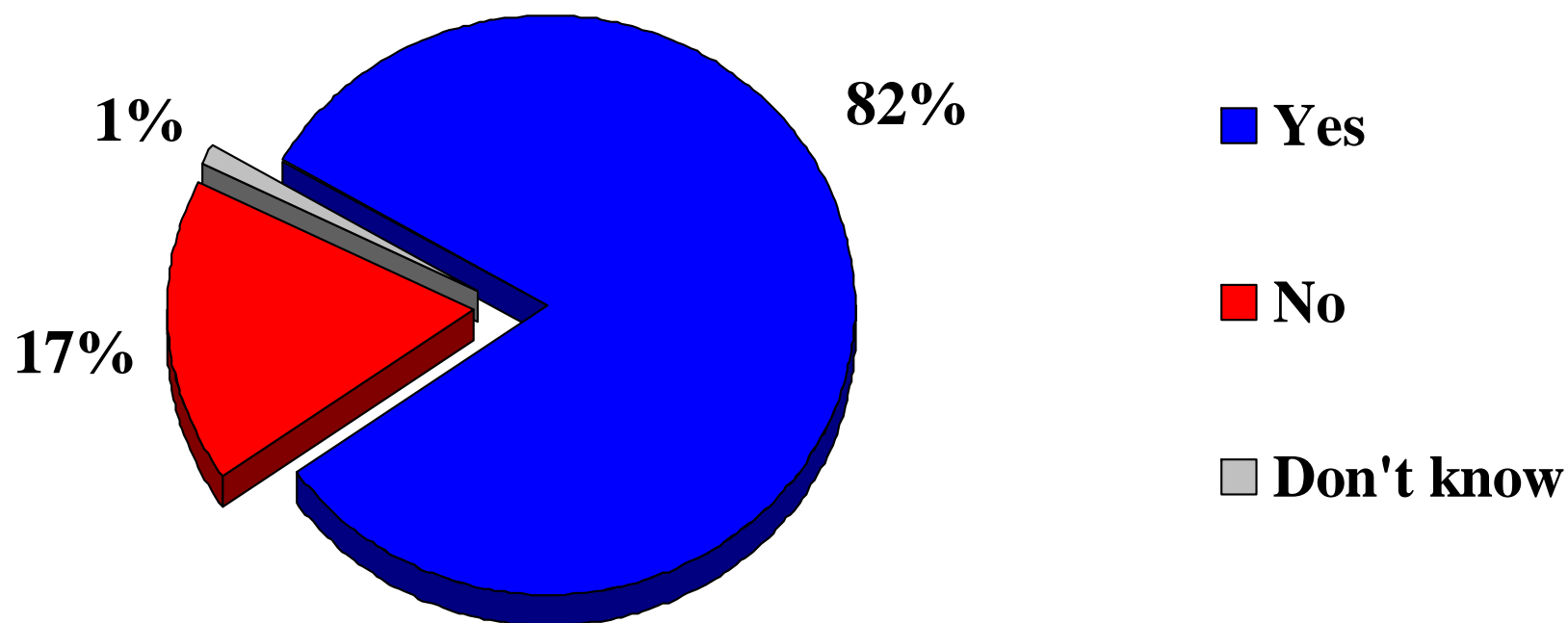


Americans Say They Are Proactive About Their Health

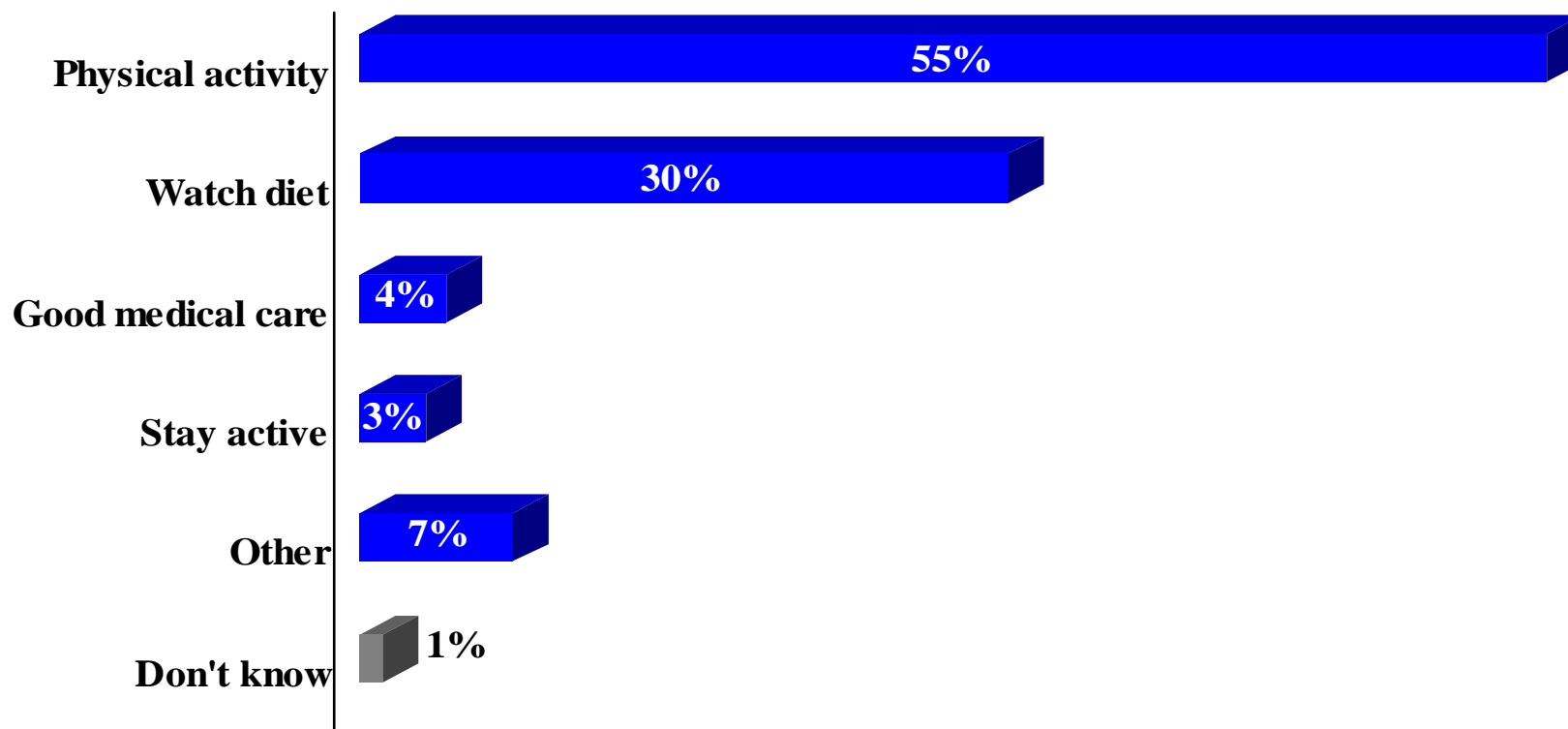
Are you now doing anything that you feel will help you stay healthy as you grow older?



