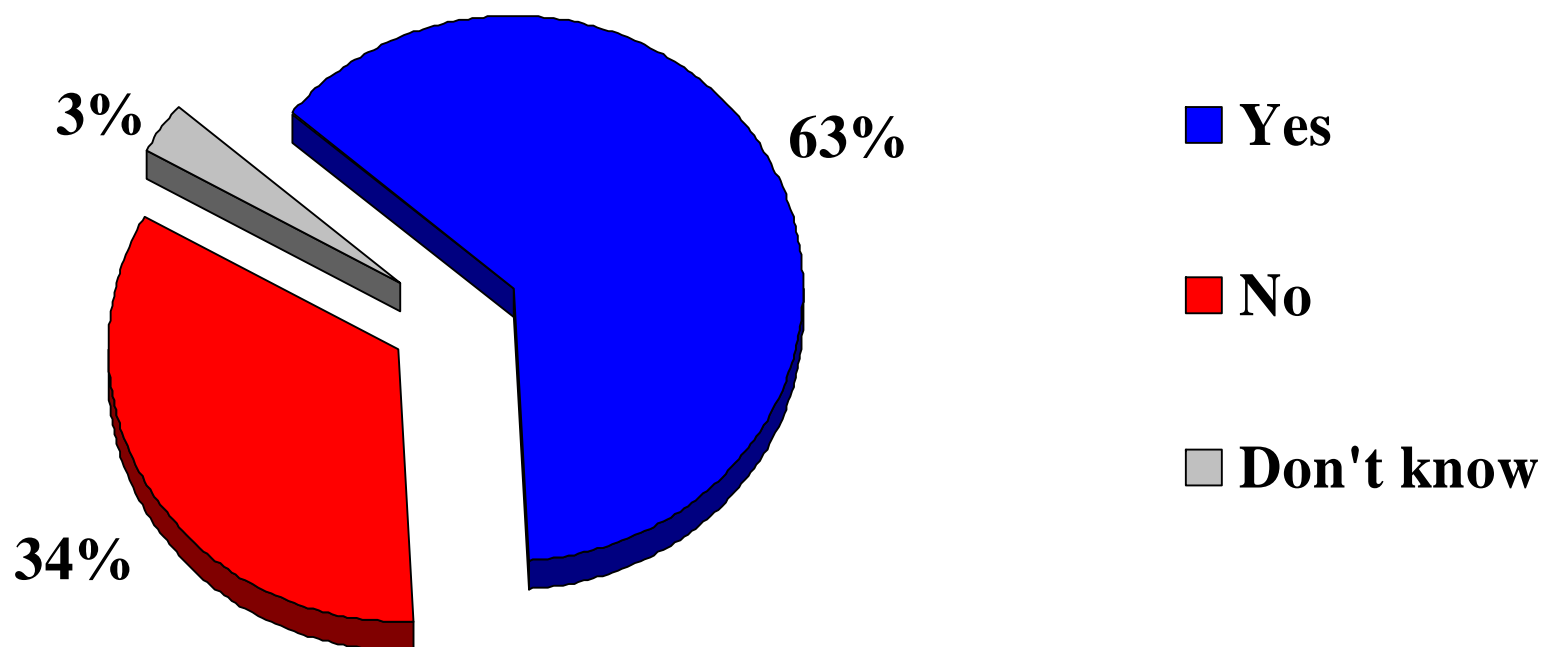


Source: National Survey, 2006  
Charlton Research Company for Research!America



# Americans Willing to Pay More for Medical Research

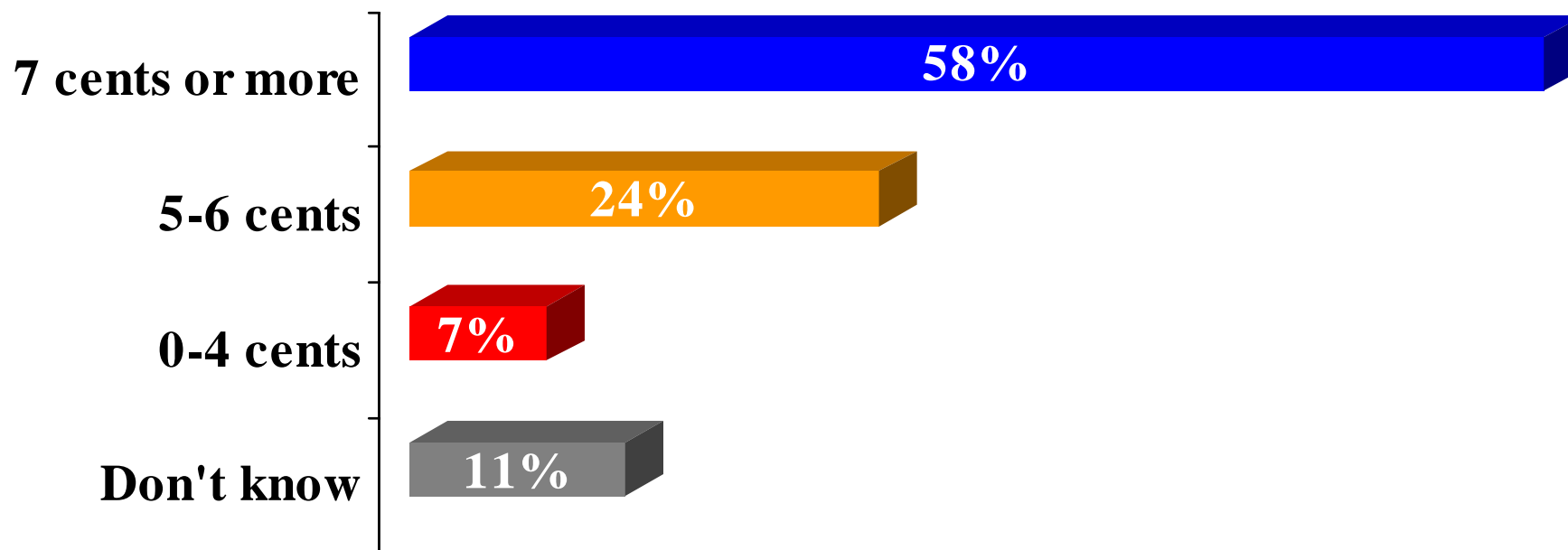
Would you be willing to pay \$1 per week more in taxes if you were certain that all the money would be spent for additional medical research, or not?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Americans Want More Spent on Medical and Health Research