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Most Americans Say They Exercise or Watch Their Diet

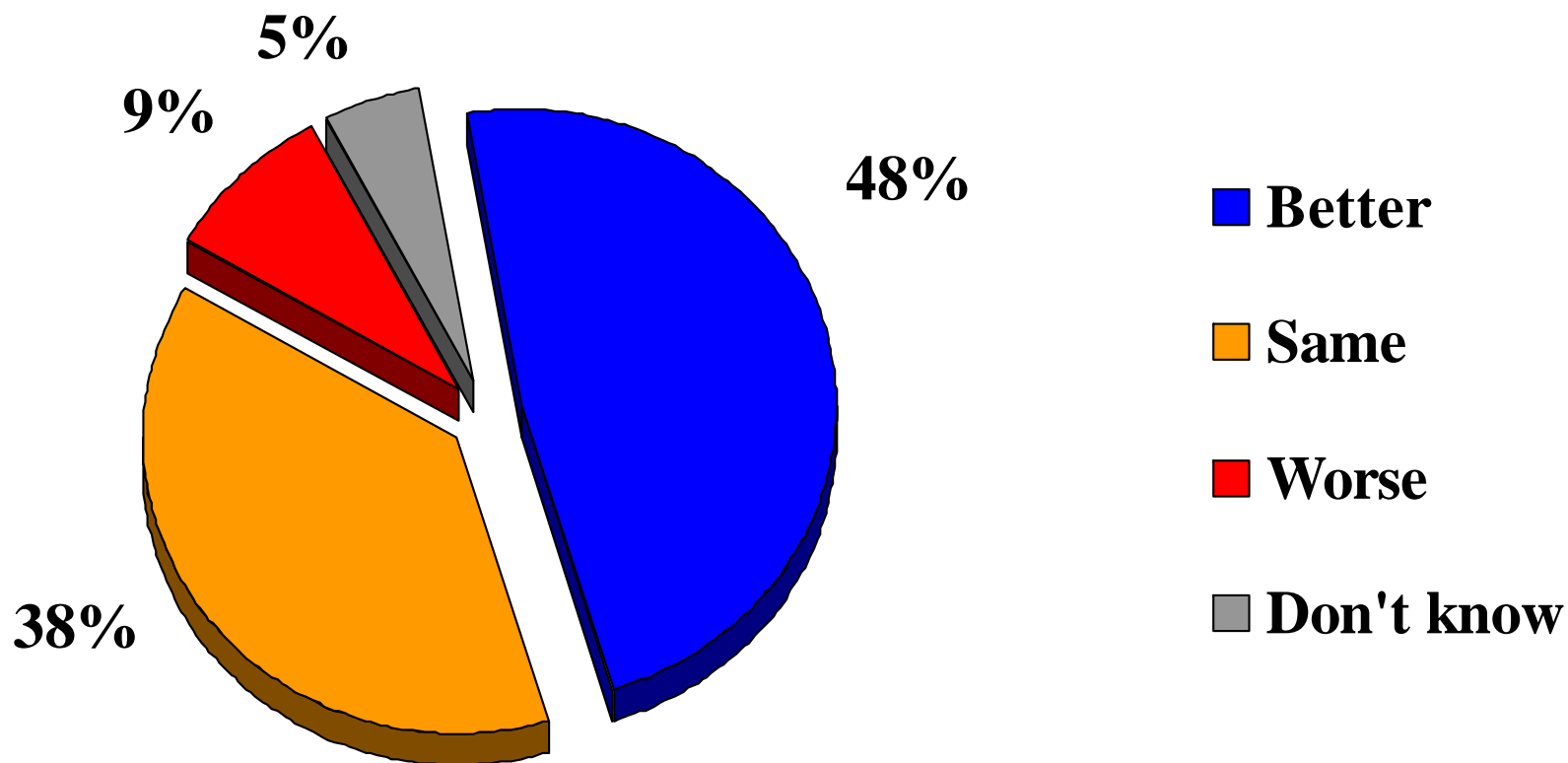
What are you now doing that you feel will help you stay healthy as you grow older?



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Many Americans Believe They Are Healthier Than Parents

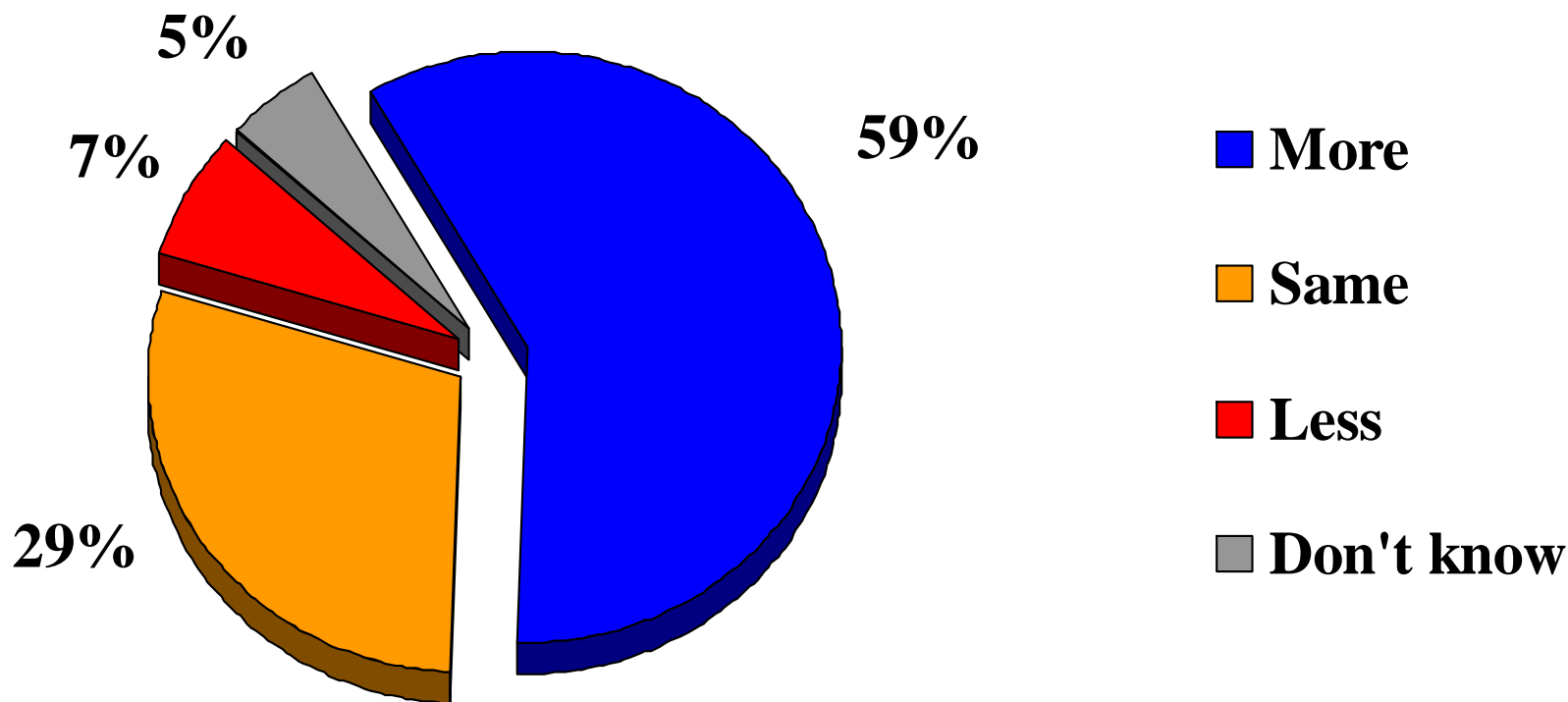
How does your health compare to your parents' health when they were your age; would you say it is better, worse, or the same?



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Americans Say They Are Doing More to Stay Healthy

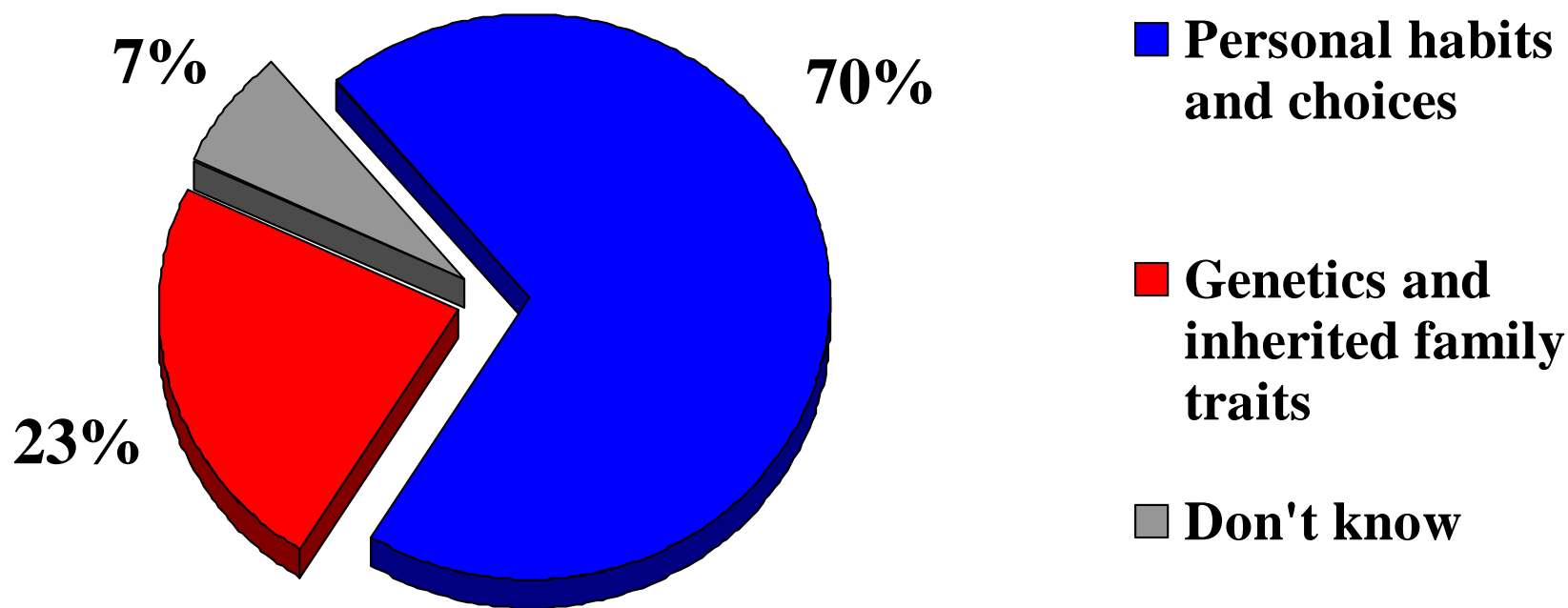
Are you now doing more than your parents did at your age to stay healthy, or are you doing less, or the same amount?



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Americans Think Habits and Personal Choices Trump Genes

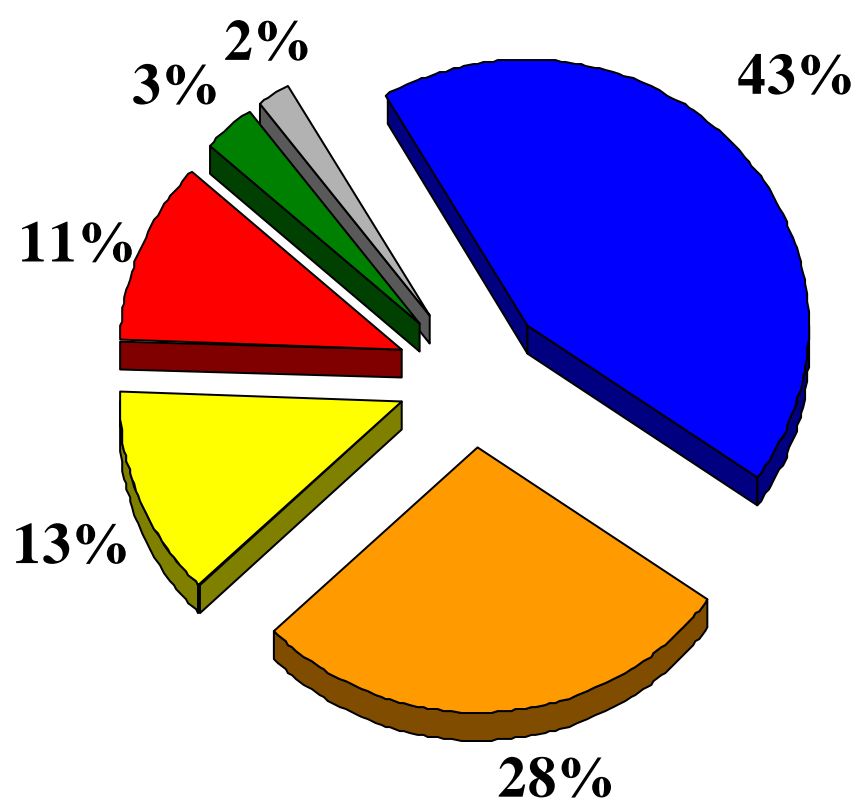
Which do you think is more important in determining how healthy you are?



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Americans Too Busy to Stay Healthy

Which of the following do you think is the main reason more people do not do what they should to stay healthy?