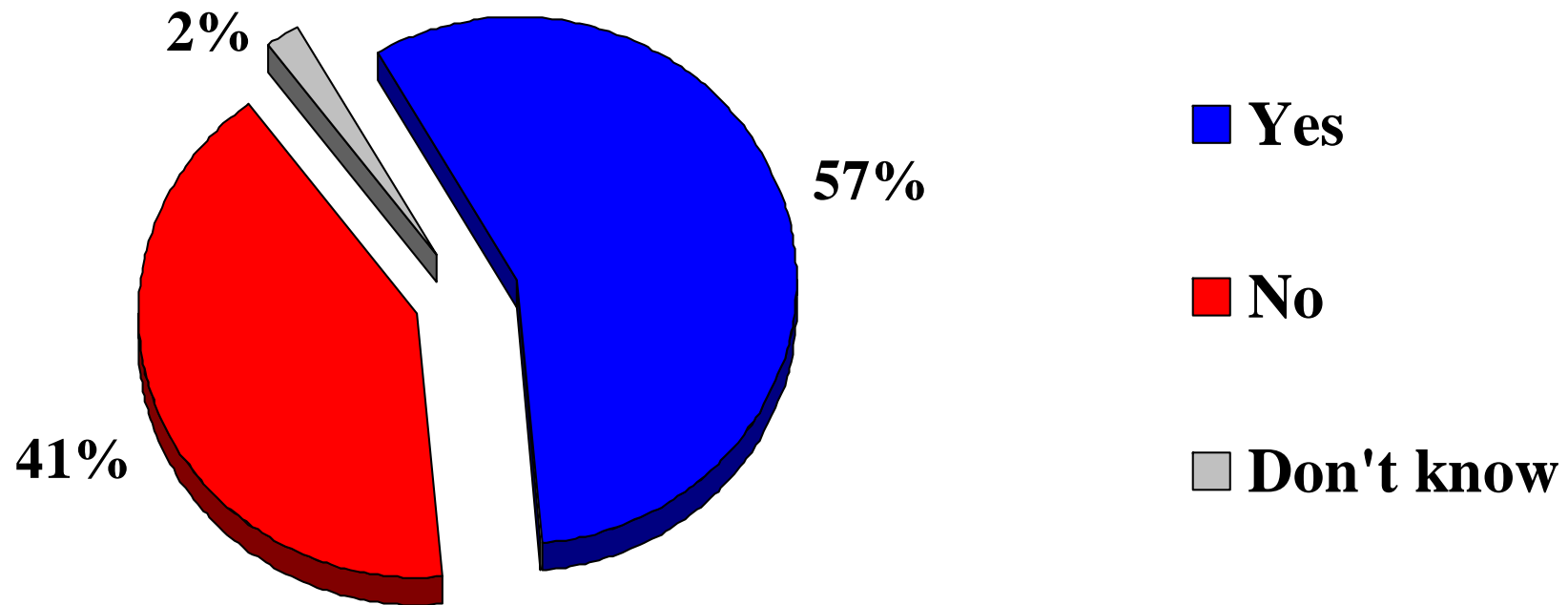
Currently, about 6 cents out of each health dollar spent in the U.S. goes for medical and health research. How many cents out of each health dollar do you think we **SHOULD** spend?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Americans Willing to Spend More for Research