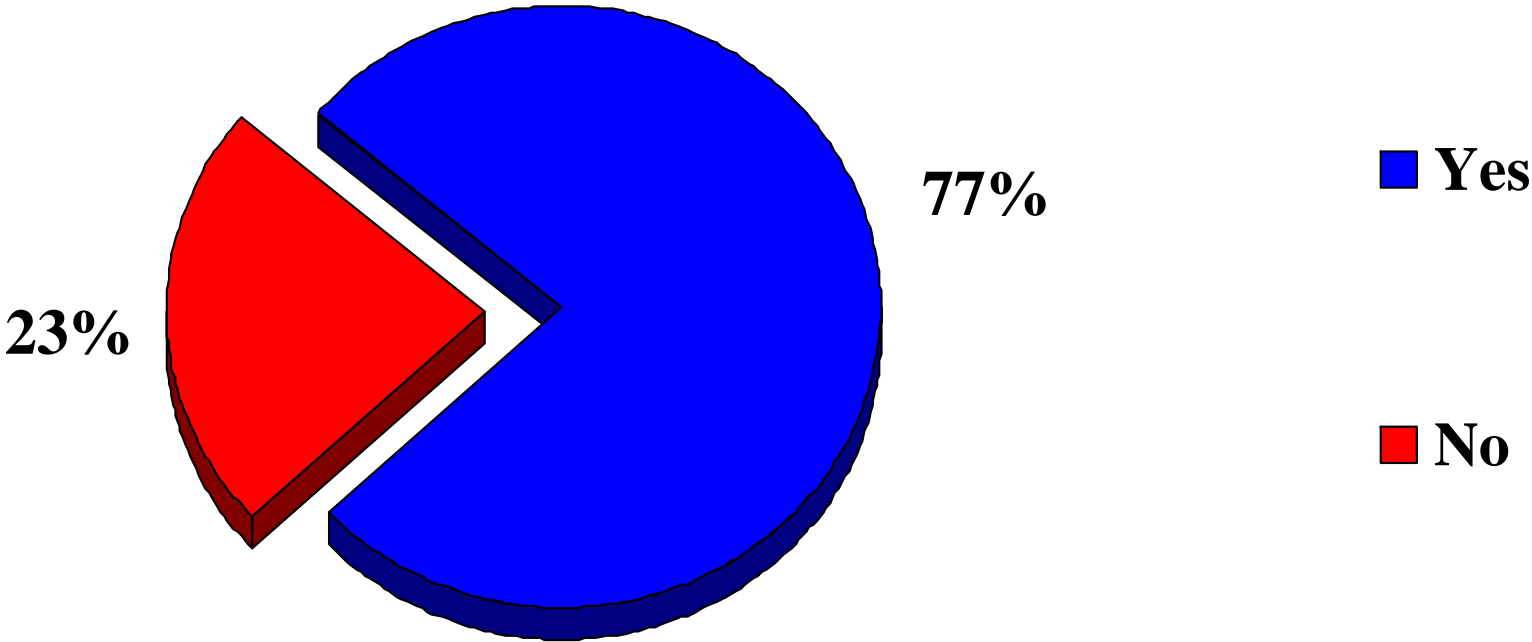


- People are too busy and don't make their health a priority
- People enjoy unhealthy behaviors and don't want to change
- It is too hard, too difficult
- People don't know how to change unhealthy behaviors
- People do not know that they should take steps to improve their health
- Don't know

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Doctors are Talking to Patients About Prevention

Has your doctor ever talked to you about what you can do to prevent health problems?

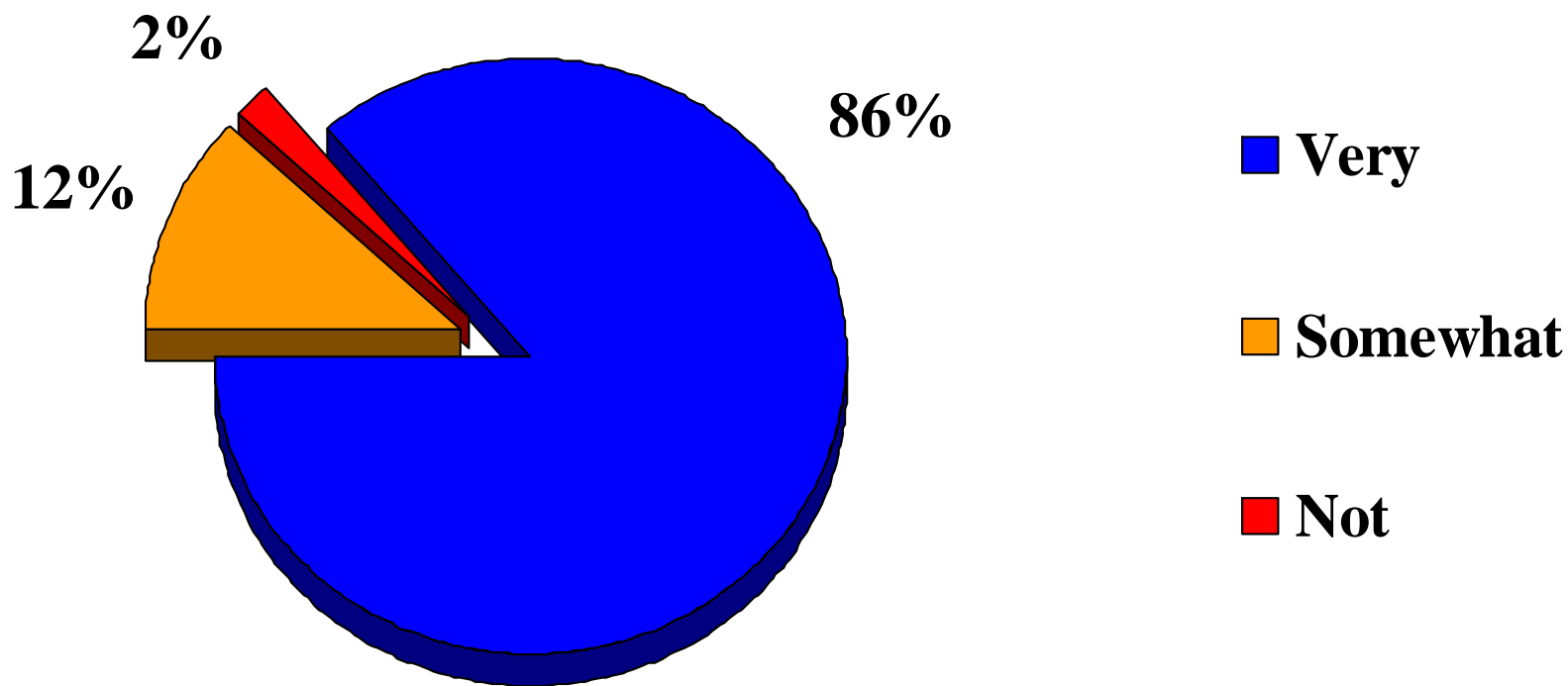


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Very Important to Prevent Own Health Problems

How important do you think it is for people to do more to prevent their own health problems?