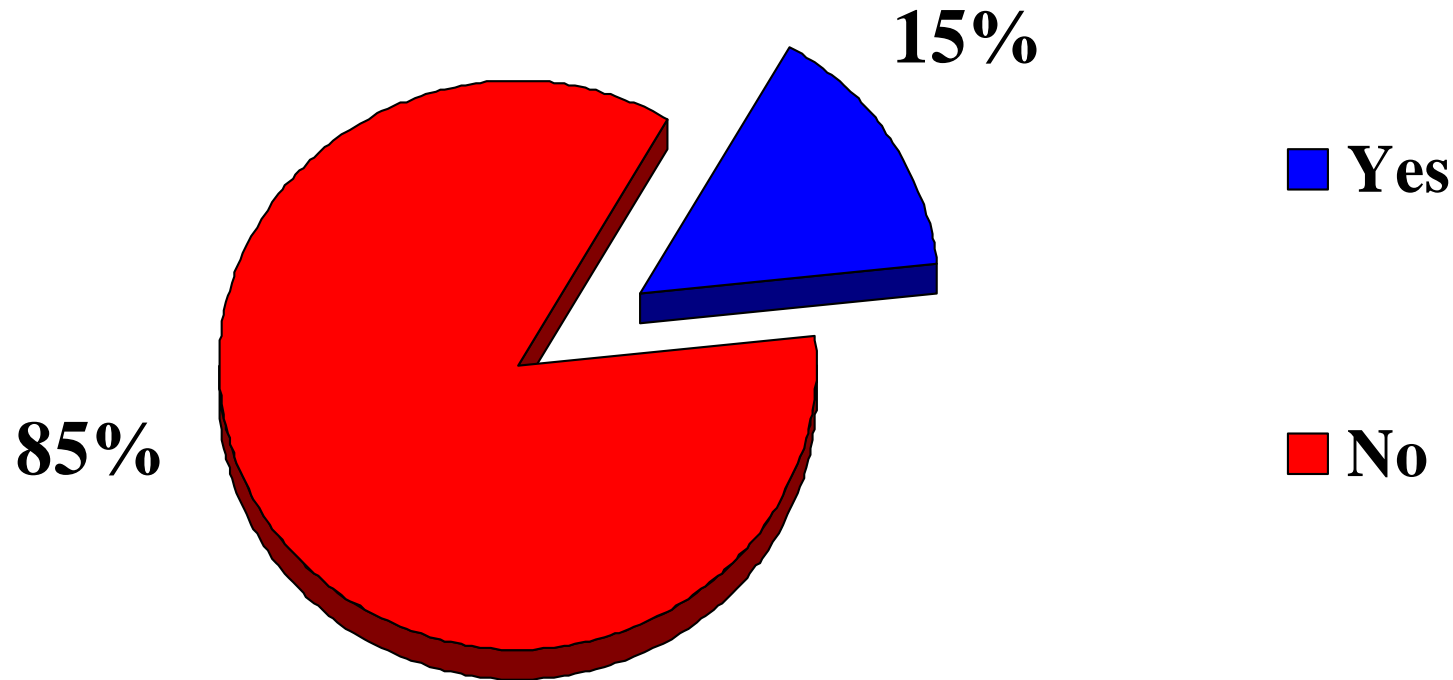
Would you be willing to pay \$1 more for each prescription drug if you were certain that all the money would be spent for additional research?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Few Participate in Clinical Research

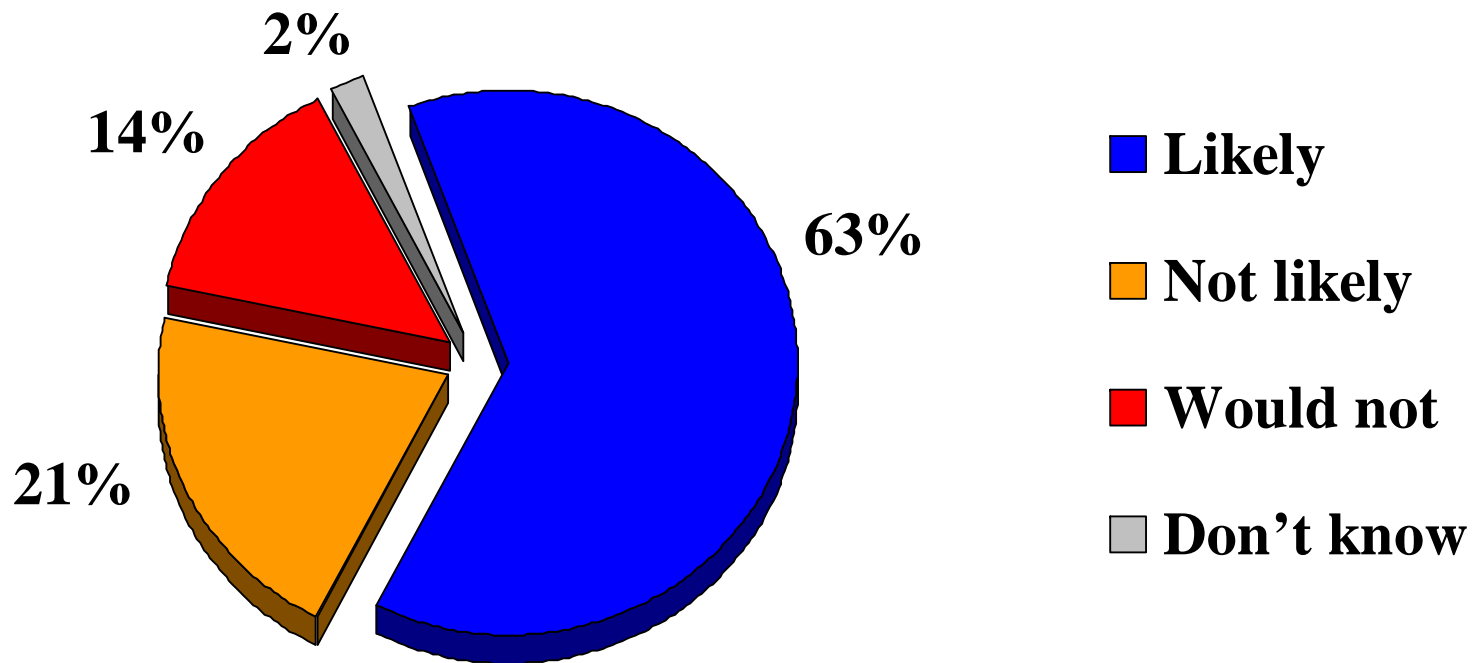
Have you ever participated in a clinical research study?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Majority of Americans Would Participate in Clinical Research

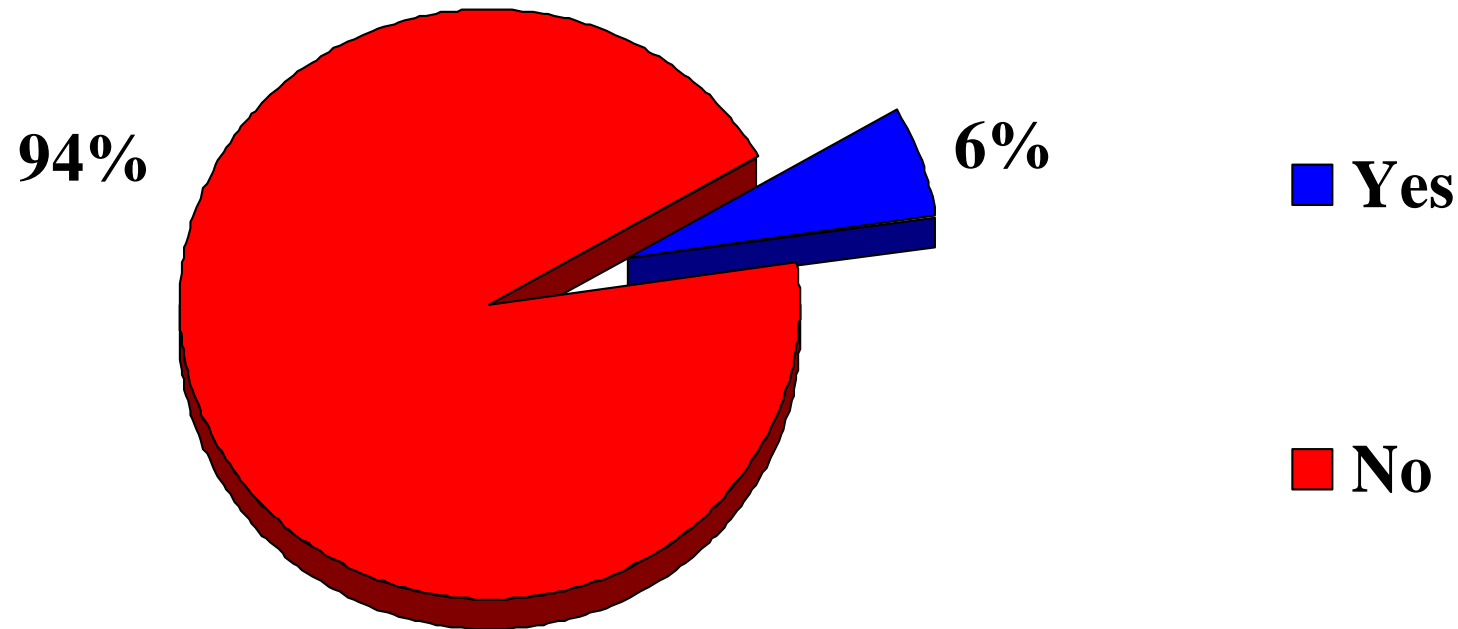
How likely would you be to participate in a clinical research study?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Few Doctors Suggest Participation