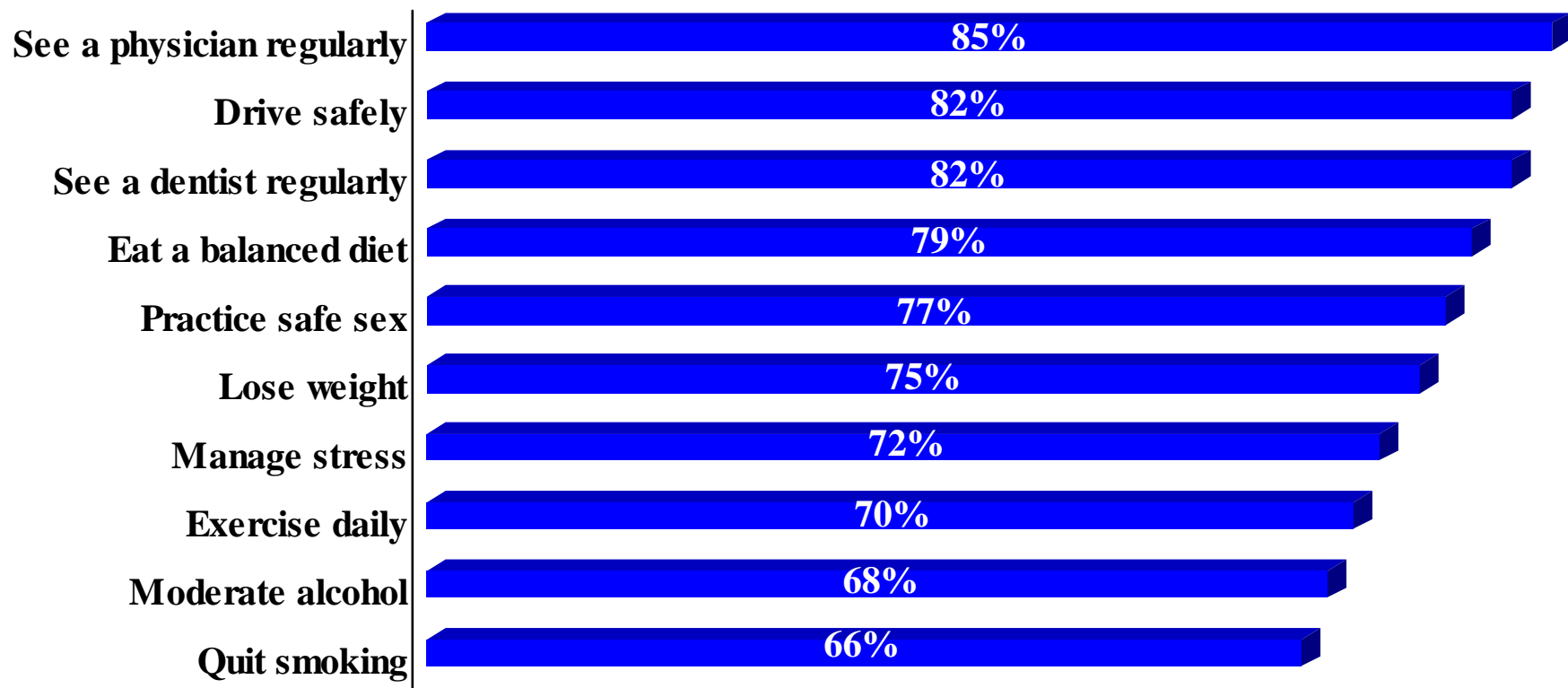


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Adding Years of Life

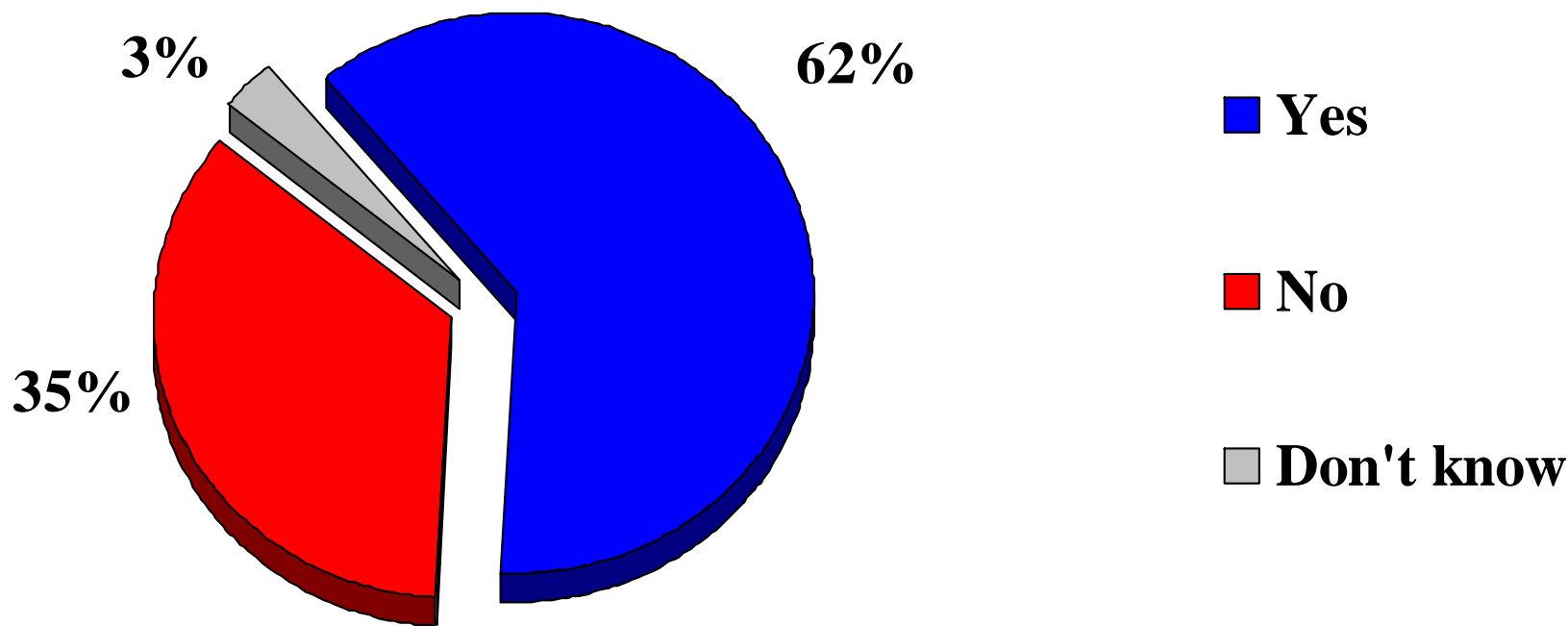
Hypothetically, suppose that a person could add five “good quality” years to their life if they did each of the following. How likely do you think it is that the majority of people would do this if they knew it would add five good quality years to their life?