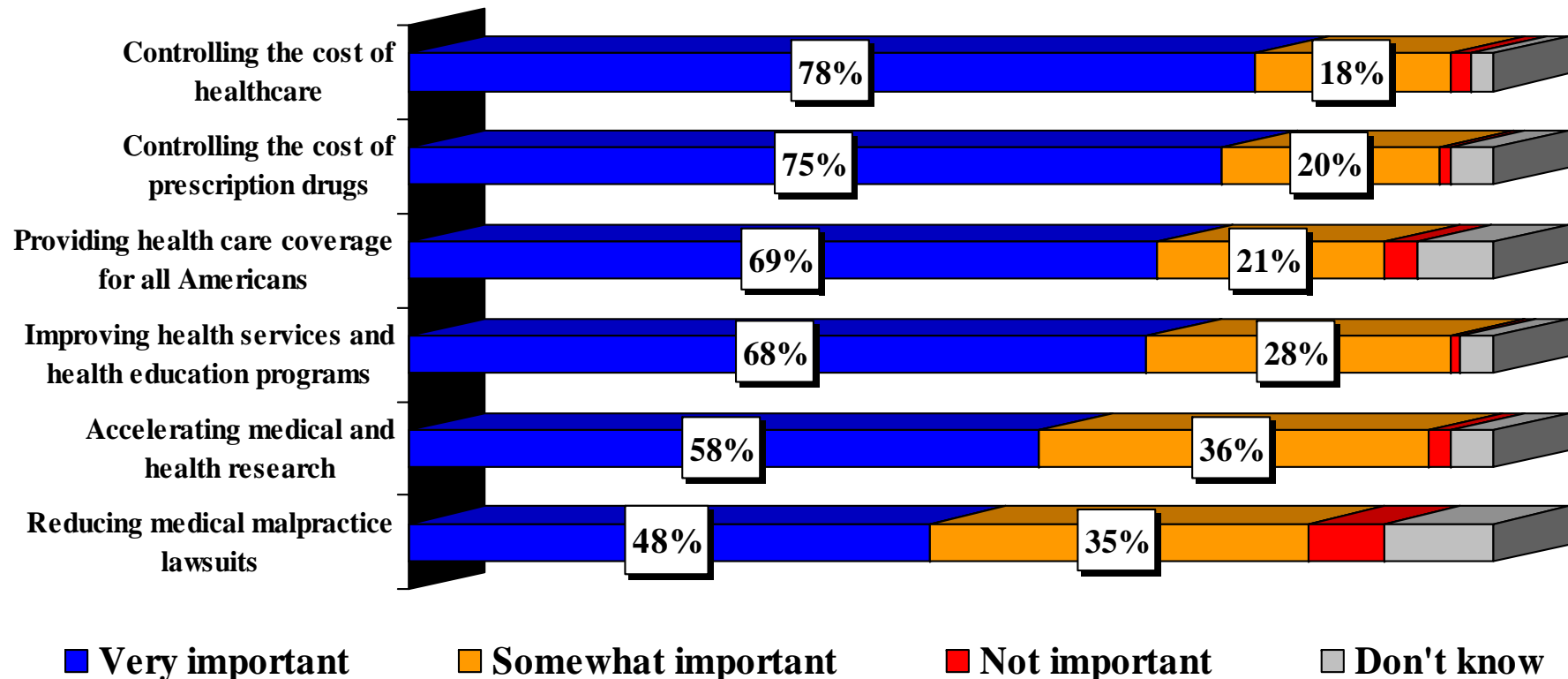
Has your doctor ever suggested that you participate in a clinical research study?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Controlling Cost Important to Americans

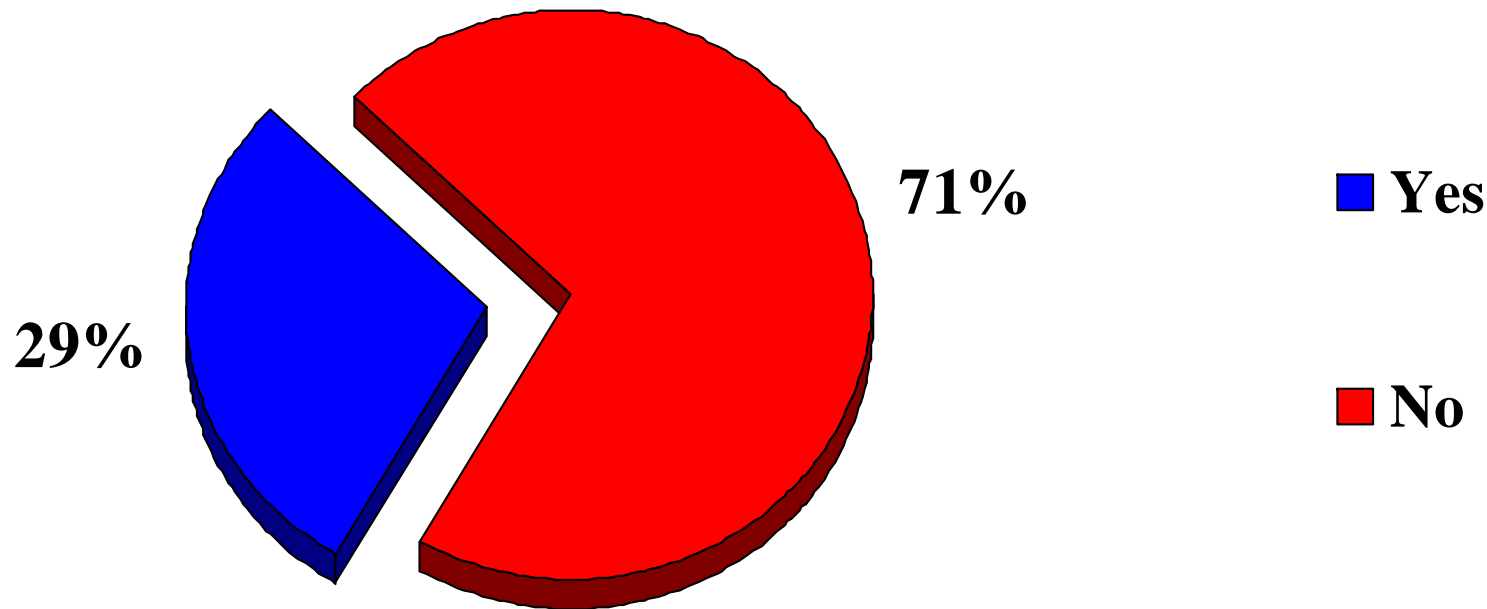
How important would you say each of the following health issues are in terms of national priorities?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Most Have Not Talked to Their Doctors About Research

Have you ever talked to your doctor about medical research?

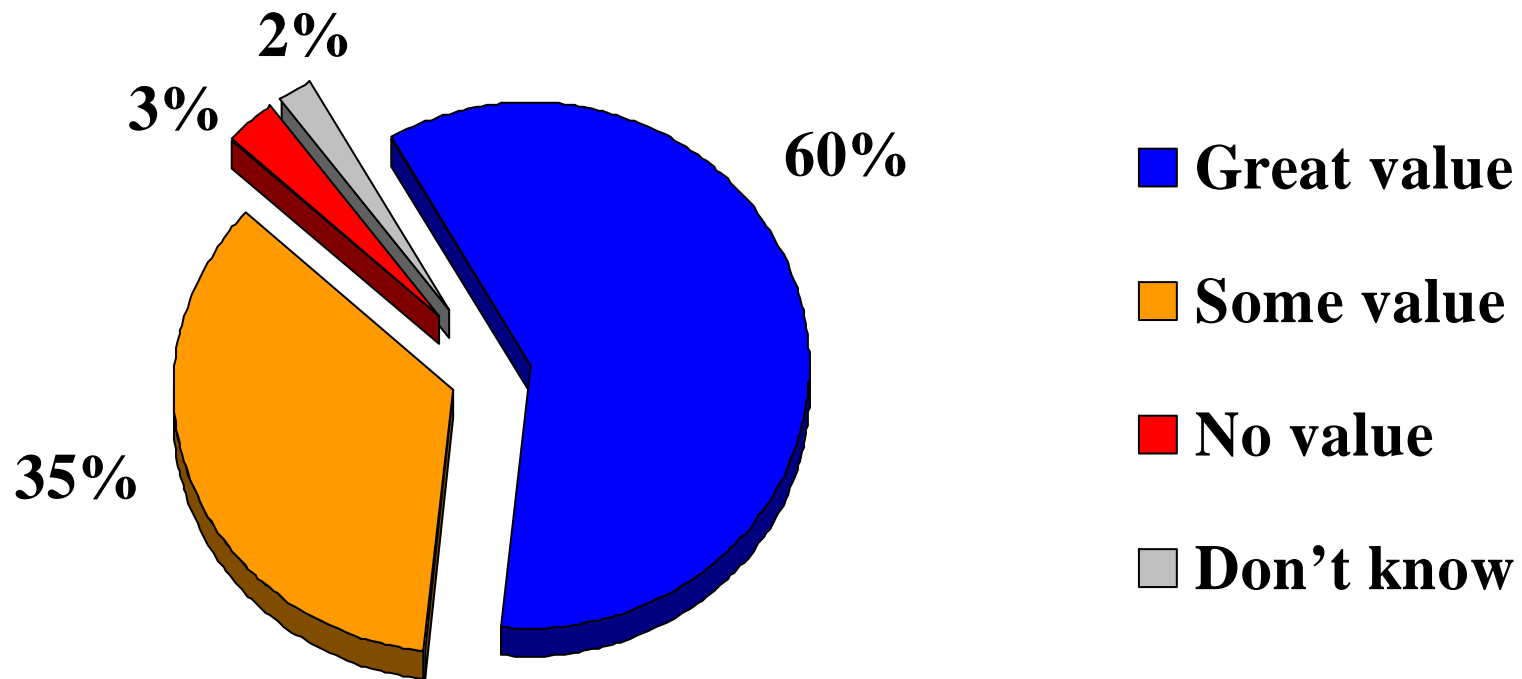


Source: National Survey, 2006  
Charlton Research Company for Research!America



# Clinical Research is Valuable

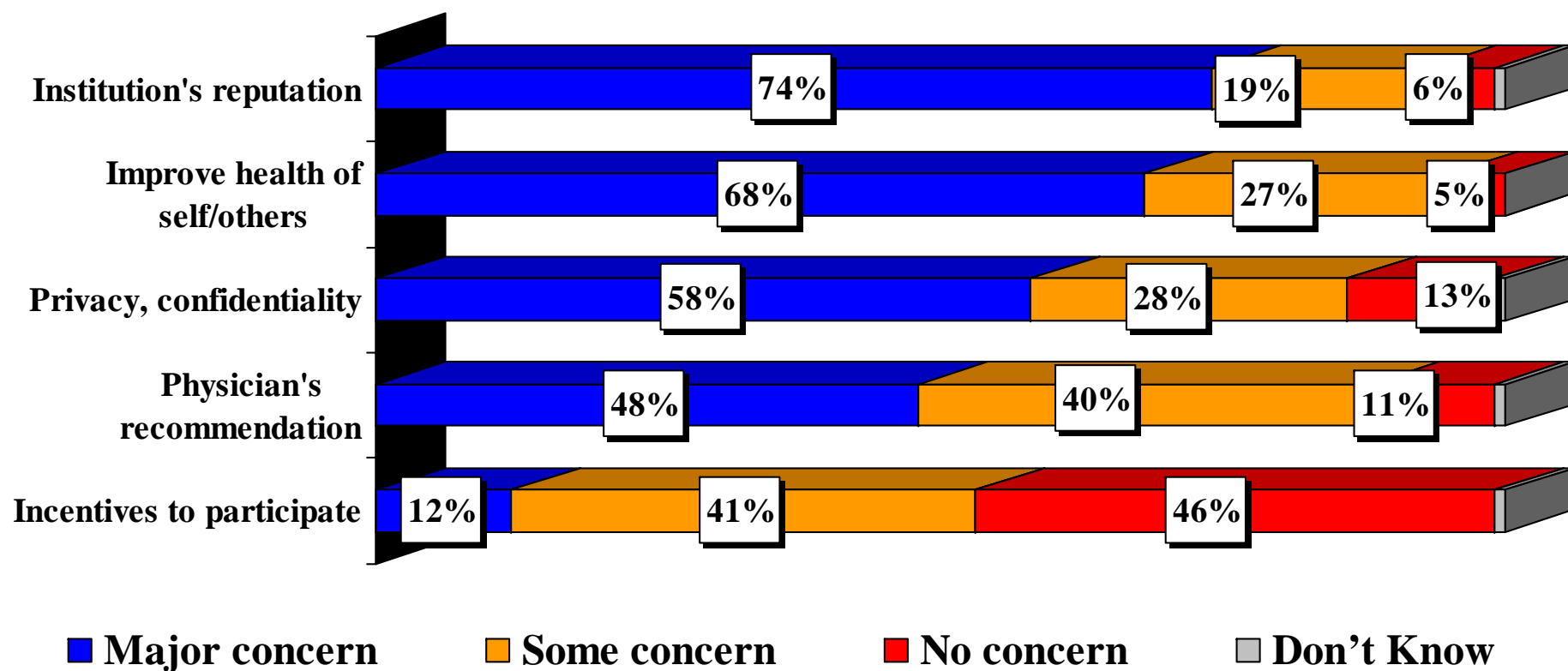
How do you perceive the value of clinical research? (In clinical research, volunteers choose to participate to test the effectiveness of certain treatments, drugs or