(% saying “very likely” or “likely”)



Americans Want To Be Genetically Tested for Personalized Medicine

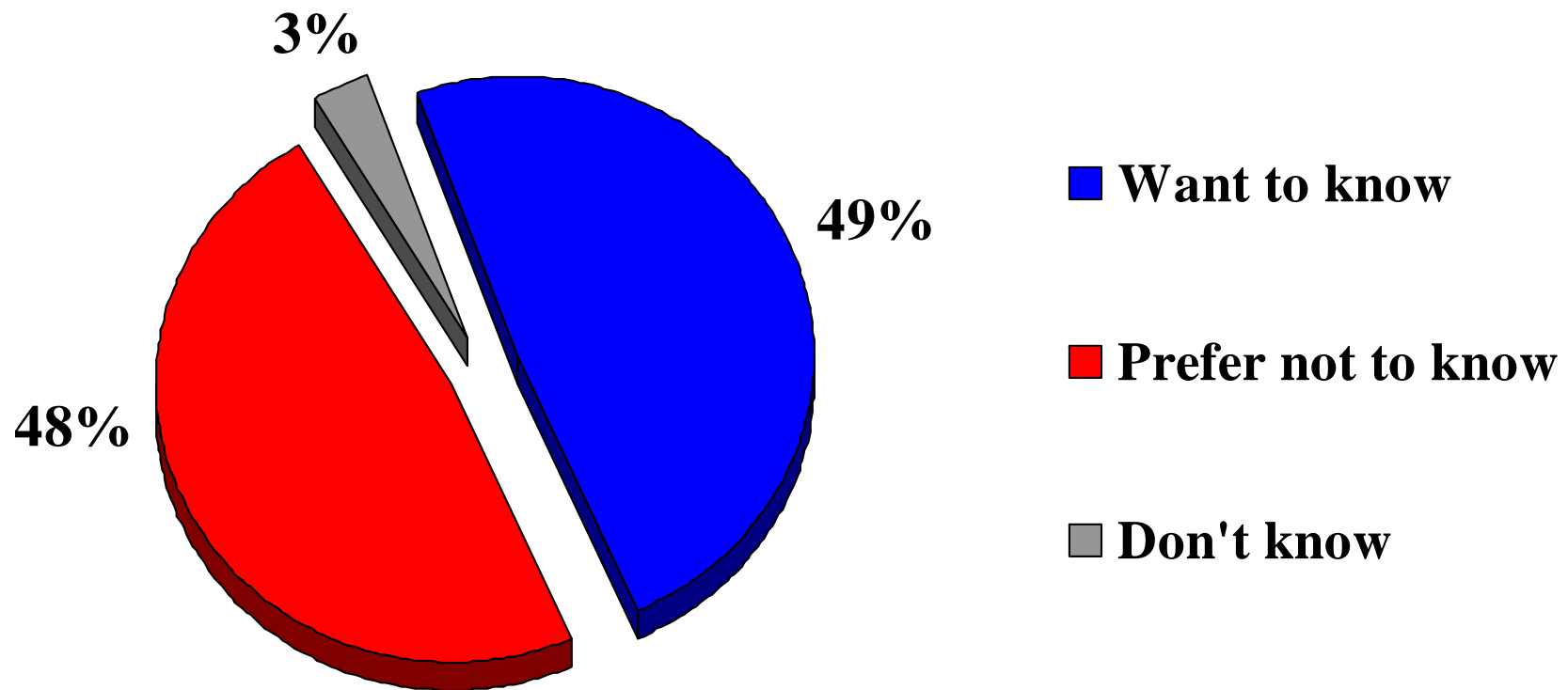
Would you want to be genetically tested to determine which medications might be most effective and safest for you?



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Americans Split on Knowing Likelihood of Disease

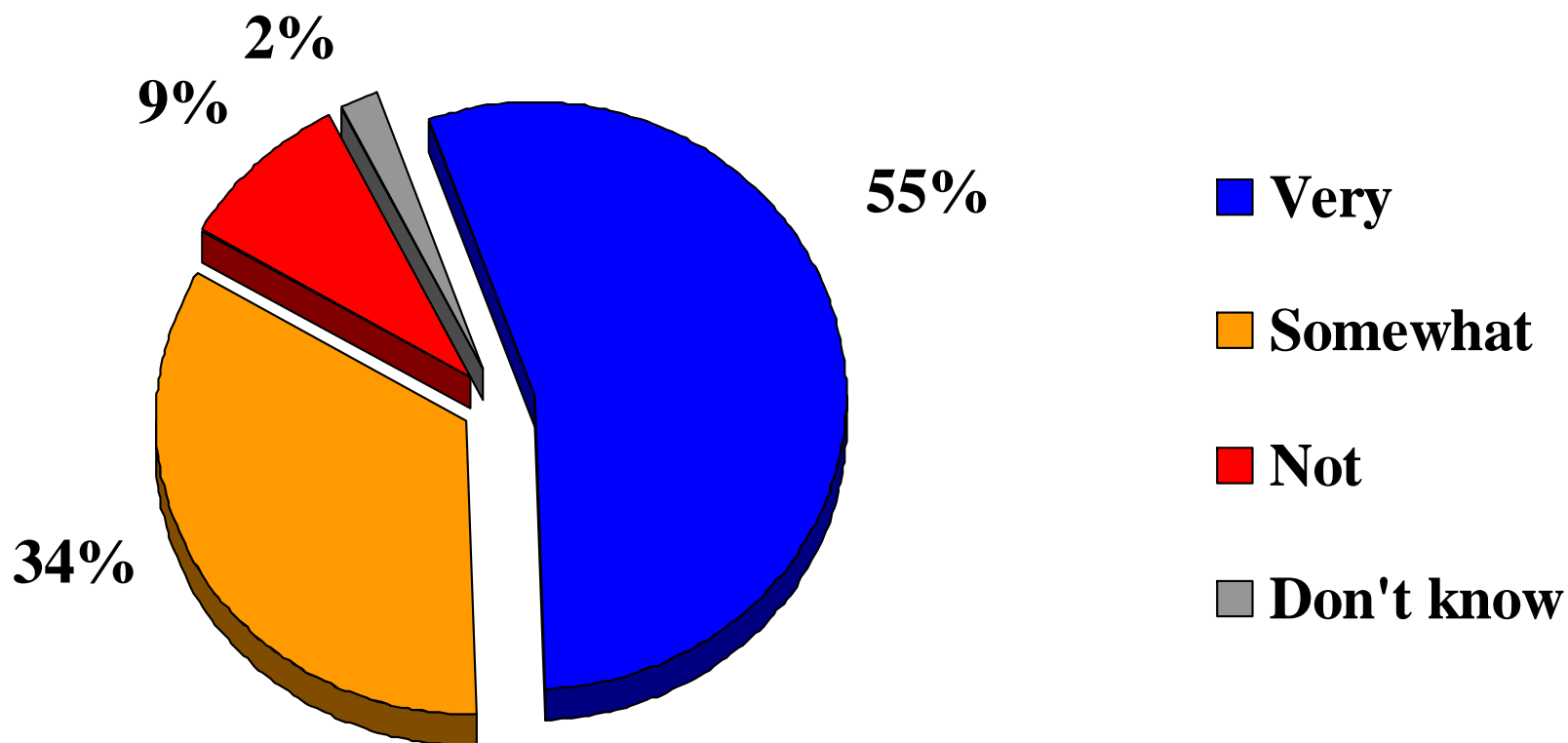
Are you interested in knowing more about your chances of developing a disease or would you prefer not to know?