devices in improving the care of patients and understanding and preventing disease.)



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Factors Affecting Participation in Clinical Research

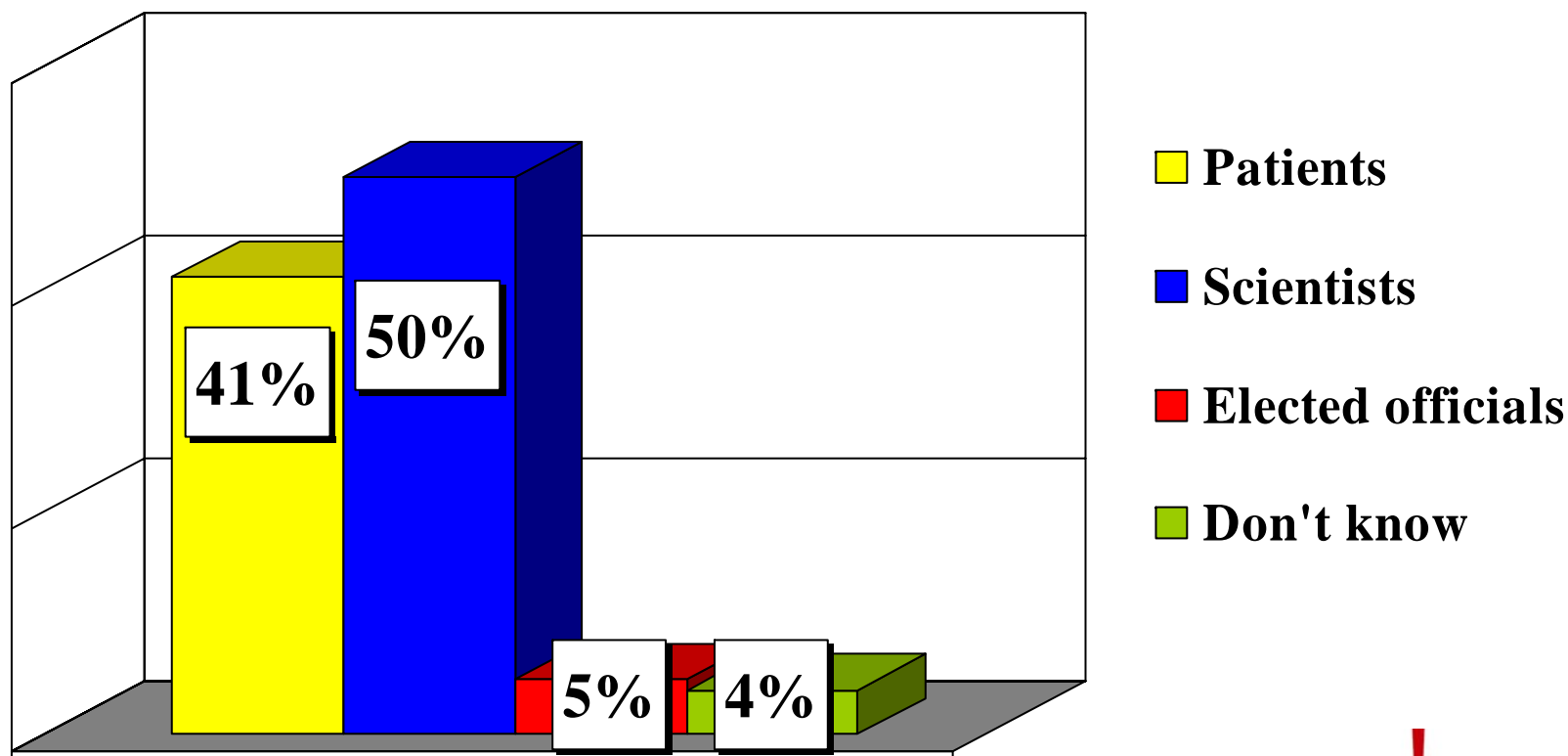
How important would each of the following factors be in your decision to participate as a volunteer in a clinical research study?