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Very Valuable to Invest in Research

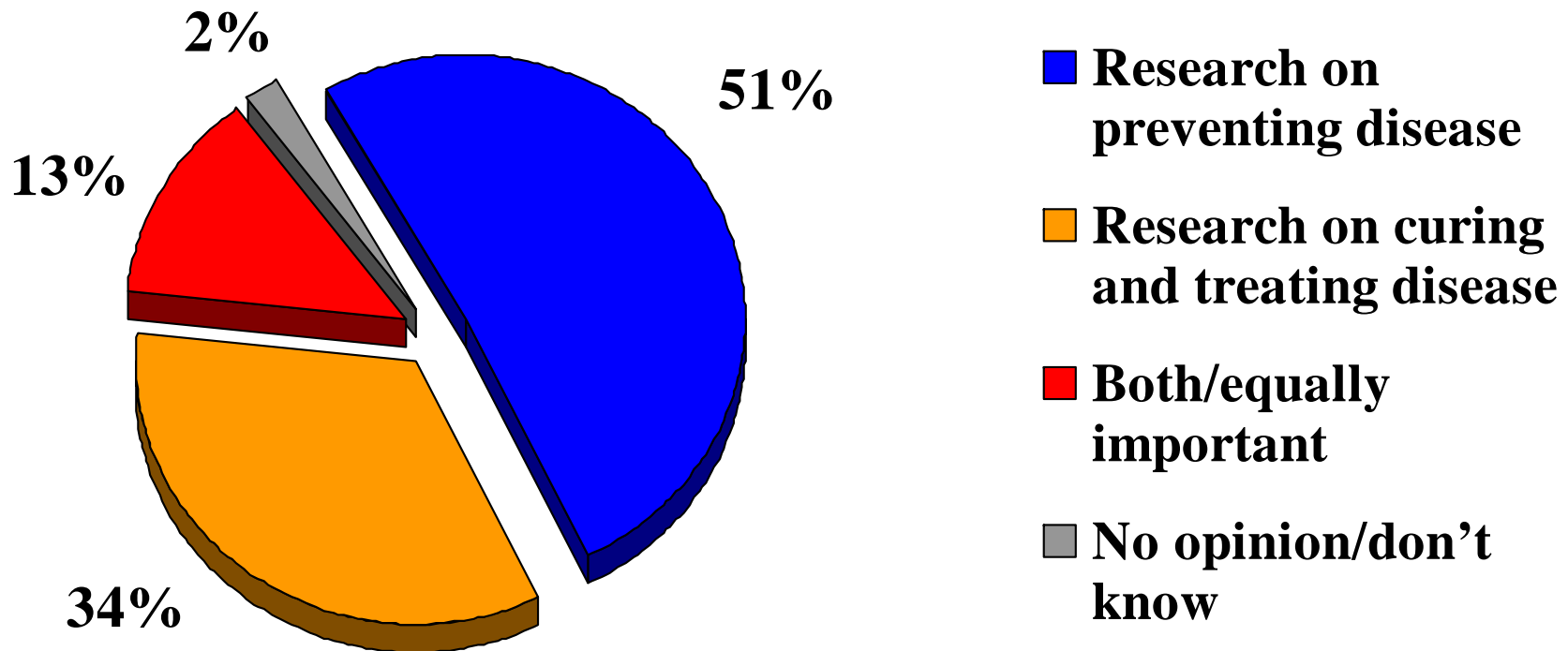
How valuable is it for the U.S. to invest in medical and health research that allows us to predict a person's chance of developing a disease?



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Americans See Value in Preventing Disease

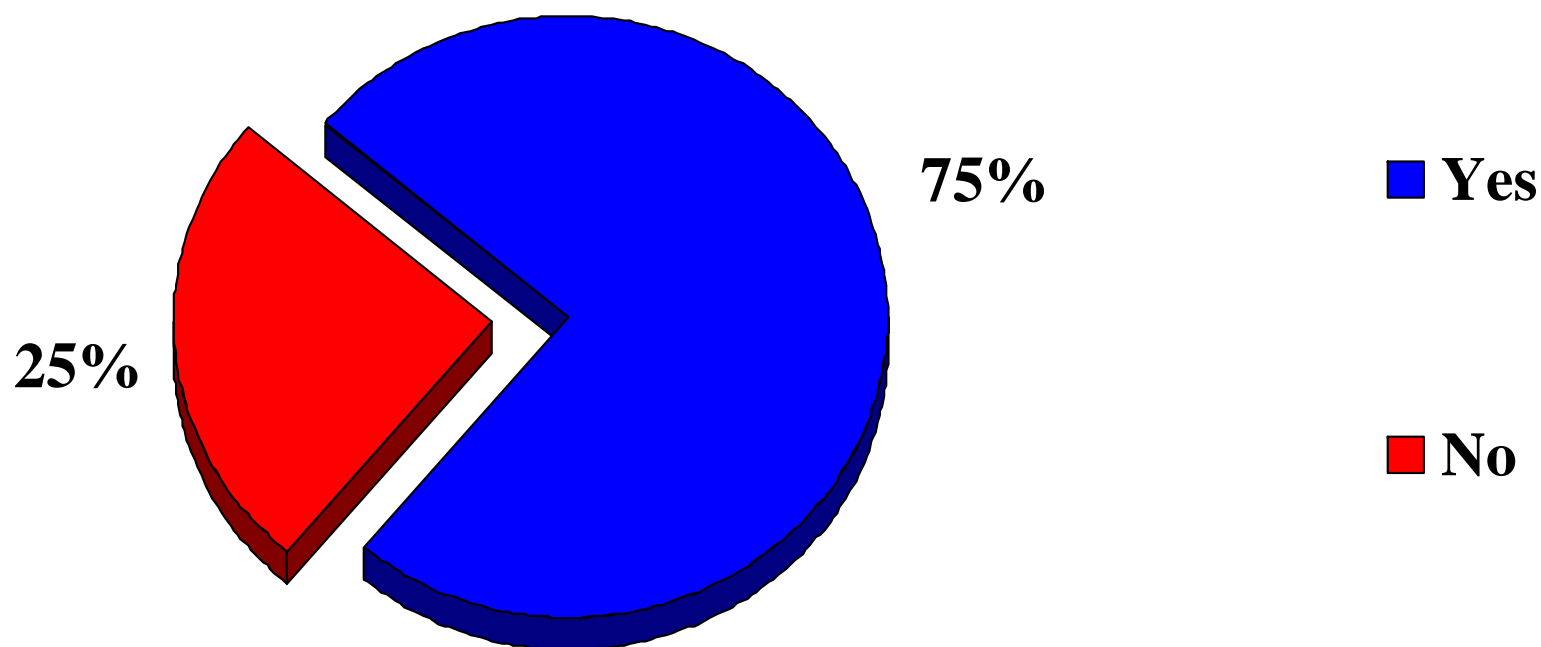
Which do you think is more valuable, research on how to prevent disease, or research on how to cure and treat disease?