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Influencing How Government Medical Research Funds Are Spent

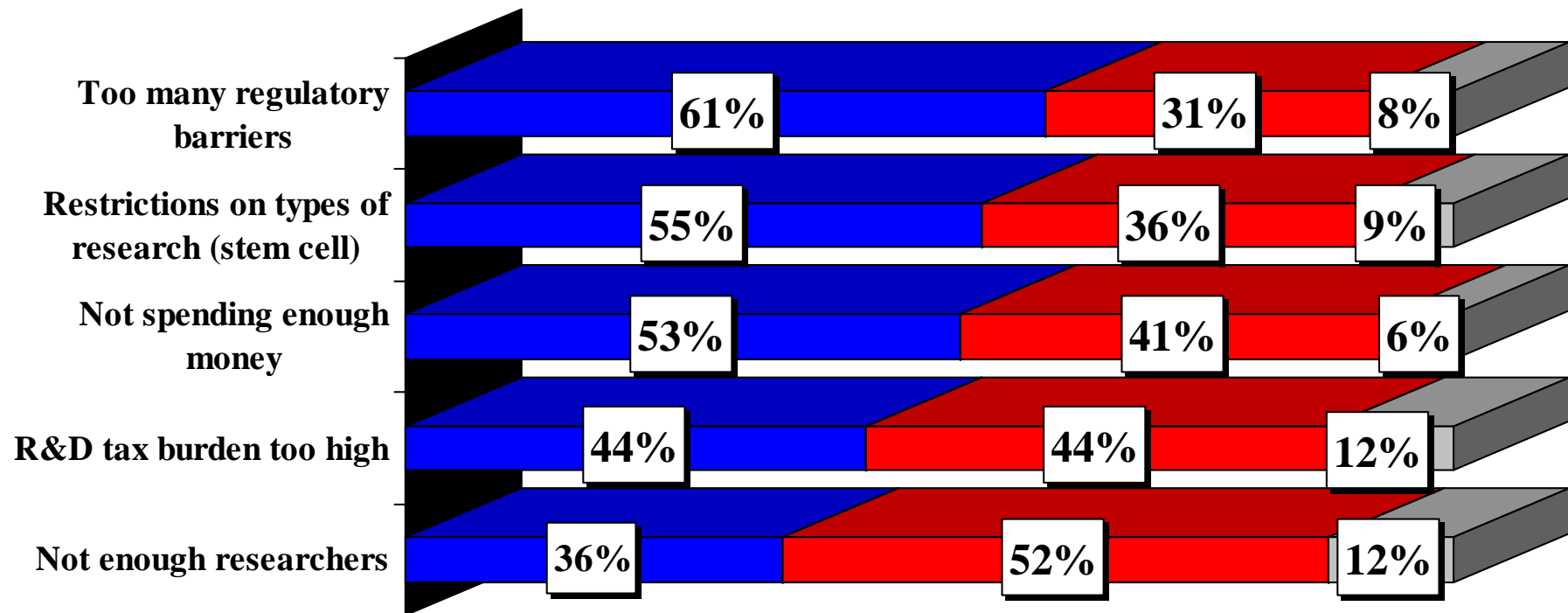
Which of the following do you feel should have the most influence on how government medical research funds are spent? Would it be...



Source: National Survey, 2006  
Charlton Research Company for Research!America

# Barriers to Research

Some people believe medical research should be making more progress. Do you feel the following is a reason why we are NOT making more progress in medical research?



■ Yes, it is a reason ■ No, it is not a reason ■ Don't know

Source: National Survey, 2006  
Charlton Research Company for Research!America

# Public Concerns About Research

What concerns, if any, do you have about medical and health research?

	<u>First mentions</u>
No concerns/don't know	36%
Wasting money	9
Government involvement	6
Profit driven	5
Not enough funding	5
Finding a cure for diseases	4
Research is needed	4
Finding a cure to cancer	3
Stem cells	3
It takes too long	3
Other	22

Source: National Survey, 2006  
Charlton Research Company for Research!America