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Most Americans Getting Tested and Screened for Disease

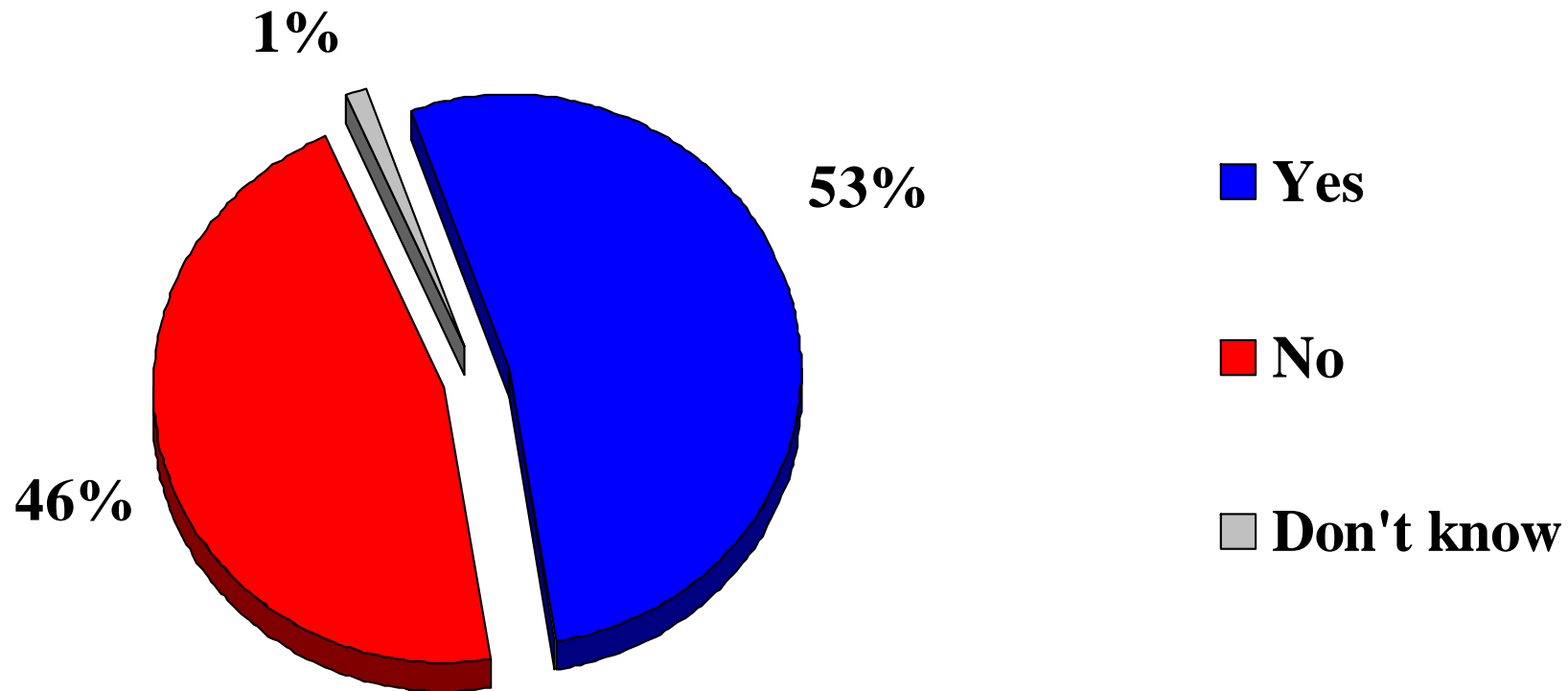
Tests to screen for cholesterol, diabetes, and cancer are important in detecting and preventing deadly and debilitating diseases. Have you had one of these tests in the past two years?



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Many Have Made Changes Based on Test Results

Have you ever made any changes based on the result of these or other tests?

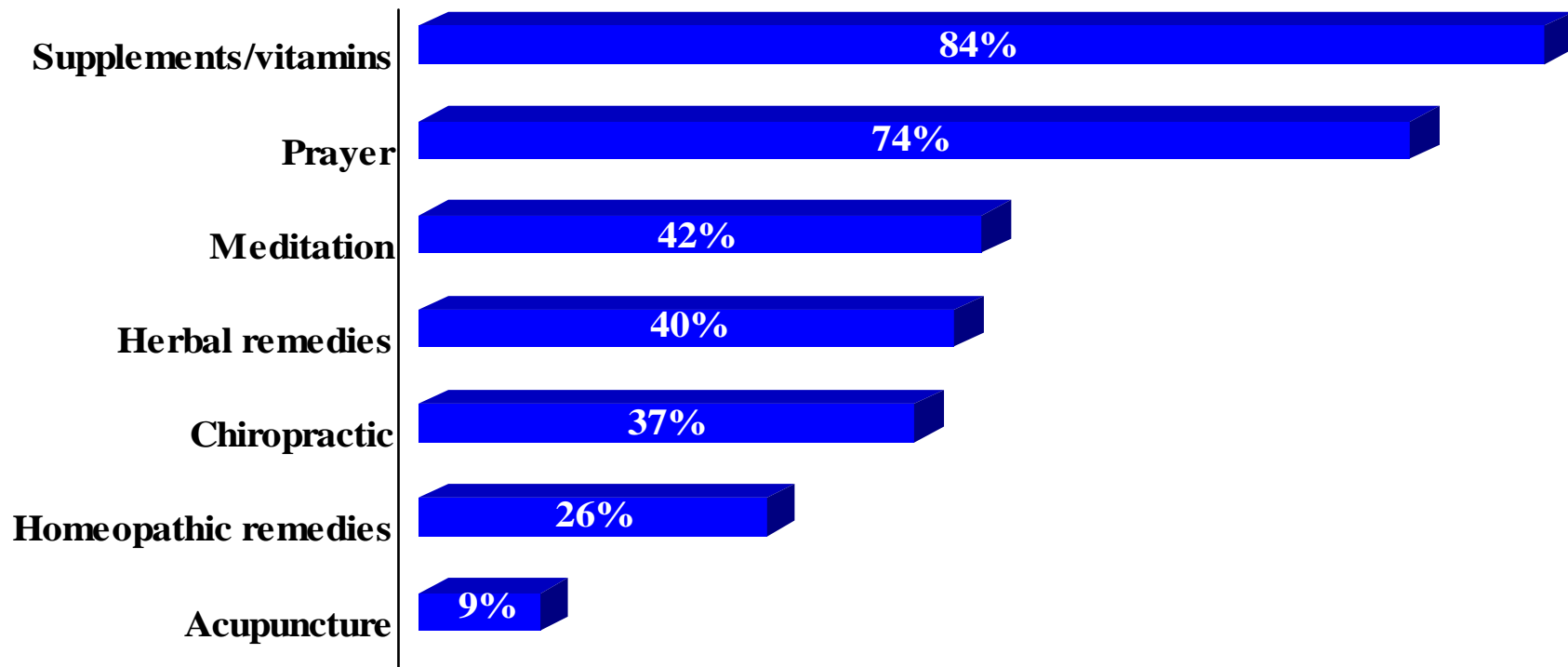


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Americans Practice Alternate Approaches to Health Issues

Have you ever taken any of the following approaches to addressing a health or medical issue?

{% saying "yes"}



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